

2020-2021

NASN's Annual Report

Letter from NASN President and Executive Director

2020 and 2021 will forever be known as the COVID-19 years. The COVID-19 pandemic changed not only our world view but also how school nurses worked – from their actual locations to how they engaged with students.

The National Association of School Nurses has worked tirelessly to put students first, and even to champion the whole student, as School Nurse Day 2021 suggested. Our students are the heart and soul of what drives us in our mission, and our daily work as school nurses.

In order to put our students first, we gave school nurses the resources they needed in this unprecedented time. In this Annual Report, you will see the vast number of COVID-19 resources created, from a website to PDFs you can print and use. In addition, you will learn about the number of students we cared for and the number of grants received that have helped our students.

We also share the programs that are working to provide school nurses with the knowledge and professional development to excel in their communities and schools. And lastly, you will read about the ways we have advocated for school nurses over the past year.

We are proud to have more than 17,000 school nurse members in NASN, and appreciate each and every one of them. We also know that none of this work would be possible without the amazing staff, volunteers, board members, supporters, partners, and grantors that NASN works with on a daily basis. Thank you for all you do!



Donna J. Mazyck
MS, RN, NCSN, CAE
Executive Director



Laurie Combe
MN, RN, NCSN
President

Key Facts About School Nursing

NASN’s Impact

71,486
hours of professional learning delivered in 2020

\$1.2 million
amount of grants received to help students in 2020–21

SNN Community Stats

5,466
New discussion threads

12,623
Replies to all in discussion threads

6,084
Private replies to discussion threads

3,392
Discussion contributors

Benefits of Membership

80+ hours
of CNE available free to members

2 highly rated, peer-reviewed Journals:
NASN School Nurse and the *Journal of School Nursing*

SchoolNurseNet members only
online community

Special Interest Group membership

Free access to Danatech online diabetes
technology resource

VSP Global® Sight for Students
vouchers

Professional Liability
insurance discounts

Discounts on AAP
publications

Eligibility for Scholarships
to pursue further education

NASN's Response to COVID-19

NASN and its members provided resources, guidance, and technical support to address the COVID-19 pandemic and provide for the health and safety of students and staff. Schools remained shut or with limited students in the buildings for much of 2020. NASN worked with the Centers for Disease Control and Prevention (CDC) and school health leaders on guidance for those returning back to school.

NASN supports vaccination against COVID-19

NASN came out in support of vaccination against COVID-19 in a press release. "Vaccines cannot work unless there is widespread vaccine uptake in communities. As trusted health providers working directly in communities where families live, learn, play, work, and worship, school nurses provide culturally relevant, factual education about the importance of vaccine uptake," said Laurie G. Combe, MN, RN, NCSN, President of the National Association of School Nurses.

COVID-19 Reference Site

NASN launched its COVID-19 Reference site, which contains condensed information and evidence-based references and resources designed to assist school nurses in responding to the COVID-19 pandemic as they formulate nursing judgment and participate in planning and policy development.

Content on the site is organized into topics and each topic page also includes links to resources shared by school nurses on our SchoolNurseNet community.

Video Series

NASN developed a series of educational videos on hygiene for school nurses to share with students and families as they returned to school during the pandemic. School nurses were encouraged to use these videos, which came in both English and Spanish versions, as a tool to educate the school community including students, staff, and parents.

[Watch the videos.](#)

Other resources created include:

Can I Send My Student to School: Designed for school nurses to share with parents, this interactive tool, based on CDC COVID-19 guidance, will guide parents through assessing when their child should stay home from school.

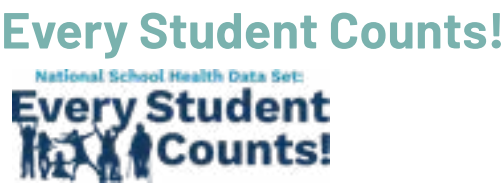
How to Manage Difficult Conversations: A quick micro-burst of learning, this interactive module teaches school nurses a simple formula to use to respond effectively to challenging conversations.

