



**Education and Outreach Committee
Final Report to NASBLA Executive Board
Charge Activity Update,
Next Cycle Recommendations
Date: August 2, 2017 Susan Stocker, BLA (IA) Chair**

NASBLA Education & Outreach Committee Charter

The Education & Outreach Committee will provide guidance, support, and expertise to advance boating safety and develop national education and outreach program recommendations.

Program recommendations will:

- Advance the strategic plans of the National Recreational Boating Safety Program and NASBLA;*
- Incorporate best practices and current research;*
- Support the implementation of national standards for boating education;*
- Identify effective innovations in education and outreach;*
- Develop communication strategies using targeted marketing and educational tactics; and*
- Connect the public, member organizations and stakeholders with the products of the committee and others.*

Education & Outreach Committee members are assembled into project teams, taking the lead on specific, assigned charges and monitoring activities.

Education and Outreach Committee Vision Statement 2012-2017

The Education and Outreach Committee will provide guidance, support, and expertise to advance boating safety and develop national education and outreach program recommendations.

Marketing and Outreach Subcommittee

Kim Jackson (AZ) Chair

E&O_M&O_2017-1: Advance National Campaigns: *“With support of a USCG grant, continue development of grant year two of the “Spring Aboard” campaign to include enhanced virtual presence, broader partnerships, recognition of courses that meet national standards, and campaign evaluation. Continue to promote participation of states and stakeholders in the National Safe Boating Council's North American Safe Boating Campaign.”*

Needs Statement: Knowledge and awareness of safe boating practices is a first step of being a safe boater. The more people who complete a course, the more chance they will follow safe boating practices. Safe Boating Campaigns are vital to urge boaters to wear life jackets and follow safe practices.

- ✓ **Deliverables:** Under the leadership of Charge Leader Ed Lyngar (NV) and Subcommittee Chair Kim Jackson, the Spring Aboard 2017 Campaign was conducted during the week of March 19-25, 2017. This year’s campaign included distribution of a featured article (*See attachment E&O_M&O_2017-1A*), a press release template (*E&O_M&O_2017-1B*) and a social media campaign. A campaign survey (*See E&O_M&O_2017-1C: Campaign Evaluation*) and a media report (*E&O_M&O_2017-1D: Campaign Media Report*) were compiled for enhancement of the 2018 effort. States continued annual participation in the National Safe Boating Campaign under coordination by the National Safe Boating Council.
- ✓ **Implementation:** A town hall session will be held at the 2017 NASBLA Annual Conference to review past results and launch future efforts. A complete national campaign implementation plan will be developed by November 1, 2017. Course providers and partners will be asked to sign on before end of CY 2017.
- ✓ **Measure of Effectiveness:** Per course providers, increase in the number of students enrolled in or completing a course in the targeted campaign month (March) compared to the numbers from previous year(s).
- ✓ **Current status:** USCG grant funding was approved for 2018. Efforts are underway to contract with a media firm for assistance in campaign development. Under committee leadership, web domain registrations were received for www.springaboard.com and www.springaboard.org. These sites will be developed for 2018.
- ✓ **Next cycle recommendation:** Continue this charge with USCG grant support. Recommendations include:
 - Create additional exposure for Spring Aboard campaign documents through creation of Brand Ambassadors to send personal emails.
 - Create additional awareness within stakeholder groups. Teach stakeholder

groups how to use the documents we send; recruit additional resources within our group including the USCG Boating Safety Division.

- Take into account security details re: Facebook, Twitter (some people do not have access); Emails can be considered spam. Use other platforms/communications paths. Use www.BoatBeat.org to create momentum/send links.

E&O_M&O_2017-2: The Seal of Safe Boating Practices: “Post links/and or electronic versions of previously awarded products on NASBLA.org with searchable tags and description. Implement an award year date on seal. Consider other needed improvements.”

