



Paddlesports Committee
Annual Report
2023-2024 Committee Charges, Membership, and Next Cycle
Recommendations
August 17, 2024

Chair: Billy Doss, Indiana
Vice Chair: Wendy Flynn, Connecticut

NASBLA Paddlesports Committee Charter

Paddlesports Vision Statement

NASBLA's Paddlesports Committee provides a venue for a diverse group of stakeholders to engage with NASBLA members in productive dialogue to find actionable opportunities to partner and promote paddlesports while growing a culture of safety across the United States so that over time the incidence of accident and injuries declines even while participation increases. The Committee strives to develop recommendations and work products to the NASBLA membership based on the best data available and professional judgment of its diverse members.

Program recommendations will:

- *Advance the strategic plans of the National Recreational Boating Safety Program and NASBLA;*
- *Incorporate best practices and current research;*
- *Seek to mitigate risk factors, to grow a culture of paddling safety;*
- *Assure that the paddlesports community has the tools, information and messaging to reduce incidents, injuries and fatalities; and*
- *Connect the public, member organizations, and stakeholders with the products of the committee and others.*

Paddlesports Committee members are assembled into project teams, taking the lead on specific, assigned charges and monitoring activities.

2023-24 Annual Paddlesports Committee Meeting

The Paddlesports Committee leadership has met several times, since November 29, 2023, and the full Committee has convened three times. These meetings focused on drafting the 2023-2024 draft Charge language to present to the Executive Board for consideration and approval.

On January 16, 2024, the Paddlesports Committee finalized the proposed Charge language, which has been submitted to the Executive Board for consideration and approval. The Paddlesports Committee is waiting for the Executive Board's input and decision about the proposed Charges before scheduling any meetings and moving forward with any Charges.

The Committee held an in-person meeting on March 14, 2024, in Lexington, KY in conjunction with the RBS Meeting. The Paddle sport Committee roster is provided in Appendix A and a copy of the full meeting agenda is provided in *Appendix B: 2024 Paddlesports Committee In-Person Meeting Agenda*.

2023-2024 Committee Leadership:

Name	Position	State/ Agency	Email	Phone
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Rob Sendak	Executive Board Liaison	WA	Rob.sendak@parks.wa.gov	360.628.1876
Mark Chanski	Staff	NASBLA	Mark.chanski@nasbla.org	860.908.4295
Pam Dillon	Staff	NASBLA	Pam@nasbla.org	859-225-7368

This report provides a summary of committee deliverables and work products for the 2023-2024 Committee year.

PADDLE 2023-1 Data & Trends

Conduct a in depth study of each reportable, human powered watercraft fatality between 2021-2022 to determine if there are any trends with brands, models, sizes of the vessels, and life jacket use while the accident occurred. Use this study and other data trends for NASBLA to potentially advocate for an amendment in the 2025 reauthorization to the trust fund that includes an excise tax on kayaks, canoes, SUP's, paddles, and life jackets. (Revised, carryover) (NASBLA 2.1, 2.5)

Needs Statement: Paddlecraft activities are growing in popularity across the country, including in the area of sport fishing. We know little about these recreationalists, their decisions, current contributions to the Sport Fish Restoration and Boating Safety Trust Fund (Trust Fund), water awareness and education, and their public water access needs. We do know State agencies' safety response requests to these recreationalists are increasing as is the demand for more and differing types of public access sites among different recreationalists, in different locations, and for a variety of uses. The states are managing a growing number of paddlecraft users while demands for various types of public access is increasing, safety issues are growing, and states have insufficient information to inform their actions to best meet the needs of the public.

Measure of Effectiveness: A comprehensive, qualitative, and quantitative, paddlesports in-depth study of each reportable, human powered watercraft fatalities (2021). This data can be used as a statistical summary, behavior analysis, and increased awareness of waterway management for State Program use. Use this study and other data trends for NASBLA to potentially advocate for an amendment in the 2025 reauthorization to the trust fund that includes an excise tax on kayaks, canoes, SUP's, paddles, and life jackets.

Deliverable(s): The Charge will identify and report the extent of critical information that is incomplete or missing from fatal paddling incidents reported in BARD. The purpose of this charge was to analyze the accuracy of boating incident reporting. Reporting can assist in making important educational, law enforcement, and legislative decisions about paddling safety. However, it has become clear that accurate data is not always available to understand or identify paddling safety issues. This Charge aims to identify and report the critical information that is incomplete or missing in BARD so that the system can be improved.

The Charge team met several times to review and discuss the reportable boating fatality accidents for human powered watercraft as listed in the 2022 and 2023 BARD reports. For the purposes of this report, human powered vessels were identified as canoes, kayaks, SUPs, rowboats, and inflatables. Issues with reporting were found to be in some of the critical data fields, such as vessel type, manufacturer, PFD wear/carriage requirements, and operator education and experience. These findings include incomplete, insufficient, or unknown answers in the data fields below. Findings of work completed this cycle, were from a total of 343 human

powered vessel reports (fatalities) for the 2022 and 2023 BARD Reports are as follows:

1. Type of vessel: There were 36 entries where the type of vessel was listed as inflatable. The charge is concerned that this may not be correctly identifying the vessel. There are many types of inflatable such as kayaks, SUPs, and rafts. Listing inflatable in hull material as opposed to type of craft may be better suited for reporting purposes. Also, the reporting for whether the vessel was privately owned or rented was incomplete as 86 incidents were listed as unknown or left blank.
2. Manufacturer: Identifying the correct manufacturer, model, and HIN are crucial in being able to identify any trends with specific boat manufacturers and models.
 - For the manufacturer field, 115 reports were listed as unknown or left blank.
 - For model, 183 reports were listed unknown or left blank.
 - For HINS, 32 were listed unknown or left blank.
3. PFD Worn/Carriage Requirements/Inflatable PFDs: Some numbers that stood out to committee were as follows:
 - Of the 343 fatalities, 270 (79%) were men.
 - 237 reports were victims not wearing a PDF and 36 reporting fields for PDF worn were left blank. That is a likely percentage 79% of victims were not wearing PFDs.
 - Drowning was the cause of death in 288 (84%) of the victims.

The Charge Team found these items that could be improved upon:

- Concerns were brought up regarding PDF wear and inflatable PDFs, how many of the reports were the victims wearing inflatable PDFs and if so, were they being worn correctly? Did the inflatable work as it was supposed to?
 - Crucial data for follow up on in the reports is to determine if a PDF was worn or not. 36 fields for PDF worn were left blank.
 - PFDs on board was left blank in 242 (70%) of the incident reports. State and Federal carriage requirement laws require PFDs carried for each person on board the vessel. Having more complete information in this field can help determine the effectiveness of these laws and whether or not the victims had PDFs available at the time of the incident.
4. Operator Experience/Education: Operator experience was listed as unknown or left blank in 205 fields. Operator education was listed as unknown or left blank in 216 fields. When you combine these unknown factors with operators that had no experience or no education, the number climbs to 333 (97%) of all incidents reported. The Charge realizes that obtaining this information may be challenging. However, obtaining this information is critical in analyzing the data and impact of paddling education and

experience.

Recommendation: The Charge has completed its task as identified in the charge proposals form for 2023-24.

PADDLE 2023-1 Data & Trends Charge Leader: Craig Watson (OH)

2024 Charge Members: Adam Spangler (PA), Scott Szczepaniak (USCG), Andrea White (ACA), Phillip Hager (MD), Annie Grenier (AK), Billy Doss (IN), Wendy Flynn (CT)

For additional information, see *Appendix C: PADDLE_2023-1 Data & Trends Final Report*

PADDLE 2023-2 Microlearning and Outreach Needs Assessment

Develop microlearning training and resources to help facilitate opportunities for officers, educators and administrators to engage the paddling community.
(NASBLA 2.6) (RBS Initiative 1)

Needs Statement: Officers, educators and administrators need new and innovative strategies to help facilitate opportunities to engage the paddling community. Microlearning components can quickly give these professionals the information and tools they need to engage this growing boating community effectively. A needs assessment will identify gaps where additional resources may be needed.

Measure of Effectiveness: There is no inventory of currently available materials; efforts to create materials are often unnecessarily duplicated. This Charge will survey state BLAs and educators to identify what digital and print materials states have that can be shared among the boating education community and identify any gaps in boating education materials. This list of gaps could inspire states and our associate members when creating new content that is desired and beneficial to the boating education community.

Deliverable(s): Several meetings were held throughout the year to develop a short survey to be sent out to the State Educators.

The survey was designed to determine the following:

- What are a State’s “go to” materials for paddlesports education?
- What materials do States have to promote paddlesports safety and in what formats (digital, printed, social media)?
- What paddlesports information do States need for their educational programs?
 - In what format is this information needed?
- What length of a video is best for your program?

Survey results showed:

- Very little material is available to share among members.
- We need more information or updated information on:
 - the importance of wearing PFDs,
 - orientation to paddling,
 - importance of float plans,
 - dealing with flooding conditions,
 - paddling basics,
 - reboarding kayaks,
 - required paddlesports equipment,
 - laws,
 - etiquette,
 - matching skills to venue,
 - kayak fishing, and
 - dangerous river conditions

Next cycle recommendation: We recommend this charge be continued. We need to again reach out to educators to return the survey to confirm where gaps exist, and to identify what efforts should be made to recommend a list of acceptable and available safety videos for use by boating educators.

