

ABOUT THE NATIONAL ALLIANCE

Employer healthcare purchaser coalitions driving innovation, health and value locally, regionally, nationally



MEMBERSHIP MATTERS

- ▶ For **30 years**, the National Alliance has united coalitions and their employer/purchaser members around common issues, driving systemic change to manage costs and improve patient experience and outcomes.
- ▶ The group is the **only** nonprofit, purchaser-led organization in the US with a national and regional structure.
- ▶ Represents more than **12,000** employers/purchasers and **45 million** Americans, spending over **\$300 billion** annually on healthcare.
- ▶ Coalition membership comprises employers of all types and sizes from the **private and public sectors** and **union organizations**.

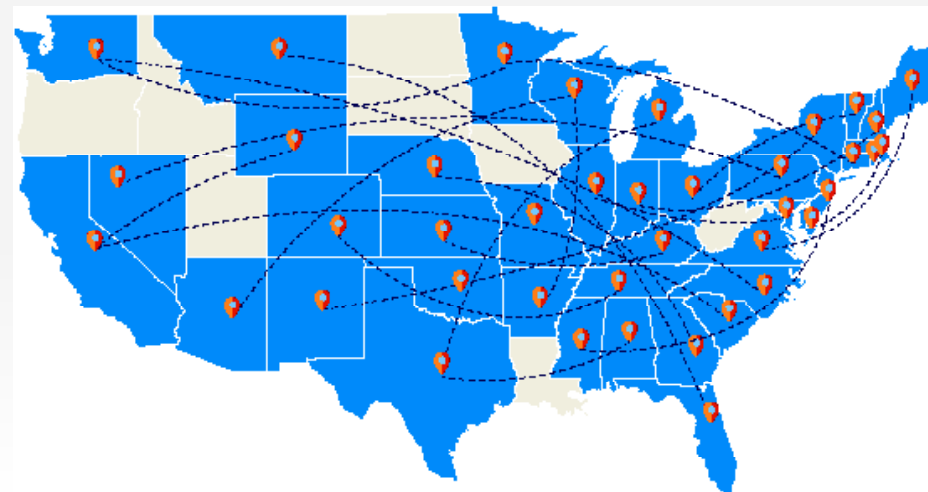
ORGANIZING FRAMEWORK



THE POWER OF THE NATIONAL ALLIANCE

- ▶ **Coalition leaders** are seasoned experts with diverse skills and expertise.
- ▶ **Stakeholders and strategic business partners** represent an impressive array of thought leaders from public and private sectors.
- ▶ **Leveraging and localizing** the work of member coalitions accelerates change.
- ▶ **Together**, coalitions shape and support effective purchasing strategies, healthcare improvement, and delivery system innovations.

MEMBER COALITIONS



Alabama Employer Health Consortium
The Alliance
Business Health Care Group
Central Penn Business Group on Health
Colorado Business Group on Health
Connecticut Business Group on Health
Dallas/Fort Worth Business Group on Health
Economic Alliance for Michigan
Employer Health Alliance of Georgia
Employers' Advanced Cooperative on Healthcare
Employers Health
Employers' Forum of Indiana
Florida Alliance for Healthcare Value
Fond Du Lac Area Businesses on Health
Greater Philadelphia Business Coalition on Health
Healthcare Purchaser Alliance of Maine
Health Services Coalition
HealthCare21 Business Coalition
Houston Business Coalition on Health
Kansas Business Group on Health
Kentuckiana Health Collaborative
Lehigh Valley Business Coalition on Healthcare

Memphis Business Group on Health
MidAtlantic Business Group on Health
Midwest Business Group on Health
Minnesota Health Action Group
Montana Association of Health Care Purchasers
Nevada Business Group on Health
New Hampshire Purchasers Group on Health
New Mexico Coalition for Healthcare Value
North Carolina Business Group on Health
Northeast Business Group on Health
Pacific Business Group on Health
Pittsburgh Business Group on Health
Rhode Island Business Group on Health
Savannah Business Group
Silicon Valley Employers Forum
South Carolina Business Coalition on Health
St. Louis Area Business Health Coalition
Virginia Business Coalition on Health
Washington Health Alliance
WellOK - The Northeastern Oklahoma
Business Coalition on Health
Wyoming Business Coalition on Health

DRIVING DISRUPTIVE CHANGE IN THE MARKETPLACE

Linking local/regional coalitions amplifies the healthcare purchaser voice



“Membership in the National Alliance is a catalyst for coalitions and purchasers to leverage their collective influence, resulting in meaningful change in our healthcare system

nationally and in markets across the US. I am excited to contribute to moving the market toward value-based purchasing so purchasers can obtain the highest quality care at the most reasonable cost.”

— Cristie Travis

Memphis Business Group on Health President & CEO,
National Alliance Board Chair



“Coalition members are the lifeblood of the National Alliance. As the saying goes, ‘None of us is as good as all of us.’ By using a common organizing framework and sharing the very best practices with one

another, we are improving health and healthcare in America.”

— Michael Thompson

National Alliance President & CEO

Advancing a Value and Policy Agenda for National Initiatives



Mental Health

Serving as a leading voice on future directions in mental health



Episodes of Care

Supporting adoption of bundled payments



Advanced Primary Care

Focusing on quality of care and improved outcomes



Opioids

Combating opioid misuse in the workplace



Oncology

Promoting high-value, patient-centered care



Obesity

Addressing serious health and economic consequences



Wellbeing

Charting a path forward to optimize personal wellbeing



Pharmacy and Medical Drugs

Tackling drug pricing and prescription drug management care delivery



Hospital Price Transparency

Empowering purchasers to negotiate on cost and quality



STAR Captive Solutions

Enabling small and mid-size employers to self-fund healthcare programs

National initiatives are selected based on significance to employers/purchasers

THE IMPORTANCE OF ENGAGING WITH THE NATIONAL ALLIANCE: What Marketplace Leaders are Saying!

“The National Alliance fulfills a unique niche.” Uniting employer healthcare purchaser coalitions and their employer members to drive improvements in population health and wellbeing.

“A shared roadmap improves strategic focus.” Accelerating advancement in healthcare market reform locally and nationally through a shared organizing framework.

“Member coalitions have access to key resources and opportunities often not available to nonprofits.” Promoting high-value relationships, research and resources.

“Nationally renowned subject-matter experts provide invaluable insights.” Opening access to national experts from specific disciplines in support of local, regional and national efforts.