Needs Statement: There is a need for information and to provide quality and effective messaging for boating safety. The information needs to be consistent with NASBLA, USCG, and boating industry standards and address USCG Strategic Plan objectives. In order to meet this need, the committee will evaluate each submission to verify meeting the above standards and objectives, before certifying the submission with the Seal of Safe Boating Practices.

- ✓ **Deliverables:** Under the leadership of Charge Leader MariAnn McKenzie (OR), the charge team has updated the SOSBP Procedures document for review/use by the NASBLA membership. Enhancements include clarification of program guidelines and requirements including a ‘sunset’ date for use of the Seal unless submitted for re-review. Evaluation of submissions will be based on use of an evaluation rubric now in development. *(See attachment E&O_M&O_2017-2: SOSBP Draft 12)*
- ✓ **Implementation:** Submissions can be made throughout the year with reviews by the committee within 30 days of receipt.
- ✓ **Measure of Effectiveness:** The Measure of Effectiveness includes evaluation regarding:
 - Does the submission meet NASBLA’s and US Coast Guard’s Strategic Plans?
 - Does the submission reflect an effective message and enhance boating safety?
 - Can the submission be utilized nationally with modifications?
- ✓ **Current status:** The updated document/process now includes:
 - Seal with year awarded – Good for 5 year period.
 - Clarifications of requirements to earn Seal including data references.
 - A database for project tracking and scoring including data from past awards
 - A draft scoring system (rubric) for fair, non-biased, consistent evaluations.
- ✓ **Next cycle recommendation:** Continue this charge to implement new procedures.

E&O_M&O_2017-3: Knowledge Management: “Assist staff with improving and expanding the Resource Library/Knowledge Management System for BLAs, state members and associates. Create NASBLA Knowledge Management Policy. Work with NASBLA staff to integrate material on the public NASBLA site with the Connect site. Provide training on resources that NASBLA provides. Work with NASBLA staff to form a knowledge management working group across all NASBLA committees. Develop NASBLA Policy on Knowledge Management. Define/Identify Best Practices for Knowledge Management.”

Needs Statement: NASBLA is made up of many members who play many different roles in promoting safe boating throughout the nation. Currently, safe boating policies, programs and other content can be found in several places on NASBLA’s public facing website as well as the member-only website. It is important to streamline the placement of content not only for NASBLA members, but strategic partners, and the boating public.

- ✓ **Deliverables:** Under the leadership of Charge Leader Stacey Brown (VA), a draft Knowledge Management Policy including NASBLA’s Best Practices for Knowledge Management will be provided as training to the NASBLA membership in South Dakota. (See attachment E&O_M&O_2017-3: NASBLA Knowledge Management Policy DRAFT).
- ✓ **Implementation:** In partnership with NASBLA staff and in partnership with other NASBLA Committees, a draft knowledge management policy will be implemented in 2017. In conjunction with the policy – best practices for knowledge management will be created and implemented. A breakout session will be held at the 2017 NASBLA Annual Conference.
- ✓ **Measure of Effectiveness:** Successful adoption of a NASBLA Knowledge Management Policy; creation of organization-wide best management practices for knowledge management; completion of a training session at the NASBLA annual meeting on how to share information with NASBLA members and how to find information posted by other NASBLA members. To measure the effectiveness of the NASBLA policy, best practices, and training, we will do a pre-and post-survey of our membership and of other people who utilize the website regarding the availability of information at the website and whether or not they are able to find what they are looking for within the NASBLA suite of websites (public or member-facing).
- ✓ **Current status:** The team: 1) edited the Knowledge Management Policy document which is ready for vetting by other committees; 2) discussed best practices such as tagging items/taxonomy, how to utilize system, how to search for items, and security related to sharing items (copyright, credits, public domain); and 3) reviewed plan to train people on knowledge management principles and NASBLA’s knowledge management product
- ✓ **Next cycle recommendation:** Continue charge in order to coordinate input from other committees and implement training on the new website.

