

NASBLA

67TH ANNUAL CONFERENCE

EXHIBITOR PROSPECTUS

SEPTEMBER 15 – 17, 2026
KNOXVILLE, TENNESSEE

Reach the multi-billion-dollar U.S. recreational boating safety market!

Connect directly with the officials who buy, influence, and approve boating safety equipment and services across the country. State boating law administrators oversee purchasing decisions for patrol boats, trailers, marine electronics, search-and-rescue gear, detection equipment, training resources, and critical operational tools. Put your brand in front of these decision-makers at the National Association of State Boating Law Administrators' 67th Annual Conference Exhibit Show, **Sept. 15-17, 2026**, in **Knoxville**. The exhibit hall at World's Fair Exhibition Hall will provide a high-traffic environment built for face-to-face conversations and business development. Additional opportunities for on-water vessel displays on the nearby Tennessee River are currently being explored.

QUESTIONS?

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NASBLA
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The **National Association of State Boating Law Administrators (NASBLA)** is a professional community leading recreational boating safety through innovation and collaboration for excellence in policy development, national standards, and best practices.



STRATEGIC PROGRAMS

NASBLA addresses its mission by fostering partnerships among and between the states, the Coast Guard and other local and federal agencies, crafting model boating laws, maintaining national education and training standards, providing members with critical knowledge and skills, assisting in the homeland security challenges on our waterways, and advocating the needs of the state boating programs before Congress and federal agencies.

CORE VALUES

NASBLA's core values are a unified and complementary set of principles that work together to move the association forward with professionalism, transparency, integrity, and dedication of purpose.

COLLABORATION

NASBLA commits to fostering active relationships with a broad community of stakeholders.

COLLEGIALITY

NASBLA believes cooperative and hospitable interaction fosters a common understanding of our challenges and shared goals.

CONSENSUS BUILDING

NASBLA works openly to identify the best options that can achieve the greatest level of agreement among decision-makers.

CONTINUOUS IMPROVEMENT

NASBLA commits to making positive changes on an ongoing basis to enhance productivity and outcomes.

EQUALITY

NASBLA believes all members of the association have the right to voice concerns, contributions and objections to product development, professional standards and association leadership.

STEWARDSHIP

NASBLA provides governance and develops stewardship of safe boating practices and towards its membership.



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The annual conference is a series of working sessions that provide opportunities to hear and discuss the latest information on boating safety and security from those responsible for implementing our nation's boating laws and administering the variety of programs that help to ensure safe boating for all. See 2026 committee products at www.nasbla.org. NASBLA committee work provides members the chance to address the foremost issues of the day by contributing to groups working in the areas of education and outreach, law enforcement, incident reporting, finance & grants, paddlesports, and vessel titling and registration.

EXHIBIT FEES & SERVICES

Exhibitor registration fee is $850 for NASBLA Associates and $1,500 for Non-Associates per 10' x 10' booth.

The fee includes:

- One complimentary meeting registration *(includes meals and conference functions)*
- Additional registrations for $450 each
- Draped back wall and sidewalls
- Listing on the meeting app
- 6' draped table and two chairs
- One electrical outlet

Registration includes all group activities, including the Awards Banquet and social activities. Exhibitors are encouraged to participate in all activities to maximize their exposure to our programs and members!

EXHIBITOR SERVICE & INFORMATION KITS

The Exhibitor Kit will be available on the NASBLA website, with instructions from the exhibit vendor for shipping, ordering additional equipment, etc.

ASSIGNMENT OF SPACE

Whenever possible, all exhibitor space assignments will be based on the order of registration and availability and design of space. Other considerations include the number of years the applicant has been exhibiting with NASBLA and proximity to competitive organizations. Show management will determine all final assignments in the best interest of the show. Space assignments will begin on **August 10, 2026**, so please register as early as possible.

EVENT SPONSORSHIPS AVAILABLE

NASBLA offers a unique opportunity for involvement in the conference with sponsorship of events such as receptions, luncheons and off-site activities. Please contact Taylor Kirshe at 859.225.7376 or taylor@nasbla.org for more information.

EXHIBIT SHOW SPECIAL EVENTS:

CHAIR'S RECEPTION

Join us in welcoming all the delegates to the NASBLA Annual Conference for a reception in the exhibit area following the Opening Ceremonies which start at 5:00 pm on Tuesday, September 15.

CONTINENTAL BREAKFAST

Breakfast for attendees will be served in the Exhibit Area on September 16 and 17.

REFRESHMENT BREAKS

The exhibit area will be the site of refreshment breaks during the meetings, providing you with added exposure!

EXHIBIT HOURS

Exhibit Set-up: September 15	12:00 pm – 4:00 pm
Exhibits Open: September 15	6:00 pm – 8:00 pm *(Chair's Reception in Exhibit Hall)*
Exhibits Open: September 16	7:30 am – 5:00 pm *(Breakfast & breaks in the exhibit area)*
Exhibits Open: September 17	7:30 am – 3:00 pm *(Breakfast in the exhibit area)*
Exhibitor Breakdown: September 17	3:00 pm – 5:00 pm

REGISTRATION

Register online at www.nasbla.org! Register and pay online at https://www.nasbla.org/events/annualconference before **September 1, 2026**.

Early bird registration rates are available through Aug. 21, 2026. **All registration rates will increase by $150 beginning Aug. 22, 2026, so register early to secure the best rate.**

If space is sold out before September 1, it will be posted on the NASBLA website.

MORE INFORMATION

For more information on NASBLA's Exhibit Show, please email Nvaccaro@aecmanagement.com.

Please mention the NASBLA Annual Conference when making your hotel reservations or make reservations through the link on the Annual Conference webpage.