PADDLE 2023-3 Microlearning and Needs Assessment: Charge Leader: Phil Hagar (MD)

Charge Members: Lili Colby (Associate Member), Adam Spangler (PA), Chelsea Hofmeier (KS), Wendy Flynn (CT).

For additional information, see *Appendix D: PADDLE_2023-2 Needs Assessment survey results*

PADDLE 2023-3 Outreach to Paddlecraft Liveries & Retailers Best Practices

Create a program for paddlesports manufacturers, retailers, and liveries that will recognize their efforts that help to create and promote a safe paddling culture. This program will be similar to the Seal of Safe Boating. The Committee will identify and develop specific award criteria for paddlesports manufacturers, retailers, and liveries. These criteria will consider the methods and efforts already used to create a culture of paddling safety. It will also determine an appropriate amount of time for which the honor is valid and an effective method to distribute the honor.

(NASBLA 1.1, 1.4, 1.5, 2.1, 2.2, 2.3, 2.5,2.6) (RBS Initiative 1: CoA 1, CoA 2, CoA 3, Initiative 3)

Needs Statement: Paddlecraft rental liveries are one of the prime outlets to engage entry level, non-motorized boaters in safety awareness and risk mitigation for increased safe participation. Developing best practices for state boating safety professionals to use offers an opportunity to engage retailers and livery operators and further boating safety messages for this hard-to-reach population.

Measure of Effectiveness: A program for paddlesports manufacturers, retailers, and liveries that recognize their efforts that help to create and promote a safe paddling culture. Grow the amount of National Paddlesports Committee Honors (NPCH) awarded in the future.

Deliverables: The objective of this charge was to continue to develop the National Paddlesports Committee Honors (NPCH) and launch the application in time to receive and review applications from interested businesses prior to the award period which the committee decided would be in the fall 2024. The committee finalized the language for the application at the committee meeting in Lexington and voted to approve the application for submission to the NASBLA Executive Board. Due to a procedural disagreement, the application was unfortunately not submitted to the Executive Board for their April meeting as the committee had voted to do. This pushed the timeline back too far to be able to launch the application, recruit applicants, and have a review period in time for the 2024 honors to be awarded.

Next cycle recommendation: This charge should continue to be worked on and developed in the 2025 committee cycle. It has the potential to decrease unsafe behaviors shown through social media and increase the number of life jacket shown being worn through photos posted by brands with large followings. Charge members will resume working deliverables following the annual conference to allow sufficient time for Executive Board review of materials, and applicant review.

PADDLE 2023-3 Outreach to Paddlecraft Liveries and Retailers Best Practices: Charge Leader: Annie Greiner (AK)

2023 Charge Members: Lili Colby (Associate Member), Virgil Chambers (Associate Member), Kosette Isakson (AK)

For additional information, see *Appendix E: PADDLE_2023-3 National Paddlesports Committee Honors Application*

PADDLE 2023-4 Paddling Course & Instructor Charge Proposal

State Basic Paddling Course Needs Assessment: *Conduct a needs assessment to determine the demand for creating a comprehensive entry-level paddling program and a simplified instructor program tailored for state boating educators to efficiently deliver essential (lifesaving) paddling information at short-duration public and outreach programs.*

Needs Statement – With the growth of paddlesports activities and the increase in related incidents and fatalities, many state boating agencies are developing and engaging the often difficult to reach paddling demographic through short-duration events. Many state boating educators face challenges when organizing entry-level paddling events or participating in brief public outreach activities. The needs assessment was conducted to help understand the issue.

Measure of Effectiveness: The effectiveness of this charge will be based on the number of states that would implement (in whole or in part) the resulting products into their education program.

Deliverable(s): The survey was designed to determine how many state agencies have or need an introductory paddlesports program. Survey questions addressed the current program offered, desired length of program, delivery approach, content, needed support materials, instructor credentials, and whether a NASBLA-developed paddlesports program was desired. The survey was distributed on March 5, 2024, to BLAs and Education Coordinators via BLA Brief and the NASBLA Education Coordinators list.

There were 47 responses from 31 different states compiled and analyzed before the Paddlesports Committee met in Lexington, KY on March 14th. The results constitute a scientifically valid survey with a good representation of the wants and needs of the NASBLA state agency membership. All survey information was shared on Basecamp.

One of the most telling questions was question #3 which says: *Please indicate your state's level of support for this statement: It is important for the NASBLA Paddlesports Committee to develop or recommend an introductory Paddlesports program for state educators/ staff/ volunteers.*

RESULT: 87% agreed or strongly agreed with that statement.

Other Summary findings are as follows:

1. **Need:** There is a need for a paddlesports program to be used by the states (55% don't have a program and another 15% are using someone else's program).
2. **Recommended Program Length:** 1-4 hours or half-day maximum (84% of respondents support this with 66% recommending 3-4 hours- 1/2 day). Anything over one day is NOT appealing to the states offering a paddlesports program with 0.0% support for this longer format.
3. **Desired Resources:** Instructor's Manual (88%) and/or Student Manual (74%) were the two highest-ranked items needed to conduct a program.
4. **Location:** An on-water component is desired (91% agree with 45% strongly agreeing) to supplement a classroom, onshore, or online program.
5. **Credential:** Some type of instructor certification is desired (59% agree; 27% were neutral or not sure).

After review, the committee determined that the original charge was complete and voted to submit a request to the Executive Board to modify the original charge to include developing a curriculum and tools for an introductory paddling program that meets ANSI standards. Steps would include:

1. Examine existing programs that would possibly fulfill state agency needs or develop a NASBLA Program. (Note: There are a couple of states which have developed their own programs that may address this need.)
2. Consider options for program administration of a voluntary – not mandated – paddlesports program. (Note: There is strong support that the selected program should be one that is administrated by NASBLA or the state directly so that states may implement the program without barriers and cost from other entities.)
3. It is requested that the committee continue considering the results of the survey to best address state agency needs, such as a desire to meet America National Standards for human-propelled basic boating knowledge and on-water skills and to have a simplified instructor program.

The Executive Board voiced approval of this recommendation.

The charge team then moved forward with to identify a simplified instructor program, first identifying standardized criteria that follows the American National Standard for an entry level paddler. A draft document has been created to address common mishaps by an entry-level paddler. The draft document includes an on-water component in response to the survey results and provides guidance for a presenter to safely conduct an on-water activity. Once completed, the on-water guide will have separate information for the three major paddlesports craft: kayak, canoe and Standup Paddleboard (SUP). Still to be determined is a training/credentialing process for on-water instruction.

Next cycle recommendation: Continue to move forward with development of a paddlesports presenter's guide for state boating educators. Develop/recommend a process to voluntarily train state educators wishing to receive a NASBLA paddlesports training credential to provide

entry-level paddlesports training based on American National Standards for human-propelled boating. Charge members will resume work on deliverables after the annual conference.

PADDLE 2023-4 Paddling Course & Instructor: Charge Leader: Virgil Chambers

Charge Team: Kim Jackson (AZ), Adam Spangler (PA), Craig Watson (OH), Lili Colby (Mustang Survival), Andrea White and Bill Caruso (ACA), Alyssa Smith (WA), Chelsea Hofmeier (KS), Kim Sorenson (TX), Billy Doss (IN), Wendy Flynn (CT), Annie Grenier (AK), Scott Szczepaniak (USCG), Erika Brooks (TX).

For the full survey results, see *Appendix F: PADDLE_2023-4 NASBLA Survey Paddlesport Committee Charge: State Input for Paddlecraft Education/Training*

Appendix A: PADDLESports COMMITTEE 2023 MEMBERSHIP ROSTER

COMMITTEE LEADERS and STAFF

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**= Left state service, no longer on committee.

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Appendix B: Paddlesports Committee In-Person Meeting Agenda.

