

Celebrating
30+
YEARS

*Success by
Association*

2024

AACFB 

AMERICAN ASSOCIATION OF

COMMERCIAL
FINANCE BROKERS

Sponsor/Exhibitor
Prospectus



2024 DATES AND LOCATIONS

AACFB Annual Conference

April 16-18, 2024 – Phoenix/Glendale, AZ

Commercial Financing Expo

September 4-5, 2024 – New Orleans, LA

NEED TO CONNECT WITH BROKERS TO ACCELERATE YOUR GROWTH?

Position your company with the industry's leading and emerging brokers.

Your sponsorship of the AACFB provides a unique and valuable way to showcase your product or service. Aligning your brand with AACFB maximizes your reach within the industry and provides exclusive access to an engaged broker community.

- AACFB is the exclusive professional home for brokers and gives you immediate access to nearly 400 broker-member companies.
- Only the best and brightest brokers pass AACFB's rigorous application process: AACFB's members include more than 200 individual **CLFP members** and 24 members with the exclusive **Best Practices Broker™** designation.
- Expand your reach through a network of AACFB Broker Members located throughout the US and Canada.

AACFB sponsorship provides the best benefits in the industry. Don't miss out on this opportunity – register online today!

Sponsorship and exhibits are available to AACFB members only.

REACHING NEW HEIGHTS WITH YOUR ANNUAL SPONSORSHIP

The annual sponsorship program provides your company **significant exposure** and year-long marketing advantages to the members of the American Association of Commercial Finance Brokers. While several of the Annual Sponsor benefits are linked to the Annual Conference and the Commercial Financing Expo, sponsorship exposure extends far beyond these events, and throughout the year. Your enrollment as an AACFB Annual Sponsor should be considered an investment in your immediate and long-term business with the commercial finance community. Fully leverage your sponsorship dollars, simplify your sponsorship budget, and make the most of your AACFB membership – become a **2024 Annual Sponsor!**

Sponsor Policy: All agreed to sponsorships must be paid in full by April 2, 2024. There are no exceptions. Sponsorships are binding and are nonrefundable. Should the conference be canceled or held virtually rather than in person, sponsors shall receive a pro rata refund or credit based on the sponsor benefits delivered upon.

| 2024 SPONSOR BENEFITS | PLATINUM \$10,000 | GOLD \$7,500 | SILVER \$4,750 | BRONZE \$2,750 |
|--|--|--|---|---|
| | Over \$18,000 in Value 46% Savings! | Over \$13,000 in Value 42% Savings! | Over \$8,000 in Value 41% Savings! | Over \$5,000 in Value 45% Savings! |
| ANNUAL CONFERENCE BENEFITS | | | | |
| 10' x 10' Exhibit Booth (Guaranteed Space for Platinum/Gold/Silver) | Prime Position | Premium Position | ✓ | ½ Price |
| Complimentary Attendees | 4 | 3 | 2 | 1 |
| Opening Reception Drink Tickets | 20 | 12 | 8 | 4 |
| Pre/Post Conference Attendee List | ✓ | ✓ | ✓ | ✓ |
| Sponsor Ribbons for Company Attendees at Event | ✓ | ✓ | ✓ | ✓ |
| Logo Recognition on Signage and Materials | ✓ | ✓ | ✓ | ✓ |
| Logo and Link on Conference Broadcast Emails | ✓ | ✓ | ✓ | ✓ |
| Discounted Broker Invitations | 7 | 5 | 4 | 3 |
| Free Broker Invitations | 3 | 2 | – | – |
| Participation in Speed Networking | ✓ | ✓ | ✓ | – |
| Sponsorship Recognition on Booth Signage | ✓ | ✓ | – | – |
| 4 Golf Attendees | ✓ | – | – | – |
| Tote Bag Stuffer (Sponsor Provides Item) | ✓ | – | – | – |
| Session Sponsorship | ✓ | – | – | – |
| 10% Discount on Non-Exclusive A La Carte Sponsorships | ✓ | – | – | – |
| EXPO BENEFITS | | | | |
| Tabletop Exhibit Space (Guaranteed Space for Platinum/Gold/Silver) | Prime Position | Premium Position | ✓ | ½ Price |
| Complimentary Company Attendees | 5 | 4 | 1 | – |
| Opening Reception Drink Tickets | 20 | 12 | 4 | 2 |
| Pre/Post Attendee List | ✓ | ✓ | ✓ | ✓ |
| Sponsor Ribbons for Company Attendees | ✓ | ✓ | ✓ | ✓ |
| Logo Recognition on Signage and Materials | ✓ | ✓ | ✓ | ✓ |
| Logo and Link on Expo Broadcast Emails | ✓ | ✓ | ✓ | ✓ |
| Discounted Broker Invitations | 7 | 5 | 4 | 3 |
| Free Broker Invitations | 6 | 4 | – | – |
| 10% Discount on Non-Exclusive A La Carte Sponsorships | ✓ | – | – | – |
| ASSOCIATION BENEFITS | | | | |
| Logo and Link on AACFB Website/ Event Web Pages | ✓ | ✓ | ✓ | ✓ |
| Full Page Color Ad in the Printable Funding Source Directory | ✓ | ✓ | ✓ | ✓ |
| Recognition in the <i>Commercial Break</i> Newsletter | Color Ad with Link | Color Ad with Link | Logo with Link | Logo with Link |
| Meet the Funder – Live Webinar & Dedicated Email Blast | ✓ | ✓ | – | – |
| One Co-Branded Email to Members | ✓ | – | – | – |
| 6-Month Ad on AACFB Homepage | ✓ | – | – | – |