E&O_M&O_2017-4: Media Toolbox: *“With support from a USCG grant awarded to the NSBC, develop content and bring the approved Media Toolbox up online (NSBC to host); Review effectiveness of Public Information Officer training webinars and make changes based on review; develop Toolbox use measuring tool; create state relevant data links for easy accessibility. Complete USCG grant project.”*

Needs Statement: Boating accident media reports have been incomplete and many times incorrect regarding statistics, causes and prevention. *BoatBeat.org will be a national resource for accurate recreational boating information, state and federal resources and numerous other media assets in one location.*

- ✓ **Deliverables:** Under the leadership of Charge Leader Joleane King (CA) and NSBC Project Director Fred Messmann, the USCG media toolbox grant project was completed. The Media Toolbox is now live as www.BoatBeat.org. All deliverables are complete. The initial webinars have been held and feedback addressed. A helpful website video introduction is available for use, a soft opening, press release, email blast and focus group and user survey have been completed. The Public Information Officer database has been built, and content continues to be reviewed, edited for appropriate style and audience, and is uploaded regularly. *(See attachment E&O_M&O_2017-4: NSBC Final Grant Report).*
- ✓ **Implementation:** The website is curated and hosted by the National Safe Boating Council. A training session was held at the 2017 International Boating and Water Safety Summit.
- ✓ **Measure of Effectiveness:** The National Safe Boating Council will monitor the effectiveness of this project. Metrics include quarterly summary of page visits, webinar completions and user awareness surveys reported to the U.S. Coast Guard and NASBLA.
- ✓ **Current status:** Implementation is now underway. Continue to search for and adapt materials for media use in an appropriate style. Support implementation of submission guidelines. Provide and enhance the media training. Promote use of site with State Public Information Officers.
- ✓ **Next cycle recommendation:** Continue working with NSBC to promote use. Add a “Subscribe” button to receive monthly or weekly update notifications. Encourage users to share their articles or publications in BoatBeat. Consider “Ask a Boating Safety Expert” chat sessions. Consider an operation and maintenance income stream mechanism. Consider partnering with university journalism programs. Provide a space for Spring Aboard program with a link to Spring Aboard’s social media. Link to data pages such as the NASBLA Dashboard.

Policy and Best Practices

Tim Spice (TX), Subcommittee Chair

E&O_P&BP_2017-1: Education Dashboard: *“Test and validate data and illustrations developed under previous grant funding. Finalize and publish workable dashboard by end of CY 2016. Provide input and needed enhancements for 2018 grant application. (Note: USCG funding was NOT received for the 2017 cycle.)”*

Needs Statement: Facilitate states’ use of a consistent and standardized process that will not only capture and visually illustrate program data but also allow comparisons of that data to internal performance goals and to benchmark programs.

- ✓ **Deliverables:** The Boating Safety Dashboard prototype is complete using 2016 USCG grant funding. (See attachment *E&O_P&BP_2017-1: Dashboard Final Report*). To view the site, visit: <http://74.208.79.115:6700/idthboards/> user name: *NASBLA* password: *DBcommittee*
- ✓ **Implementation:** The prototype was presented during the 2017 Boating Law Administrators Workshop and the 2017 International Boating and Water Safety Summit. The tool will be presented at the 2017 NASBLA Annual Conference and input will be collected from state program managers in the potential use of the *Dashboard* including the newly acquired web license.
- ✓ **Measure of Effectiveness:** Determine the usefulness of the Dashboard prototype by surveying users.
- ✓ **Current status:** Grant funding was secured for 2017-18. A web license has been acquired and the Dashboard tool is in the process of being made available for widespread use.
- ✓ **Next cycle recommendation:** Continue this charge to oversee a small steering committee. Fully implement web license. Work with ERAC to identify and create desired state-specific templates. Develop and implement policy to allow voluntary purchase of individual state licenses.

E&O_P&BP_2017-2: Reciprocity: *“Update/revise needed data, maps and illustrations regarding reciprocity and mandatory education. Work in partnership with Education Dashboard illustrative tool to utilize that technology when possible.”*

Needs Statement: It is desired that a boating card from a state authorized, NASBLA-approved boating course can be used by a boater of legal age to operate when visiting another state.