	8:00 AM	8:15 AM	9:00 AM	10:00 AM	11:00 AM	12:00 PM	1:00 PM	2:00 PM	3:00 PM	5:00 PM
Education & Outreach Committee		Enhanced Recreational Boating Certificate (ERBC) (8:15 - 9:00) (Charge Lead: Peg Phillips) • Introductions • Review of final Charge documents • Questions/Discussion • Call for a committee vote	NASBLA Boating Education Student Assessment Question Bank (9:00 - 11:00) (Charge Lead: Stephen Barr) • Introductions • Brief Charge overview, including purpose of the Charge and suggested resources and references • Begin workshoping Student Assessment Question Bank • Discuss future meetings and timelines	Seal of Safe Boating (11:00 - 12:00) (Charge Lead: Chelsea Hofmeister) • Introductions • Brief history of the development of the SSB • Overview of the SSB documents • Discuss expansion of the rubric to allow for more flexibility when grading • Brainstorm ideas on how to market/advertise the SSB • Discuss future meetings and timelines			Seal of Safe Boating (1:00 - 2:00) (Charge Lead: Chelsea Hofmeister) • Introductions • Brief history of the development of the SSB • Overview of the SSB documents • Discuss expansion of the rubric to allow for more flexibility when grading • Brainstorm ideas on how to market/advertise the SSB • Discuss future meetings and timelines	Boating Education Toolkit (2:00 - 3:00) (Charge Leads: Melissa Miranda & Lisa Dugan) • Introductions • Review of Quick Guide and other previously developed resources • Discuss reaching out to unrepresented states to make sure everyone is included • Discuss the development of a welcome letter for new Coordinators • Discuss addition of resources to the Toolkit and where they will be located • Call for Water Cooler topics • Discuss future meetings and timelines		
		Microlearning Needs Assessment (8:15-9:00) (Charge Lead: Wendy Flynn) • Introductions • Charge overview & past projects • Create questions for the needs assessment survey • Discuss the timeline for the survey and future meetings dates	Data & Trends (9:00 - 10:00) (Charge Lead: Craig Watson) • Introductions • Review the data that has been collected • Discuss what data tabs need to be edited/revised to accurately compile the data needed for the completion of the charge • Discuss possible ways to work with ERBC to get more detailed data in reporting	State Basic Paddling Course Needs Assessment (10:00 - 12:00) (Charge Lead: Vinyl Chambers) • Introductions • Paddlesports Committee Survey on course needs of the States results (open discussion) • Where does the charge go from here (depending on results) • Quick overview of the American National Standards for paddlesports (classroom and on-water)		LUNCH ALL (12:00 - 1:00)	Outreach to Paddlecraft Leries & Retailers Best Practices (1:00 - 3:00) (Charge Leads: Annie Grenier & Kassette Seibert) • Introductions • Charge overview & previous work on National Paddlesports Committee Honors (NPOH) • Discuss finalizing the assessment document, submission deadline, location to present NPOH to applicant(s) • Discuss giving a presentation to the Paddlesports Trade Coalition on what receiving the NPOH entails.		Group Wrap UP ALL (3:00 - 5:00)	
Paddlesports Committee	Group ALL Welcome (8:00 - 8:15)									

Appendix C: PADDLE_2023-1 Data & Trends Final Report

Human Powered* Boating Fatality Data reporting deficiencies															
	Fatal Incidents	Operator Experience	Operator Education	Alcohol	Activity At Time	Rental Craft	Manufacturer	Model	HIN	Type of Vessel	Drowning Y or No	PFD Worn	# of PFD On Board	Operator Education	Water Body Type
2022	165	95 unknown	100 unknown	61 left blank	0 - all reported	46 unknown	58 unknown or left blank	92 unknown or left blank	8 unknown or left blank	0 - all reported	0 all reported	18 left blank	126 left blank	100 - unknown	
2023	178	110 blanks or unknown	116 blanks or unknown	16 blanks	0 - all reported	40 unknown	57 unknown or left blank	91 unknown or left blank	24 unknown or left blank	0 - all reported	0 - all reported	18 - left blank	116 left blank	116 - unknown	

Fatal incidents			2022	2023	Manufacturer			2022	2023
Canoe			40	41	Peli / Pelican			11	8
Inflatables			14	22	Old Town			6	7
Kayaks			85	94	Coleman			5	3
Rowboats			9	10	Sundolphin			9	6
SUPS			17	11	Intex				5

Total reported	2022	2023
Men	117	153
Not Wearing PFD	115	122
Drowning	150	138
No education or education unknown	161	172
Boating/relaxation	102	119
Fishing	36	31
Hunting	3	3
Whitewater	18	20

Note

For the purposes of this report, canoes, inflatables, kayaks, rowboats, standup paddleboards

Appendix D: PADDLE_2023-2 Microlearning needs assessment survey results

8/14/24, 5:03 PM

BLA Survey: Paddlesports Microlearning - Responses | SurveyMonkey



SIGN UP FREE



QUESTION SUMMARIES

DATA TRENDS

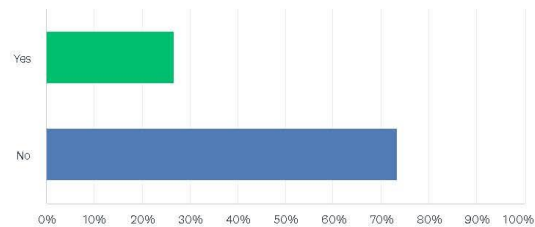
INDIVIDUAL RESPONSES

All Pages ▼

Q1

Do you have any educational materials related to paddlesports you are willing to share?

Answered: 15 Skipped: 0



ANSWER CHOICES

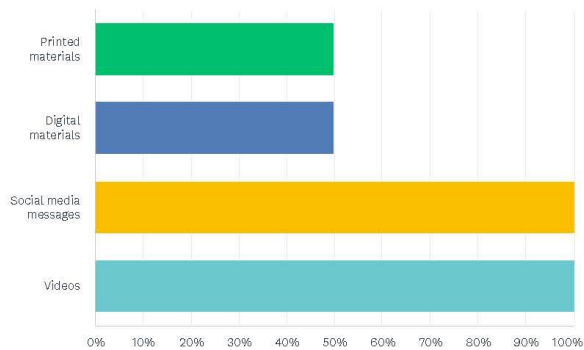
RESPONSES

Yes	26.67%	4
No	73.33%	11
TOTAL		15

Q2

What type of materials do you have?

Answered: 2 Skipped: 13



Share Link

COPY

15 responses

https://www.surveymonkey.com/results/SM-2h9icD1VU3um2120cChleg_3D_3D/

2/8

[SIGN UP FREE](#)

Videos 100.00% 2

Total Respondents: 2

[Comments \(1\)](#)

Q4



What paddlesports specific topics would you like to see in printed format?

Answered: 9 Skipped: 6

Cold Water Immersion Life Jacket Use SUP EVERYTHING!!!

8/13/2024 02:02 PM

NOMENCLATURE OF VESSEL,

8/5/2024 08:26 AM

Lifejacket wear while paddling, dangers of overestimating your skill level in unknown water conditions, dangers of paddling in congested motorboat waterways...etc

7/30/2024 04:27 PM

not sure. Like specific safety material to go on each paddlecraft sold. Have Lifejacket, Float plan, Start slowly, Wear Lifejacket

7/29/2024 10:17 AM

Q5



What paddlesports specific topics would you like to see in digital format?

Answered: 8 Skipped: 7

All of the above, and more.

8/13/2024 02:02 PM

Same as above

7/30/2024 04:27 PM

Most items should be in digital format.

7/29/2024 10:17 AM

Kayaking safety on streams and rivers targeting the dangers of flood conditions. Importance of wearing a PFD at all times on kayaks. Paddling basics targeted towards 1st timers.

[Share Link](#)[COPY](#)

15 responses

https://www.surveymonkey.com/results/SM-2h9icD1VU3um2120cChleg_3D_3D/

3/8

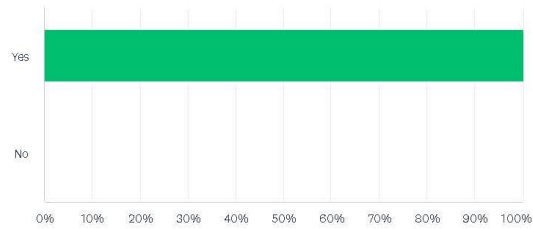


Q6



Would you like printed or digital media available with the ability to insert local photos?

Answered: 9 Skipped: 6



ANSWER CHOICES

RESPONSES

Yes	100.00%	9
No	0.00%	0
TOTAL		9

Q7



What are your go-to paddlesports printed materials for educational outreach?

Answered: 7 Skipped: 8

I'm not currently conducting outreach to the Paddling Community

8/13/2024 02:03 PM

American Canoe Association

7/30/2024 04:31 PM

in house material. NSBC, ACA

7/29/2024 10:22 AM

Anything that NASBLA has

7/24/2024 01:29 PM

ACA

Share Link

COPY

15 responses

https://www.surveymonkey.com/results/SM-2h9icD1VU3um2120cChleg_3D_3D/

4/8

[SIGN UP FREE](#)

Q8



What are your go-to paddlesports videos for educational outreach?

Answered: 6 Skipped: 9

Anything I can find online (and quickly)

8/13/2024 02:03 PM

We do not have videos. Free Paddlesports online course

7/30/2024 04:31 PM

Made in house. rentalboatsafety.com

7/29/2024 10:22 AM

Anything I can find from NASBLA or other nationally recognized program.

7/24/2024 01:29 PM

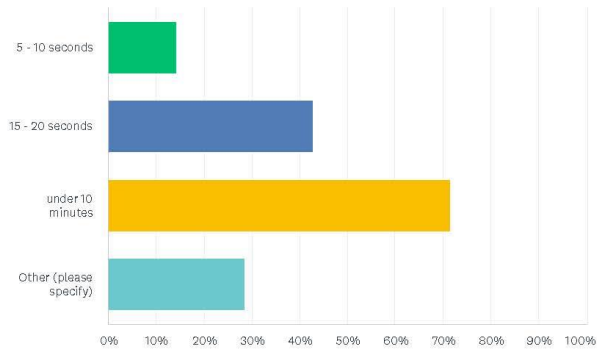
PaddleTV - Recreational Kayaking 101 playlist: <https://www.youtube.com/watch?>

Q9



What video length do you prefer for paddlesports education outreach? (Check all that apply.)

Answered: 7 Skipped: 8



ANSWER CHOICES

RESPONSES

[Share Link](#)[COPY](#)

15 responses

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5/8

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SurveyMonkey

1 response

8/14/24

Total Respondents: 7

Q10



What are the most common paddlesports topics you are covering in your educational outreach?

