

LJA Membership Committee

Charges and Responsibilities | 2026 - 2027

The Membership Committee is charged with the following responsibilities:

1. **Establishing annual membership goals and strategies** to identify, recruit, and onboard prospective members.
2. **Evaluate and recommend membership programs and offerings** to enhance member engagement, retention, and program effectiveness.
3. **Support membership outreach and communications** by collaborating with staff to develop informational and marketing materials and conduct research or assessments to inform recruitment, engagement, and program development efforts.

Approved 04.09.26