Dear Friends,

This past year, July 1, 2018 – June 30, 2019, brought the National Association of School Nurses (NASN) multiple opportunities for us to optimize student health and learning by advancing the practice of school nursing. NASN focused on being a voice for student health and learning across the country.

At the same time, NASN honored its 50th Anniversary with a yearlong celebration that ranged from birthday cake served to all attendees at NASN2018; a comprehensive history museum hosted at NASN2018 and NASN2019; the creation of Visions and Voices a 68-page written history of NASN, and blogs by NASN’s affiliate members sharing their organizational history.

Through its 50 years, history, NASN has emerged to lead the transformation of school health. Partnering with national health organizations, NASN continues to strengthen its membership, develop educational programs, resources, and research, and influence stakeholders’ support for school nursing through advocacy. NASN supports school nurse objectives by publishing issue briefs and position statements on subjects affecting student health and school nursing to keep members updated on aspects affecting their school communities.

We appreciate every member, affiliate, board leader, grant funder, sponsor, and donors who help us focus on students because we know: Better Health. Better Learning.™

Sincerely and with best regards,

Nina Fekaris, MS, BSN, RN, NCSN  
NASN President (2017-2019)

Donna Mazyck, MS, RN, NCSN, CAE  
NASN Executive Director

**FOCUS ON THE FRAMEWORK**

At its 2019 conference, NASN continued its goal of providing school nurses with the tools they need to implement the *Framework for 21st Century Practice™* by introducing two more of its Focus on the Framework modules, Quality Improvement and Standards of Practice, bringing to four the number of full day, face-to-face modules available to bring the Framework to school nurses.

**WHITE PAPER ON SUPPORTING ACADEMIC SUCCESS FOR STUDENTS WITH CHRONIC HEALTH CONDITIONS**

Building on the findings from its 2018 Strategy to Action Roundtable focused on supporting student academic success by managing Chronic Health Conditions in Schools, NASN launched the white paper *Translating Strategies into Actions to Improve Care Coordination for Students with Chronic Health Conditions*. This white paper is made possible through the Collaboration with Support Students with Chronic Health Conditions.
INCREASED ONLINE EDUCATION AVAILABLE TO MEMBERS

In honor of our commitment to providing school nurses with the latest in professional development and resources to improve their practice, NASN added 21.5 new hours of online professional development this year. Courses added include:

- NASN and Nursing History: Power of the Past, Force of the Future
- Enhancing the Capacity of School Nurses to Reduce Excessive Anxiety in Children
- Telehealth at Schools: Connecting Schools, Communities and Students for Improved Health
- School Nursing Leadership: If You Don’t Know Where You Are Going, Any Road Will Get You There
- When Students are Not In School: Understanding the Source, Scale, Consequences, and What We Can Do About Chronic Absenteeism from School
- The Crisis Facing America: Opioid Panel Discussion
- Implementing NASN’s School Nursing Evidence-based Practice Seizures and Epilepsy Clinical Guideline
- Creating Asthma-friendly Environments and Promoting Access to Guidelines-based Care for Children with Asthma
- The Principal and the School Nurse Building a Culture of Health
- 2017 Youth Risk Behavior Surveillance System Data and Results
- Speaking to the Public through Media: School Nurses as Media Makers
- Data Fidelity
- Data 101: Using School Nurse Data as a Force for the Future
- Tick-borne Illness: Prevention, Assessment and Care
- Data Agreements
- Medical Cannabis: What School Nurses Need to Know
- Coalition Building
- Mental Health: Tips for Today’s Students and Nurses
- Motivational Interviewing for School Nurses
- Data Privacy in School Nursing: Navigating the Complex Minefield of Privacy Laws
- Using Your End of Year Data to Tell Your Story: Paint by Numbers
SCHOOL EMERGENCY TRIAGE TRAINING (SETT)

In today’s troubling world, it is more important than ever that school nurses have the knowledge, skills, and resources to perform as leaders in response to mass casualty events occurring in schools. To ensure that our groundbreaking SETT program has as wide a distribution as possible, NASN launched an online version in January 2019.

Numbers of users

Evaluation reports

NASN 2019

NASN’s annual conference in Denver, Colorado was a huge success. The conference was attended by 1360 registrants, an increase of 130 registrants from the prior year. Live-stream participation increased by 42 registrants. Attendees continued to rate the quality of programming and networking at the conference highly.

144 Live streamers
250 Pre-con learners
85 Exhibits

NASN2019 ATTENDEE EVALUATIONS

94.8% Attendees will seek additional professional development as a result of attending NASN2019.

91.5% Attendees were able to work on their networking skills.

92.7% Attendees felt that NASN2019 helped prepare them for the upcoming school year.

School Nursing: A Comprehensive Text 3rd Edition was released with much excitement. Authors were on hand to sign copies and talk to attendees.