2024 BROKER SPONSORSHIP PROGRAM

Become a broker sponsor and you'll stand out! Your investment gets your company recognition on the AACFB Website and throughout the 2024 Annual Conference and Commercial Financing Expo.

Sponsor Policy:

All sponsorships must be paid in full by April 2, 2024. There are no exceptions. Sponsorships are binding and are non-refundable.

ATTENTION BROKERS:

Where else can you achieve this much visibility and this kind of return on your investment of just \$150?

"American Financial Partners is a proud member and broker sponsor of the AACFB and will continue to be for years to come. Being a broker sponsor of the AACFB is a no-brainer. We are proud to support an association which has done so much for us. Being members of the AACFB has been an integral part of AFP's success. At least one of us attends every AACFB conference because there is too much we would miss if we didn't attend. We are active with the AACFB educational webinars, have participated in conference sessions as speakers and panelists, and two of our employees have been President of the association. We have met many of our top funding source partners through the AACFB conferences and networking events. The AACFB is constantly innovating and making sure the members have the most current education and knowledge of what is happening in the industry. AFP takes advantage of a number of discounts available to all members. We value the relationships we have built over the years, not only with our funding source partners, but also with the other brokers in the market. I have a number of brokers I can call to help with any type of matter if I get stuck. For all of these reasons and more, AFP makes broker sponsorship of the AACFB a priority every year!"

Carrie Radloff, MBA, CLFP
American Financial Partners, Inc.

EXCLUSIVE SPONSORSHIPS – GO THE EXTRA MILE!

Exclusively for PLATINUM, GOLD, and SILVER SPONSORS!

Maximize your company's brand awareness to the AACFB membership. These a la carte options are available separately (choose as many as desired). Advertise on the AACFB's weekly broadcast emails sent to AACFB current and prospective members or the online community posts, which go to AACFB members almost every day.

| | |
|--|---|
| Dedicated workshop slot at the Commercial Financing Expo (30-minute presentation. 2 slots available) | \$300 (Platinum/Gold Sponsor Rate) \$500 (Silver Sponsor Rate) |
| Dedicated workshop slot at the AACFB Annual Conference (30-minute presentation. 4 slots available) | \$300 (Platinum/Gold Sponsor Rate) \$500 (Silver Sponsor Rate) |
| Annual Conference Broadcast Email Banner Ad (15 Weekly Email Opportunities) | 5 emails – \$500 10 emails – \$750 15 emails – \$1,000 |
| Expo Broadcast Email Banner Ad | 5 emails – \$500 10 emails – \$750 |
| Banner Ad on AACFB Online Member Community (4 available) (6-month listing) | \$300 (Gold Sponsor Rate) \$500 (Silver Sponsor Rate) |
| Meet the Funder/Associate Webinar | \$1,500 (Silver Sponsor Rate) |

Virtual Sponsor – Cost: \$250

Have you wanted to get recognition for your company on the AACFB website and event emails but didn't have the budget for an annual sponsorship? Well, here is your chance to get year-long exposure that fits your budget. Virtual Sponsors will have their logo and link on the AACFB sponsor web page for one year and have their company name and a link on all AACFB event emails for the year, as well as event signage.