Additional resources include:

- 2020-21 School Year Suggested School Nursing Practice Activities
- Activating the Planning for the Next Normal at School Playbook
- Considerations for School Nurses: Food Allergy and Anaphylaxis in School during COVID-19
- Considerations for School Nurses: School Attendance, Asthma and COVID-19
- Considerations for School Nurses in Return to School: Dental Screening
- Considerations for School Nurses: Health Equity Implications During COVID-19 Pandemic
- COVID-19 Symptom Screener for Students
- COVID-19 Sample Tracking Tool
- Guidance for Healthcare Personnel on the Use of Personal Protective Equipment (PPE) in Schools During COVID-19
- Prioritizing School Nursing Practice Activities
- Return to School Post COVID-19 Closure Considerations for Students with Disabilities and Special Healthcare Needs
- School Nurses' Valuable Role in Addressing COVID-19 During 2020-21 (infographic)
- School Nurses' Valuable Role in Addressing COVID-19 During 2020-21 (fillable infographic)

Students First

Students are the number one reason many of us became school nurses. They are our first priority, and everything NASN does puts the students first.



Data Collection Continues to Grow

NASN's *National School Health Data Set: Every Student Counts!* continued to progress, encouraging every state affiliate to be engaged in data collection. The program meets affiliates where they are, with three identified tiers for participation. To support state efforts, NASN developed guidance for individual school nurses, data coordinators and affiliates to take part in the process, and held open office calls for state data coordinators. A new data collection platform was launched for the 2020-21 school year.

Active Surveillance Among School Children

NASN continued its ground breaking work developing a process to identify and address students who are chronically absent, in particular looking for students who may be suffering from myalgic encephalomyelitis/chronic fatigue syndrome (ME/CFS) and assist them in getting the appropriate diagnosis and treatment.

School Nurse Day 2021



NASN's 2021 School Nurse Day was held on May 12, 2021. The organization distributed materials that included enhanced graphic presence, a PowerPoint presentation consolidating and explaining resources, a social media badge, and social media images.

The theme for 2021 was Championing the Whole Student. Throughout the months of May, June, and July, NASN honored school nurses who have been champions of their students with social media posts and videos highlighting School Nurses of the Year and School Nurse Administrators of the Year.



Save the Date:
NASN's 2022 School Nurse Day will be held on **Wednesday, May 11, 2022.**

School Nurse Day Stats

More than 140,000 impressions on School Nurse Day social media posts
50% open rate on all School Nurse Day emails

Advancing the Profession

NASN2021



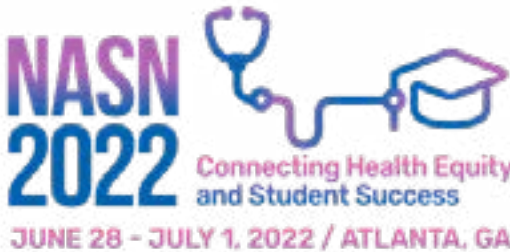
NASN once again held its annual conference virtually because of COVID-19. Learners enjoyed a full week of learning, plus new networking sessions in the form of Braindates. Sessions covered topics of interest such as COVID-19, mental health (for school nurses and students), personal branding, and leadership.

NASN2021 Stats

More than 2,036 school nurse attendees
More than 15,000 page views to our exhibitor's virtual exhibit hall "booths"



Save the Date:
for NASN2022



NASN is looking forward to seeing learners in person for NASN2022, to be held **June 28-July 1, 2022 in Atlanta.** The theme for the 2022 annual conference is Connecting Health Equity and Student Success.

NASN will also be offering a separate Virtual Conference Event for 2022. **Stay tuned for more details.**



eLearning

NASN's eLearning Center now includes over 79 hours of high-quality, evidence-based learning opportunities that help advance the profession of school nursing. More than 36 new hours were added this year.