Answered: 7 Skipped: 8

Not covering yet, but cold water immersion and life jacket use (as a northern state)

8/13/2024 02:04 PM

Life jacket wear while paddling, Rules of the Road for paddlers and motorboat operators, know your skill level before entering the water.

7/30/2024 04:32 PM

Lifejacket wear

7/29/2024 10:22 AM

PFD usage and basic safety procedures

7/24/2024 01:30 PM

Q11



What paddlesports videos have you used from the NASBLA eLearning site?

Answered: 6 Skipped: 9

none

8/13/2024 02:07 PM

We've not utilized those

7/30/2024 04:33 PM

none

7/24/2024 01:30 PM

none

7/24/2024 01:22 PM

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15 responses

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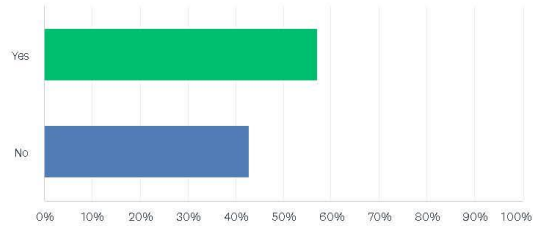


Q12



Do you know where to find the existing items created by the Paddlesports Committee on the NASBLA website?

Answered: 7 Skipped: 8



ANSWER CHOICES

RESPONSES

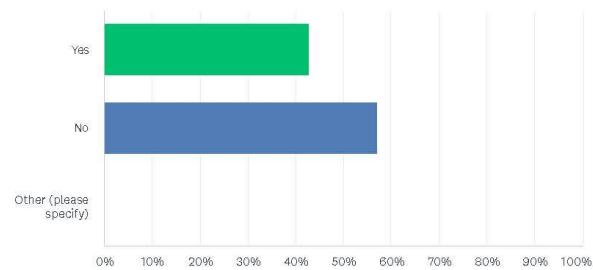
Yes	57.14%	4
No	42.86%	3
TOTAL		7

Q13



Do you have a specific paddlesports page on your state website?

Answered: 7 Skipped: 8



ANSWER CHOICES

RESPONSES

Yes	42.86%	3
No	57.14%	4
Other (please specify)	0.00%	0
TOTAL		7

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Person completing this survey.

Answered: 7 Skipped: 8

ANSWER CHOICES		RESPONSES	
Name	Responses	100.00%	7
Agency	Responses	100.00%	7
Address	Responses	0.00%	0
Address 2	Responses	0.00%	0
City	Responses	0.00%	0
State/Territory	Responses	100.00%	7
ZIP/Postal Code	Responses	0.00%	0
Country	Responses	0.00%	0
Email Address	Responses	100.00%	7
Phone Number	Responses	100.00%	7

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15 responses

https://www.surveymonkey.com/results/SM-2h9icD1VU3um2120cChleg_3D_3D/

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Note: Question 3 was skipped on the survey.

Appendix E: PADDLE_2023-3 National Paddlesports Committee Honors Application

National Paddlesports Committee Honors Application



Application form is at the bottom of this page.

The National Association of State Boating Law Administrators (NASBLA) Paddlesports Committee developed the National Paddlesports Committee Honors in 2023 to recognize and celebrate the paddling community for their commitment to adhering to the highest standards in promoting safe paddling practices. The Paddlesports Committee acknowledges the importance of providing recognition and endorsement for companies and organizations prioritizing paddling safety through their social media, website, printed advertising and publications, videos, public events and trainings, and products.

The NPCH will not be considered a certification. However, it will provide recognition that the company or organization is deemed, by the Paddlesports Committee, to be beneficial to the paddling community due to sufficient representation and promotion of safe paddling practices.

This application will be open starting January 1, 2024 – August 1, 2024.

Members of the Paddlesports Committee will review and judge the entries in non-competing categories. Three judges will be assigned by the Committee Chair to review each applicant. The honors recipient(s) will be posted on the NASBLA website and recipients will receive an electronic copy of the NPCH logo for their websites and social media. The NPCH will last for one year; companies who wish to continue displaying the logo will have to reapply each year. The honors will be formally presented at a boating safety or paddlesports event during the application year.

The evaluation categories the judges will be using for this honor are Social Media and Website. However, more evaluation categories will be considered for future application cycles.

To be considered for the NPCH, at least 15% of content from the past year must be specifically about paddling activities or products in each area of review. All content going back one year from the application date will be evaluated.

The evaluation process and awarding of the NPCH are at the sole discretion of the Paddlesports Committee and the assigned judges. While social media and website are the primary categories for evaluation, other aspects may affect whether the NPCH is awarded. This program is new and evolving; please ensure you have the latest version of the criteria before applying.

Additionally, if anything comes to the attention of the Paddlesports Committee after an application is submitted that would disqualify an applicant from formally receiving the NPCH, the committee may revoke the honors, even if the application has already been evaluated.

Criteria for the National Paddlesports Committee Honors:

The following are the criteria the judges will be using to evaluate applications for the NPCH. Criteria will be judged using number gradients, with 0 being the lowest and 10 being the highest.

- In photos and videos posted on the company's website or social media, all paddlers are shown wearing properly fitted and fastened life jackets (appropriate for the activity) when on the water.
 - To receive a score of 10, every photo and video on the social media account or website must be in compliance (or contain an appropriate safety focused disclaimer), including photos from photo contests, in stories and highlights, or other consumer/follower generated content shared. Every photo or video showing a paddler (or paddlers) without a life jacket (and without an appropriate safety focused disclaimer) may drop the score further.
- Paddlers are shown using or carrying appropriate safety equipment. When visible, all items are shown in optimal condition and being used properly based on the environment and activity (i.e. helmets, dry suits/wetsuits, appropriate SUP leashes, throw bags, communication devices, lights when legally required, etc.).
- Paddlers are shown using paddlecraft in the appropriate manner as designed by the manufacturer (boats aren't overloaded, etc.).
- Social media posts (or website content) encourage sober paddling and do not show or display the use of alcohol, cannabis products, or other products that may impair a paddler while paddlers are actively engaged in paddling activities.
 - Any visual content showing (or written content describing) the use of alcohol, cannabis products, or other products that may impair a paddler while actively engaged in paddling activities will result in a score of 0 (the lowest score) for this section.
 - If no content shows this behavior, the score may be neutral (5), and each instance of encouraging sober paddling may raise the score from there.
- The company encourages paddlers to enhance their skills by taking a safety class or training.
 - If there is no content on the company's social media accounts (or website) encouraging followers to take a paddling safety class or training to enhance skills, the lowest score may be given in this category.
 - Content providing safety tips or education or encouraging paddlers to get additional education or training may raise the score for this category.

- The company promotes safe boating practices on social media during major national campaigns, such as National Safe Boating Week or Operation Dry Water.
 - Companies that do not post about safety during major national campaigns (like National Safe Boating Week) will not have this category count against their overall score. However, if a company does have posts about these campaigns on their social media, they will receive points towards their total score. (This is subject to change in the coming years).

APPLICATION:

***Today's date:**

***Company name:**

Physical address:

- *Address line 1
- Address line 2
- *City
- *State
- *Zip/Postal Code

Contact information for person submitting application:

- *First name
- *Last name
- Job title
- *Email address
- *Phone number

***Company website address:**

***Facebook profile name:**

***Instagram profile/handle:**

For the social media category, your company's Facebook and Instagram profiles will both be evaluated. If there is another social media profile you would like added to your application, please list it here (please note that some social media platforms cannot be accessed by all states and territories).

Other social media profile(s):

(--add some way for a company to specify other publications/videos/events/etc to be evaluated--)

If your company participated in any major national boating safety campaigns on social media (such as National Safe Boating Week or Operation Dry Water), please list the date(s) of those posts here:

If there are other social media posts on your profile you would like to specifically point out for their educational or safety value, please list the date(s) of those posts here:

Is there any other information about your company's social media pages, website, or other efforts towards promoting paddling safety that you believe should be considered by the

judges?

***How did you hear about the National Paddlesports Committee Honors?**

- ☐ Social media
- ☐ Paddlesports Committee member
- ☐ NASBLA website
- ☐ Paddlesports Trade Coalition member
- ☐ Email
- ☐ I'm a previous winner
- ☐ Other (please specify):

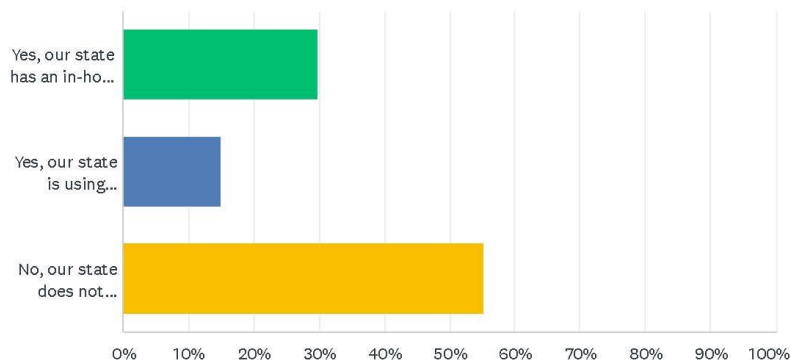
Additional comments:

Appendix F: PADDLE_2023-4 NASBLA Survey Paddlesport Committee Charge: State Input for Paddlecraft Education/Training

NASBLA Survey Paddlesport Committee Charge: State Input for Paddlesport Education/Training

Q1 Do you currently have a paddlesports program for your state educators?