A LA CARTE SPONSORSHIP OPPORTUNITIES — ANNUAL CONFERENCE

Bloody Mary/Mimosa Bar Sponsor

Cost: \$2,500 (*exclusive*)

With Thursday morning exhibit floor hours, we need a good reason to get everyone out of bed! This is an opportunity to interact with attendees as they enjoy their Bloody Mary or Mimosa (sponsor's choice) on the Exhibit Hall floor.

- Logo placed on cocktail napkins on Bloody Mary bar
- Opportunity to place promotional items/materials on tables
- Recognition on sponsorship sign and in conference materials, including individual recognition sign on the bar
- Company logo on drink tickets provided in each attendee's registration materials
- Dedicated mobile app push notification to remind attendees to visit the bar

Name Badge Lanyard Sponsor

Cost: \$1,500 (*exclusive for both Annual Conference & Expo*)

\$1,000 (*Annual Conference Only*)

\$750 (*Expo Only*)

Your company name and logo will be on all attendees' lanyards. Your name will accompany everyone everywhere!

- Company name/logo on lanyards
- Recognition on sponsorship sign and in conference materials

Luncheon Sponsor

Cost: \$1,500 (*exclusive*)

This is an opportunity to showcase your company to conference attendees during lunch on Wednesday or Thursday of the Annual Conference.

- Opportunity to address attendees from the podium for 5 minutes
- Opportunity to place promotional items/materials on luncheon tables
- Recognition on sponsorship sign and in conference materials, including individual recognition sign outside of luncheon room

Tote Bag Sponsor

Cost: \$850 (*exclusive, AACFB prints bags*)

\$250 (*exclusive, Sponsor prints bags*)

All attendees at the Annual Conference will receive a tote bag with your name/logo printed on it. Let everyone see your name being carried around all week instead of someone else's!

- Company name/logo on tote bags (one-color)
- Recognition on sponsorship sign and in conference materials
- Opportunity to place company promotional item/literature in bag

Bag Stuffer Sponsor

Cost: \$150

This provides the ability to place your company's information or promotional item in each attendee's conference bag. (Sponsor is responsible for all costs associated with producing materials and all material must be pre-approved).

Room Drop Sponsor

Cost: \$1,000 (*two opportunities available*)

Get your company's information or promotional item placed in each broker attendee's room after a day of conference. (Sponsor is responsible for all costs associated with producing materials and all material must be pre-approved).

Ice Cream Break Sponsor

Cost: \$300 (*exclusive*)

Help continue the tradition of the afternoon ice cream break! This is an opportunity to interact with attendees as they enjoy this delicious break between education sessions!

- Opportunity to place promotional items/materials on tables
- Recognition on sponsorship sign and in conference materials, including individual recognition sign during the break

Margarita Bar Sponsor

Cost: \$2,500 (*exclusive*)

Everyone needs a little afternoon pick-me-up! This is an opportunity to interact with attendees as they enjoy their margarita on Wednesday afternoon after lunch.

- Logo placed on cocktail napkins on Margarita bar
- Opportunity to place promotional items/materials on a table near the bar
- Recognition on sponsorship sign and in conference materials, including individual recognition sign on the bar
- Company logo on drink tickets provided in each attendee's registration materials
- Dedicated mobile app push notification to remind attendees to visit the bar

Women in Finance Luncheon Sponsor

Cost: \$500 Lunch Sponsor (*exclusive*)

\$500 Drink Sponsor (*exclusive*)

Show your support for women in the commercial finance industry. Your company will receive recognition on the event web page, conference materials and signage. You will also have the opportunity to provide a promotional gift to all luncheon attendees and welcome the ladies at the luncheon.

A la Carte Sponsorship Opportunities — Annual Conference (Cont.)

Coffee Bar Sponsor

Cost: \$2,500 (*exclusive*)

Everyone needs a little morning pick-me-up! This is an opportunity to interact with attendees as they enjoy their morning specialty coffee.

- Logo placed on to-go cups
- Opportunity to place promotional items/materials on a table near the bar
- Recognition on sponsorship sign and in conference materials, including individual recognition sign on the bar

Speed Networking Reception Sponsor

Cost: \$1,250 (*exclusive*)

Be the center of attention at the Speed Networking reception! Get recognition on the event web page, conference materials and signage. Your company logo will be printed on reception napkins and drink tickets as well as bar signs. Includes the opportunity to address attendees from the microphone.

Session Sponsor

Cost: \$150 (*limited opportunities*)

Get in front of conference attendees by sponsoring a breakout session. Your company logo will appear in the conference program, event web page, and session signage. Sponsor will introduce the presenter(s) of the session and may distribute company promotional materials to session attendees.