89 recognition award recipients and recipients of NASN scholarships and grants were honored.
COALITIONS TO SUPPORT A CULTURE OF SHARED LEADERSHIP FOR STUDENT HEALTH.

NATIONAL ALLIANCE OF SPECIALIZED INSTRUCTIONAL SUPPORT PERSONNEL (NASISP) – NASN is a member of this coalition. School Nurses are SISP professionals along with their colleagues including school social workers, school psychologists, school counselors, and others who address barriers to educational success to help student achieve academic excellence. SISP professionals are recognized by the Every Student Succeeds Act (ESSA) as integral members of school teams to improve school and student outcomes.

TITLE IV COALITION – NASN is a principle player in the Title IV Coalition that is comprised of many national organizations working together to advance and advocate for full funding of the new flexible block grant under the Every Student Succeeds Act (ESSA). The block grant, known as the Student Support and Academic Enrichment (SSAE) grant program, is designed to ensure that high poverty districts have access to programs that foster safe and healthy students, provide students with a well-rounded education, and increase the effective use of technology in our nation’s schools.

STUDENT HEALTH ADVOCACY COALITION (SHAC) – NASN serves as a co-chair of SHAC, an alliance of national organizations dedicated to promoting the health and well-being of approximately 55 million school-age students. SHAC is committed to achieving healthy school environments and services while improving education, health, and economic outcomes.

NATIONAL COALITION ON PERSONNEL SHORTAGES IN SPECIAL EDUCATION AND RELATED SERVICES (NCPSSERS) – NASN is a co-chair of this national coalition that brings together stakeholders to work collaboratively to address personnel shortages and persistent vacancies in special education, specialized instructional supports, and early intervention services. NCPSSERS engages in advocacy at the federal, state, and local levels for implementation of strategies to remedy personnel shortages and persistent vacancies.
VIRTUAL HILL DAY

NASN celebrated Virtual Hill day from May 21 to 23, 2019. NASN worked with Congressional champions to craft the NURSE Act (Nurses for Under-Resourced Schools Everywhere Act).

On May 8th, coinciding with School Nurse Day, the NURSE Act (S 1362/HR26-6) was introduced in the Senate and House concurrently. Sen. Jon Tester (D-MT) and Rep. Dina Titus (D-NV) are lead sponsors of this important legislation for school nurses. The NURSE Act would give grants from the Department of Education to increase the number of registered school nurses in the Title 1 schools where there does not already exist a school nurse.

NASN’s Virtual Hill Day created momentum and showed support for this important legislation to help children be safe, healthy, and ready to learn.

2020 Virtual Hill Day will be June 2-4, 2020.

Support Student Outcomes through the Use of Population Health Data and Research

DATA COLLECTION CONTINUES TO GROW

NASN’s National School Health Data Set: Every Student Counts! continued to progress, encouraging every state affiliate to be engaged in data collection. The program meets affiliates where they are, with three identified tiers for participation. To support state efforts, NASN developed guidance for individual school nurses, data coordinators, and affiliates to take to participate in the process, developed a technical advisory committee of state data coordinators, and held open office calls for state data coordinators. In building school nurses’ capacity to collect and use data, NASN has launched 7 webinars related to data.

SCHOOL NURSE-LED ACTIVE SURVEILLANCE AMONG SCHOOL CHILDREN

NASN was awarded a contract to create a data collection platform to collect school health data, and to develop a process to identify and address students who are chronically absent, in particular looking for students who may be suffering from myalgic encephalomyelitis/chronic fatigue syndrome (ME/CFS) and assist them in getting the appropriate diagnosis and treatment.
MEMBERSHIP GROWTH

NASN experienced steady membership growth over the past year, ending May 2019 with over 18,000 members, approximately 1,000 members more than the same time the prior year.

CLAIM YOUR SCHOOL

In November, NASN introduced a “Claim Your School” campaign to encourage school nurses to identify what school(s) they are affiliate with. This information will ultimately strengthen NASN’s membership and advocacy efforts.

COMMUNICATION AND MEDIA PRESENCE

NASN’s 2019 School Nurse Day materials included enhanced graphic presence, a powerpoint presentation consolidating and explaining resources, a social media badge, and a school poster.

REACH STATISTICS:

- Facebook reach: 421,900
- Twitter impressions: 29,629
- LinkedIn: 1,729
NASN IN THE NEWS

NASN’s voice continued to be amplified in national and local media as school nurses shared their stories in local, regional and national media publications, broadcast outlets, social media, podcasts, and in just about any platform where their story needed to be told. Notable features included a piece on Maine National Public Radio regarding school nurse workload; a segment on CBS news regarding the lack of funding for school nurses and the challenging conditions that result; a feature on WKBW in Buffalo New York on the school nurse shortage, and a feature in Politi-co’s Morning Education regarding the role of school nurses in the measles outbreak.