
Celebrating
35+
YEARS
Success by
Association
2027
AACFB
AMERICAN ASSOCIATION OF
COMMERCIAL
FINANCE BROKERS
Sponsor/Exhibitor
Prospectus



2027 DATES AND LOCATIONS

AACFB Annual Conference
May 4-6, 2027 – Louisville, Kentucky

Commercial Financing Expo
October 6-8, 2027 – San Diego, California

NEED TO CONNECT WITH BROKERS TO ACCELERATE YOUR GROWTH?

Position your company with the industry's leading and emerging brokers.

Your sponsorship of the AACFB provides a unique and valuable way to showcase your product or service. Aligning your brand with AACFB maximizes your reach within the industry and provides exclusive access to an engaged broker community.

- AACFB is the exclusive professional home for brokers and gives you immediate access to nearly 400 broker-member companies.
- Only the best and brightest brokers pass AACFB's rigorous application process: AACFB's members include more than 200 individual **CLFP members** and 24 members with the exclusive **Best Practices Broker**™ designation.
- Expand your reach through a network of AACFB Broker Members located throughout the US and Canada.

AACFB sponsorship provides the best benefits in the industry. Don't miss out on this opportunity – register online today!

Sponsorship and exhibits are available to AACFB members only.

REACHING NEW HEIGHTS WITH YOUR ANNUAL SPONSORSHIP

The annual sponsorship program provides your company **significant exposure** and year-long marketing advantages to the members of the American Association of Commercial Finance Brokers. While several of the Annual Sponsor benefits are linked to the Annual Conference and the Commercial Financing Expo, sponsorship exposure extends far beyond these events, and throughout the year. Your enrollment as an AACFB Annual Sponsor should be considered an investment in your immediate and long-term business with the commercial finance community. Fully leverage your sponsorship dollars, simplify your sponsorship budget, and make the most of your AACFB membership – become a **2027 Annual Sponsor!**

Sponsor Policy: All agreed to sponsorships must be paid in full by April 10, 2027. There are no exceptions. Sponsorships are binding and are nonrefundable. Should the conference be canceled or held virtually rather than in person, sponsors shall receive a pro rata refund or credit based on the sponsor benefits delivered upon.

2027 SPONSOR BENEFITS

	PLATINUM $10,000	GOLD $7,500	SILVER $5,000	BRONZE $2,500
	Over $19,000 in Value **47% Savings!**	Over $13,000 in Value **42% Savings!**	Over $8,000 in Value **38% Savings!**	Over $5,000 in Value **50% Savings!**
ANNUAL CONFERENCE BENEFITS				
10' x 10' Exhibit Booth (Guaranteed Space for Platinum/Gold/Silver)	Prime Position	Premium Position	✓	½ Price
Complimentary Attendees	4	3	2	1
Opening Reception Drink Tickets	20	12	8	4
Pre/Post Conference Attendee List	✓	✓	✓	✓
Sponsor Ribbons for Company Attendees at Event	✓	✓	✓	✓
Logo Recognition on Signage and Materials	✓	✓	✓	✓
Logo and Link on Conference Broadcast Emails	✓	✓	✓	✓
Discounted Broker Invitations	✓	✓	✓	✓
Free Broker Invitations	3	2	1	–
Reserved Table at Speed Networking Reception	✓	✓	✓	–
Sponsorship Recognition on Booth Signage	✓	✓	–	–
4 Golf Attendees	✓	–	–	–
Tote Bag Stuffer (Sponsor Provides Item)	✓	–	–	–
Session Sponsorship	✓	–	–	–
10% Discount on Non-Exclusive A La Carte Sponsorships	✓	–	–	–
Pre-Conference Social Media Post	✓	–	–	–
EXPO BENEFITS				
Tabletop Exhibit Space (Guaranteed Space for Platinum/Gold/Silver)	Prime Position	Premium Position	✓	½ Price
Complimentary Company Attendees	5	4	1	–
Opening Reception Drink Tickets	20	12	8	4
Pre/Post Attendee List	✓	✓	✓	✓
Sponsor Ribbons for Company Attendees	✓	✓	✓	✓
Logo Recognition on Signage and Materials	✓	✓	✓	✓
Logo and Link on Expo Broadcast Emails	✓	✓	✓	✓
Discounted Broker Invitations	✓	✓	✓	✓
Free Broker Invitations	6	4	2	–
10% Discount on Non-Exclusive A La Carte Sponsorships	✓	–	–	–
Pre-Conference Social Media Post	✓	–	–	–
ASSOCIATION BENEFITS				
Logo and Link on AACFB Website/ Event Web Pages	✓	✓	✓	✓
Full Page Color Ad in the Printable Funding Source Directory	✓	✓	✓	✓
Recognition in the *Commercial Break* Newsletter	Color Ad with Link	Color Ad with Link	Logo with Link	Logo with Link
Meet the Funder – Live Webinar & Dedicated Email Blast	✓	✓	–	–
One Co-Branded Email to Members	✓	–	–	–
12-Month AACFB Website Banner Ad	✓	–	–	–

