



VOLUNTEER INTEREST FORM

In order to implement the organization's Strategic Plan, the assistance of our membership and committed corporate supporters is necessary. Please tell us how you can help!

Name _____

Agency/Company _____

Email _____ Phone _____

WAYS I CAN HELP

- Contacting NAILBA members:
 - by phone by email in person
- Recruiting prospects:
 - by phone by email in person
- Drafting text to describe a new product, session, or benefit
- Brainstorming for content development
- Mentoring a new BGA
- Comparing candidates and making a selection
- Proofreading/reviewing draft content material
- Engaging in social media on NAILBA's behalf (posting to LinkedIn, Facebook, Twitter, etc.)
- Other _____

MY TIME AVAILABILITY

- One meeting
- One project
- One campaign
- One presentation
- Several meetings, but less than a year
- One year of monthly meetings
- Other _____

I AM A SUBJECT EXPERT

I am willing to:

- write about
- talk about
- present in front of a large group
- serve as a source to be interviewed

MY AREA(S) OF EXPERTISE IS (ARE):

- Agency management
- Agency management systems/CMS
- Agent recruiting
- Agent training
- Aging agents/Finding next-gen agents
- Best practices
- Current events facing carriers that will affect BGAs
- Leadership and coaching
- Marketing
- Networking
- Product specific: LTCi
- Product specific: IUL
- Product specific: DI
- Other specific product: _____
- Regulation
- Sales
- Staffing, development, and retention
- Succession plans
- Social media
- Technology
- Underwriting
- Valuating the business
- Other _____

Return this form to NAILBA's office by email, fax or mail, or give it to a NAILBA staff member at the Annual Meeting.



NATIONAL ASSOCIATION OF INDEPENDENT LIFE BROKERAGE AGENCIES

11325 Random Hills Road | Suite 110 | Fairfax, Virginia 22030

703.383.3081 | Fax 703.383.6942 | www.nailba.org