- ✓ **Deliverables:** Under the leadership of Committee Chair Susan Stocker, a meeting was held at the 2017 BLA Workshop and the reciprocity map updated. The map was re-titled by the Education Committee for added clarity (*See E&O_P&BP_2017-2A: Reciprocity*).

Under the leadership of Executive Board Chair Stephanie Weatherington, an International Proclamation was completed at the request of [NauticEd](#). The proclamation will be used in combination with skill course certifications to satisfy licensing European requirements for United States citizens operating recreational boats in some European countries (*See E&O_P&BP_2017-2B: International Proclamation*).
- ✓ **Implementation:** In partnership with state Boating Law Administrators where required, state programs are being urged to universally accept boater education cards from Adult visiting boaters if they reflect completion of a NASBLA approved boating education course.
- ✓ **Measure of Effectiveness:** The number of states which accept or recognize NASBLA approved boater education cards for visiting adult boaters.
- ✓ **Current status:** The map was updated and retitled to focus on requirements for ADULT visiting boaters. The new title is **“States’ Boating Education Card and Course Reciprocity Requirements for ADULT Visiting Boaters.”** With this clarification, reciprocity now includes Virgin Islands and New Hampshire, North Dakota (requirement for ages 12-15 only), Colorado (requirements for ages 14-15 only), and Utah (PWC only requirement to age 18).
- ✓ **Next cycle recommendation:** Continue this charge. Work in partnership with Dashboard tool to build interactive reciprocity dashboards for posting.

E&O_P&BP_2017-3: On-Water Skill Conformity Assessment: *“In support of the ‘Spring Aboard’ Campaign and utilizing USCG grant support, continue to develop and implement a Conformity Assessment process for Skill programs. Serve ‘on-call’ to monitor and advise new developments in the USCG requirements for Operators of Uninspected Passenger Vessels (OUPV).”*

Needs Statement: National on-water skill standards have been or are being finalized and introduced to course providers. By providing a means for third-party recognition of courses which meet these ANSI-approved standards, courses will be marketed as a component of the Spring Aboard campaign. In addition, the course provider can implement enhanced marketing opportunities at the local, regional, or national levels in hopes of enhancing participation in these courses by the boating public.

In order to provide lower cost opportunities for training on waters under the jurisdiction of the United States, USCG requirements for Operators of Uninspected Passenger Vessels should be reconsidered to allow for increases opportunity for on-water powerboat operator training.

- ✓ **Deliverables:** Under the leadership of Charge Leader Mark Chanski and Spring Aboard Co-Chair Kim Jackson, the On-Water Skills Course Verification process was developed and is now being implemented. All Verified Course program references and materials are posted at <https://www.nasbla.org/education/verified>. Materials for NASBLA implementation were developed from generic guidelines developed for this program under USCG grant funding (*See attachments E&O_P&BP_2017-3A-Generic On-Water Skills Process; E&O_P&BP_2017-3B_NASBLA Implementation Flow Chart; E&O_P&BP_2017-3C: NASBLA Implementation Procedures*).
- ✓ **Implementation:** Utilize approved USCG grant funding to conduct voluntary conformity assessments free of charge for skill course providers through 2017 based on the ANSI approved on-water skill standards.
- ✓ **Measure of Effectiveness:** 1) Establish a baseline of number of students enrolled in and/or successfully completing an on-water *Verified Course*; 2) Measure student recognition of the “*Verified Course*” mark indicating “*Course Content Meets National On-Water Skill Standard as Recognized by the U.S. Coast Guard*”; 3) Measure the level of influence the “*Verified Course*” mark made in the student’s decision to enroll in the course; and capture data from course providers on the numbers of students enrolled in and completing the “*Verified Course*” on an annual basis.
- ✓ **Current status:** On 5/23/17, NASBLA announced the availability of the program. Visit www.nasbla.org/verifiedcourse for details on the USCG grant-supported process available at no charge for a limited time. Note: The applicant has the option of paying for the course review *if desired*. The web page, press release, and all materials have been approved by the US Coast Guard. The student survey to determine the influence of the Verified Course mark is in development with a deadline of Sept 30, 2017 for completion.
- ✓ **Next cycle recommendation:** Continue this charge to oversee the Verified Course close out of 2015-16 grant and implementation of 2016-17 process in conjunction with Spring Aboard campaign. Additional grant funding has been awarded for 2018.

