

CERTIFIED RECREATIONAL BOATING PROFESSIONAL

DOMAIN #5 Partnerships

5. Partnerships

5.1 Build Coalitions To Take on Individual Issues

- 5.1.1 Identify the best target for individual project or issues, such as federal, state or nonprofit partner.
- 5.1.2 Engage partners on an individual basis to generate interest in specific issues.
- 5.1.3 Conduct meetings and outreach efforts to larger boating safety community.
- 5.1.4 Maintain relationships with key stakeholders in partner agencies *between* specific efforts.
- 5.1.5 Attend at least some regional or national conferences or meetings to keep abreast of boating issues and to keep in regular contact with potential partners.

5.2 Partner with federal agencies, such as U.S. Coast Guard, U.S. Fish and Wildlife Service and the National Park Service.

- 5.2.1 Federal partners have specific reporting and partnership requirements. Learn the specific agency methodology before reaching out to federal partners.
- 5.2.2 Conduct personalized, professional outreach tools, such as e-mail, letters and memorandums of understanding depending on specific need.
- 5.2.3 Implement needed controls and accounting practices for federal grant financial tracking and reporting.

5.3 Work with state partners, such as resource agencies or boating safety agencies in individual states.

- 5.3.1 State agencies also have specific responsibilities that are often outlined in statute. Before working with a state, identify the specific departments and personnel responsible for specific boating safety issues.
- 5.3.2 Working with the Boating Law Administrator, reach out to state partner agencies responsible for specific issues.
- 5.3.3 Create timely outreach and reporting mechanisms to keep state informed of all projects.
- 5.3.4 Attend state events and be sensitive to the unique political timelines of states.
- 5.3.5 *If permitted* by your agency, make yourself available as a resource, witness or advocate in the state legislative process.

5.4 Partner with non-profit boating safety organizations, such as NASBLA, the National Safe Boating Council and the National Water Safety Congress.

- 5.4.1 Join and participate in at least one “membership organization” to further the cause of recreational boating safety.
- 5.4.2 Pay dues and contribute to membership meetings and governance of such organizations.
- 5.4.3 In the context of your agency or organization, sit on committees and participate in specific projects of membership organizations.

5.5 Partner with nonprofit educational organizations, such as the U.S. Coast Guard Auxiliary, U.S. Power Squadrons and the American Kayak Association.

- 5.5.1 Identify which educational organizations are active in your area of responsibility.
- 5.5.2 Attend organization meetings and interface with leadership to ensure a good, productive working relationship between organizations.
- 5.5.3 Continually look out for opportunities to partner on specific boating safety projects.

5.6 Partner with for-profit course providers, such as Boat-Ed and BoaterExam.com

- 5.6.1 Determine which course providers are active in your organization or area of responsibility.
- 5.6.2 Maintain close ties to course providers to ensure timely and accurate course content.
- 5.6.3 Consider novel project with for-profit partners that often have unique skills and tools for specific projects.