

[States Organization for Boating Access](#)  
**36th Annual Education & Training Symposium**  
**August 28 – 31, 2023 | Tacoma, WA**

## **EXHIBITOR PROSPECTUS**

**Be among the largest group of professionals actively engaged in improving and expanding public boating access in the United States!**

This annual event is the largest gathering of professionals and affiliate organization representatives actively engaged in improving and expanding public boating access throughout the United States.

SOBA has convened an annual conference since 1987 to bring together the leading individuals and experts working to improve boating access. Conference participants come from all 50 states as well as

U.S. Territories. Our annual conferences typically attract engineers, educators, state and federal agency administrators and program specialists, natural resources and engineering consulting firms, boating and marine-related manufacturers, specialty material manufacturers, construction contractors, private and non-profit companies, and organizations concerned with boating access.

The SOBA Annual Education & Training Symposium attracts nearly 200 state program specialists, boating and marine related manufacturers, engineers, materials specialty industry, construction contractors, educators, and administrators representing state and federal agencies, natural resources consulting firms, private and nonprofit companies and other boating organizations.

As a forum for water and boating access resources, the four-day SOBA symposium is the place to be for boating access and outdoor recreational professionals and any organizations wishing to identify with, and keep abreast of the latest materials, designs, and construction techniques. This event offers sponsors an exclusive opportunity to interface on a personal level with a unique audience, and allows them to demonstrate their proud support of public boating access.

By participating and registering as a sponsor and/or a participating exhibitor, you will have direct access to state, federal, local and private sector professionals. The exhibit space and meetings will be held in the [Marriott Tacoma Downtown](#).

Register online at [www.sobaus.org](http://www.sobaus.org)! [Register and pay online](#) **before July 23, 2023.**

Join us in welcoming all SOBA Education & Training Symposium attendees for the opening reception

August 28 from 6:00 pm - 8:00 pm. [Sponsorship opportunity](#) **is available for this kick-off networking event.**

## Exhibit Fees & Services

The single booth exhibit space in 2023 is for a 10' x 10' booth.

Exhibitor registrations fees for a single booth include:

- **one complimentary meeting registration** (includes meals and conference functions). Additional registrations for \$450 each.
- 8' draped back wall and 3' draped sidewalls
- draped table and two chairs
- All the electrical pricing can be found here:  
<https://exhibitors.venueops.com/order/account-1751-A/exhibition-1249-A>
- listing on the meeting mobile app

[Click here to see exhibitor registration fees.](#)

*Registration includes all group activities, including Opening Reception, breaks, Awards Banquet Dinner and off-site activity. Exhibitors are encouraged to participate in all activities to maximize their exposure to our programs and members!*

## Assignment of Space

Whenever possible, all exhibitor space assignments will be based on preferences. Other considerations include date of receipt of registration and proximity to competitive organizations. Show management will determine all final assignments in the best interest of the show.

## Event Sponsorships Available

SOBA offers a unique opportunity for involvement in the symposium with sponsorship of events such as receptions, networking, banquet and off-site activities. Please contact [info@sobaus.org](mailto:info@sobaus.org) for more information or visit our [webpage](#).

## Exhibit Show Special Events

### Meals with Exhibitors

Breakfast will be offered in the exhibit area on August 29 & 30 from 7:00 am – 8:30 am.

A hosted reception with exhibitor will be held August 29<sup>th</sup> from 5:00 – 6:30 pm.

### Exhibit hours

Exhibit Set-up: August 28 2:00 – 5:00 pm

Exhibits Open: August 29 7:00 am – 6:30 pm (breakfast, breaks & networking reception in exhibit area)

Exhibits Open: August 30 7:00 am – 3:00 pm (breakfast and breaks in the exhibit area. Join us for the Awards Dinner Banquet.)

### Lacy Nichols Silent Auction Items:

SOBA will once again be holding a silent auction to help raise funds for the Lacy Nichols Educational Fund. Funds are used to help defray future SOBA conference costs for a few successful applicants. We hope to have a number of desirable items for people to bid on. These might include wine, gift baskets, gift certificates, and the like. We will acknowledge your donation during the silent auction. If you are interested in donating an item toward this worthy cause, please contact [info@sobaus.org](mailto:info@sobaus.org).

Questions? Please contact:

SOBA

1020 Monarch Street, Suite 200

Lexington, KY 40513

[info@nasbla.org](mailto:info@nasbla.org)

**For More Information**

For more information on SOBA's Exhibit Show email [info@sobaus.org](mailto:info@sobaus.org).

Please mention the SOBA Education & Training Symposium when making your hotel reservations, or make reservations through [the link on the Symposium web page](#).