SCHOOL NURSE DAY

Championing the Whole Student

MAY 12, 2021
2021 THEME: Championing the Whole Student

National School Nurse Day is celebrated on the Wednesday within National Nurse Week.

This year, School Nurse Day is May 12, 2021.
Championing the Whole Student

• This theme recognizes the integral role that school nurses play bridging health and education to improve each child’s cognitive, physical, social and emotion development, regardless of whether they are physically present in school or not.

• School nurses champion the whole student every day of the year. But, on National School Nurse Day, we take special time to celebrate and recognize the contributions that school nurses are making to the health and learning of our nation’s 50 million children.
NASN’s Mindset

- Advance well-being, academic success, & life-long achievement & health of students
- Dynamic profession rooted in public health
- Lead school health
- Use critical thinking
- Focus on the *school community*
- Practice ethically

(Maughan, Bobo, Butler, Schantz & Schoessler, 2015; NASN, 2016)
Why Is a School Nurse Important?

School nurses serve as a critical health hub for students, ensuring that students are ready for learning by managing complex chronic conditions; identifying and addressing mental health issues; leveling the field on health disparities and promoting healthy behaviors; enrolling children in health insurance and connecting families to healthcare providers; handling medical emergencies... and now, navigating through the COVID-19 pandemic by testing, tracking and vaccinating students and school personnel.
Whole School, Whole Community, Whole Child Model
Framework for 21st Century School Nursing Practice™
Framework for 21st Century School Nursing Practice™

NASN’s Framework for 21st Century School Nursing Practice (the Framework) provides structure and focus for the key principles and components of current day, evidence-based school nursing practice. It is aligned with the Whole School, Whole Community, Whole Child model that calls for a collaborative approach to learning and health (ASCD & CDC, 2014). Central to the Framework is student-centered nursing care that occurs within the context of the students’ family and school community. Surrounding the students, family, and school community are the non-hierarchical, overlapping key principles of Care Coordination, Leadership, Quality Improvement, and Community/Public Health. These principles are surrounded by the fifth principle, Standards of Practice, which is foundational for evidence-based, clinically competent, quality care. School nurses daily use the skills outlined in the practice components of each principle to help students be healthy, safe, and ready to learn.

Spreading the Word About School Nurse Day

NASN has put together a number of social media messages, images and information you can share across your channels.
Social Media Messages (Prior to May 12)

We are Championing the Whole Student at #SND2021 on May 12. #schoolnurses www.schoolnurseday.org

Celebrate National School Nurse Day May 12! #SND2021 @schoolnurses #schoolnurses www.schoolnurseday.org.

School nurses are critical to all aspects of students’ health! National School Nurse Day May 12: Championing the Whole Student. #SND2021 @schoolnurses www.schoolnurseday.org.

NASN provides resources for school nurses to support and celebrate their students. Celebrate National School Nurse Day May 12. #SND2021 @schoolnurses www.schoolnurseday.org.

#schoolnurses champion the #wholestudent. #SND2021 @schoolnurses

#schoolnurses connect providers, parents & communities, working to champion the #whole #student #SND2021 @schoolnurses www.schoolnurseday.org.
School nurses are an excellent investment, returning $2.20 to society for every $1 invested in a full-time, registered school nurse. School nurses: Championing the Whole Student. #SND2021 #schoolnurses @schoolnurses

#schoolnurses have a critical role in ensuring that schools effectively address issues related to the health and well-being of children, including impacts of Covid-19 on youth. We champion the whole student. #SND2021 @schoolnurses www.schoolnurseday.org
School Nurses: Championing the Whole Student. Today is National School Nurse Day #SND2021 @schoolnurses #schoolnurses www.schoolnurseday.org.

It’s National School Nurse Day. Did you know that #schoolnurses care for the entire school population, especially the most vulnerable? We champion the whole student. @schoolnurses #SND2021 www.schoolnurseday.org
Social Media Messages (Prior to May 12)

Wednesday, May 12, 2021 is National School Nurse Day! We honor more than 95,000 school nurses in the United States who make a difference in the lives of children every day! School Nurses: Supporting Students in Times of Crisis. #SND2021

School nurses ensure students are safe, healthy & ready to learn by championing the whole student. Learn more at: www.schoolnurseday.org. #SND2021

95,000 school nurses in the United States who make a difference in the lives of children every day! #SND2021 #schoolnurses

School Nurses: Championing the Whole Student. School Nurse Day is 5/12! Learn more at: www.schoolnurseday.org. #SND2021
Prior to the pandemic, schools were already woefully understaffed with regard to nurses. School nurses serve as a critical health hub for students, managing complex conditions, identifying mental health issues, leveling the field with regard to health disparities, and now, testing, tracking and vaccinating students and school personnel. #SND2021 #schoolnurses

School nurses are a critical health hub for students and an excellent investment, returning $2.20 to society for every $1 invested in a full-time, registered school nurse. School nurses: Championing the Whole Student. #SND2021 #schoolnurses @schoolnurses
Social Media Messages (Post on May 12)

Today is National School Nurse Day! Championing the whole student today and every day. Learn more at schoolnurseday.org #SND2021

We honor more than 95,000 school nurses in the United States who make a difference in the lives of children every day! The theme this year is School Nurses: Championing the Whole Student. School nurses lead the way to support health and ensure that students are healthy, safe, and ready to learn. Learn more at: www.schoolnurseday.org. #SND2021

#schoolnurses advocate for the needs of their students today and every day. #SND2021
Social Media Images

Right click with your mouse on an image and click save as to save to your desktop or folder.
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For every $1 invested in a full-time, registered school nurse, society would gain $2.20.

School nurses are essential...for healthy kids...healthy schools...and healthy communities.

Today’s school nurse is so much more than the stereotype of “ice, lice and band-aids.”

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School nurses are essential...for healthy kids...healthy schools...and healthy communities.
We Champion the Whole Student
Thank You!

Any questions, please contact: jmcnally@nasn.org