2027 BROKER SPONSORSHIP PROGRAM

Become a broker sponsor and you'll stand out! Your investment gets your company recognition on the AACFB Website and throughout the 2027 Annual Conference and Commercial Financing Expo.

Sponsor Policy:
All sponsorships must be paid in full by April 10, 2027. There are no exceptions. Sponsorships are binding and are non-refundable.

ATTENTION BROKERS:

Where else can you achieve this much visibility and this kind of return on your investment of just $150?

"K2 Funding Group has been a proud AACFB member since 2007 and a Broker Sponsor from the start. For us, broker sponsorship is about more than visibility, it's about giving back to the community that has helped us grow and thrive for nearly two decades. Supporting AACFB as a sponsor allows us to strengthen relationships with funding sources, connect with fellow brokers, and stay at the forefront of an industry that's always evolving. The investment has paid dividends in trust, credibility, and deal opportunities, but more importantly, it's allowed us to play a part in shaping the future of the commercial finance industry."

Theresa Kabot, CLFP, BPB

EXCLUSIVE SPONSORSHIPS – GO THE EXTRA MILE!

Exclusively for PLATINUM, GOLD, and SILVER SPONSORS!

Maximize your company's brand awareness to the AACFB membership. These a la carte options are available separately (choose as many as desired). Advertise on the AACFB's weekly broadcast emails sent to AACFB current and prospective members or the online community posts, which go to AACFB members almost every day.

Dedicated workshop slot at the Commercial Financing Expo (20-minute presentation. 2 slots available)	$300 (Platinum/Gold Sponsor Rate) $500 (Silver Sponsor Rate)
Dedicated workshop slot at the AACFB Annual Conference (20-minute presentation. 4 slots available)	$300 (Platinum/Gold Sponsor Rate) $500 (Silver Sponsor Rate)
Annual Conference Broadcast Email Banner Ad (15 Weekly Email Opportunities)	5 emails – $500 10 emails – $750 15 emails – $1,000
Expo Broadcast Email Banner Ad	5 emails – $500 10 emails – $750
Banner Ad on AACFB Online Member Community (4 available) (6-month listing)	$300 (Gold Sponsor Rate) $500 (Silver Sponsor Rate)
Meet the Funder/Associate Webinar	$1,500 (Silver Sponsor Rate)

Virtual Sponsor – Cost: $250

Have you wanted to get recognition for your company on the AACFB website and event emails but didn't have the budget for an annual sponsorship? Well, here is your chance to get year-long exposure that fits your budget. Virtual Sponsors will have their logo and link on the AACFB sponsor web page for one year and have their company name and a link on all AACFB event emails for the year, as well as event signage.

A LA CARTE SPONSORSHIP OPPORTUNITIES — ANNUAL CONFERENCE

Bloody Mary/Mimosa Bar Sponsor

Cost: $2,000 *(exclusive)*

With Thursday morning exhibit floor hours, we need a good reason to get everyone out of bed! This is an opportunity to interact with attendees as they enjoy their Bloody Mary or Mimosa (sponsor's choice) on the Exhibit Hall floor.

- Logo placed on cocktail napkins
- Opportunity to place promotional items/materials on tables
- Recognition on sponsorship sign and in conference materials, including individual recognition sign on the bar
- Company logo on drink tickets provided in each attendee's registration materials
- Dedicated mobile app push notification to remind attendees to visit the bar

Margarita Bar Sponsor

Cost: $2,000 *(exclusive)*

Everyone needs a little afternoon pick-me-up! This is an opportunity to interact with attendees as they enjoy their margarita on Wednesday afternoon after lunch.

