

ODW Top Agency Award

The top agency in each category category will be recognized nationally based on:



- Categories are: Small, Medium, Large (based on number of officers deployed for ODW Weekend)
- The number of BUI arrests made / the number of officer deployed for the Operation Dry Water weekend.
- The agency with the highest percentage in each category will be recognized.
- The winner in each category will be invited to send one representative to the [NASBLA Annual Conference](#) and will be recognized in person at the NASBLA Awards Banquet.
**Travel costs will be covered for the representative.*

The top agencies will be selected based on the numbers submitted in their official Operation Dry Water weekend report. Deadline for reporting in order to be considered for the Top Agency Award is **August 15th**.

ODW Officer of the Year Award

The Officer of the Year will be recognized nationally based on:

- The officer's agency participated and reported results for the Operation Dry Water weekend.
- The officer worked at least one day of the Operation Dry Water weekend.
- Submission of a narrative by the officer's agency to include a description of the officer's work throughout the year in BUI prevention and enforcement, as well as their activity and BUI arrests from the Operation Dry Water weekend.
- The Officer of the Year will be invited to the [NASBLA Annual Conference](#) and will be recognized in person at the NASBLA Awards Banquet.
**Travel costs will be covered for the officer plus one guest or agency representative.*

Eligibility – Officer of the Year

Nominations are open to all commissioned, certified or sworn peace officers authorized to enforce state and/or federal recreational boating safety laws.

Agencies should nominate candidates who participated in the Operation Dry Water weekend and who are making a difference in recreational boating safety by educating boaters, raising awareness about the dangers of boating under the influence, removing impaired operators from the nation's waterways and protecting our nation and the communities they serve.

Nominations for this award may be submitted by any agency that participated and reported results for Operation Dry Water 2020.

Deadline for agency reporting and officer nominations in order to be considered for the Officer of the Year Award is **August 15th**.

ODW Media Award

The Media Award winner will be recognized nationally based on:

- Content created to spread awareness of the ODW campaign prior to and during the annual enforcement weekend.
- Use of imagery, graphics and video in the content that is created;
- Level of engagement achieved by the media campaign;
- Presentation, innovation, creativity, and originality;
- The use of multiple applications and delivery channels;
- The impact felt by the audience receiving the messages from your media outreach campaign.
- The Media Award winner will be invited to the [NASBLA Annual Conference](#) and will be recognized in person at the NASBLA Awards Banquet.

**Travel costs will be covered for the officer plus one guest or agency representative.*

Eligibility – Media Award

Nominations are open to any organization or law enforcement agency promoting the Operation Dry Water campaign.

Nominees should be candidates who used a creative media outreach platform to:

- promote awareness of the Operation Dry Water campaign,
- make a difference in recreational boating safety by educating boaters,
- and raising awareness about the dangers of boating under the influence on our nation's waterways.

Awards applications should include examples of media outreach/materials used to educate boaters and promote Operation Dry Water.

Deadline for Media Award nominations is **August 15th.**