New titles added this year include:

Courses

- Skills-based Approach to Managing Chronic Health Conditions in Schools: Online
- Technology Tips, Tricks and Troubles: What to Expect With Additional Diabetes Devices at School
- Beyond FERPA: How to Find State Laws and District Policies on Student Data Privacy
- Chronic Health Condition Considerations During School Re-Opening
- A Seat at the Table: Winning Together for Better Health
- Vaping the Next Chapter – Utilizing Effective Tools and Resources to Combat E-cigarettes in Your School!
- A School Nurse-Led Initiative to Address Chronic Absenteeism
- Igniting the Framework in Your Practice!
- School Nursing Delegation: Do's and Don'ts of the D-Word
- Vaping the Next Chapter – A Panel Discussion
- Taking Your Seat at the Table: Be Brave, Be Dynamic, Make it Count!
- Regaining Equilibrium: Stress Management Strategies for Regaining Life's Balance
- Toppling the Tyrant - The Bully at Work
- A Collaborative Approach to Identifying Emergent Student Health Trends and Prevention Programming

- POWER HOUR: Handling Bullying Culture in Schools and on Nursing Teams
- School Nursing Interventions to Support Grandparents Raising Grandchildren
- Mocked, Marginalized and Molested: The Importance of Sex Education for Developmentally Disabled Students
- Recognizing Childhood Bereavement as a Public Health Issue Impacting Students
- Your School Nursing Leadership Journey: Let's Get Started!
- Healthy Nurse, Healthy Nation
- Staying Connected: Facilitating the Learning Experience During and After Cancer Treatment
- Cardiac Emergency Preparedness - The Role of the School Nurse in Leading a Multidisciplinary Team
- Keep Them Moving: Recreational Athletic Activities for Students with Special Needs
- Meeting the Health Needs of Students While on Field Trips
- **(Non CNE):** New School Tools from CDC for a Healthy New Year
- **(Micro bursts of CNE):** The Poster Hall
- **(Non CNE):** Virtual Facilitation Strategies: Ideas for Interactive, Engaging Trainings
- Using the WSCC Model to Implement Wellness Policies and Sustain Chronic Health Condition Management in Schools [0.5 CNE]
- The COVID-19 Pandemic and Chronic Health Conditions - The School Nurse Role in Promoting Health Equity [4.0 CNE]

Toolkits & Manuals

- Improving Care Coordination for Students with Chronic Conditions
- Updated Back-to-School Toolkit
- Emergency Medications
- A School Nurse-Led Initiative to Address Chronic Absenteeism

Podcasts

- JOSH August 2020: Reopening Schools in a Time of Pandemic: Look to the School Nurses
- NASN September 2020: The Role of the School Nurse in Increasing Instructional Time Using Multi-Tiered Systems of Support for Behavior
- NASN School Nurse Chat: Vision Screening and Myopia in Students
- NASN School Nurse Chat: Supporting Grieving Students
- JOSH: Association of Presence of a School Nurse with Increased Sixth-Grade Immunization Rates in Low-Income Arizona Schools in 2014-2015
- JOSH: A Model for Developing Evidence-Based Clinical Practice Guidelines for School Nursing
- NASN School Nurse: Motivational Interviewing: A Communication Tool to Promote Positive Behavior Change and Optical Health Outcomes
- NASN School Nurse Chat: Deep Dive on Vaping
- NASN School Nurse Chat: What Can We Do About Vaping?
- JOSH: A Mixed-Studies Review of the School-to-Prison Pipeline and a Call to Action for School Nurses
- NASN School Nurse Chat: Coordinating Vision Screening with Schools and Families
- NASN School Nurse Chat: Connecting Matters: Social Emotional Learning (SEL) in Schools
- NASN School Nurse Chat: You Have the Power of Choice: Maximizing Your Productivity and Wellbeing
- NASN School Nurse Chat: Permission to Feel: The Feelings are Real

- JOSH April 2021: The Impact of Positive School Climate on Suicidality and Mental Health Among LGBTQ Adolescents: A Systematic Review
- NASN May 2021: Preparing for a School-Located COVID-19 Vaccination Clinic
- JOSH June 2021: The Promotion of Early School Nurses in Virginia: Learning From Our History (1900 to Present) to Build a New Future



Focus on the Framework

With travel restrictions and guidance against large gatherings in place, NASN's SETT program and Focus on the Framework live modules were not delivered in 2020-21; however they remain an important part of our programmatic lineup.

Advocating for the School Nurse

NASN's advocacy and legislative actions were in overdrive during the past year. Here are some of the highlights:

NASN immediately called for Congress to fund 10,000 new school nurses to ensure that when children returned to school there was a school nurse available for their health care needs, as well as for the staff. NASN sent an initial letter to Congressional leaders with this request.

