



Radio PSA

SPRING ABOARD

March 17 - 23, 2019

60 second radio PSA:

Spring Aboard! The National Association of State Boating Law Administrators and partners around the country would like to remind you to take a safe boating course before your first boating trip this season. U.S. Coast Guard statistics indicate that of the accidents where the level of operator education was known, 81% of boating deaths occurred on boats where the boat operator had never received boating education instruction.* Taking a safe boating course is a great way to learn more about boating, including how to take care of your boats and make sure that everyone onboard stays safe (and happy) each and every time on the water! This message is brought to you by the National Association of State Boating Law Administrators. Learn more about the Spring Aboard campaign at spring.aboard.org.

30-second radio PSA:

The National Association of State Boating Law Administrators encourages boaters to Spring Aboard by taking a safe boating course before the official start of this year's boating season. U.S. Coast Guard statistics indicate that of the accidents where the level of operator education was known, 81% of boating deaths occurred on boats where the boat operator had never received boating education instruction.* This message is brought to you by the National Association of State Boating Law Administrators. Learn more at spring.aboard.org.

*Source: U.S. Coast Guard Recreational Boating Statistics 2017

