



59th NASBLA Annual Conference  
September 9-12, 2018 | Indianapolis, Indiana

<b>Saturday, September 8th</b>	
8:00 am - 5:00 pm <i>Vision (3<sup>rd</sup> Floor)</i>	<b>NASBLA Executive Board Meeting</b>
8:00 am - 5:00 pm <i>Cosmopolitan C (3<sup>rd</sup> Floor)</i>	<b>Education Standards Panel Meeting - Day #1</b>
<b>Sunday, September 9th</b>	
8:00 am - 3:00 pm <i>Cosmopolitan C (3<sup>rd</sup> Floor)</i>	<b>Education Standards Panel Meeting -Day #2</b>
10:00 am - 4:30 pm <i>Regency Foyer (2<sup>nd</sup> Floor)</i>	<b>Registration Open</b>
11:30 am – 2:30 pm <i>Studio 1 (3<sup>rd</sup> Floor)</i>	<b>Life Jacket Association Executive Board Meeting</b>
12:00 pm - 3:30 pm <i>Regency CD (2<sup>nd</sup> Floor)</i>	<b>Exhibitor Setup</b>
3:00 pm - 4:00 pm <i>Cosmopolitan D (3<sup>rd</sup> Floor)</i>	<b>NSBC General Membership Meeting</b>
4:30 pm - 5:30 pm <i>Regency AB (2<sup>nd</sup> Floor)</i>	<b>Opening Ceremonies</b>
5:30 pm - 7:30 pm <i>Regency CD (2<sup>nd</sup> Floor)</i>	<b>President's Reception</b> <i>*business attire</i>
9:00 pm - 11:00 pm <i>Studio Lounge (3<sup>rd</sup> Floor)</i>	Networking <i>*business attire</i>
<b>Monday, September 10th</b>	
7:00 am - 5:00 pm <i>Regency CD (2<sup>nd</sup> Floor)</i>	<b>Exhibits Open</b> <i>(Continental Breakfast)</i>
7:30 am - 12:00 pm <i>Regency Foyer (2<sup>nd</sup> Floor)</i>	<b>Registration Open</b>
8:00 am - 8:45 am <i>Regency AB (2<sup>nd</sup> Floor)</i>	<b>Overview of the US Recreational Boating Industry</b> <i>Thomas Dammrich, President, National Marine Manufacturers Association</i>