E&O_P&BP_2017-4: New State Coordinator Orientation: *“Deliver orientation/training in combination with BEAP or move to webinar-based orientation/training for farther reach. Identify a list of education program professionals and links for needed materials and contacts.”*

Needs Statement: State Boating Education Coordinators play a vital role in advancing the RBS program, often serving as the face of boating safety for volunteers, instructors, and local partners. When a new coordinator is hired, it is imperative to bring them up to speed as soon as possible to continue to move the program forward at the state and national levels.

- ✓ **Deliverables:** Under the leadership of Melissa Miranda (CA), the charge team developed and delivered a state coordinator training and orientation session in conjunction with the Education Committee meeting and the International Boating and Water Safety Summit. *See attachment E&O_P&BP_2017-4: New State Coordinator Orientation.*
- ✓ **Implementation:** Present training for new state coordinators at pre-Summit event. Repeat via a webinar for those not in attendance.
- ✓ **Measure of Effectiveness:** Number of state coordinators trained.
- ✓ **Current status:** Training was attended by state education coordinators including three new state coordinators on April 21, 2017 prior to the Education Committee meeting in St. Petersburg, FL.
- ✓ **Next cycle recommendation:** Continue this charge. Recommendations include:
 - In-person meeting prior to the B.E.A.P.
 - Develop a mentor program/Identify volunteers for the program and create mentor guidelines
 - Create resource kit for mentees
 - Create webinar

**Program Administration Subcommittee
Betsy Woods (TN), Subcommittee Chair**

E&O_PA_2017-1: NASBLA Education Policy Sections 9 & 10: *“Consider the overall impact of the 2016 recommendation to transition away from timers, in favor of a structure that creates flexibility, allows students to progress as they demonstrate mastery of academic content, regardless of time, place or pace of learning. (Sections 9 and 10). Per the approved policy, implement program to provide interactive content throughout 50% of their course at eLearning Interactivity moderate or high levels.”*

Needs Statement: With the optional transition to online courses developed with at least 50% of interactivity in lieu of timers, it is imperative that NASBLA has a definitive template to follow during the conformity assessment process that allows for accurate and distinct reviews of online courses.

- ✓ **Deliverables:** Under the leadership of Subcommittee Chair and Charge Leader Betsy Woods (TN), the committee contracted with services of three Instructional Design Professionals to develop a process for implementation of [NASBLA Policy for Course Approval Section 9.3A](#) for course interactivity. All documents, including flow chart, rubric, references, rubric worksheets, and tutorials are posted at <https://www.nasbla.org/education/interactivity>. See *E&O_PA_2017-1: Interactivity Rubric*.
- ✓ **Implementation:** The effective date of the Section 9.3A Interactivity Option is January 1, 2018. Course providers may submit materials for review beginning October 1, 2017. The rubric and associated materials are available for use by course providers. Once a course is submitted for review, a team will use the rubric to determine if an online course consists of at least 50% of defined interactivity. This concepts used in development of the rubric were presented for public comment via a series of 4 webinars during the winter. The NASBLA fee structure for course conformity assessment will be considered by the NASBLA Executive Board.
- ✓ **Measure of Effectiveness:** An oversight group will be able to randomly engage in online courses to see if the levels of interactivity are in compliance. Test scores from online courses with at least 50% of interactivity compared with scores of timed courses will be another way to gauge effectiveness of students' performance in online courses.
- ✓ **Current status:** With assistance of three interactivity consultants, a rubric, worksheets, references, and procedure flow chart has been developed for implementation of the optional policy for heightened levels of course interactivity in lieu of course timers. The process was developed with input from course providers and others via a series of 4 webinars with follow up surveys. The next step is to post the final products on a NASBLA webpage and announce the availability of the process via press releases, webinar, and/or YouTube video. The Interactivity Option takes effect for courses which are approved for 2018.