Answered: 47 Skipped: 0



ANSWER CHOICES		RESPONSES	
Yes, our state has an in-house program.		29.79%	14
Yes, our state is using another organization's program (e.g. ACA, USCA, British Canoeing, REI, USCGA, Boy Scouts, Outfitter/Livery operation, Local Recreation Program, Park or Camp Program, etc.) Specify which program your state is using below.		14.89%	7
No, our state does not currently have or use another organizations paddlesports program.		55.32%	26
TOTAL			47

#	OTHER (PLEASE SPECIFY)	DATE
1	Our state has a hodge podge of programs. We have developed very limited standards for new programs being implemented with funding we provide.	3/8/2024 12:49 PM
2	Paddlecourse.com	3/7/2024 10:03 AM
3	We do have a local entity that does some instruction, they are Triple A paddling. Some of the rental places may also do instruction as well as our state parks that do rentals.	3/6/2024 4:13 PM
4	Online - free BoaterExam paddling course Local programs are taught by WGFD or local outdoor skills educators	3/5/2024 4:41 PM
5	Some of the instructors or instructor trainers were formerly certified as instructors through ACA in canoe, kayak and SUP.	3/5/2024 3:28 PM
6	Our state educators are ACA certified, but still working on a public/outreach program for providing training to the public.	3/5/2024 2:53 PM
7	ACA - train TPWD staff and volunteers as instructors. Certified instructors provide skill assessments for volunteers and teach them to do ground school.	3/5/2024 1:33 PM

Q2 Are there any details on your state's paddlesports outreach and education programs that might better assist with determining needs and/or gaps?

Answered: 23 Skipped: 24

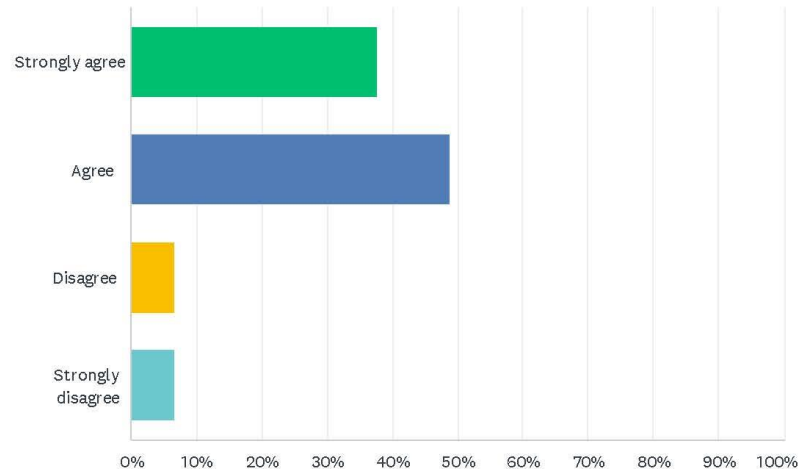
#	RESPONSES	DATE
1	At the events we conduct, we give a short introduction to paddling and then put them on the water. We typically have the participants for 30 minutes - a few hours	3/8/2024 3:04 PM
2	Our state has various levels of staff that facilitate onsite paddlesport programs. We lack training, standards, and overall program management that would be so helpful to these programs.	3/8/2024 12:49 PM
3	We have materials available on line and in print to aid in basic paddle craft safety. WI doesn't require any boater education for paddle craft. WI does make it common in safety messaging on PFD requirements and wear recommendations as well as paddling with a partner and letting people know when and where one is going.	3/7/2024 7:07 PM
4	na	3/7/2024 4:23 PM
5	there has been an increasing need for on-the-water instruction in Louisiana	3/7/2024 10:03 AM
6	We haven't really even broached the topic of paddlesports education	3/6/2024 4:19 PM
7	We need a program.	3/6/2024 4:13 PM
8	This question is not very clear. Not sure exactly what is being asked.	3/6/2024 12:23 PM
9	ODNR Paddle Instructor Curriculum is available to model.	3/6/2024 10:50 AM
10	I have a very informal and somewhat inconsistent paddling program. It would be great to have some more resources to use to train staff or volunteers to put on paddling programs as well as resources to use to education the public in a more consistant method, no matter what the setting of the class is like.	3/5/2024 7:00 PM
11	we have everything	3/5/2024 4:49 PM
12	We train and certify instructors in entry level, flat-water canoeing, kayaking and SUP. These instructors usually are teaching short introductory paddling courses or more likely tying paddling to nature-related programs (birding, fishing, moonlight paddle, etc.). Students attending an instructor course are both internal staff and external partners. A small gap or need is possibly having a more formal process to identify, train and provide a credential to the instructor-trainers who teach the instructor courses to certify new instructors.	3/5/2024 3:28 PM
13	The program is entirely dependent on the health of the USCG Aux. If the Aux is having difficulty providing instructors or structured education events the program does not exist.	3/5/2024 3:05 PM
14	Our state educators are ACA certified, but still working on a public/outreach program for providing training to the public. When we have done a short training for the public, we have utilized a modified version of the ACA "Quick Start" program.	3/5/2024 2:53 PM
15	Some paddlesports safety is covered in the normal boating education curriculum	3/5/2024 2:42 PM
16	We certify staff using ACA. Very few IT and no ITE in Texas makes it difficult to maintain instructor status. Would like to see a consistent intro to safe paddling program implemented that states can certify instructors in.	3/5/2024 1:33 PM
17	No	3/5/2024 1:29 PM
18	No.	3/5/2024 1:23 PM
19	No	3/5/2024 1:22 PM

NASBLA Survey Paddlesport Committee Charge: State Input for Paddlesport Education/Training

20	Unsure	3/5/2024 1:18 PM
21	we follow the NOW standards for paddle sports except wet exit and differentiate for age groups/lived experience. Grant funded with augmentation from agency.	3/5/2024 12:45 PM
22	We offer a free online Paddlesports education course. https://www.boaterexam.com/paddling/ We do not register paddle craft - Funding is limited to cover resources to support broader education/outreach for paddlesports.	3/5/2024 12:37 PM
23	The program is brand new and there are only two people statewide to run a paddlesport program along with all other boating safety/education programs.	3/5/2024 12:23 PM

Q3 Please indicate your state's level of support for this statement: It is important for the NASBLA Paddlesports Committee to develop or recommend an introductory paddlesport program for state educators/staff/volunteers. (check one)

Answered: 45 Skipped: 2



ANSWER CHOICES	RESPONSES	
Strongly agree	37.78%	17
Agree	48.89%	22
Disagree	6.67%	3
Strongly disagree	6.67%	3
Total Respondents: 45		

#	COMMENT:	DATE
1	Colorado has been wanting to implement a paddling education program for several years, we have been looking at modeling one after Arizona's program.	3/11/2024 3:24 PM
2	While a program would be nice, it isn't likely that all states will pick up such a program when most states do not require boater education for paddle craft. This would be a priority if boater education was a requirement but since it isn't the only people who would make use of such a program are your active paddle enthusiasts. That is not the group which would be targeted. The big box store paddles craft purchased would be the target and this group isn't likely to participate in a course or program that isn't required.	3/7/2024 7:11 PM
3	It fills a gap in a growing area of boating.	3/7/2024 4:24 PM
4	State programs, budget, personnel, needs, etc. can be very different one from the other. Several states already have fully functioning programs and are providing guidance and training	3/6/2024 12:29 PM

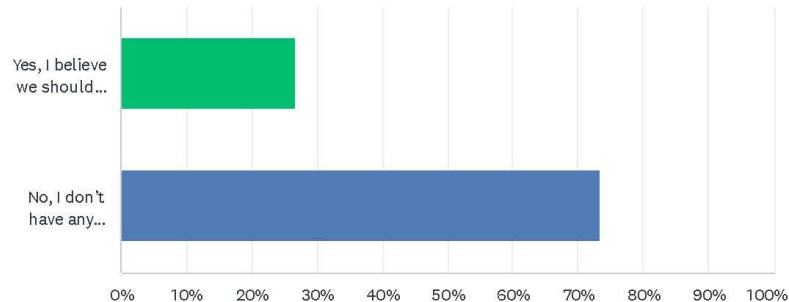
NASBLA Survey Paddlesport Committee Charge: State Input for Paddlesport Education/Training

to other states as needed. I see no reason to reinvent the wheel. Why not just provide a contact/resource list for interested agencies to utilize?

5	There does not seem to be a push from leadership to have a paddle sport safety program	3/6/2024 11:31 AM
6	After many conversations with state educators, I believe there is a need for a NASBLA developed introductory Paddlesport program for state educators to use.	3/6/2024 10:56 AM
7	I would change this to "strongly agree", if it is determined that a large number of states have a need for this type of programming. Having a readily- accessible, standardized curriculum that is verified as meeting nationally recognized standards would be a great start. Offering instructor-trainer level certifications would be valuable if it can be done at a manageable cost without a lot of strings attached (membership dues, recertification or instructor updates, or reporting requirements). It would help if it was designed in a manner to allow for in-state certification of its own instructors. It needs to be simple, attainable and affordable.	3/5/2024 3:30 PM
8	Hawaii has open ocean conditions right offshore. Ocean safety agencies say that paddlers easily get into trouble in our waters. Because of the tourist trade, there are many novice paddlers in our waters.	3/5/2024 3:08 PM
9	A strong, consistent curriculum would be beneficial for the states to implement.	3/5/2024 1:35 PM

Q4 Are you aware of an existing program that should be emulated on behalf of states when designing an introductory program for the states' paddlesports constituents? (Note: This does not have to be a paddlesports specific example.)

