MEMBERSHIP MATTERS

- For **30 years**, the National Alliance has united coalitions and their employer/purchaser members around common issues, driving systemic change to manage costs and improve patient experience and outcomes.
- The group is the **only** nonprofit, purchaser-led organization in the US with a national and regional structure.
- Represents more than **12,000** employers/purchasers and **45 million** Americans, spending over **$300 billion** annually on healthcare.
- Coalition membership comprises employers of all types and sizes from the **private and public sectors** and union organizations.

ORGANIZING FRAMEWORK

- **Lead**
  - Define & Drive Value
    - Advanced Primary Care
    - Consumerism/Value-based Design
    - Pharmacy & Medical Drugs
    - Mental Health
    - Obesity
    - Oncology
    - Opioids
    - Wellbeing
  - Assess & Improve the Market
    - Value² (Care and Deep Dives)
    - PBM Assessment
    - Benchmarking Surveys
    - Hospital Pricing Transparency
    - Appropriate Use/ Waste
    - Episodes of Care
    - STAR Captive
    - Affiliate Members
    - Innovator Programs
  - Engage & Enable Purchasers
    - National Purchaser Leadership Council
    - Coalition Grants, Roundtables
    - Medical Director on Demand
    - Publications
    - National Webinars
    - HealthNext
  - Partner with & Influence Stakeholders
    - National Health Leadership Council
    - National Medical Director Advisory Council
    - Health Policy Advocacy
    - Strategic Business Partners
  - Connect & Learn Together
    - Annual Forum/Leadership Summits
    - All-member Calls/Meetings
    - Member Connect Portal
    - Affinity Groups
    - Advisory Groups

THE POWER OF THE NATIONAL ALLIANCE

- **Coalition leaders** are seasoned experts with diverse skills and expertise.
- **Stakeholders and strategic business partners** represent an impressive array of thought leaders from public and private sectors.
- **Leveraging and localizing** the work of member coalitions accelerates change.
- **Together**, coalitions shape and support effective purchasing strategies, healthcare improvement, and delivery system innovations.

MEMBER COALITIONS

Alabama Employer Health Consortium
The Alliance Business Health Care Group
Central Penn Business Group on Health
Colorado Business Group on Health
Connecticut Business Group on Health
Dallas/Fort Worth Business Group on Health
Economic Alliance for Michigan
Employer Health Alliance of Georgia
Employers’ Advanced Cooperative on Healthcare
Employers Health Employers’ Forum of Indiana
Florida Alliance for Healthcare Value
Fond Du Lac Area Businesses on Health
Greater Philadelphia Business Coalition on Health
Healthcare Purchaser Alliance of Maine
Health Services Coalition
HealthCare21 Business Coalition
Houston Business Coalition on Health
Kansas Business Group on Health
Kentuckiana Health Collaborative
Lehigh Valley Business Coalition on Healthcare
Memphis Business Group on Health
MidAtlantic Business Group on Health
Midwest Business Group on Health
Minnesota Health Action Group
Montana Association of Health Care Purchasers
Nevada Business Group on Health
New Hampshire Purchasers Group on Health
New Mexico Coalition for Healthcare Value
North Carolina Business Group on Health
Northeast Business Group on Health
Pacific Business Group on Health
Pittsburgh Business Group on Health
Rhode Island Business Group on Health
Savannah Business Group
Silicon Valley Employers Forum
South Carolina Business Coalition on Health
St. Louis Area Business Health Coalition
Virginia Business Coalition on Health
Washington Health Alliance
WellOK - The Northeastern Oklahoma Business Coalition on Health
DRIVING DISRUPTIVE CHANGE IN THE MARKETPLACE

Linking local/regional coalitions amplifies the healthcare purchaser voice

“Membership in the National Alliance is a catalyst for coalitions and purchasers to leverage their collective influence, resulting in meaningful change in our healthcare system nationally and in markets across the US. I am excited to contribute to moving the market toward value-based purchasing so purchasers can obtain the highest quality care at the most reasonable cost.”

— Cristie Travis
Memphis Business Group on Health President & CEO, National Alliance Board Chair

“The National Alliance fulfills a unique niche.” Uniting employer healthcare purchaser coalitions and their employer members to drive improvements in population health and wellbeing.

“A shared roadmap improves strategic focus.” Accelerating advancement in healthcare market reform locally and nationally through a shared organizing framework.

“Member coalitions have access to key resources and opportunities often not available to nonprofits.” Promoting high-value relationships, research and resources.

“Nationally renowned subject-matter experts provide invaluable insights.” Opening access to national experts from specific disciplines in support of local, regional and national efforts.

“Coalition members are the lifeblood of the National Alliance. As the saying goes, ‘None of us is as good as all of us.’ By using a common organizing framework and sharing the very best practices with one another, we are improving health and healthcare in America.”

— Michael Thompson
National Alliance President & CEO

Advancing a Value and Policy Agenda for National Initiatives

Mental Health
Serving as a leading voice on future directions in mental health

Episodes of Care
Supporting adoption of bundled payments

Advanced Primary Care
Focusing on quality of care and improved outcomes

Opioids
Combating opioid misuse in the workplace

Oncology
Promoting high-value, patient-centered care

Obesity
Addressing serious health and economic consequences

Wellbeing
Charting a path forward to optimize personal wellbeing

Pharmacy and Medical Drugs
Tackling drug pricing and prescription drug management care delivery

Hospital Price Transparency
Empowering purchasers to negotiate on cost and quality

STAR Captive Solutions
Enabling small and mid-size employers to self-fund healthcare programs

National initiatives are selected based on significance to employers/purchasers

THE IMPORTANCE OF ENGAGING WITH THE NATIONAL ALLIANCE: What Marketplace Leaders are Saying!