



***Education and Outreach Committee Final Report:  
2021 - 2022 Committee Charges, Membership, and Next Cycle Recommendations***

***Date: August 9, 2022***

***Stacey Brown (VA), Chair***

***MariAnn McKenzie (OR), Vice Chair***

***NASBLA Education & Outreach Committee Charter***

***Education and Outreach Vision Statement 2019-2022***

*The Education and Outreach Committee will provide guidance, support, and expertise to advance boating safety and develop national education and outreach program recommendations.*

*Program recommendations will:*

- Advance the strategic plans of the National Recreational Boating Safety Program and NASBLA;*
- Incorporate best practices and current research;*
- Support the implementation of national standards for boating education;*
- Identify effective innovations in education and outreach;*
- Develop communication strategies using targeted marketing and educational tactics; and*
- Connect the public, member organizations, and stakeholders with the products of the Committee and others.*

*Education & Outreach Committee members are assembled into project teams, taking the lead on specific, assigned charges and monitoring activities.*

## 2020 - 2021 Committee Leadership:

Name	Position	State/ Agency	Email
Stacey Brown	CHAIR	VA	<a href="mailto:stacey.brown@dwr.virginia.gov">stacey.brown@dwr.virginia.gov</a>
MariAnn McKenzie	Vice-Chair	OR	<a href="mailto:mariann.mckenzie@oregon.gov">mariann.mckenzie@oregon.gov</a>
Brian Rehwinkel	Charge Leader	FL	<a href="mailto:brian.rehwinkel@myfwc.com">brian.rehwinkel@myfwc.com</a>
Chelsea Hofmeier	Co-Charge Leader	KS	<a href="mailto:chelsea.hofmeier@ks.gov">chelsea.hofmeier@ks.gov</a>
Melissa Miranda	Co-Charge Leader	CA	<a href="mailto:melissa.miranda@parks.ca.gov">melissa.miranda@parks.ca.gov</a>
Betsy Woods	Charge Leader	TN	<a href="mailto:betsy.woods@tn.gov">betsy.woods@tn.gov</a>
Susan Stocker	Executive Board Liaison	IA	<a href="mailto:susan.stocker@dnr.iowa.gov">susan.stocker@dnr.iowa.gov</a>
Tom Dardis	USCG Liaison	USCG	<a href="mailto:thomas.j.dardis@uscg.mil">thomas.j.dardis@uscg.mil</a>
Mark Chanski	Staff	NASBLA	<a href="mailto:mark.chanski@nasbla.org">mark.chanski@nasbla.org</a>

## Ongoing Projects and Programs

The following projects fall outside the committee charge team process but remain an integral part of the Committee work for 2021-2022:

### 1. Seal of Safe Boating Practices

Three individuals and one alternate will be identified, by NASBLA, as the review team for projects submitted as needed.

### 2. International Boating & Water Safety Summit (IBWSS) Input

The Education Committee Leadership will continue to provide input and assist with identifying presentations that will benefit boating educators should the National Safe Boating Council request planning assistance for the International Boating & Water Safety Summit (IBWSS). The process was deemed successful in the past and will be continued.

### 3. BEAP (Boating Education Advisory Panel)

Formed in 1980, efforts were launched by Committee leadership to re-imagine BEAP to meet the needs of current and future Education Coordinators. Vice-Chair MariAnn McKenzie spearheaded an effort to reformat meetings to allow states to provide information on their state programs in a similar format. This allowed states who could not attend the in-person BEAP meeting to share their successes with coordinators from across the country if they were not present. BEAP continues to utilize the BEAP forum in the NASBLA Connect Community to share information and ask questions among other state coordinators.

### 4. NASBLA Test Questions

The Committee will continue to gather test questions to add to the test question pool if/when needed.

## 5. **Knowledge Management**

The Committee will continue to work with NASBLA Staff to update and make recommendations for the upkeep and improvement of NASBLA's iDashboards and website.

## 6. **New Life Jacket Labeling**

An advisory committee representing the state boating education community will be part of the collaborative effort between NASBLA and the Life Jacket Association to create the grant-funded Life Jacket Informational website. A Committee Lead will represent the Steering Committee at developmental meetings, update Steering Committee, and call upon the members when their input is necessary.

# 2021 – 2022 Education Committee Charges

## **E&O P&BP 2021-3: Boating Education Toolkit**

**Charge Leaders:** Chelsea Hofmeier (KS) and Melissa Miranda (CA)

**Charge:** Create a boating education toolkit including webinars, reference materials, support, and training. Facilitate the Boating Education Advisory Panel (BEAP) for continued collaboration among education professionals. Deliver orientation/training at meetings (including BEAP) and virtual sessions. In addition, conduct a national webinar-based orientation/training to ensure broader reach. Develop and implement a mentor program.

**Final Report:** The Boating Education Toolkit Charge team conducted eight (8) Water Cooler meetings during the last committee cycle.

