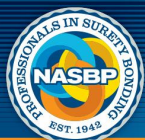




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NATIONAL ASSOCIATION OF
SURETY BOND PRODUCERS

NASBP Video Series Highlights the Value of Surety Bonds to Project Owners

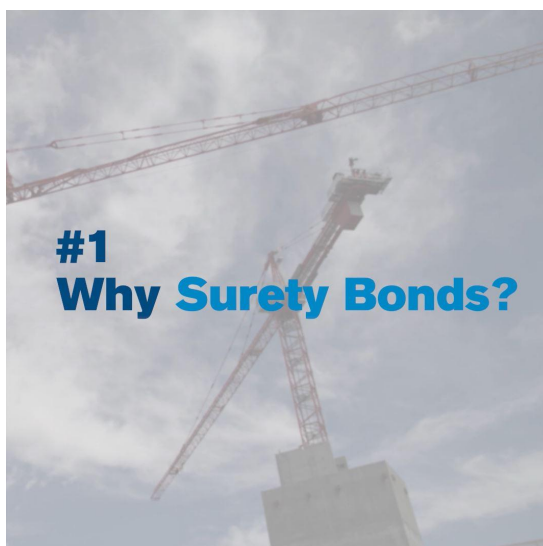
The **NASBP Surety Shorts: 9 Things Savvy Owners Should Know About Bonding** video series highlights the value and importance of surety bonds for project success and protecting project owner investment and reputation.

NASBP developed this set of 9 videos for the NASBP "Be Guaranteed to Succeed" campaign. Be sure to share and like them in your social media messages using these hashtags in your posts:

#NASBPPassionandPurpose #NASBP

#BeGuaranteedToSucceed #surety You can also use them in presentations and email campaigns. The "surety shorts" series includes:

- #1 Why Surety Bonds?
- #2 What is a Surety Bond?
- #3 What Are Types of Construction Surety Bonds?
- #4 Are Surety Bonds Prevalent on Public and Private Projects?
- #5 What is the Cost of Surety Bonds?
- #6 What Do Surety Professionals Look for in Contractors?
- #7 How Do Surety Bonds Guarantee the Success of the Owner's Project?
- #8 How Can Owners Lower Costs and Avoid Liens?
- #9 Are Surety Bonds Easy to Specify?



Let's plan
for the
best case
scenario

Zurich Surety



**Strength.
Service.
Surety.**

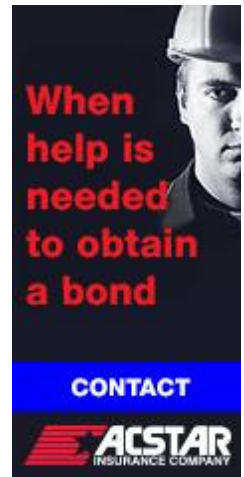
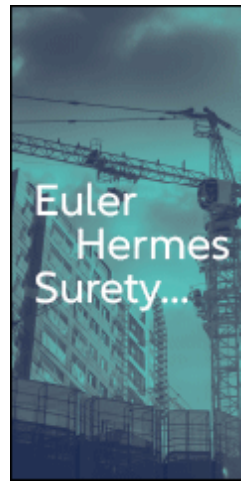


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Below are the nine videos; you can also view them all at the [Be Guaranteed to Succeed website](#).

#1 Why Surety Bonds?

#1 Why Surety Bonds? 9 Things Savvy Owners Should Know At



#2 What is a Surety Bond?

#2 What is a Surety Bond? 9 Things Savvy Owners Should Know



#3 What Are Types of Construction Surety Bonds?

#3 What Are Types of Construction Surety Bonds? 9 Things Sa



#4 Are Surety Bonds Prevalent on Public and Private Projects?

#4 Are Surety Bonds Prevalent on Public & Private Projects? 9



#5 What is the Cost of Surety Bonds?

#5 What is the Cost of Surety Bonds? 9 Things Savvy Owners S



#6 What Do Surety Professionals Look for in Contractors?

#6 What Do Surety Pros Look for in Contractors? 9 Things Savv



#7 How Do Surety Bonds Guarantee the Success of the Owner's Project?

#7 How Do Surety Bonds Guarantee Success of the Owner's Pr



#8 How Can Owners Lower Costs and Avoid Liens?

#8 How Can Owners Lower Costs and Avoid Liens? 9 Things S



#9 Are Surety Bonds Easy to Specify?

#9 Are Surety Bonds Easy to Specify? 9 Things Savvy Owners S



These are just some of the valuable free resources that the NASBP membership will find to help them promote the surety product to construction project stakeholders. The [NASBP Be Guaranteed to Succeed campaign site](#) offers NASBP surety professionals many resources that can help educate clients, including project owners [nasbp.org/guaranteed/owner](#), lenders [nasbp.org/guaranteed/lender](#), architects [nasbp.org/guaranteed/architect](#), and contractors [nasbp.org/guaranteed/contractor](#). Visit the Toolkit 2.0 to learn more here: [nasbp.org/guaranteed](#). Check out NASBP's social media post every Friday to stay in the know about the NASBP Toolkit 2.0 Resources. #BeGuaranteedToSucceed #surety.

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