Answered: 45 Skipped: 2



ANSWER CHOICES		RESPONSES	
Yes, I believe we should follow a format similar to... (specify below)		26.67%	12
No, I don't have any suggestions at this time.		73.33%	33
TOTAL			45

#	OTHER -- CONSIDER THE FOLLOWING EDUCATIONAL PROGRAM AS A TEMPLATE:	DATE
1	Arizona	3/11/2024 3:24 PM
2	We took the ACA Paddlesport Facilitator training and liked it, but we feel that additional training is needed. However, the fees and yearly requirements to conduct an ACA course is prohibitive to staff.	3/8/2024 3:07 PM
3	Other states have created their own programs that seem to have a great start, but it would be great to have the NASBLA seal of approval for the credibility backing these program.	3/8/2024 12:50 PM
4	national standards	3/7/2024 11:24 AM
5	Again, I do not think that a one-size fits-all approach is the correct approach. But if you had to pick one, the AZGFD paddlesports program has a proven track record and can be adapted for a wide array of outreach opportunities.	3/6/2024 12:29 PM
6	I believe using parts of the paddle programs from Arizona and Ohio that have self-created programs would help to design a standardized curriculum to use for an introductory paddlesports program.	3/6/2024 10:56 AM
7	Ohio	3/5/2024 4:50 PM
8	... Ohio's paddling curriculum. It was designed to meet Ohio's specific need of being able to training staff and external boating partners/programs. ACA - Quickstart or Smartstart programs are also very good introductory courses. American Red Cross has a canoeing/kayaking book that is a great resource (not sure how readily available it is anymore).	3/5/2024 3:30 PM
9	Arizona paddling program; ACA Quickstart curriculum	3/5/2024 2:54 PM

NASBLA Survey Paddlesport Committee Charge: State Input for Paddlesport Education/Training

10	The old ACA Quickstart program but with the curriculum written out. Include all types of paddlecraft and all environments. Include state laws.	3/5/2024 1:35 PM
11	Arizona's paddlesport program run by Kim Jackson should be the model.	3/5/2024 12:24 PM

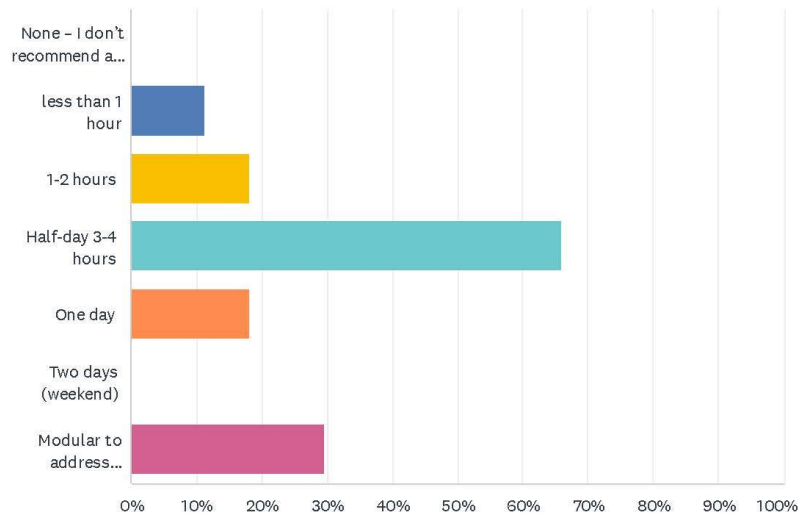
Q5 In the previous question, if it applies, indicate what you like or what is the key ingredient that makes the program you chose successful.

Answered: 9 Skipped: 38

#	RESPONSES	DATE
1	The ability to set up and use the program in a variety of locations without having to redesign the course. Also, having the ability to adjust to paddlers ability and cover all the paddling sports (canoe, kayak, SUP)	3/11/2024 3:25 PM
2	Free, no yearly requirement to conduct a minimum number of classes, effective to teaching people who have never been in a paddlecraft	3/8/2024 3:08 PM
3	Credibility/certification. We have stumbled on road blocks with trying to work with ACA to be able to offer basic instruction and it would be so amazing to have a formal program we can follow with confidence.	3/8/2024 12:51 PM
4	Program is content rich with education being the primary objective. The hands-on component is the carrot to get people involved. It can be scaled up or down depending on budget and staffing. It does not require instructors to be ACA certified.	3/6/2024 12:31 PM
5	Ohio's program provides a five step process to certify instructors to teach Paddlesports in line with the ANSI Human Powered Standards.	3/6/2024 10:57 AM
6	The Ohio program can quickly be deployed to certify instructors. It's affordable to the students or their organizations. It's affordable and manageable for the state to run. There are no membership dues, stringent reporting, or update requirements by the instructors. We have a lot of turnover with seasonal staff. It's important to be able to manage instructor training and certification without having to be constrained by another agency's policies or requirements.	3/5/2024 3:32 PM
7	Consistency, curriculum that all instructors can use that is verified by NASBLA. Program includes on water skills for canoe, kayak and SUP. Program is taught in calm environment or very slow moving water.	3/5/2024 1:36 PM
8	Meeting communities where they are at, partnering with statewide stakeholders, using public health education model to determine areas of highest need/outreach.	3/5/2024 12:47 PM
9	Leadership and a solid volunteer base.	3/5/2024 12:25 PM

Q6 Length of the program: What would you recommend as the optimum length of time for the program for your state constituents? (Check all that apply)

Answered: 44 Skipped: 3



ANSWER CHOICES		RESPONSES	
None – I don't recommend a state-supported paddlesport program		0.00%	0
less than 1 hour		11.36%	5
1-2 hours		18.18%	8
Half-day 3-4 hours		65.91%	29
One day		18.18%	8
Two days (weekend)		0.00%	0
Modular to address different time needs.		29.55%	13
Total Respondents: 44			

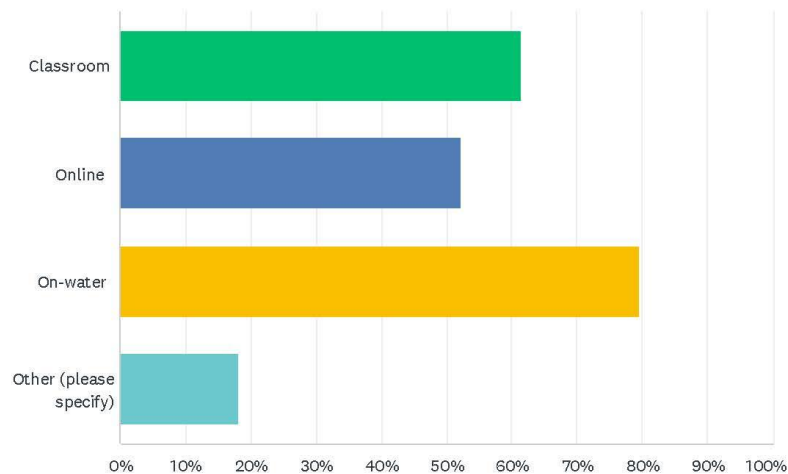
#	COMMENT:	DATE
1	3 hours in classroom; 3-4 hours hands-on	3/5/2024 6:37 PM
2	Programs for the general public - half day or less Instructor programs 2-3 days	3/5/2024 3:32 PM
3	It's critical for paddlers to understand strategies for reboarding their craft. A half day class would be ideal to cover that, weather, ocean conditions.	3/5/2024 3:13 PM
4	I little "on land" instruction for life jacket fitting, a little on water instruction of strokes, then a "tour"	3/5/2024 2:58 PM

NASBLA Survey Paddlesport Committee Charge: State Input for Paddlesport Education/Training

5	1-2 hours, could be combined with an optional guided short paddle trip afterwards	3/5/2024 1:52 PM
6	Half day up to 1 day if you do classroom plus on water skills	3/5/2024 1:37 PM
7	Tops	3/5/2024 12:09 PM

Q7 In a paddlesports program your state would use, which of the following delivery approaches is best for your state educators to reach their constituents? (Check all that apply)

Answered: 44 Skipped: 3

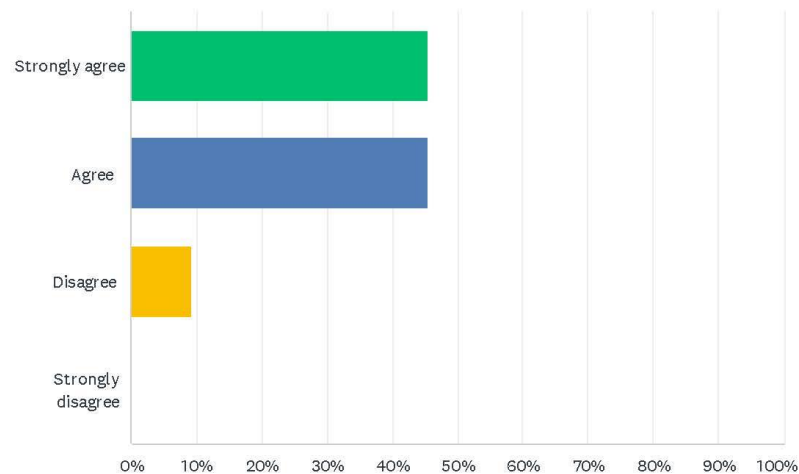


ANSWER CHOICES	RESPONSES
Classroom	61.36% 27
Online	52.27% 23
On-water	79.55% 35
Other (please specify)	18.18% 8
Total Respondents: 44	

