

NASBLA Knowledge Management Policy (Final for Board Consideration – Sept. 8, 2018)

NASBLA's mission is to strengthen the ability of the state & territorial boating authorities to reduce death, injury and property damage associated with recreational boating and ensure a safe, secure and enjoyable boating environment.

NASBLA seeks to be a learning organization, active in knowledge management. It is NASBLA's policy to make conscious efforts to encourage the creation, sharing, storing, and wider use of knowledge at all levels within the organization and partner organizations. It will learn systematically and collectively from its own projects, programs, and initiatives and from the experience of its partner organizations to strengthen the NASBLA mission and the mission of partner organizations.

NASBLA will serve as content curator to assist partner organizations in achieving their missions. NASBLA will have a knowledge management system that provides the right information to the right person at the right time.

NASBLA Knowledge Management Principles

- NASBLA will provide a system that allows for the addition of content and gives guidance for the collection, creation, and validation of content
- All products (brochures, PSAs, etc.) from NASBLA committees will be shared through this system
- NASBLA partners will be able to easily share reports, brochures, PSAs, photos, videos, presentations, etc. related to recreational boating through this system
- NASBLA will provide guidelines to ensure all knowledge is correctly documented using similar taxonomy to ensure ease of use and searches for information
- NASBLA will provide guidelines on content life cycle for maintaining and retiring content
- NASBLA staff and partners will be able to easily access the knowledge curated through the system in a timely manner