### **Accomplishments:**

- Enhanced the value of the "Water Cooler" meetings by collaborating with guest speakers from NOAA, Sirius Signal, and the USCG Office of Boating Safety to relay important information to the attendees. In addition to the presentations, materials were made available to the group on the topics presented. To date, guest speakers spoke about; endangered marine mammals, electronic visual distress signals, engine cutoff systems and requirements, new fire extinguisher requirements, efoils, and jetboards.
- Began an extensive revision of the Boating Education Toolkit Quick Guide document. This important document is the cornerstone of new boating education coordinator training. The Charge Team is reformatting this document so that it will become a "living" document rather than maintain its current "static" formatting. Although this format change will improve the accuracy and make it easier to maintain, it is taking longer than anticipated to complete. Because the Charge Team has elected to complete the revision of the Boating Education Toolkit Quick Guide document before conducting a national webinar-based orientation/training session, no webinars have been conducted yet.

### **Recommendations:**

The Education Committee recommends that this charge **carry over**.

## **E&O PA 2021-1: NASBLA Education Policy Sections**

**Charge Leader:** Betsy Woods (TN)

**Charge:** Update the NASBLA Policy for Boating Education Course Approval to align with current ANSI/NASBLA Boating Education Standards. Advise on course submissions to determine compliance with NASBLA interactive course requirements. Provide boating education course approval training to state reviewers. Define and identify opportunities to measure student outcomes.

### **Final Report:**

#### **Accomplishments:**

- The Charge Team completed an extensive revision of the “Basic Boating Education Course Approval, Section 8, 9, 10” document. The Charge Team solicited comments and worked with industry stakeholders, states, and members of the ERAC to complete this task.
- The Charge Team presented the “NASBLA Policy for Course Delivery Platforms and Student Assessments for a Boating Safety Education Course, Section 8, 9, 10” document (the newly revised version of the document) to the entire Education & Outreach Committee and asked them to vote on submitting the document to the NASBLA Executive Board.
- The Education & Outreach Committee approved submitting the “NASBLA Policy for Course Delivery Platforms and Student Assessments for a Boating Safety Education Course, Section 8, 9, 10” document to Executive Board.
- The Education & Outreach Committee submitted the “NASBLA Policy for Course Delivery Platforms and Student Assessments for a Boating Safety Education Course, Section 8, 9, 10” document to Executive Board for their approval.

#### **Recommendations:**

The Education Committee recommends that this charge **carry over**.

## **E&O PA 2021-3: Enhanced Recreational Boating Certificate**

**Charge Leader:** Amanda Perez (BoatUS)

**Charge:** Establish an enhanced boating certificate that would encourage boaters to take existing knowledge and hands-on skill-based boating education courses. Establish guidelines for issuing an enhanced boating certificate based on completion of an existing NASBLA Approved Knowledge Course and an existing Verified On-Water Skills-based course.

### **Final Report:**

#### **Accomplishments:**

- The name and scope of the previous *Recommendations for development of a US/North American Certificate of Competency similar or equivalent to the International Code of Competence (ICC)* Charge was updated with Executive Board approval.
- Formulated a concept that would create a boating certificate that includes knowledge and hands-on training utilizing existing course standards.
- Determined an acceptable name of the new Certificate that would be issued when a student obtains a state-issued boating certificate and completes a Verified on-water skills course. The Charge Teams recommended this new certificate be titled the *Enhanced Recreational Boating*

*Certificate (ERBC).*

- Created graphics to illustrate how a state's current Boating Certificate program could be used without modifications to create the ERBC.
- Created a graphic to demonstrate a concept ERBC card that would be issued to a boater that obtains a state-issued boating certificate and completes a Verified on-water skills course.
- Created and published a BLA survey to determine what would be required to allow a boater to carry only the ERBC as proof of meeting the state boating education requirements.  
(See Appendix A)

**Recommendations:**

The Education Committee recommends that this charge **carry over**.

## **RBS Boating Safety Instructor Credentialing**

**Charge Leader:** Brian Rehwinkel (FL)

**Charge:** To ensure a consistent approach and delivery of Boating Education Programs, the NASBLA Boating Education Instructor Credentialing Program will be designed to meet the specific needs of the member agencies and our partners for the delivery of Boating Education.

This Boating Education credentialing program includes selection, credentialing, and retention phases for NASBLA credentialed instructors, as well as an emphasis on training and professional development opportunities. Evaluations and assessments will be conducted on a regular basis to ensure that the minimum standards for credentialing are being sustained.

**Final Report:**

**Accomplishments:**

- Worked to identify the required criteria a candidate would need to sit for an RBS Instructor Credential.
- Worked to determine the testing domains for an RBS Instructor Credentialing exam.
- Working to develop test questions for the RBS Instructor Credentialing exam.
- Created and published a state survey to determine the interest in utilizing a NASBLA RBS Instructor Credential in their boating education program. (Appendix B)

**Recommendations:** The Education Committee recommends that this charge **carry over**.