Monday, September 10th	(Cont.)
8:45 am - 9:00 am	<i>Transition</i>
9:00 am – 9:45 am <i>Regency AB (2<sup>nd</sup> Floor)</i>	<b>Hiring Crisis in Law Enforcement</b> <i>Adam Gormely, Boating Law Administrator, Maine</i> <i>Gary Klein, Boating Law Administrator, Florida</i> <i>David Pfiffner, Boating Law Administrator, Nevada</i> <i>Stephanie Weatherington, Boating Law Administrator, Arkansas</i>
9:00 am – 9:45 am <i>Network (2<sup>nd</sup> Floor)</i>	<b>Are You Sure You're in Compliance? New Hull Identification Number (HIN) Verification Process</b> <i>William Hillyer, Safety Compliance Officer/Marine Investigator, USCG Office of Auxiliary &amp; Boating Safety</i>
9:00 am – 9:45 am <i>Regency EF (2<sup>nd</sup> Floor)</i>	<b>Recreational Boating Safety Visual Dashboard - How to Make the Most Out of This Tool</b> <i>Pam Dillon, Director, Education and Standards, NASBLA</i> <i>Tim Spice, Boating Safety Education Manager, Texas Parks &amp; Wildlife Dept.</i>
9:45 am - 10:00 am	<i>Transition</i>
10:00 am – 10:45 am <i>Regency AB (2<sup>nd</sup> Floor)</i>	<b>Engine Cut-Off Devices in Law Enforcement Operations &amp; Training</b> Panel Discussion <i>Facilitator: Thomas Shipp, Florida Fish &amp; Wildlife Conservation Commission, NASBLA Enforcement &amp; Training Committee</i>
10:00 am – 10:45 am <i>Regency EF (2<sup>nd</sup> Floor)</i>	<b>Zero Waste Marketing - Blitzing Boaters &amp; Paddlers with Safety Messaging</b> <i>Jim Emmons, Non-Profit Outreach Grants Director, Water Sports Foundation Inc.</i>
10:00 am – 10:45 am <i>Network (2<sup>nd</sup> Floor)</i>	<b>Steering a Course to a New Generation of Education Standards</b> <i>Dr. Hugh Gibson, Associate Professor, Missouri State University</i> <i>Joe McCullough, Boating Law Administrator, Alaska Office of Boating Safety</i> <i>Ed Huntsman, 8th District, U.S. Coast Guard Recreational Boating Safety Program</i>
10:45 am - 11:00 am	<i>Transition</i>
11:00 am – 11:30 am <i>Regency AB (2<sup>nd</sup> Floor)</i>	<b>Sharing the Waterways - Challenges &amp; Opportunities</b> <i>Steve Jones, Captain, Gateway Clipper Fleet</i> <i>Earnesto Coleman, Safety and Occupational Health Coordinator, Hornblower Cruises &amp; Events</i> <i>Jen Wilk, Director, Development and Public Affairs, Passenger Vessel Association</i>
11:30 am – 11:50 am <i>Regency AB (2<sup>nd</sup> Floor)</i>	<b>NASBLA Committee Presentation</b> Enforcement & Training Committee

Noon – 2:00 pm	<i>Lunch (on own)</i>
2:00 pm - 2:30pm <i>Regency AB (2<sup>nd</sup> Floor)</i>	<b>Geo-targeting in Marketing &amp; Outreach</b> <i>Jim Emmons, Non-Profit Outreach Grants Director, Water Sports Foundation Inc.</i> <i>Scott MacGregor, Founder &amp; Publisher, Rapid Media</i> <i>Mark MacKenzie, Digital Content and Audience Director, Bonnier</i>
2:30 pm - 2:50 pm <i>Regency AB (2<sup>nd</sup> Floor)</i>	<b>NASBLA Committee Presentation</b> Engineering Reporting and Analysis Committee
2:50 pm - 3:15 pm	<i>Transition</i>
3:15 pm – 4:00 pm <i>Regency AB (2<sup>nd</sup> Floor)</i>	<b>Engaging Paddlesports Enthusiasts &amp; Sharing Safety Messaging</b> <i>Captain William Browne, Captain, Indiana Department of Natural Resources</i> <i>David Smith, Water Resources Planner, Indiana Department of Natural Resources</i>
3:15 pm – 4:00 pm <i>Regency EF (2<sup>nd</sup> Floor)</i>	<b>Operation Dry Water – 2018 Results, New Resources &amp; Working Those Affected by Recreational Boating Accidents</b> <i>Hannah Helsby, Communications Director, NASBLA</i> <i>Alex Otte, Recreational Boating Safety Advocate</i>
3:15 pm – 4:00 pm <i>Network (2<sup>nd</sup> Floor)</i>	<b>The Aftermath of Harvey &amp; Irma... Now is the Time to Talk about UCOTVA</b> <i>Caroline Mantel, Director of Business Development, BoatHistoryReport.com</i> <i>Kaitlin Wolff, Legislative Counsel, ULC</i>
7:00 pm - 9:00 pm <i>Studio 1 (3<sup>rd</sup> Floor)</i>	<b>Boating Education Advisory Panel</b>
9:00 pm - 11:00 pm <i>Studio Lounge (3<sup>rd</sup> Floor)</i>	Networking
<b>Tuesday, September 11th</b>	
7:00 am - 9:00 am <i>Regency CD (2<sup>nd</sup> Floor)</i>	<b>Exhibits Open</b> <i>(Continental Breakfast)</i>
8:00 am - 11:00 am <i>Regency Foyer (2<sup>nd</sup> Floor)</i>	<b>Registration Open</b>
9:00 am - 12:00 pm <i>Cosmopolitan Ballroom (3<sup>rd</sup> Floor)</i>	<b>NASBLA Business Meeting</b> <i>*business attire</i>
9:30 am -11:00 am <i>Regency CD (2<sup>nd</sup> Floor)</i>	Exhibitor Breakdown

