



2017 Education & Outreach  
Committee Meeting Agenda  
Draft

April 21-22-23, 2017

[Hilton St. Petersburg Bayfront](#)

333 First Street South  
St. Petersburg, FL 33701

**Friday, April 21, 2017**

5:30 pm – 7:30 pm **Education Coordinator Orientation Meeting (Optional) – All Welcome**  
*Meeting Room: TBD– Melissa Miranda (CA)*

**Saturday, April 22, 2017**

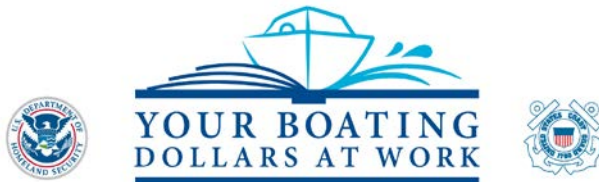
8:00 am – 10:00 am **Full Committee – Meeting Room: TBD**

**Call to Order; Welcome & Introductions**

- Susan Stocker (IA), Committee Chair
- NASBLA Executive Board Liaison Mark Brown (OK)
- USCG Representative Vann Burgess/ Jeff Decker
- Kim Jackson (AZ), Committee Vice-Chair/ Marketing & Outreach Subcommittee Chair
- Tim Spice (TX), Policy & Best Practices Subcommittee Chair
- Betsy Woods (TN), Program Administration Subcommittee Chair
- Members, Guests, and Staff Introductions

**Committee Updates:**

- **Agenda Overview/ Revision** Committee Chair Susan Stocker  
Pam Dillon, NASBLA Education Director
  - Meeting Logistics
  
- **NASBLA Education Overview** Pam Dillon
  
- **Overview of Subcommittee Charges**
  - Marketing & Outreach Subcommittee Kim Jackson
  - Policy & Best Practices Subcommittee Tim Spice
  - Program Administration Betsy Woods



*Produced under a grant from the Sport Fish Restoration and Boating Trust Fund, administered by the U.S. Coast Guard.*

10:15 am – 5:00 pm **Charge Teams Meet/ Lunch on your own**

(Meeting Locations will be announced. Charge Team meeting times are subject to change. In order to accommodate all 11 teams, we regret that some team members will have conflicts in meeting times. Please plan accordingly.)

**10:15 – 12:00 Charge Team Meetings - TBD**

**12:00 – 1:15 Working Lunch - Charge Team Meetings - TBD**

**1:15 – 3:00 Charge Team Meetings - TBD**

**3:15 – 5:00 Charge Team Meetings – TBD**

***Charge Team Meeting ‘Assignment’:***

- Assign a note taker to ensure notes are captured electronically in written form.
- Update the list of committee members to include those participating during this meeting. Update the master chart of Charge Team Members.
- Provide a draft written report of charge team work-to-date, next steps, and recommendations. This report will form the basis of the NASBLA Executive Board briefing for spring 2017.
- Prepare for short (15-20 minutes) briefing to full Education Committee, Sunday, April 23.

7:00 pm – 9:30 pm **Boating Education Advisory Panel (BEAP) Meeting**

*Meeting Room: TBD - This meeting is for state boating education coordinators and guests.*

**Sunday, April 23, 2017**

8:00 am – 9:30 am **Report Finalization with charge teams**

9:30 am – 3:00 pm **Full committee reconvenes –Charge Team Reports (15-20 min. each)**  
*Meeting Room: TBD*

**Guest Presentations: (Approx. 10-15 minutes each)**

**Marketing & Outreach – Kim Jackson**

- (1) Charge 1 – *Advance National Campaigns* – Ed Lyngar
- (2) Charge 2 – *Seal of Safe Boating Practices* – MariAnn McKenzie
- (3) Charge 3 – *Knowledge Management* – Stacey Brown
- (4) Charge 4 – *Media Toolbox* – Joleane King

**Policy & Best Practices – Tim Spice**

- (5) Charge 1 – *Education Dashboard* – Tim Spice
- (6) Charge 2 – *Reciprocity* – Susan Stocker
- (7) Charge 3 – *On-Water Skill Conformity Assessment* – Mark Chanski/Kim Jackson
- (8) Charge 4 – *New State Coordinator Orientation* – Melissa Miranda

Approximately 12:00 – 1:00

Lunch Break

**Program Administration - Betsy Woods**

(9) Charge 1 – *Sections 9 & 10* – Betsy Woods/ Stacey Brown

(10) Charge 2 – *Passenger Safety Standard* – Kelli Toth

(11) Charge 3 – *Test Questions* – Emily King

**Next Steps for Charge Team Completion; Final Report Schedule**

*[Please post all written charge team interim reports to Basecamp by this time.]*

- ***Discussion: NASBLA conference education session recommendations.***

**Open forum and other committee business**

3:00 pm

**Wrap-up and Adjourn**



*Produced under a grant from the Sport Fish Restoration and Boating Trust Fund, administered by the U.S. Coast Guard.*

***Our thanks to the USCG Boating Safety Division for its funding support for this NASBLA 2017 Education & Outreach Committee meeting.***