



ANALYST PROFESSIONAL
DEVELOPMENT SEMINAR
JUNE 11-13, 2025
NIAGARA FALLS, NEW YORK

WEDNESDAY, JUNE 11

2:00 – 3:45 p.m. Seminar Check-In

Grand Foyer
Niagara Falls
Convention Center
1st Floor

3:45 – 4:00 p.m. WELCOME REMARKS
Shelby Kerns, *Executive Director, NASBO*

Cascade 1
Niagara Falls
Convention Center
1st Floor

4:00 – 5:15 p.m. General Session
NATIONAL ECONOMIC OUTLOOK
Shandor Witcher, *Economist, Moody's Analytics*

Cascade 1
Niagara Falls
Convention Center
1st Floor

5:15 – 6:00 p.m. NETWORKING RECEPTION

Cataract
Niagara Falls
Convention Center
1st Floor

6:00 – 8:00 p.m. NETWORKING DINNER

Cataract
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THURSDAY, JUNE 12

8:00 – 9:00 a.m. Breakfast

Cataract
Niagara Falls
Convention Center
1st Floor

9:00 – 10:00 a.m. General Session
STATE BUDGET PROCESSES AND FISCAL CONDITIONS
Shelby Kerns, *Executive Director, NASBO*
Kathryn Vesey White, *Director of Budget Process Studies, NASBO*

Cascade 1
Niagara Falls
Convention Center
1st Floor

10:00 – 10:15 a.m. Break

10:15 – 11:15 a.m. General Session
DEMOGRAPHIC TRENDS IMPACTING STATE BUDGETS
Diana Elliott, *Senior Vice President of Programs, Population Reference Bureau*

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11:15 – 11:30 a.m.	Break	
11:30 a.m. – 12:30 p.m. <i>Niagara Falls Convention Center 1st Floor</i>	STATE TOURISM <i>Porter/DeVeaux</i> Dana Krueger , <i>Destination Strategy Director, Madden Media</i>	POSTSECONDARY ENROLLMENT TRENDS & IMPLICATIONS FOR STATE FUNDING MODELS <i>Cascade 1</i> Brian Prescott , <i>President, National Center for Higher Education Management Systems</i>
12:30 – 1:45 p.m. <i>Cataract Niagara Falls Convention Center 1st Floor</i>	Networking Lunch- PROGRAM AREA DISCUSSIONS Attendees will have the opportunity to network with colleagues in their program area and share challenges and successes.	
1:45 – 2:45 p.m. <i>Niagara Falls Convention Center 1st Floor</i>	SHOW ME THE MONEY: STATE FILM INCENTIVES <i>Porter/DeVeaux</i> Andrea Jimenez , <i>Policy Associate, National Conference of State Legislatures</i>	ADDRESSING POSTSECONDARY AFFORDABILITY <i>Cascade 1</i> Thomas Harnisch , <i>Vice President for Government Relations, State Higher Education Executive Officers Association</i>
2:45 – 3:00 p.m.	Dessert Break	
3:00 – 4:00 p.m. <i>Cascade 1 Niagara Falls Convention Center 1st Floor</i>	General Session MANAGING BUDGETS THROUGH CHALLENGING FISCAL ENVIRONMENTS: INSIGHTS FROM EXPERIENCED ANALYSTS Jeff Arpin , <i>Principal Analyst, Kansas Division of the Budget</i> Morgan Gruebele , <i>Director, Executive Management Finance Office, South Dakota Bureau of Finance and Management</i> Larry Martin , <i>Fiscal Management Analyst, North Dakota Office of Management and Budget</i>	
4:30 p.m.	Networking Excursion- Maid of the Mist Niagara Falls Boat Tour Meet in the hotel lobby to depart for the tour. NASBO will pay for attendees to enjoy a sightseeing boat tour of Niagara Falls and gain access to the observation deck which extends out over the Niagara Gorge viewing all three Falls.	
7:00 p.m.	Dinner on your own	

FRIDAY, JUNE 13

8:00 – 9:00 a.m.

Breakfast

*Cataract
Niagara Falls
Convention Center
1st Floor*

9:00 a.m. – 10:00 a.m.

*Niagara Falls
Convention Center
1st Floor*

TRENDS IN BUSINESS ATTRACTION INCENTIVES

Porter/DeVeaux

**Dr. Ellen Harpel, Senior Fellow,
Center for Regional Economic
Competitiveness**

ALIGNING HIGHER EDUCATION WITH WORKFORCE NEEDS

Cascade 1

**Lauren Peisach, Policy Analyst,
Education Commission of the States**

10:00 – 10:15 a.m.

Break

10:15 – 11:30 a.m.

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General Session

MANAGING STRESS

**Dr. Addy Wissel, Associate Professor and Director of School Counseling
Program, Gonzaga University**

11:30 a.m.

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Seminar Conclusion and Closing Remarks

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