

## ODW Officer of the Year Award



The Officer of the Year will be recognized nationally based on:

- The officer's agency participated in and reported results for the Operation Dry Water weekend.
- The officer worked at least one day of the Operation Dry Water weekend.
- Submission of a narrative by the officer's agency to include a description of the officer's work throughout the year in BUI prevention and enforcement, as well as their activity and BUI arrests from the Operation Dry Water weekend.
- The Officer of the Year will be invited to the [NASBLA Annual Conference](#) and will be recognized in person at the NASBLA Awards Banquet.

*\*Travel costs will be covered for the officer plus one guest or agency representative.*

## Eligibility – Officer of the Year

Nominations are open to all commissioned, certified, or sworn peace officers authorized to enforce state and/or federal recreational boating safety laws.

Agencies should nominate candidates who participated in the Operation Dry Water weekend and who are making a difference in recreational boating safety by educating boaters, raising awareness about the dangers of boating under the influence, removing impaired operators from the nation's waterways and protecting our nation and the communities they serve.

Nominations for this award may be submitted by any agency that participated and reported results for this year's Operation Dry Water weekend.

Deadline for agency reporting and officer nominations in order to be considered for the Officer of the Year Award is **August 15th**.

## ODW Media Award

The Media Award winner will be recognized nationally based on:

- Content created to spread awareness of the ODW campaign prior to and during the annual enforcement weekend.
- Use of imagery, graphics and video in the content that is created;
- Level of engagement achieved by the media campaign;
- Presentation, innovation, creativity, and originality;
- The use of multiple applications and delivery channels;
- The impact felt by the audience receiving the messages from your media outreach campaign.
- The Media Award winner will be invited to the [NASBLA Annual Conference](#) and will be recognized in person at the NASBLA Awards Banquet.

*\*Travel costs will be covered for the officer plus one guest or agency representative.*

## Eligibility – Media Award

Nominations are open to any organization or law enforcement agency promoting the Operation Dry Water campaign.

Nominees should be candidates who used a creative media outreach platform to:

- promote awareness of the Operation Dry Water campaign,
- make a difference in recreational boating safety by educating boaters,
- and raising awareness about the dangers of boating under the influence on our nation's waterways.

Awards applications should include examples of media outreach/materials used to educate boaters and promote Operation Dry Water.

Deadline for Media Award nominations is **August 15th**.

## **\*NEW\*** ODW Regional Law Enforcement Award

The Regional Law Enforcement Award will recognize candidates nationally based on:

- The nominating agency participated in and reported results for the Operation Dry Water weekend.
- Exceptional, regional-level achievements in boating under the influence detection, deterrence, and enforcement by an individual, a unit, bureau, division, or a combination of the preceding, for outstanding work directly related to the Operation Dry Water heightened awareness and enforcement weekend.
- Submission of a narrative by the law enforcement agency to include a description of the nominee's contributions to boating under the influence detection, deterrence, and enforcement focused on: deterrence of violations; enforcement of BUI laws; public relations; and boater education, **directly related** to the Operation Dry Water campaign and the three-day heightened awareness and enforcement weekend.
- The winner in each region will be invited to send one representative to the [NASBLA Annual Conference](#) and will be recognized in person at the NASBLA Awards Banquet.  
*\*Travel costs will be covered for one representative from each region.*

**This award is not intended to be an “Officer of the Year” award**, nor will it be given for one performing his/her duties well. Rather, this award was developed to recognize outstanding, regional-level accomplishments above and beyond simply doing a “good job.”

## Eligibility – Regional Law Enforcement Award

Agencies should nominate an individual, team, unit, bureau, or division that went above and beyond in their work to deter, detect, and remove impaired operators from our waterways, and in their efforts to promote the Operation Dry Water campaign and to educate recreational boaters.

Nominations for this award may be submitted by any agency that participated and reported results for this year's Operation Dry Water weekend.

Nominations will be evaluated based on:

1. Quality and effectiveness of the nominee's work and efforts related to the Operation Dry Water campaign.
2. Complexity, difficulty, and scale of the nominee's accomplishments directly related to the Operation Dry Water campaign.
3. The overall impact this nominee's work has had on their agency's Operation Dry Water campaign.

Deadline for agency reporting and nominations to be considered for the Regional Law Enforcement Award is **August 15th**.