- Logo placed on cocktail napkins on Margarita bar
- Opportunity to place promotional items/materials on a table near the bar
- Recognition on sponsorship sign and in conference materials, including individual recognition sign on the bar
- Company logo on drink tickets provided in each attendee's registration materials
- Dedicated mobile app push notification to remind attendees to visit the bar

Name Badge Lanyard Sponsor

Cost: $1,500 *(exclusive for both Annual Conference & Expo)*
$1,000 *(Annual Conference Only)*
$750 *(Expo Only)*

Your company name and logo will be on all attendees' lanyards. Your name will accompany everyone everywhere!

- Company name/logo on lanyards
- Recognition on sponsorship sign and in conference materials

Tote Bag Sponsor

Cost: $1,500 *(exclusive for both Annual Conference & Expo)*
$1,000 *(Annual Conference Only)*
$750 *(Expo Only)*

All attendees at the Annual Conference will receive a tote bag with your name/logo printed on it. Let everyone see your name being carried around all week instead of someone else's!

- Company name/logo on tote bags (one-color)
- Recognition on sponsorship sign and in conference materials
- Opportunity to place company promotional item/literature in bag

Luncheon Sponsor

Cost: $1,500 *(exclusive)*

This is an opportunity to showcase your company to conference attendees during lunch on Wednesday or Thursday of the Annual Conference.

- Opportunity to address attendees from the podium for 5 minutes
- Opportunity to place promotional items/materials on luncheon tables
- Recognition on sponsorship sign and in conference materials, including individual recognition sign outside of luncheon room

Room Drop Sponsor

Cost: $1,000 *(two opportunities available)*

Get your company's information or promotional item placed in each broker attendee's room after a day of conference. (Sponsor is responsible for all costs associated with producing materials and all material must be pre-approved).

Ice Cream Break Sponsor

Cost: $300 *(exclusive)*

Help continue the tradition of the afternoon ice cream break! This is an opportunity to interact with attendees as they enjoy this delicious break between education sessions!

- Opportunity to place promotional items/materials on tables
- Recognition on sponsorship sign and in conference materials, including individual recognition sign during the break

Women in Finance Luncheon Sponsor

Cost: $500 (4 available) or $2,000 (Exclusive Sponsorship)

Show your support for women in the commercial finance industry. Your company will receive recognition on the event web page, conference materials, and signage. You will also have the opportunity to provide a promotional gift to all luncheon attendees and welcome the ladies at the luncheon.

Tote Bag Stuffer Sponsor

Cost: $150

This provides the ability to place your company's information or promotional item in each attendee's conference bag. (Sponsor is responsible for all costs associated with producing materials and all material must be pre-approved).

Coffee Bar Sponsor
Cost: $2,500 *(exclusive)*

Everyone needs a little morning pick-me-up! This is an opportunity to interact with attendees as they enjoy their morning specialty coffee.

- Logo placed on to-go cups
- Opportunity to place promotional items/materials on a table near the bar
- Recognition on sponsorship sign and in conference materials, including individual recognition sign on the bar

Speed Networking Reception Sponsor
Cost: $1,250 *(exclusive)*

Stand out as the host of the Speed Networking Reception! This exclusive event gives attendees the chance to connect with sponsors before the opening reception, putting your company front and center. Your brand will be featured on the event website, conference materials, and signage, plus your logo will appear on reception napkins, drink tickets, and bar signage—ensuring maximum visibility throughout the evening.

Session Sponsor
Cost: $150 *(limited opportunities)*

Get in front of conference attendees by sponsoring a breakout session. Your company will be recognized in the conference program and on the event website and session signage. The sponsor will introduce the presenter(s) of the session and may distribute company promotional materials to session attendees.

Agenda Banner and Pocket Agenda Sponsor
Cost: $1,000 *(exclusive)*

As the Agenda Sponsor, your company's logo will be showcased on both the pocket agenda and the agenda pop-up banner. The pocket agenda is a must-have for attendees, carried and referenced throughout the event, ensuring your brand stays top of mind from the first session to the last. In addition, your logo will be featured on the prominently placed agenda pop-up banner at the registration desk—one of the very first touchpoints for attendees. This sponsorship also includes recognition on the event website, conference materials, and onsite signage, giving your company lasting visibility before, during, and after the event.

Massage Chair Sponsor
Cost: $1,000 *(exclusive)*

Everyone will be relaxed and ready for business thanks to this sponsorship. The massage chair sponsor will receive recognition on the event web page, conference materials, and emails. There will also be a designated sponsor sign next to the massage station.