- ✓ **Next cycle recommendation:** Continue. Consider the overall impact of the 2016 recommendation to transition away from timers, in favor of a structure that creates flexibility, allows students to progress as they demonstrate mastery of academic content, regardless of time, place or pace of learning (Sections 9 and 10).

E&O_PA_2017-2: Passenger Safety Standard: “Organize data for target audience; design guidelines for state-specific injury prevention plan; more in-depth surveillance of ‘trauma registries’; design intervention for passengers.”

Needs Statement: Over a 10 year period, BARD reports indicate:

- Under the age of 39, 42% operators **52% fatalities were passengers**
- Ages 40+ 54% of fatalities= operators
- Ages 39- 41% of fatalities = passengers

- ✓ **Deliverables:** Under the leadership of Kelli Toth (AK), work continues on development of a Passenger Safety Standard utilizing the Public Health Approach. The draft standard will be processed via the Education Standards Panel once available. A USCG grant proposal was submitted and limited funding awarded to explore partnership opportunities with Safe States Alliance for this effort. (See attachment E&O_PA_2017-2).
- ✓ **Implementation:** Continue to gather data sets that can be incorporated into the iDashboard project to provide insight as to the causes of injuries and fatalities across our nation and provide a multidimensional picture for program coordinators to design interventions. Determine the at-risk population, identify risk factors, then begin designing the intervention by incorporating Engineering, Education and Enforcement/enactment, building in performance measures and testing the intervention with the target population.
- ✓ **Measure of Effectiveness:** By implementing interventions for passengers, compare the injuries and fatalities data with the baseline data already established by BARD.
- ✓ **Current status:** The committee continues in the surveillance mode, reviewing existing trauma and fatality data from both Alaska and Ohio. The team utilized pivot tables to review various relationships of the data such as number of fatalities by boat type, motorized vs. non - motorized, resident vs. non-resident. Over a period of time, Alaska and Ohio’s largest cause for trauma patients was **ejection**. The team utilized the Haddon Matrix, a brainstorming tool that combines the epidemiology triangle (host, agent, and environment) and levels of prevention, used to develop program interventions. A matrix was drafted to analyze pre-crash, crash and post-crash ejections contributing factors in several categories. The committee also discussed the potential of using the FAA’s Circle of Safety as a model intervention for aviation passenger safety. Analytics exist that the FAA Circle of Safety program is successful and something we can easily adopt for boating safety standard. Some ideas emerged from the group including utilizing a “Passenger Bill of Rights” and providing a

detailed passenger briefing as two potential interventions for the passenger safety standard.

- ✓ **Next cycle recommendation:** With limited USCG grant funding awarded to advance this charge in 2017-18, continue to design an intervention that is supported by the evidence, tested with the target audience and evaluated for its effectiveness utilizing the Public Health Approach for Injury Prevention.

E&O_PA_2017-3: Test Questions: *“Review NASBLA test question bank and revise.”*

Needs Statement: The NASBLA test question bank is very important to the support of NASBLA’s conformity assessment. By increasing the number of questions the creation of end of course assessments will continue to be diverse.