#	OTHER (PLEASE SPECIFY)	DATE
1	Our classroom is outdoors, shoreside, prior to the hands-on component.	3/6/2024 12:33 PM
2	This is what we currently use in Ohio	3/6/2024 11:00 AM
3	It would be great if some learning is done online and in a classroom setting, followed by practical hands-on. This minimizes time in any one venue.	3/5/2024 3:13 PM
4	I would combine some classroom/online - "Land time" and some on-water instruction.	3/5/2024 2:58 PM
5	Classroom followed by on water session.	3/5/2024 1:37 PM
6	Depends on state goal: Knowledge vs On-water standards. Both important, but different target and outcome.	3/5/2024 1:25 PM
7	outdoors. not in a classroom and not online	3/5/2024 1:21 PM
8	dry land /water hybrid, held at body of water.	3/5/2024 12:48 PM

Q8 Please indicate your level of support/ non-support for this statement: A Paddlesports outreach/education program should include an on-water component.

Answered: 44 Skipped: 3



ANSWER CHOICES	RESPONSES	
Strongly agree	45.45%	20
Agree	45.45%	20
Disagree	9.09%	4
Strongly disagree	0.00%	0
TOTAL		44

#	COMMENT (PLEASE EXPLAIN):	DATE
1	I do think there should be an "Intro" course available virtually/on-line for people who just purchased equipment or are new to paddling, emphasizing safety, laws, and requirements.	3/11/2024 3:28 PM
2	I agree, but sometimes we can only teach on land, so there should be a on land/classroom component as well as an on-water component	3/8/2024 3:13 PM
3	on-the-water training as an additional option if desired	3/7/2024 10:11 AM
4	Theory must be put into practice to be of value. Introducing new paddlers to the physics of the sport in a safe and secure environment is preferable to them going out on their own.	3/6/2024 12:39 PM
5	I believe state educators are looking for an on the water program	3/6/2024 11:05 AM
6	Most students learn better by actually performing the task and/or seeing it demonstrated.	3/6/2024 10:21 AM
7	I definitely think it should, but I realize that is not always going to be possible, so having quality information that can be used only in a classroom setting is also important.	3/5/2024 7:05 PM

NASBLA Survey Paddlesport Committee Charge: State Input for Paddlesport Education/Training

8	Although, there may be some merits to just classroom/virtual instruction - I really need more information!	3/5/2024 3:03 PM
9	Knowledge standards are important and can be scaled. On-Water standards are tough to scale. Define success by reach??	3/5/2024 1:28 PM
10	but may not always be feasible, teaching water competency for unplanned immersion is paramount.	3/5/2024 12:50 PM

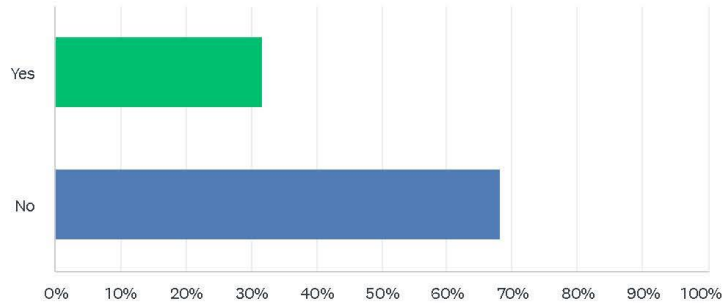
Q9 Instructor credentials: List current Paddlesports credentials (if any).

Answered: 23 Skipped: 24

#	RESPONSES	DATE
1	none	3/11/2024 3:28 PM
2	ACA Paddlesport Facilitator	3/8/2024 3:13 PM
3	All expired	3/7/2024 4:26 PM
4	ACA Paddlesports Safety Instructor Level 1 (expired)	3/7/2024 10:11 AM
5	none	3/6/2024 4:21 PM
6	none	3/6/2024 4:16 PM
7	AZGFD Boating Safety Education Program-created training	3/6/2024 12:39 PM
8	ODNR Canoe Instructor Trainer Examiner ODNR Kayak Instructor Trainer Examiner ODNR SUP Instructor Trainer Examiner	3/6/2024 11:05 AM
9	Was previously a certified Paddleboard instructor through PSUPA (Profession Stand Up Paddleboard Association)	3/5/2024 7:05 PM
10	ACA Level 1 & 2 Kayaking	3/5/2024 6:39 PM
11	None required	3/5/2024 4:46 PM
12	Past instructor certifications in level 1 and level 2 canoe via ACA. Past instructor certification in level 1 kayak ACA. In-house instructor certifications for flatwater canoe, kayak.	3/5/2024 3:37 PM
13	ACA Kayak Instructor - Level 2	3/5/2024 3:03 PM
14	None	3/5/2024 2:36 PM
15	none	3/5/2024 2:06 PM
16	ACA Level 1 Kayak Instructor Trainer and ACA Level 1 SUP Instructor Trainer.	3/5/2024 1:39 PM
17	None	3/5/2024 1:37 PM
18	none available to my knowledge	3/5/2024 1:24 PM
19	NA	3/5/2024 1:21 PM
20	NA	3/5/2024 1:05 PM
21	15 yrs running/teaching small craft programming specifically, other credentials as well	3/5/2024 12:50 PM
22	none	3/5/2024 12:39 PM
23	The only experience I have is taking Arizona's paddlesport class.	3/5/2024 12:27 PM

Q10 If you have a credential, are you satisfied with the way it works for your program.

Answered: 44 Skipped: 3



ANSWER CHOICES	RESPONSES
Yes	31.82% 14
No	68.18% 30
TOTAL	44

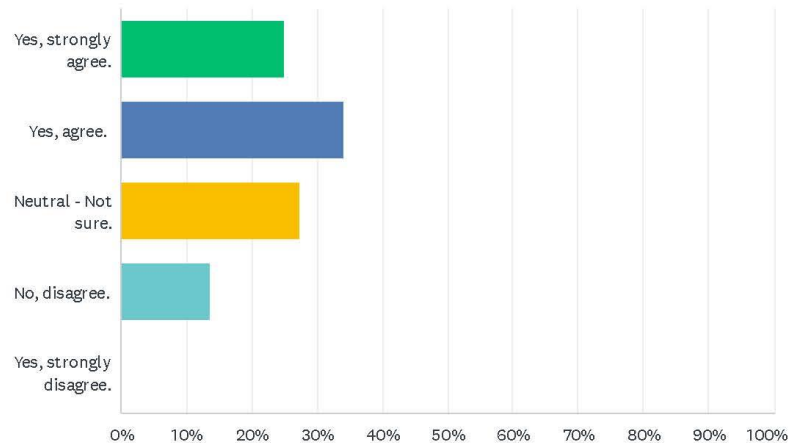
#	PLEASE EXPLAIN YOUR RESPONSE.	DATE
1	No credentials	3/11/2024 3:28 PM
2	NA	3/10/2024 8:35 PM
3	I have yet to implement it. I was certified in late fall 2023.	3/8/2024 3:13 PM
4	n/a	3/8/2024 12:53 PM
5	Our staff who have credentials do not have an opportunity to use them because there isn't a statewide program in WI	3/7/2024 7:14 PM
6	n/a	3/7/2024 11:23 AM
7	the requirement of ACA dues payment to maintain instructor status has been an issue among Instructors	3/7/2024 10:11 AM
8	don't have one	3/6/2024 4:21 PM
9	said no to #8	3/6/2024 4:16 PM
10	The program in Ohio works well for our state's needs. However, always looking for things to do to improve the program.	3/6/2024 11:05 AM
11	After my initial PSUPA certification, I never "re-certified" because it was too unattainable.	3/5/2024 7:05 PM
12	Had to drop the credential, too difficult to keep up	3/5/2024 6:39 PM
13	NA - not required	3/5/2024 4:46 PM
14	do not have a credential	3/5/2024 4:42 PM
15	I do not possess a credential	3/5/2024 3:17 PM

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16	Although we had to find an ITT that would work with us. Once we have found one, we keep returning to him. That has been the biggest hurdle to overcome - finding instructor training.	3/5/2024 3:03 PM
17	No credential	3/5/2024 1:53 PM
18	It is challenging to keep up with the updates because Texas does not have any Instructor Trainer Educators and not a lot of Instructor Trainers.	3/5/2024 1:39 PM
19	N/A	3/5/2024 1:37 PM
20	I do not have a credential.	3/5/2024 1:25 PM
21	I don't have any credentials.	3/5/2024 1:24 PM
22	NA	3/5/2024 1:21 PM
23	I just checked no because this was marked as mandatory response.	3/5/2024 12:50 PM
24	I have no certification or credential.	3/5/2024 12:27 PM
25	N/A	3/5/2024 12:10 PM

Q11 Please indicate your level of support for this statement: An instructor credential is necessary for our state outreach / education program?