NASN continued to push for 10,000 new school nurses over the summer and sent over 80 letters to members of Congress and Senate asking them to fund school nursing services for children as the country addressed when and how children would return to school.

In support of this goal, NASN initiated a petition targeted to the White House calling for our goal of 10,000 new school nurses. This petition was so successful that we garnered more than 15,000 signatures from not just school nurses, but parents and others concerned about school health.

In July 2020, NASN's President Laurie Combe submitted written testimony that was read aloud by Representative Lauren Underwood (D-IL) during the House Education and Labor Committee hearing. She spoke of the need for more school nursing services as children return to school. NASN also submitted similar comments to the Senate Health, Education, Labor and Pension Committee to further educate Congress about the critical need for federal support for school nursing services.

NASN convened a coalition of health, public health, and education organizations to form an ad-hoc group, the Safer Return to School Coalition, that advocated for more school funding Congressional COVID stimulus package. The Safer Return to School Coalition wrote a letter to Congress asking for support for \$208 billion dollars for schools to prepare for students' return to school.

NASN's advocacy efforts, along with our allies, were responsible for the CARES Act, over the summer appropriating money for schools to help with virtual learning. Again, because of NASN's efforts, in the final days of the 116th Congress, they voted again to appropriate money to help schools prepare for students' return to the classroom.

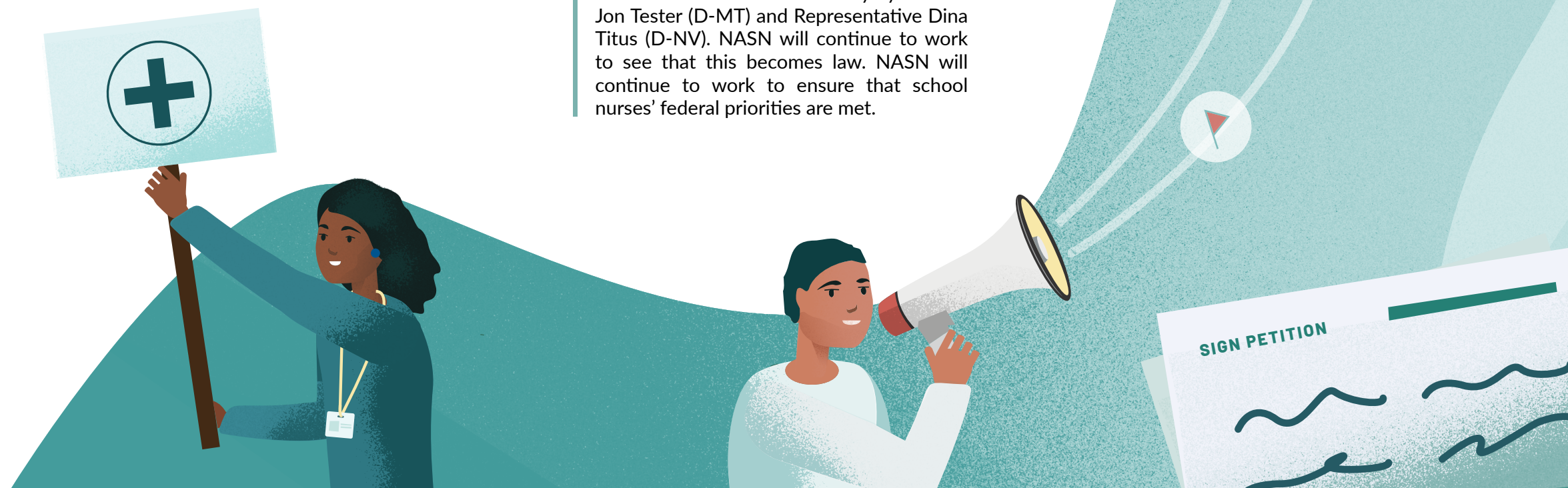
NASN pushed for The American Rescue Plan (ARP), or COVID-19 Stimulus, passed by Congress and signed into law by President Biden on March 11, 2021. This provides \$1.9 trillion in federal funding to accelerate the recovery from the economic and health effects of the COVID-19 pandemic. The package includes \$122 billion for K-12 public schools with the goals of:

- Safely reopening schools for in-person instruction as soon as possible;
- Sustaining their healthy operations;
- Addressing significant academic, social, emotional, and mental health needs of students.

