

Mississippi School Nurse Association Strategic Plan 2007-2009

VISION STATEMENT

Mississippi School Nurse Association is the recognized leader for the advancement of excellence in school nursing practice in Mississippi. MSNA envisions school nurses who are prepared to meet the challenges of the new millennium in assisting students and families to meet health needs and educational goals.

MISSION STATEMENT

The Mississippi School Nurse Association exists to support professional school nurses in the promotion of optimal student health, academic success and quality school health programs.

BELIEF STATEMENTS

The Mississippi School Nurse Association believes that:

- Students need to be healthy to achieve academic success
- School nurses are an integral partner in helping students achieve academic success
- School nurses need a credible and effective advocacy voice to further positive health outcomes and academic success of all students
- The unified voice of MSNA can strengthen the profession of school nursing thereby improving the health outcomes and academic success of all students.

DRAFT MSNA STRATEGIC FIVE YEAR PLAN: 2007-2012

GOALS

1. Advance the standards of school nursing practice in order to improve the quality of care for children and youth of Mississippi Schools.
2. Formalize new relationships and renew past relationships with other state and local organizations to advance school, family and community knowledge and partnerships that promote meeting the needs of children and youth of Mississippi Schools.
3. Execute and maintain a viable financial plan in order to support all activities and services of the MSNA..
4. Reflect accurately the critical and diverse roles of professional school nurses within the diverse culture of Mississippi.
5. Increase professional development opportunities through education, certification, and recognition.

6. Support Mississippi School Nurse Association legislative agenda.
7. Increase structure, governance, and statewide *participation* (membership) of School Nurses in the Mississippi School Nurse Association/ National Association of School Nurses.
8. Increase the number of school nurses throughout the state of Mississippi.

MSNA STRATEGIC PLAN 2007-2009

GOALS	ACTION	RESPONSIBLE PARTY
1. Advance the standards of school nursing practice in order to improve the quality of care for children and youth of Mississippi schools.	Provide educational opportunities for nurses, regarding current and future child health issues and trends.	Executive Committee (EC) Education Chair Webmaster MNA Liaison
	Promote the standards of practice for professional school nurses that have been developed at the state and national level.	Director of School Nurses Executive Committee MNA Liaison, NASN Liaison Education Chair
	Encourage and provide opportunities for research in school health that define and validate the practice of school nursing.	EC All MSNA members
	Provide an annual conference for school nurses of Mississippi.	EC Special Projects Chair and Co-Chair
	Maintain a relevant website and provide networking opportunities via the MSNA list serve.	Webmaster

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	Disseminate local, state, and national information via the MSNA website.		EC, Dir. School Nurse Secretary, Webmaster
	Provide and collaborate in the provision of workshops and conferences.		EC, Dir. Of School Nurses Education Chair
	Participate with MNA, MASH,		EC
2. Formalize new relationships and renew past relationships with other state and local organizations to advance school, family, and community knowledge and partnerships that promote meeting the needs of children and youth in Mississippi schools.	Department of Health, Mississippi Department of Education and other organizations dedicated to students, family and communities via meetings, conferences, and web site links		MNA Liaison NASN Liaison
	Utilize the MSNA web site and/or list serve to provide links to resources and organizations		Webmaster All members MSNA
	Provide state and local organizations with information regarding MSNA through an up-to-date MSNA website		Webmaster All members MSNA
3. Execute and maintain a viable financial plan in order to support all activities and services of the MSNA .	Maintain and manage sufficient funds to meet the goals of the organization.		Treasurer EC
	Obtain monies through membership, conferences, raffles, and market-place.		EC Treasurer Special Projects Chair, Co-Chair

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	Seek funding through sponsorship and underwriting.	EC
	Have CPA audits of MSNA financial records annually.	EC
4. Reflect accurately the critical and diverse roles of professional school nurses within the state of Mississippi.	Offer educational opportunities for school nurses to explore transcultural nursing issues.	EC Education Chair
	Develop and utilize talking points about the role of the MS school nurses	EC
	MSNA participation in community outreach programs.	EC All members of MSNA
	Interviews with the media	EC, All members of MSNA
5. Increase professional development opportunities through education, certification, and recognition.	Provide educational opportunities at an annual MSNA conference.	EC Special Projects Chair, Co-Chair
	Provide educational opportunities at regional meetings.	Education Chair Regional Boards
	Provide updates on current practice issues via the MSNA website and/or list serve.	EC Webmaster
	Promote National Board Certification of School Nurses.	EC

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	Provide CEU's at the annual MSNA conference.	Education Chair	
	Provide recognition with School Nurse of the Year award, and the School Nurse Hall of Fame.	EC Regional Boards	
	Recognize other awards and achievements for school nurses by allied organizations.	EC	
6. Support MSNA legislative agenda	Ensure MSNA representation on policy-making task forces in order to increase visibility and credibility of the organization and promote legislative priorities.	EC All members MSNA	
	Build and maintain relationships with legislators	EC All members MSNA	
	Monitor legislation related to MSNA priorities.	EC All members MSNA	
	Decide on appropriate MSNA action or reaction to priorities.	EC	
	Work with lobbyist to generate new legislation as needed.	President, President-Elect	
	Develop system for responding to	EC	

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	legislation including general membership notification as well as identification of a core group willing to contact legislators on an as needed basis.	Webmaster List serve coordinator
7. Increase structure, governance, and statewide participation of School Nurses in MSNA.	Annual By-Laws Review. Recruit and retain members. Use MSNA website to promote MSNA membership and its benefits Utilize list serve as appropriate Exhibit and/or speak upon request for MSNA. Give a free one year MSNA/NASN Membership as a door prize at the annual MSNA convention.	EC Regional Associations, EC Webmaster All members Webmaster EC, All members EC All members EC Treasurer
8. Increase the number of school nurses throughout the state of Mississippi.	Continue to collect research on the link between health and education. Use evidence based research to show the cost effectiveness for school districts to have a school nurse in every school.	EC All members EC Regional Associations All members

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	Support the legislative agenda of MSNA.	Regional Associations All members