- ✓ **Deliverables:** Under the leadership of Charge Leader Emily King (OH-Ret.), the charge team produced a new NASBLA test form “F”. In addition, the team developed a precise method of capturing and cataloguing questions against the current power standard. (Note: Test form is available to entities which sign a NASBLA Test Security document.)
- ✓ **Implementation:** Proved NASBLA Test Form F as a testing option.
- ✓ **Measure of Effectiveness:** Collect data regarding use of Test Form F.
- ✓ **Current status:** The team completed review and cataloguing of the NASBLA Test Bank of Questions for each standard element. There are questions missing from previous years and these are being located. The New Test Form is complete.
- ✓ **Next cycle recommendation:** Continue as a standing charge. Partner with Canada and share each other’s pool of questions. Communicate with States and request any of their questions that they have created that are not from the NASBLA Test Pool. Convert two or more Test Forms into Spanish.

E&O_PA_2017-4: National Database: *“Evaluate the feasibility for the National Association of State Boating Law Administrators to create a national database of persons who have completed a NASBLA recognized boater education course and provide a mechanism in which the association can issue them a card(s) with a state specific seal that can help towards reciprocity and can create a centralized repository for officers to search via a smart device. Evaluate the feasibility in which the association can issue card(s) with a state specific seal that can help towards reciprocity.”*

Needs Statement: Many states do not issue cards for state-authorized boater education courses. This sometimes presents challenges for boaters traveling to states which require the boater carry a state-issued (or state authorized) boater education card while operating a boat. Many state-authorized course providers issue certificates directly to students and do not submit names of certificate holders to the state for entry into a state database. States without a mandatory education requirement may not keep a database of boaters who have completed an approved course. A central repository of people who have passed a boater education course for law enforcement access will enhance reciprocity between states.

- ✓ **Deliverables:** Under the leadership of Josh Hoffman (AZ), the charge team considered the feasibility of creating a national database of student education card information searchable by law enforcement officers with the ultimate goal to increase boater reciprocity across the United States. A survey was distributed to state BLAs with limited, but insightful, results. (*See attachment E&O_PA_2017-4: National Database*)
- ✓ **Implementation:** Complete surveillance of the issue via a national survey to BLAs. Identify boater populations on a state by state basis which might benefit from a national database or a NASBLA-issued card. If feasible, determine documentation needed for official NASBLA card.
- ✓ **Measure of Effectiveness:** Improved boater education reciprocity between states.
- ✓ **Current status:** A short survey was distributed to BLAs. Of the 14 replies, two issues were identified: 1) Privacy: How can we use students’ information without violating any privacy acts? 2) Usability: If we are not allow to share it with states, how could law enforcement use them on the water?
- ✓ **Next cycle recommendation:** Continue this charge. Develop a more in-depth survey to determine: 1) types of state-maintained student databases; 2) information/validity/currency of the information; 3) privacy issues within that state with regards to student information; 4) sources of data that a state could share. 5) If NASBLA were to request course providers for data, would that approach pose issues to state privacy acts? 6) Would a course provider be allowed to send information direct to NASBLA?

MEMBERSHIP ROSTER
COMMITTEE LEADERS and STAFF

Susan Stocker, Chair

Iowa
 515-725-8477
susan.stocker@dnr.iowa.gov

Mark Brown, NASBLA Board

Oklahoma
 405-522-1877
mark.brown@dps.ok.gov

Kim Jackson, Vice Chair

Arizona
 623-236-7237
kjackson@azgfd.gov

Pam Dillon, Staff

NASBLA
 859-225-0487
pam@nasbla.org

U.S. COAST GUARD REP

Tom Dardis, C.G. Headquarters

202-372-1063
Thomas.j.dardis@uscg.mil

Committee Members – State				
Kelli Toth	Office of Boating Safety	AK	kelli.toth@alaska.gov	907-269-6042
Joseph McCullough	Office of Boating Safety	AK	joseph.mccullough@alaska.gov	907-269-8704
Josh Hoffman	Arizona Game and Fish Department	AZ	jhoffman@azgfd.gov	623-236-7258
Kim Jackson	Arizona Game and Fish	AZ	kjackson@azgfd.gov	623-236-7237
Joleane King	CA State Parks Boating & Waterways	CA	Joleane.King@parks.ca.gov	916-327-1829
Melissa Miranda	CA State Parks, Boating & Waterways	CA	Melissa.miranda@parks.ca.gov	916-327-1832
Mark Chanski	CT DEEP	CT	mark.chanski@ct.gov	860-447-4371
Brian Rehwinkel	FL Fish and Wildlife Commission	FL	brian.rehwinkel@myfwc.com	850-617-9480
Joshua Underwood	St Johns County Sheriff's Office	FL	junderwood@sjso.org	904-814-9782