12:00 pm - 2:00 pm <i>Regency AB (2<sup>nd</sup> Floor)</i>	<b>Awards Luncheon</b> <i>Sponsored by National Marine Manufacturers Association</i> <i>*business attire</i>
2:00 pm – 6:00 pm <i>Studio 5 (3<sup>rd</sup> Floor)</i>	<b>NSBC Executive Board Meeting</b>
3:00 pm - 5:00 pm <i>Regency EF (2<sup>nd</sup> Floor)</i>	<b>Deep Dive Session: Common Defense Strategies for the Seated Battery of Field Sobriety Tests (SFSTs)</b> <i>Todd Radabaugh, DRE Instructor, North Carolina Wildlife Resources Commission (RET)</i> <i>Jordan Ford, Traffic Safety Resource Prosecutor, North Carolina Conference of District Attorneys</i>
3:00 pm – 5:00 pm <i>Network (2<sup>nd</sup> Floor)</i>	<b>Certified Recreational Boating Program</b>
5:15 pm	Off-site <i>Official attendee badge received at registration <b>MUST</b> be worn to be admitted to the off-site event.</i>
9:00 pm - 11:00 pm <i>Studio Lounge (3<sup>rd</sup> Floor)</i>	Networking
<b>Wednesday, September 12th</b>	<i>All sessions on 3<sup>rd</sup> floor.</i>
8:30 am <i>Studio 3</i>	<b>NSBC Executive Board Meeting</b>
9:00 am – 9:30 am <i>Cosmopolitan CD</i>	<b>Utilizing Drone Technology in All Aspects of Your Boating Safety Programs</b> <i>Dave Considine, BOAT Program Director, NASBLA</i> <i>Kerry Moher, V.P. Business Development, Fresh Air Educators Inc.</i>
9:30 am – 9:50 am <i>Cosmopolitan CD</i>	<b>NASBLA Committee Presentation</b> <i>Education &amp; Outreach Committee</i>
9:50 am – 10:00 am	<i>Break</i>
10:00 am – 10:30 am <i>Cosmopolitan CD</i>	<b>Indiana DNR Cave Rescue &amp; K9 Units</b> <i>Ofc. Jeff Milner, Indiana Department of Natural Resources</i> <i>ICO Jim Hash, Coordinator, ICO Cave Rescue Team</i>
10:30 am – 11:00 am <i>Cosmopolitan CD</i>	<b>NASBLA Committee Presentation</b> <i>Vessel Identification, Registration and Titling Committee</i> <i>Paddlesports Committee</i>
11:00 am - 11:10 am	<i>Break</i>

11:10 am – 11:40 am <i>Cosmopolitan CD</i>	<b>New Life Jacket Labels Hitting the Market - What You Need to Know</b> <i>Brian Rehwinkel, Florida Fish &amp; Wildlife Conservation Commission</i>
11:40 am – Noon <i>Cosmopolitan CD</i>	<b>2019 Conference Preview - Anchorage, Alaska</b> <i>Michael Folkerts, Recreational Boating Specialist - 17th District, USCG</i> <i>Joe McCullough, Boating Law Administrator, Alaska Office of Boating Safety</i> <i>Kelli Toth, Education Specialist, Alaska Office of Boating Safety</i>
8:00 pm - 10:00 pm <i>Studio Lounge</i>	Networking

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**Updated: 9.07.18 Subject to Change**