Happy Hour & a Half Reception Sponsor
Cost: $1,000 *(exclusive)*

The Happy Hour & a Half is a fun send-off for attendees and a time for everyone to gather one last time to make those all-important connections in a relaxed environment. The sponsor will have their company logo printed on table signs, reception napkins, and bar signs as well as recognition on the event web page, conference materials, and signage.

Opening Reception Sponsor
Cost: $2,500 *(exclusive)*

Be the center of attention at the opening reception! Get recognition on the event web page, conference materials, and signage. Your company logo will be printed on reception napkins and drink tickets.

Conference Pen Sponsor
Cost: $500 *(exclusive)*

Have your company's name on the official conference pens that will be at every place setting in the conference breakout sessions and given away at the registration desk.

Breakfast Sponsor
Cost: $1,000 *(exclusive) (two opportunities)*

As the Breakfast Sponsor, your company will start the day front and center with attendees. This sponsorship includes the opportunity to provide branded promotional items at each place setting, ensuring your brand is seen and remembered. You'll also have the chance to address the audience directly, sharing your message or welcoming attendees during the breakfast session. With your company name featured on event materials and onsite signage, this sponsorship offers a high-impact way to engage attendees in a relaxed, high-visibility setting.

Conference Gift Sponsor
Cost: $500 *(exclusive) (Sponsor provides gift)*

As the Conference Gift Sponsor, your company's brand will make a lasting first impression by appearing on a gift of the sponsor's choosing distributed to every attendee at registration. This is a unique opportunity to ensure your logo is seen and appreciated throughout the event, keeping your company top of mind from the very start. Sponsorship also includes recognition on event materials, the website, and onsite signage, maximizing your visibility before, during, and after the event.

Notepad Sponsor
Cost: $800 *(exclusive)*

Have your company's branding on the official event notepads that will be placed at every place setting in the breakout sessions and at the registration desk.

Welcome Banner Sponsor
Cost: $1,000 *(exclusive) (two opportunities)*

As the Welcome Banner Sponsor, your company will be the first thing attendees see as they enter the event. Your logo will be prominently displayed on a large, eye-catching banner in a high-traffic area, ensuring maximum visibility throughout the conference. This sponsorship also includes recognition on event materials, the website, and onsite signage, putting your brand front and center from the very start and reinforcing your commitment to the industry.



Charity Events

Charity Event Sponsor

Cost: $2,000 (4 available for each event)

AACFB has partnered with Equipment Finance Cares and is committed to engaging in charitable activities to help those in need. In conjunction with the AACFB Annual Conference and the Commercial Financing Expo, we will be hosting charity events to raise funds for the chosen charities. Join us in showing that the equipment finance industry cares by sponsoring the charity events. Charity event sponsors will be able to have a representative on the event planning committee.



Golf Tournament Sponsorships

(All golf sponsors receive recognition on sponsorship sign and in conference materials.)

Golf Tournament Breakfast Sponsor

Cost: $500 (exclusive)

No one wants to golf on an empty stomach. Get everyone off on the right foot by providing breakfast before the game!

Golf Tournament Luncheon Sponsor

Cost: $500 (exclusive)

Help our golfers refresh after a round of networking and golf!

Golf Drinks Sponsor

Cost: Sponsor covers cost of drinks (exclusive)

Keep Golfers cool and hydrated during the tournament.

Golf Hole-in-One Sponsor

Cost: $1,000 (2 available)

Up the stakes at the golf tournament by sponsoring a luxury car as a hole-in-one prize.

Golf Closest to the Pin Sponsor

Cost: Sponsor provides prize valued at $100 or more

Sponsor will have a sign at the contest hole.

Longest Drive Sponsor

Cost: Sponsor provides prize valued at $100 or more

Sponsor will have a sign at the contest hole.

Golf Gift Bag Sponsor

Cost: Sponsor will provide a goodie bag to each golfer with a minimum of a sleeve of balls, tees and golf towel

Sponsor may have their company logo printed on the giveaway items.

Golf Hole Package Sponsor

Cost: $ 1,000

Includes golf registration fees for (4) plus signage at a hole.

A LA CARTE SPONSORSHIP OPPORTUNITIES — COMMERCIAL FINANCING EXPO

Tote Bag Sponsor

Cost: $750: AACFB prints bags *(exclusive)*

All attendees at the event will receive a tote bag with your name/logo printed on it. Let everyone see your name being carried around the entire event instead of someone else's!