Susan Stocker	Department of Natural Resources	IA	susan.stocker@dnr.iowa.gov	515-725-8477
Zac Campbell	Kentucky Department of Fish and Wildlife	KY	zachary.campbell@ky.gov	502-354-6467
Christopher Jones	NJ State Police	NJ	LPP6456@gw.njsp.org	609-882-2000 x6173
Ed Lyngar	NV Dept. of Wildlife	NV	elyngar@ndow.gov	775-688-1548
MariAnn McKenzie	OR State Marine Board	OR	mariann.mckenzie@state.or.us	503-378-5158
Jennifer Ogren	RIDEM/Division of Law Enforcement	RI	Jennifer.Ogren@dem.ri.gov	401-222-1986
Steve Criscione	RIDEM/Division of Law Enforcement	RI	Steven.criscione@dem.ri.gov	401-222-2284
Betsy Woods	TN Wildlife Resources Agency	TN	betsy.woods@tn.gov	615-781-6601
Darren Rider	TN Wildlife Resources Agency	TN	darren.rider@tn.gov	615-781-6669
Tim Spice	TX Parks and Wildlife	TX	tim.spice@tpwd.texas.gov	512-389-8141
Mary A. Carrier	TX Parks and Wildlife	TX	mary.carrier@tpwd.texas.gov	281-534-0125
Stacey Brown	VA Dept. of Game and Inland Fisheries	VA	stacey.brown@dgif.virginia.gov	804-367-2427

Committee Members – Associate

Alan D Dennison	BoatU.S.	adennison@boatus.com	703-461-2878 x8353
Amanda Perez	BoatUS Foundation	aperez@boatus.com	703-461-2878 x 8352
Cecilia Duer	Spirit of America	Director@SpiritofAmerica95.org	440-209-1995
Carolyn Belmore	USCG Auxiliary	cvbelmore@cgaux1nr.org	508-540-9204
Diane Corish	NSBC	dcorish@safeboatingcouncil.org	703-361-4294
Ed Huntsman	USCG - D8	Edward.L.Huntsman@uscg.mil	504-671-2148
Edward Cossette	Kalkomey / Boat Ed	edward.cossette@gmail.com	972-979-4679
Emily King	NSBC	training@safeboatingcouncil.org	614-633-9463

Fred Messmann	NSBC	deputy@safeboatingcouncil.org	703-789-2730
Joe Gatfield	Canadian Power and Sail Squadrons	joegatfield@bell.net	519-739-9493
Keith Christopher	Sea Scouts, BSA	keith.christopher@scouting.org	214-364-8791
Rachel Johnson	NSBC	rjohnson@safeboatingcouncil.org	703-361-4294
Richard Jepsen	US Sailing	richardjepsen@gmail.com	510-504-9077
Shawn Alladio	Kanalu - K38	K38rescue@gmail.com	562-298-6916
Stephanie Hussey	Recreational Boating & Fishing Foundation	shussey@rbff.org	703-778-5152
Mitch Strobl	Kalkomey/BoatEd	mitch@kalcomey.com	972-751-7001
Kate Douskova	BoaterExam/Fresh Air Educators	kdouskova@freshaireducators.com	877-722-8838 x 249
Miranda Lee	BoaterExam/Fresh Air Educators	mlee@freshaireducators.com	613-722-8838 X 246
Kerry Moher	BoaterExam/Fresh Air Educators	kerry@freshaireducators.com	877-722-8838 x 222
Howard Rouse	Kalkomey / Boat Ed	hrouse@kalkomey.com	972-715-7024