

## 2016-2017 Paddlesports Committee

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## Charges – Updated 11/16/2016

1. **PC\_2017-1 Partnerships:** Reach out to interested partners across the spectrum of paddling stakeholders in order to leverage their knowledge skills and abilities in achieving the goal of growing paddlesports while growing a culture of safety at the same time.
  - a. Manufacturer Outreach -
    - i. Send a NASBLA Paddling Safety Committee representative to the Outdoor Retailer show in July 26-29, 2017 to work with the USCG and WSF to encourage existing kayak manufacturers and their retailers to continue to promote padding safety and to help enroll new manufacturers in the movement.
    - ii. Send a NASBLA Paddling Safety Committee representative to Surf Expo Orlando in September of 2017 to work with the USCG and WSF to encourage SUP manufacturers to consider promoting safety to their customers.
    - iii. Continue to provide NASBLA representation to the Stand Up Paddleboard Industry Association's safety committee to support their efforts in establishing a position paper on minimum safety equipment.
  - b. Partnership development / distribution channel expansion – Help NASBLA members to increase the reach of their distribution capabilities by leveraging the distribution channels of their partners so that materials like the kayak safety videos and booklet can be more widely distributed. Every state has partners to distribute materials. Can that network be expanded? Reach out to groups such as fire departments, state PTAs, Safe Kids.
  - c. Leveraging relationships with national paddlesport manufacturers to influence national retailers to promote boating safety within their stores. i.e. Lifetime – WalMart
2. **PC\_2017-2 Law Enforcement:** Develop best practices for marine law enforcement officers interacting with paddlers on our nations waterways.

Focus: Helping MLEO's understand paddling, growth, impacts / Educating officers on the importance of enforcing boating safety laws among paddlers /

BMPs for enforcing paddling laws / definition of a surf zone / Potential training video for MLEO's to be used in conjunction with existing trainings

3. **PC\_2017-3 Outreach/Education – Paddling Community:** Provide NASBLA members with best practices and assistance in reaching out to the paddling communities within their borders in order to facilitate robust and productive state-level engagement around the nation.
  
4. **PC\_2017-4 Data and Policy Evaluation - Trends:** Gather the best available data from any and all sources that help it evaluate status and trends of paddling within the United States, patterns and commonalities of accidents and injuries to inform discussions and debate.  

Background: Mikaela Freeman (Washington State Parks fellow) was working with Deb Gona on data sources, accident stats etc... / This effort should continue and Paddling should explore potential partnership with ERAC to advance this. / A lot of data has been pulled together but not necessarily analyzed. / Potential to reach out to Coleman/OIA to request data gathered/distributed at state level. /
  
5. **PC\_2017-5 Floatation standards:** Create a subcommittee to review manufacturing standards for kayaks and canoes to determine if current standards are sufficient, plan for a process to involve stakeholders in making recommendations for improving standards.