- Company name/logo on tote bags (one color print)
- Recognition on sponsorship sign and in event materials
- Opportunity to place company promotional item/ literature in bag

Bag Stuffer Sponsor

Cost: $150

Place your company's information or promotional item in each attendee's conference bag. (Sponsor is responsible for all costs associated with producing materials and all material must be pre-approved.)

Breakfast Sponsor

Cost: $1,000 *(exclusive)*

This is an opportunity to showcase your company to attendees during breakfast.

- Opportunity to address attendees from the podium for 15 minutes
- Opportunity to place promotional items/materials on breakfast tables
- Recognition on sponsorship sign and in conference materials, including individual recognition sign outside of breakfast room

Luncheon Sponsor

Cost: $1,250 *(exclusive)*

This is an opportunity to showcase your company to attendees during lunch at the Commercial Financing Expo.

- Opportunity to address attendees from the podium for 5 minutes
- Opportunity to place promotional items/ materials on luncheon tables
- Recognition on sponsorship sign and in conference materials, including individual recognition sign outside of luncheon room

Session Sponsor

Cost: $500 *(two opportunities)*

Get in front of Expo attendees by sponsoring the day's educational sessions. Your company logo will appear on the event web page, session signage, session opening PowerPoint slide, and event promotional emails. Sponsor may introduce the presenter(s) of the sessions and may distribute company promotional materials to session attendees. Sponsors will be recognized as sponsoring all sessions.

Name Badge Lanyard Sponsor

Cost: $750 *(exclusive)*

Your company name and logo will be on all attendees' lanyards. Your name will accompany everyone everywhere!

- Company name/logo on name badge lanyards
- Recognition on sponsorship sign and in conference materials

Ice Cream Break Sponsor

Cost: $300 *(exclusive)*

Help continue the tradition of the afternoon ice cream break! This is an opportunity to interact with attendees as they enjoy this delicious break between education sessions!

- Opportunity to place promotional items/materials on tables
- Recognition on sponsorship sign and in conference materials, including individual recognition sign during the break

Room Drop Sponsor

Cost: $750 *(exclusive)*

Get your company's information or promotional item placed in each broker attendee's room after a day of conference. (Sponsor is responsible for all costs associated with producing materials and all material must be pre-approved).

Women in Finance Breakfast Sponsor

Cost: $500 (4 available) or $2,000 (Exclusive Sponsorship)

Show your support for women in the commercial finance industry. Your company will receive recognition on the event web page, conference materials, and signage. You will also have the opportunity to provide a promotional gift to all breakfast attendees and welcome the ladies at the breakfast.

Reception Sponsor

Cost: $1,250 *(exclusive)*

Be the center of attention at the opening reception! Get recognition on the event web page, conference materials, event promotional emails, and signage. Your company logo will be printed on reception napkins and drink tickets.

Coffee Bar Sponsor

Cost: $2,500 *(exclusive)*

Everyone needs a little morning pick-me-up! This is an opportunity to interact with attendees as they enjoy their morning specialty coffee.

- Logo placed on to-go cups
- Opportunity to place promotional items/materials on a table near the bar
- Recognition on sponsorship sign and in conference materials, including individual recognition sign on the bar

COMMERCIAL FINANCING EXPO A LA CARTE SPONSORSHIP OPPORTUNITIES

Bloody Mary/Mimosa Bar Sponsor

Cost: $2,000 *(exclusive)*

With Thursday morning exhibit floor hours, we need a good reason to get everyone out of bed! This is an opportunity to interact with attendees as they enjoy their Bloody Mary/ Mimosa on the Exhibit Hall floor.

- Logo placed on cocktail napkins
- Opportunity to place promotional items/materials on tables
- Recognition on sponsorship sign and in conference materials, including individual recognition sign on the bar

Margarita Bar Sponsor

Cost: $2,000 *(exclusive)*

Everyone needs a little afternoon pick-me-up! This is an opportunity to interact with attendees as they enjoy their margarita on Wednesday afternoon.

