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Contact: Telly Lovelace
Info@NAILBA.org

Emmy Award-Winning Actor, Comedian Louie Anderson to Entertain NAILBA's 37th Annual Mooers Award Dinner Attendees

Louie joins a Legendary Football Coach, a Musician, and a Retired Four-Star Marine General to Speak at this year's Annual Meeting of America's Life Insurance Brokerage Industry

(FAIRFAX, VA) — The National Association of Independent Life Brokerage Agencies (NAILBA) announced today that Emmy Award-winning actor, comedian, and best-selling author **Louie Anderson** will deliver his unique brand of stand-up comedic entertainment at NAILBA's annual Douglas Mooers Award for Excellence Dinner. The Mooers Award Dinner will be held on **Thursday, November 1, 2018** during **NAILBA's 37th Annual Meeting (NAILBA 37)** at the **Gaylord Palms Resort and Convention Center in Orlando, Florida**.

Iconic comedian Louie Anderson, a three-time Emmy Award® winner, is one of the country's most recognized and adored comics, and was named by Comedy Central as "One of 100 Greatest Stand-Up Comedians of All Time." His career has spanned more than 30 years. Louie is a best-selling author, star of his own standup specials and sitcoms, and he continues to tour the country performing to standing-room-only crowds worldwide.

"I'm excited to announce comedian Louie Anderson as the entertainment for the Mooers Award Dinner," said **Dan LaBert**, NAILBA's Chief Executive Officer. "Louie's brand of comedic entertainment will certainly amuse and regale our members as they unwind from two full days of meetings, workshops, and panel discussions on strategies and tactics to advance their business and strengthen our nation's independent life brokerage industry."

As a standup comedian, Louie shares the ups and downs of his childhood experiences as one of eleven children in Minnesota. He crafted comedy routines that rang true for his early club audiences while reducing them to helpless fits of laughter; routines that led him from his career as a counselor to troubled children to his national television debut on the Tonight Show with Johnny Carson in 1984.

The rest is history. Leno, Letterman, The Late Late Show with Craig Ferguson, The Late Show with Stephen Colbert, "Comic Relief," Showtime, HBO, and CMT specials followed, including hosting the legendary game show, Family Feud, making Louie a household name and opening doors for him as an actor.

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Louie has guest starred in sitcoms like “Grace Under Fire” and dramas like “Touched by an Angel” and “Chicago Hope,” and he has had memorable featured roles in film comedies like “Coming to America,” opposite of Eddie Murphy, and the classic “Ferris Bueller’s Day Off.”

In addition to Louie Anderson, Legendary football coach and broadcaster **Lou Holtz** will address Thursday’s Opening General Session. World-Renowned Musician **Mark Schulman** (Beyoncé, Foreigner, Cher, Billy Idol, Stevie Nicks, Tina Turner, and currently touring with PINK) will deliver the Friday morning General Session talk, and retired four-star Marine **General James T. Conway** will deliver NAILBA’s Closing Session keynote speech during the associations first-ever Military Appreciation Luncheon honoring NAILBA members who have served in the United States armed forces Friday afternoon. American singer **Janine Strange** is the featured entertainer at NAILBA’s Opening General Session Thursday morning and will perform the national anthem. Strange is an entertainer, motivational speaker, and on-air personality best known for performing “The Star-Spangled Banner” in all 50 states and once set a record for performing our national anthem every hour, over a consecutive 24-hour period.

“NAILBA 37 attendees will be treated to an all-star lineup of distinguished speakers,” LaBert said. “From the battlefields, to concert halls, arenas, the gridiron, and the broadcast booth, this year’s roster of speakers will share their first-hand experiences on topics such as leadership strategies, challenges, team-building and more. NAILBA members will be energized and motivated to take their business, and our life insurance brokerage industry, to the next level.”

NAILBA’s Annual Meeting brings together senior-level representatives from life insurance carriers, brokerage general agencies, and insurance industry vendors from across the country. **NAILBA 37 will be held from Wednesday, October 31st through Friday November 2nd, 2018 in Orlando, Florida.** General information about NAILBA’s Annual Meeting including speaker lineup, agenda, and opportunities to exhibit or sponsor can be found at www.nailba.org/nailba37.

The National Association of Independent Life Brokerage Agencies (NAILBA) is the premier insurance industry organization promoting financial security and consumer choice through the use of America’s independent brokerage distribution. NAILBA advocates for America’s life, health, and annuity insurance distributors, and its membership includes nearly 300 independent brokerage agencies writing over \$20 billion in annualized premiums. For more information on NAILBA, please visit www.nailba.org.

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