School districts can use the funds in a variety of ways, including improving ventilation, reducing class sizes and allowing for social distancing, purchasing personal protective equipment, and hiring additional school nurses to support the health and well-being of students.

These funds are in addition to the \$10 billion recently made available to states by the Centers for Disease Control and Prevention to pay for Covid-19 testing for K-12 teachers, staff, and students.

The Nurses for Under-Resourced Schools Everywhere (NURSE) Act was just introduced on May 12, 2021, in conjunction with National School Nurse Day by Senator Jon Tester (D-MT) and Representative Dina Titus (D-NV). NASN will continue to work to see that this becomes law. NASN will continue to work to ensure that school nurses' federal priorities are met.



Forging Shared Leadership in the Development of Healthy Communities

In addition to its advocacy work, NASN engaged in a number of coalitions to support a culture of shared leadership for student health.

National Alliance of Specialized Instructional Support Personnel (NASISP) – NASN is a member of this coalition. School Nurses are SISP professionals along with their colleagues including school social workers, school psychologists, school counselors, and others who address barriers to educational success to help students achieve academic excellence. SISP professionals are recognized by the Every Student Succeeds Act (ESSA) as integral members of school teams to improve school and student outcomes.

Title IV Coalition – NASN is a principal player in the Title IV Coalition that is comprised of many national organizations working together to advance and advocate for full funding of the new flexible block grant under the Every Student Succeeds Act (ESSA). The block grant, known as the Student Support and Academic Enrichment (SSAE) grant program, is designed to ensure that high poverty districts have access to programs that foster safe and healthy students, provide students with a well-rounded education, and increase the effective use of technology in our nation's schools.

Student Health Advocacy Coalition (SHAC) – NASN serves as a co-chair of SHAC, an alliance of national organizations dedicated to promoting the health and well-being of approximately 55 million school-age students. SHAC is committed to achieving healthy school environments and services while improving educational, health, and economic outcomes.

National Coalition on Personnel Shortages in Special Education and Related Services (NCPSSERS) – NASN is a co-chair of this national coalition that brings together stakeholders to work collaboratively to address personnel shortages and persistent vacancies in special education, specialized instructional supports, and early intervention services. NCPSSERS engages in advocacy at the federal, state, and local levels for implementation of strategies to remedy personnel shortages and persistent vacancies.

CDC Foundation – NASN participated in the CDC Foundation's Falcon Project to collect data on school COVID-19 prevention strategies and the impacts on social, mental, and physical health. Through multiple data collection methods, the project identified the COVID-19 prevention methods being used in schools that provide opportunities to inform guidance for schools and families. NASN partnered with the CDC Foundation to disseminate the findings and ensure school nurses had access to actionable information to guide decision making and practice.



Communication and Media Presence

NASN in the News

School nurses shared their stories in local, regional, and national media publications, broadcast outlets, social media, and podcasts over the past year. NASN was sought out as an expert in many news stories, increasing the NASN brand recognition once again.

The American Rescue Plan, or COVID-19 Stimulus was passed by Congress and signed into law by President Biden on March 11, 2021. It provided \$1.9 trillion in federal funding to accelerate the recovery from the economic and health effects of the COVID-19 pandemic. NASN released a response and resources, including Talking Points for School Nurses on the ARP.

Other notable stories:

[Nurses Are On the Virus Front Lines. But Many Schools Don't Have One](#), *The New York Times*, August 20, 2020

[As New Academic Year Looms, Public School Nurses Call for More Funding to Battle the Coronavirus](#), *CNN*, August 8, 2020

[Five Things School Nurses Want Parents to Know About School During the Coronavirus Pandemic](#), *Good Morning America*, August 12, 2020

[School Nurses Are at the Front Lines of Epidemic as Schools Reopen](#), *Today.com*, September 17, 2020

[Shortage Means Millions of Kids Have no Access to a School Nurse During COVID-19 Crisis](#), *Spotlight on America*, February 12, 2021

Impact

100 news stories
quoting NASN leadership

56,000 Weekly
Digest newsletter subscribers

Journals

SAGE on Spotify

The *SAGE Journal Podcasts* were released in early 2021 on Spotify as a way to reach more readers and listeners.