- Logo placed on cocktail napkins on Margarita bar
- Opportunity to place promotional items/materials on a table near the bar
- Recognition on sponsorship sign and in conference materials, including individual recognition sign on the bar

Agenda Banner and Pocket Agenda Sponsor

Cost: $750 *(exclusive)*

As the Agenda Sponsor, your company's logo will be showcased on both the pocket agenda and the agenda pop-up banner. The pocket agenda is a must-have for attendees, carried and referenced throughout the event, ensuring your brand stays top of mind from the first session to the last. In addition, your logo will be featured on the prominently placed agenda pop-up banner at the registration desk—one of the very first touchpoints for attendees. This sponsorship also includes recognition on the event website, conference materials, and onsite signage, giving your company lasting visibility before, during, and after the event.

Massage Chair Sponsor

Cost: $1,000 *(exclusive)*

Everyone will be relaxed and ready for business thanks to this sponsorship. The massage chair sponsor will receive recognition on the event web page, Expo materials, and emails. There will also be a designated sponsor sign next to the massage station.

Hotel Key Card Sponsor

Cost: $2,000 *(exclusive)*

Have your company's name and logo on the second most important thing people carry after their wallet – their hotel key card. On average, hotel guests look at their guest room key card no less than 10 times a day, making key cards the number one advertising tool in the hotel. Your company's name and logo can be on every attendee's key card. You can also print on the back of your key card – a perfect place to advertise a drawing or raffle at your company's exhibit booth to help draw attendance to your booth.

- Company designed double sided key card
- Recognition on sponsorship sign and in conference materials.

COMMERCIAL FINANCING EXPO A LA CARTE SPONSORSHIP OPPORTUNITIES

Expo Pen Sponsor

Cost: $500 *(exclusive)*

Have your company's name on the official Expo pens that will be at every place setting in the conference breakout sessions and given away at the registration desk.

Expo Gift Sponsor

Cost: $500 (*exclusive) (Sponsor provides gift)*

As the Expo Gift Sponsor, your company's brand will make a lasting first impression by appearing on a gift of the sponsor's choosing distributed to every attendee at registration. This is a unique opportunity to ensure your logo is seen and appreciated throughout the event, keeping your company top of mind from the very start. Sponsorship also includes recognition on event materials, the website, and onsite signage, maximizing your visibility before, during, and after the event.

Notepad Sponsor

Cost: $800 *(exclusive)*

Have your company's branding on the official event notepads that will be placed at every place setting in the breakout sessions and at the registration desk.

Welcome Banner Sponsor

Cost: $800 *(exclusive) (two opportunities)*

As the Welcome Banner Sponsor, your company will be the first thing attendees see as they enter the event. Your logo will be prominently displayed on a large, eye-catching banner in a high-traffic area, ensuring maximum visibility throughout the conference. This sponsorship also includes recognition on event materials, the website, and onsite signage, putting your brand front and center from the very start and reinforcing your commitment to the industry.



EXHIBITOR OPPORTUNITY – ANNUAL CONFERENCE & EXPO

EXHIBIT BOOTH – ANNUAL CONFERENCE

Cost—$2,500*
(Annual Conference exhibit booths are included in Platinum, Gold, and Silver Annual Sponsorships.)

Includes:

- 10’ x 10’ draped space
- Six foot (6’) draped table with 4 chairs
- (2) Annual Conference Badges

** $1,250 for Bronze Sponsors and includes space, table and chairs only.*

EXHIBIT BOOTH - COMMERCIAL FINANCING EXPO

Cost - $850
(Expo exhibit booths are included in Platinum, Gold, and Silver Annual Sponsorships.)

Includes:

- Tabletop display space
- Six foot (6’) draped table with 4 chairs
- (1) Expo Badge

Product/Services Description

Please provide a 50-word or fewer description of your products or services. This description should inform the attendee of what he or she may learn while visiting your booth. It is the responsibility of the exhibitor to provide this information and AACFB staff will not follow up to secure it. Only the company name and booth number will appear if the description is not received by Thursday, April 1, 2027. Email your description to Monica Harper at mharper@hqtrs.com.

Payment and Space Information

Full payment is required with this application. If full payment is not received prior to the start of the Exhibition, AACFB reserves the right to deny entrance to the exhibitor. All annual conference exhibitor applications are due no later than Thursday, April 1, 2027, to secure space. Applications received after Thursday, April 1, 2027, will be accepted based on availability.

Cancellations and Refunds

Should the exhibitor be unable to occupy and use the exhibit space contracted for, he or she shall promptly notify exhibit management in writing. All sums paid by the exhibitor, less a service charge of 50 percent of the net contract price, will be refunded. No refund or cancellation will be made after Thursday, April 1, 2027, for the Annual Conference. Exhibitors shall receive a pro rata refund or credit based upon whether the conference is canceled or held virtually, and, if the latter, whether the exhibitor decides to exhibit at the annual conference.

