Sample Social Media Posts

Spring Aboard Social Posts:

- Don't become another statistic. 81% of deaths occurred on boats where the operator did not receive boating safety instruction. #SpringAboard

BOATING SAFETY

- Do you know what visible red & green lights indicate when encountering another vessel in darkness or reduced visibility? If not, #KeepYourEdge and take a safe boating course to refresh your memory!
  ANSWER: You are approaching a sailing vessel head-on.
• Smart boating = safe boating. #SpringAboard and take a safe boating course now! [www.nasbla.org/taking-a-boat-course](http://www.nasbla.org/taking-a-boat-course)

• Safety is never optional – always make sure you are prepared for a safe day of boating. #KeepYourEdge and take a boating safety course!

• Do you operate a boat with a motor? Then you may be looking for a course to get your boating license, known in most states as a Boater Education Card. Find a course near you: [www.nasbla.org/education/verified/courses](http://www.nasbla.org/education/verified/courses)

• Every good paddler should be prepared to boat defensively. There are many unknown variables that can take over while on the water. #SpringAboard and learn how to be a defensive boater: [www.americancanoe.org/FindCourses](http://www.americancanoe.org/FindCourses)
• With cooler temperatures, there is added responsibility for boaters to be prepared for unexpected hazards. Refresh your memory about cold water hazards by enrolling in a boating safety course: www.springaboard.org #KeepYourEdge

• Dreaming of warmer weather? Take a boating safety course and prepare for the heat! Learn more: www.springaboard.org #SpringAboard

• Boaters who have had boater education are better prepared for the risks they may face on the water. This is why it is recommended that all boaters take a boating safety course. #SpringAboard #KeepYourEdge

• You wouldn’t drive your car without knowing the rules of the road, and you wouldn’t want anyone else to either! Make sure you understand the rules of the water before jumping in the boat this summer - take a boating education course. #KeepYourEdge #SpringAboard
• Spring Break is coming up! Are you headed somewhere warm? If you plan on enjoying the waterways on PWC or boat, be sure to see what the education requirements are for operating a vessel in that state. Look for state specific contact information https://buff.ly/2GWjkeP #KeepYourEdge #SpringAboard

• Have you already taken a boating safety course, but it’s been a while? #KeepYourEdge by sharpening your skills. Check out the deals going on during Spring Aboard Week! https://buff.ly/2BLgaan #SpringAboard

• Always make sure your instrument lights are working so that you don't miss important maintenance checks. #SpringAboard #SafeBoatingTips
• Test yourself: What does this orange diamond non-lateral marker indicate? Did you get the answer right? If not, #KeepYourEdge and take a safe boating course to refresh your memory!

**ANSWER:** B: Hazard – marks random hazards such as shoals and rocks

• Imagine you come up on a family who is in an emergency situation on the water. Would you know what to do? Take a boating safety course before summer begins so that you can be equipped with the knowledge to help everyone have a safe and enjoyable time on the water. #SpringAboard

• Summer is quickly approaching. Take advantage of the cooler weather to prepare for boating season and enroll in a boating safety course! Find out more about boating education in your state: [https://www.nasbla.org/education/taking-a-boat-course](https://www.nasbla.org/education/taking-a-boat-course)
Facebook / Instagram Story Posts:

- Utilize polls!