

NANN's Engagement Program

Terms and Conditions

NANN's engagement program will focus on highlighting NANN members that exhibit high levels of engagement on the MyNANN website. A complete list of engagement points can be found in Table A, along with a description of how points are awarded. We hope that our engagement program incentivizes members to interact with MyNANN while rewarding members that go above and beyond in their engagement with NANN's online community.

Earning Engagement Points

Points are awarded for interacting with the MyNANN website. Simply logging into the website and updating your profile picture can earn you points. For a complete list of engagement points, please reference Table A.

Engagement Score

The MyNANN platform automatically adds up the engagement points a member collects over time. NANN staff can dictate the engagement types, and designated point values (see Table A), that are included in a member's engagement score. NANN staff can download reports via MyNANN that will provide a list of all active NANN members and their engagement score. At any give time, NANN members can see the three most active and engaged members, and their engagement score, on the MyNANN homepage.

How to Win

NANN will award the three individuals with the highest engagement score every quarter. The date ranges of the four quarters are:

- Q1) January 1 – March 31
- Q2) April 1 – June 30
- Q3) July 1 – September 30
- Q4) October 1 – December 31

NANN staff will run a report of members and their engagement score, manually adding any points for having a volunteer profile and being in the volunteer pool to a member's raw score. The top three point earners will be notified via email that they are that quarter's winner.

Who Can Win

Any current NANN member can win.

Restrictions

Any NANN member can win once per year (January 1 – December 31). If a member continues to be a top three point earner, their eligibility is revoked and the award will be granted to the next highest point earner.

In term board and council members will be ineligible to win.

Table A:

Engagement Type	Description	Points
Website Pages Viewed	Points awarded each time a user views a MyNANN website page.	1
Community Membership	Points awarded for each MyNANN communities you are a member of (e.g. SIGs).	2
Bio Updated	Points awarded for updates made to your MyNANN profile bio.	2
Discussion Posts Read	Points awarded for reading discussion posts.	2
Contact Information Updated	Points awarded for updating contact information on your MyNANN profile.	3
Profile Picture Updated	Points awarded for having an updated MyNANN profile picture.	4
In the Volunteer Pool	Points awarded for opting in to the Volunteer Pool on MyNANN.	5
Volunteer Profile	Points awarded for having a volunteer profile.	6
Discussion Posts Written	Points awarded each time you reply to a discussion post.	7
Discussion - New Thread Started	Points awarded each time you start a new discussion thread.	10