Answered: 44 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes, strongly agree.	25.00%	11
Yes, agree.	34.09%	15
Neutral - Not sure.	27.27%	12
No, disagree.	13.64%	6
Yes, strongly disagree.	0.00%	0
TOTAL		44

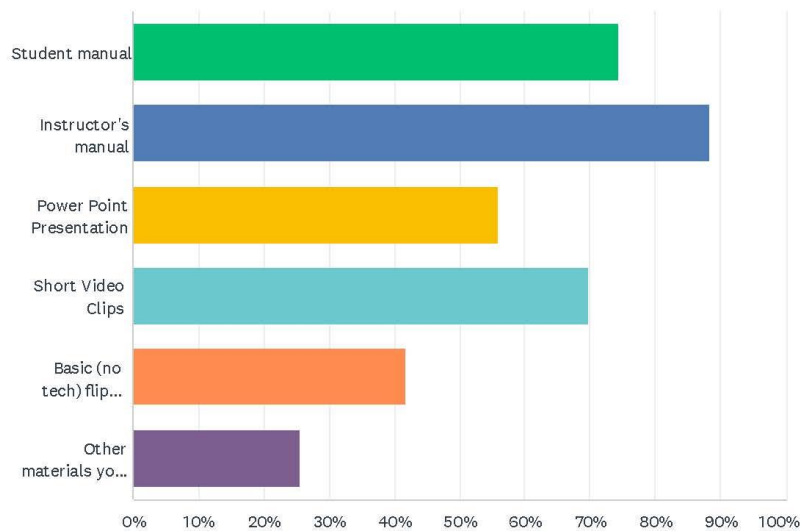
#	PLEASE EXPLAIN YOUR RESPONSE.	DATE
1	Specifically for on the water training. Classroom or online education maybe not so much.	3/11/2024 3:28 PM
2	Our program operated without one, but to ensure everyone's safety on the water we are moving forward to having an instructor credential.	3/8/2024 3:13 PM
3	An instructor would need to have some sort of credential to make the instruction worthwhile.	3/7/2024 7:14 PM
4	Also, the ability to train-the trainer in-house would help our program to maintain momentum.	3/7/2024 10:11 AM
5	The purpose of the credentialing is to ensure our instructors are capable of carrying out their responsibilities while adhering to our Agency's policies and procedures. There is absolutely no reason to have them certified by any entity other than our state agency. There are more than enough barriers placed in front of volunteers wishing to participate with a state agency. I do not wish to add yet another hoop to jump through--not when we already have to go through our own in-house training and vetting.	3/6/2024 12:39 PM
6	Provides a level of credibility and liability protection.	3/6/2024 11:05 AM

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7	A credential reinforces the techniques being taught that they have been thought out and tested to be effective.	3/6/2024 10:21 AM
8	Paddling knowledge and skills are necessary but can be taught without a specific instructor credential.	3/5/2024 4:46 PM
9	We want instructors to have a standardized course to utilize in their instruction. They should demonstrate a level of competency and be very safety-minded. We require our education grant recipients involved in paddling programs to acquire instructor certification.	3/5/2024 3:37 PM
10	A program that issues a credential to recognized instructors will standardize the info delivered to potential students.	3/5/2024 3:17 PM
11	I would like this to be a state issued instructor credential.	3/5/2024 1:39 PM

Q12 What materials do you believe are important to make your state's Paddlesports program successful? Check any or all you believe are needed.

Answered: 43 Skipped: 4



ANSWER CHOICES	RESPONSES
Student manual	74.42% 32
Instructor's manual	88.37% 38
Power Point Presentation	55.81% 24
Short Video Clips	69.77% 30
Basic (no tech) flip chart graphic presentation for outside/waterside.	41.86% 18
Other materials you believe are needed (please list).	25.58% 11
Total Respondents: 43	

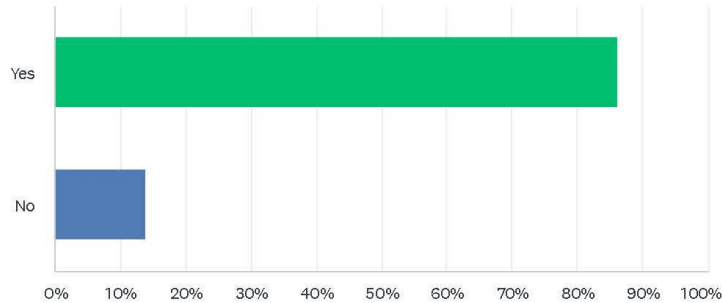
#	OTHER MATERIALS YOU BELIEVE ARE NEEDED (PLEASE LIST).	DATE
1	SUP, Kayak, Canoe, etc.	3/10/2024 8:36 PM
2	Doesn't need to be a full student manual, but handouts are good for different types of learners	3/8/2024 3:14 PM
3	listing of available resources.	3/7/2024 4:27 PM
4	kayaks, paddles and PFDs	3/7/2024 10:15 AM
5	physical examples of equipment needed to paddle--or that is being used in the hands-on portion	3/6/2024 12:41 PM

NASBLA Survey Paddlesport Committee Charge: State Input for Paddlesport Education/Training

6	Checklists for on water skills checkoffs	3/6/2024 11:06 AM
7	Primarily a need for instructor materials for an instructor to utilize in their introductory level courses or when learning the material themselves. An instructor manual which includes description and pics of strokes, skills and techniques so instructors can verbalize instruction or techniques properly. Possibly a check-off sheet to document skills taught. I don't believe there is much need for student materials or books. I have often referenced YouTube videos of various techniques or skills. I think that would be a great addition to the elearning at the NASBLA web site.	3/5/2024 3:39 PM
8	Samples of devices that can be used to reboard the watercraft.	3/5/2024 3:20 PM
9	example gear and equipment	3/5/2024 1:40 PM
10	Resources which meet the American Standard classroom and on-water standard would great to have available.	3/5/2024 1:19 PM
11	plus free lifejackets	3/5/2024 12:53 PM

Q13 If NASBLA developed a Paddlesports program would your agency consider participating?

Answered: 43 Skipped: 4



ANSWER CHOICES	RESPONSES	
Yes	86.05%	37
No	13.95%	6
TOTAL		43

#	COMMENT:	DATE
1	Specific funding to support start of program	3/10/2024 8:36 PM
2	WI would consider participating, but not likely it would be well received by the public. WI gets very few requests for a paddle craft program.	3/7/2024 7:17 PM
3	Why would we? We already have a fully functioning program that has been held up both by NASBLA and the USCG as an example worth emulating. It is tailored for our state, for our agency, and for our customers.	3/6/2024 12:41 PM
4	Possibly. But may continue our current program in Ohio	3/6/2024 11:06 AM
5	Maybe - should had a option for maybe	3/5/2024 6:42 PM
6	unknown - We'd keep an eye on it and decide as it developed.	3/5/2024 12:53 PM

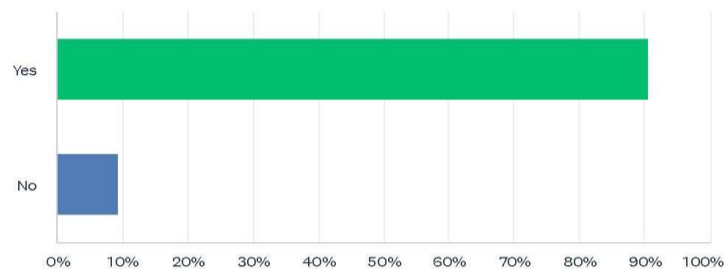
Q14 What additional comments or thoughts do you have regarding how to reach and educate the Paddlesports community?

Answered: 11 Skipped: 36

#	RESPONSES	DATE
1	Ideally the state would have multiple levels of paddling education, the most basic being a short online course designed for each state accessible by a QR code or similar when a paddling vessel is purchased. Courses then can increase in student time commitment and activities provided (classroom, on-water, advanced, etc.)	3/11/2024 3:31 PM
2	I think a train the trainer makes the most sense so that we can then provide the training to our facilitators. We have so many different staff that will need to be trained that I feel we would need a train the trainer option.	3/8/2024 12:55 PM
3	The target audience is the people who rent or purchase from big box stores. The true paddle enthusiast already takes it upon themselves to receive training. The target crowd would be best suited through rental agencies or free events.	3/7/2024 7:17 PM
4	Let's do it.	3/7/2024 4:27 PM
5	We should have classroom or online certifications available with the option of additional on-the-water training available with proof of completion of classroom or online basic course.	3/7/2024 10:15 AM
6	We need outreach to tourist vendors to augment existing training programs. Endorsing/credentialing their businesses can only help them market their services.	3/5/2024 3:20 PM
7	Social media paddling pages. Campaigns for paddlesport education during safe boating week.	3/5/2024 1:40 PM
8	An introductory paddlesports program would be a welcome addition to the state agencies educating the public interested in paddling activities.	3/5/2024 1:19 PM
9	Free courses. Social marketing (not social media) is key.	3/5/2024 12:53 PM
10	n/a	3/5/2024 12:39 PM
11	NA	3/5/2024 12:28 PM

Q15 Would you be willing to provide additional details/input as a follow-up discussion regarding your survey responses?

Answered: 43 Skipped: 4



ANSWER CHOICES	RESPONSES	
Yes	90.70%	39
No	9.30%	4
TOTAL		43

Note: Survey results were only on the pages attached.