Exhibitors are expected to keep their booths set up during all posted exhibit hours.

CRITICAL DEADLINES:

Thursday, April 1, 2027	Exhibitor Applications Due
Thursday, April 1, 2027	Last Day to Cancel Exhibit Space
Thursday, April 1, 2027	50-word Company Descriptions Due
	Exhibitor Badge Names Due

ADVERTISING OPPORTUNITIES

WEBSITE BANNER AD

12 MONTHS $1,500

6 MONTHS $750

3 MONTHS $500

PRINTABLE FUNDING SOURCE DIRECTORY

Cost - $700

Full Page Color Ad For One Year

EDUCATIONAL WEBINAR SPONSOR

Cost - $500

Logo Recognition on Email and Social Media Posts

MEET THE FUNDER/ASSOCIATE WEBINARS

Dedicated Meet the Funder/Associate Webinars are included in the Platinum and Gold Sponsor packages but can now also be purchased a la carte. This includes a dedicated live 30 minute webinar for the company with email and social media promotions prior to the event. The webinar recording will be posted on the AACFB website for at least one year.

Silver Sponsor Rate: $1,500

A La Carte Rate: $1,995

Pre-Recorded Rate: $1,000

(Pre-Recorded Meet the Funder/Associate webinars will not be live but will be posted on the AACFB website and an email announcement will be sent.)

NEWSLETTER ADVERTISING

- Full Page Ad - $1,000 (Per Issue) $3,000 for all four issues
- Half Page Ad - $500 (Per Issue) $1,500 for all four issues
- Quarter Page Ad - $250 (Per Issue) $750 for all four issues

2027 AACFB SPONSORSHIP AND EXHIBIT REGISTRATION FORM

Company _____

Contact Person _____ Title _____

Address _____

City _____ State _____ Zip _____

E-Mail _____ Website/URL _____

Phone _____ Fax _____

Annual Sponsorships

- ☐ Platinum Sponsor – $10,000
- ☐ Gold Sponsor – $7,500
- ☐ Silver Sponsor – $5,000
- ☐ Bronze Sponsor – $2,500
- ☐ Broker Sponsor – $150
- ☐ Virtual Sponsor – $250

Platinum/Gold/Silver Exclusive Sponsor Options

	(5)	(10)	(15)
Annual Conference E-Blast Banner Ad	☐ $500	☐ $750	☐ $1,000
Expo E-Blast Banner Ad	☐ $500	☐ $750	
Meet the Funder/Associate Webinar			☐ Silver – $1,500
AACFB Online Community Banner Ad	☐ Gold – $300	☐ Silver – $500	
Annual Conference Workshop	☐ Platinum/Gold – $300	☐ Silver – $500	
Expo Workshop	☐ Platinum/Gold – $300	☐ Silver – $500	

A la Carte Sponsorships – Annual Conference *(Platinum Sponsors will receive a 10% discount on non-exclusive a la carte items.)*

- ☐ Agenda Sponsor – $1,000
- ☐ Bloody Mary/Mimosa Bar Sponsor – $2,000
- ☐ Breakfast Sponsor - $1,000
- ☐ Charity Event Sponsor – $2,000
- ☐ Coffee Bar Sponsor – $2,500
- ☐ Conference Gift Sponsor - $500
- ☐ Conference Pen Sponsor – $500
- ☐ Golf Breakfast Sponsor – $500
- ☐ Golf Closest to the Pin Sponsor
- ☐ Golf Drinks Sponsor
- ☐ Golf Gift Bag Sponsor
- ☐ Golf Hole-in-One Sponsor – $1,000
- ☐ Golf Hole Package Sponsor – $1,000
- ☐ Golf Longest Drive Sponsor
- ☐ Golf Luncheon Sponsor – $500
- ☐ Happy Hour & a Half Sponsor – $1,000
- ☐ Ice Cream Break Sponsor – $300
- ☐ Luncheon Sponsor – $1,500
  Choose One: ☐ Wednesday or ☐ Thursdayp
- ☐ Margarita Bar Sponsor – $2,000
- ☐ Massage Chair Sponsor – $1,000
- ☐ Name Badge Lanyard Sponsor *(AC and Expo)* – $1,500
- ☐ Name Badge Lanyard *(AC Only)* – $1,000
- ☐ Notepad Sponsor - $800
- ☐ Opening Reception Sponsor – $2,500
- ☐ Room Drop Sponsor – $1,000
- ☐ Session Sponsor – $150
- ☐ Speed Networking Reception Sponsor – $1,250
- ☐ Tote Bag Sponsor:
  - ☐ $1,500 - Annual Conference and Commercial Financing Expo
  - ☐ $1,000 - Annual Conference
- ☐ Tote Bag Stuffer Sponsor – $150
- ☐ Welcome Banner Sponsor - $1,000

