

National Association of State Boating Law Administrators

60th Annual Conference | September 29 – October 2, 2019
Anchorage, Alaska

EXHIBITOR PROSPECTUS

Reach the \$125 million boating safety market!

The nation's state boating law administrators are responsible for the procurement of marine law enforcement equipment: patrol boats, trailers, navigational aids, search & rescue equipment, alcohol & speed detection devices, and much more. These officials have combined boating safety budgets of more than \$125 million each year. Reach these officials with your products and services at the National Association of State Boating Law Administrators' 60th Annual Conference Exhibit Show, September 29, 30 and October 1, 2019, in Anchorage, Alaska. The exhibit hall and meetings will be held in the [Hotel Captain Cook](#), which will provide plenty of space for exhibit booth spaces. We do not have any on-water space or activities this year.

The National Association of State Boating Law Administrators (NASBLA) is a professional community leading recreational boating safety through innovation and collaboration for excellence in policy development, national standards, and best practices.

Strategic Programs – NASBLA addresses its mission by fostering partnerships among and between the states, the Coast Guard and other local and federal agencies, crafting model boating laws, maintaining national education and training standards, providing members with critical knowledge and skills, assisting in the homeland security challenges on our waterways, and advocating the needs of the state boating programs before Congress and federal agencies.

Core Values – *NASBLA's core values are a unified and complementary set of principles that work together to move the association forward with professionalism, transparency, integrity and dedication of purpose.*

Collaboration: NASBLA commits to fostering active relationships with a broad community of stakeholders.

Collegiality: NASBLA believes cooperative and hospitable interaction fosters a common understanding of our challenges and shared goals.

Consensus Building: NASBLA works openly to identify the best options that can achieve the greatest level of agreement among decision-makers.

Continuous Improvement: NASBLA commits to making positive changes on an ongoing basis to enhance productivity and outcomes.

Equality: NASBLA believes all members of the association have the right to voice concerns, contributions and objections to product development, professional standards and association leadership.

Stewardship: NASBLA provides governance and develops stewardship of safe boating practices and towards its membership.

NASBLA Annual Conference

The annual conference is a series of working sessions that provide opportunities to hear and discuss the latest information on boating safety and security from those responsible for implementing our nation's boating laws and administering the variety of programs that help to ensure safe boating for all. See 2017 committee products at www.nasbla.org. NASBLA committee work provides members the chance to address the foremost issues of the day by contributing to groups working in the areas of education and outreach, governmental affairs, law enforcement, officer training, preparedness and response, engineering, reporting, analysis, and vessel titling and registration.

Exhibit Fees & Services

The exhibit space rental fee is \$850 for NASBLA Associates and \$1,500 for Non-Associates per 8' x 10' booth.

The fee includes:

- ***one complimentary meeting registration (includes meals and conference functions)***
- additional registrations for \$395 each
- draped back wall and sidewalls
- listing on the meeting app
- 6' draped table and two chairs

Registration includes all group activities, including the Awards Luncheon and social activities. Exhibitors are encouraged to participate in all activities to maximize their exposure to our programs and members!

Exhibitor Service & Information Kits

Each exhibitor will receive an exhibitor service kit, which includes information regarding exhibit installation and removal, a list of service providers, and order forms with rates and prices for services exhibitors may require for a successful exhibit.

Assignment of Space

Whenever possible, all exhibitor space assignments will be based on preferences indicated on the online or paper registration form. Other considerations include the number of years the applicant has been exhibiting with NASBLA, date of receipt of registration and deposit, and proximity to competitive organizations. Show management will determine all final assignments in the best interest of the show.

Event Sponsorships Available

NASBLA offers a unique opportunity for involvement in the conference with sponsorship of events such as receptions, luncheons and off-site activities. Please contact Tom Hayward at 859.225.9487 or tom@nasbla.org for more information.

Exhibit Show Special Events:

President's Reception

Join us in welcoming all of the delegates to the NASBLA Annual Conference for a reception in the exhibit hall following the Opening Ceremonies which start at 4:30pm on Sunday, September 29.

Continental Breakfast

Breakfast for attendees will be served in the Exhibit Area on September 30 & October 1.

Refreshment Breaks

The exhibit area will be the site of refreshment breaks during the meetings, providing you with added exposure!

Exhibit hours

Exhibit Set-up: September 29 12:00 – 4:00 pm

Exhibits Open: September 29 5:30 – 7:30 pm (President's Reception in Exhibit Hall)

Exhibits Open: September 30 7:00 am – 4:00 pm (Breakfast and breaks in the exhibit area.)

Exhibits Open: October 1 8:00 am – 3:00 pm (Breakfast in the exhibit area. Join us for the Awards Luncheon! Takedown at closing time)

Please join us for the Awards Luncheon on October 1 and the Glacier Cruise on October 2!

Registration:

Register online at www.nasbla.org!

Register and pay online at <https://www.nasbla.org/events/annual-conference> before **September 13, 2019**.

Questions? Please contact:

Tom Hayward

Chief Financial Officer

NASBLA

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If space is sold out before September 13, it will be posted on the NASBLA website (www.nasbla.org).

For More Information

For more information on NASBLA's Exhibit Show, call Tom Hayward at 859.225.9487 or email tom@nasbla.org.

Please mention the NASBLA Annual Conference when making your hotel reservations. There is a link to the hotel from the Conference 2018 web page at <https://www.nasbla.org/events/annualconference>.