



# INTRODUCTION TO STATE BUDGETING SEMINAR

JUNE 12-14, 2024  
PROVIDENCE, RHODE ISLAND

## WEDNESDAY, JUNE 12

4:00 – 5:30 p.m. Seminar Check-In

5:30 – 6:00 p.m. Welcome Reception

6:00 – 8:00 p.m. **Regional Networking Dinner**  
Participants will network with other attendees by region to share commonalities and challenges.

## THURSDAY, JUNE 13

7:30 – 8:30 a.m. Breakfast

8:45 – 9:30 a.m. **Welcome & Fiscal State of the States: Examining Current Budget Trends**  
*Shelby Kerns, Executive Director, NASBO*

### Goals

- Learn about NASBO services.
- Compare budget processes across states.
- Understand the current state fiscal landscape.
- Examine challenges states are facing related to revenue and spending pressures.

9:30 – 11:00 a.m. **How To Analyze Budget Requests: Introduction & First Case Study**  
*Andrew Miner, Director State Budget Division & Deputy Cabinet Secretary, New Mexico Department of Finance & Administration*

### Goals

- Examine techniques used in analyzing budget requests such as determining need, looking at spending trends, seeking alternatives, challenging the base, using performance measures, and comparing to national standards and trends.
- Walk through first case study as a group to identify best processes.

11:00 – 11:15 a.m. Break

11:15 – 12:15 p.m. **Policy Area Discussions**

### Goals

- Share issues impacting your program area and discuss ways to address challenges.
- Build a national network of colleagues you can turn to for information and advice.

12:15 p.m. **Class of 2024 Group Photo**

12:30 – 1:30 p.m. **Networking Lunch**

1:30 – 1:45 p.m.	Break
1:45 – 3:15 p.m.	<b>Bridging Generational Gaps</b> <b>Kristin Scroggin</b> , <i>Chief Executive Officer, GenWHY Communications</i>  <p>Understanding the "origin story" behind key generational differences can really help Bridge the Gaps in your office. Attendees will learn about common differences related to views on Intelligence, Excellence, Time Management, Adaptability, Social Needs and Work Ethic. Attendees will understand how the mixture of these abilities can be beneficial within their workplace.</p>
3:15 – 3:30 p.m.	Break
3:30 – 5:00 p.m.	<b>Communication Skills for the Budget Office</b> <b>Chad Biggs</b> , <i>Vice President/Partner, Red Sky</i>  <u>Goals</u> <ul style="list-style-type: none"> <li>Improve skills for communicating effectively with various audiences such as budget directors, legislative counterparts, elected officials, state agencies, and others.</li> </ul>
6:00 p.m.	<b>Informal Networking Dinners</b> <p>NASBO has made reservations at local restaurants and attendees can sign up to network informally with other attendees. Dinner cost is on your own.</p>
<b>FRIDAY, JUNE 14</b>	
7:30 – 8:30 a.m.	<b>Breakfast</b>
8:45 – 10:15 a.m.	<b>Analyzing Budget Requests: Case Studies</b> <b>Andrew Miner</b> , <i>Director State Budget Division &amp; Deputy Cabinet Secretary, New Mexico Department of Finance &amp; Administration</i>  <u>Goals</u> <ul style="list-style-type: none"> <li>Use case studies to demonstrate the techniques previously discussed.</li> <li>Build relationships with other state budget analysts.</li> </ul>
10:15 – 10:30 a.m.	Break
10:30 – 11:45 a.m.	<b>What You Need to Know to Succeed</b> <b>Michael Allred</b> , <i>Senior Budget and Policy Analyst, Utah Governor's Office of Planning and Budget</i> <b>Jason Shoemaker</b> , <i>Executive Budget Specialist, Pennsylvania Governor's Budget Office</i>  <u>Goals</u> <ul style="list-style-type: none"> <li>Ask questions of senior level budget analysts about issues and concerns specific to the role of a budget analyst.</li> <li>Discuss ways to adapt to the job, avoid common pitfalls, build credibility as an analyst, manage stress and other issues as suggested by attendees.</li> </ul>
11:45 a.m. – 12:00 p.m.	<b>Seminar Conclusion and Closing Remarks</b> <i>(Certificates of completion will be awarded.)</i>