Women in Finance Luncheon Sponsor:
☐ $500 (4 Available) ☐ $2,000 (1 Exclusive)

A la Carte Sponsorships – Commercial Financing Expo *(Platinum Sponsors will receive a 10% discount on non-exclusive a la carte items.)*

- ☐ Agenda Sponsor – $750
- ☐ Bloody Mary/Mimosa Bar Sponsor – $2,000
- ☐ Breakfast Sponsor – $1,000
- ☐ Charity Event Sponsor – $2,000
- ☐ Coffee Bar Sponsor – $2,500
- ☐ Expo Gift Sponsor – $500
- ☐ Expo Pen Sponsor – $500
- ☐ Hotel Key Card Sponsor – $2,000
- ☐ Ice Cream Break Sponsor – $300
- ☐ Luncheon Sponsor – $1,250
- ☐ Margarita Bar Sponsor – $2,000
- ☐ Massage Chair Sponsor – $1,000
- ☐ Name Badge Lanyard Sponsor – $750
- ☐ Notepad Sponsor - $800
- ☐ Reception Sponsor – $1,250
- ☐ Room Drop Sponsor – $750
- ☐ Session Sponsor – $500
- ☐ Tote Bag Sponsor – $750
- ☐ Tote Bag Stuffer Sponsor – $150
- ☐ Welcome Banner Sponsor – $800

Women in Finance Breakfast Sponsor:
☐ $500 (4 Available) ☐ $2,000 (1 Exclusive)

2027 AACFB SPONSORSHIP AND EXHIBIT REGISTRATION FORM

Exhibit Space – Annual Conference

Exhibit Booth – Annual Conference

- ☐ $2,500
- ☐ $1,250 *(Bronze Sponsor half price only)*
- ☐ Platinum/Gold/Silver *(no additional cost)*

Exhibit Booth – Commercial Financing Expo

- ☐ $850
- ☐ $425 *(Bronze Sponsor half price only)*
- ☐ Platinum/Gold/Silver *(no additional cost)*

Advertising Opportunities

Website Banner Ad

- ☐ 12 Months – $1,500
- ☐ 6 Months – $750
- ☐ 3 Months – $500

- ☐ Printable Funding Source Directory Ad – $700
- ☐ Educational Webinar Sponsor – $500

Meet the Funder/Associate Webinars

- ☐ Silver Sponsor Rate – $1,500
- ☐ A la Carte Rate – $1,995
- ☐ Pre-Recorded Rate – $1,000

Newsletter Advertising

- ☐ Full Page Ad - $3,000 – (Four Issues)
- ☐ Half Page Ad - $1,500 – (Four Issues)
- ☐ Quarter Page Ad - $750 – (Four Issues)

Full Page Ad – $1,000 (Per Issue) – ☐ Spring ☐ Summer ☐ Fall ☐ Winter
Half Page Ad – $500 (Per Issue) – ☐ Spring ☐ Summer ☐ Fall ☐ Winter
Quarter Page Ad – $250 (Per Issue) – ☐ Spring ☐ Summer ☐ Fall ☐ Winter

SUMMARY OF PAYMENT

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American Association of Commercial Finance Brokers
2301 River Road, Suite 102 | Louisville, Kentucky 40206
E-Mail to: info@AACFB.org or FAX to: 502-589-3602 or Call at: 800-996-2352

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AMERICAN ASSOCIATION OF
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2027-2028 SPONSORSHIP COMMITTEE

For more information on how you can become involved as a AACFB sponsor, please contact a member of the Sponsorship committee:

COMMITTEE CHAIR

John Igo, NewLane Finance

LIAISON TO THE BOARD OF DIRECTORS

Liz Poventud, Innovative Capital Corp.

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QUESTIONS? CONTACT

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