Journal of School Nursing

The current impact factor for the *Journal of School Nursing (JOSN)*, as reported in June 2020 is 2.835. This ranking places *JOSN* in the top 15% of Nursing Journals as ranked by SCIE & SSCI indexes. In addition to impact factor, internet access is carefully monitored on the *JOSN* website. While the impact factor represents citations in manuscripts, access can represent contact with clinicians and the community of colleagues in school health. *JOSN* also hosts a School Nurse Chat podcast, highlighting a specific article each issue, which is resulting in an increase in article access and views.

NASN School Nurse

The *NASN School Nurse* continues its mission of advancing the practice of school nursing through the publishing of evidence-based, clinical resource articles, and actively seeks manuscripts addressing emerging issues, innovation in school health, and organizational resources of interest to our members.



Notable podcasts



JOSN February 2021 Podcast: A Mixed-Studies Review of the School-to-Prison Pipeline and a Call to Action for School Nurses

Jan 11, 2021

Martha Dewey Bergren, editor of The Journal of School Nursing, interviews author Shoshana Aronowitz discuss their article, "A Mixed-Studies Review of the School-to-Prison Pipeline and a Call to Action for School Nurses"



JOSN December 2020 Podcast: A Model for Developing Evidence-Based Clinical Practice Guidelines for School Nursing

Nov 17, 2020

Martha Dewey Bergren, editor of The Journal of School Nursing, interviews authors Robin Shannon and Angela McPhillips discuss their article, "A Model for Developing Evidence-Based Clinical Practice Guidelines for School Nursing".

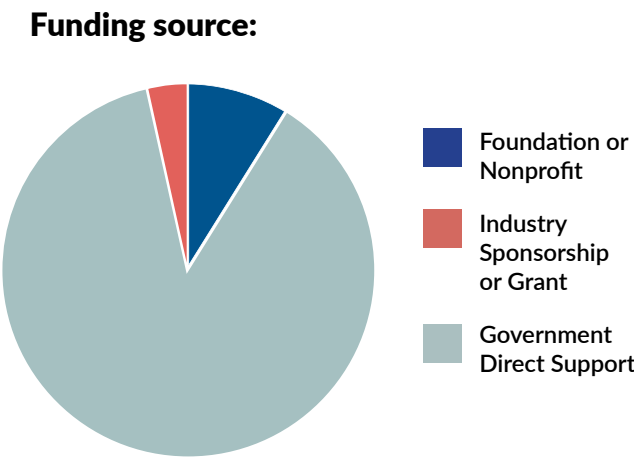
NASN, SAGE Team Up on Member Research Center

NASN and SAGE have teamed up to provide NASN members with access to school health and child health articles from a selection of journals published by SAGE. Articles are available for six months and different articles are highlighted every six months. The Research Center is designed to increase NASN members' access to current research related to school nursing and student health.



Funders and Sponsors

NASN seeks mission-matched external funding to increase its impact on school nurses and student health through a balanced, strategic approach. In fiscal year 2020-21, NASN received **\$1.2 million in external funding**, an **increase of 7%** over the previous year.



Financials

Ordinary Income	Apr '20- Mar '21	Apr '19- Mar '20	\$ Change	% Change
Membership Dues	1,654,214	1,539,685	114,529.14	7%
Educational Services	1,258,872	1,703,596	-444,723.90	-35%
Grants & Gifts	1,377,462	625,304	752,158.52	55%
Investments	92,036	154,627	-62,591.22	-68%
Other Revenue	75,096	66,451	8,645.43	12%
Total Income	4,457,681	4,089,663	368,017.97	8%

Mission

NASN’s mission is to optimize student health and learning by advancing the practice of school nursing.

Vision

That every student is healthy, safe, and ready to learn.

Core Values

- Child well-being
- Diversity, equity and inclusion
- Ethics
- Excellence
- Innovation
- Integrity
- Leadership
- Scholarship



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