Mobile App Sponsor

Cost: \$700 (*exclusive*)

Keep your company top of mind by sponsoring the event mobile app. Your company logo will be featured prominently in the app for all to see as they use the app throughout the event. Your company will also receive recognition on the event web page, conference materials, and signage.

Pocket Agenda Sponsor

Cost: \$1,000 (*exclusive*)

Your company's logo will feature prominently on the pocket agenda which will be carried around by every attendee for the entire event. Attendees reference the pocket agenda frequently, which will make your company top of mind during the conference, from start to finish. The pocket agenda sponsor will also receive recognition on the event web page, conference materials, and emails.

WiFi Sponsor

Cost: \$750 (*exclusive*)

Get your company recognized as the WIFI sponsor throughout the conference on table tents placed in breakout rooms and the general session room. Your company will also receive recognition on the event web page, conference materials and signage in addition to a customized login code.

Mobile App Push Notification Sponsor

Cost: \$150 each (*10 available*)

Get your company noticed by having a company-specific push notification sent out during the conference via the event mobile app. Your company will also receive recognition on the event web page.

Hotel Key Card Sponsor

Cost: \$1,800 (*exclusive*)

Have your company's name and logo on the second most important thing people carry after their wallet — their hotel key card. On average, hotel guests look at their guest room key card no less than 10 times a day, making key cards the number one advertising tool in the hotel. Your company's name and logo can be on every attendee's key card. You can also print on the back of your key card — a perfect place to advertise a drawing or raffle at your company's exhibit booth to help draw attendance to your booth.

- Company designed double sided key card
- Recognition on sponsorship sign and in conference materials

Massage Chair Sponsor

Cost: \$1,000 (*exclusive*)

Everyone will be relaxed and ready for business thanks to this sponsorship. The massage chair sponsor will receive recognition on the event web page, conference materials and emails. There will also be a designated sponsor sign next to the massage station, which will be prominently located outside the exhibit hall on Wednesday for everyone to see and enjoy.

Happy Hour & a Half Reception

Cost: \$1,000 (*exclusive*)

The Happy Hour & a Half is a fun send-off for attendees and a time for everyone to gather one last time to make those all-important connections in a relaxed environment. The sponsor will have their company logo printed on table signs, reception napkins, and bar signs as well as recognition on the event web page, conference materials, and signage.



Golf Tournament Sponsorships

(All golf sponsors receive recognition on sponsorship sign and in conference materials.)

Golf Tournament Luncheon Sponsor

Cost: \$500 *(exclusive)*

Help our golfers refresh after a round of networking and golf!

Golf Drink Sponsor

Cost: Sponsor covers cost of drinks *(exclusive)*

Keep Golfers cool and hydrated during the tournament.

Golf Hole-in-One Sponsor

Cost: \$1,000 *(2 available)*

Up the stakes at the golf tournament by sponsoring a luxury car as a hole-in-one prize.

Golf Closest to the Pin Sponsor

Cost: Sponsor provides prize valued at \$100 or more

Sponsor will have a sign at the contest hole.

Longest Drive Sponsor

Cost: Sponsor provides prize valued at \$100 or more

Sponsor will have a sign at the contest hole.

Golf Goodie Bags

Cost: Sponsor will provide a goodie bag to each golfer with a minimum of a sleeve of balls, tees and golf towel. Sponsor may have their company logo printed on the giveaway items.

Golf Hole Package Sponsor

Cost: \$700

Includes golf registration fees for (4) plus signage at a hole.

A LA CARTE SPONSORSHIP OPPORTUNITIES — COMMERCIAL FINANCING EXPO

Tote Bag Sponsor

Cost: \$650: AACFB prints bags (*exclusive*)
\$250: Sponsor prints bags (*exclusive*)

All attendees at the event will receive a tote bag with your name/logo printed on it. Let everyone see your name being carried around the entire event instead of someone else's!

- Company name/logo on tote bags (one color print)
- Recognition on sponsorship sign and in event materials
- Opportunity to place company promotional item/literature in bag

Bag Stuffer Sponsor

Cost: \$150

Place your company's information or promotional item in each attendee's conference bag. (Sponsor is responsible for all costs associated with producing materials and all material must be pre-approved.)

Breakfast Sponsor

Cost: \$1,000 (*exclusive*)

This is an opportunity to showcase your company to attendees during breakfast.

- Opportunity to address attendees from the podium for 15 minutes
- Opportunity to place promotional items/materials on breakfast tables
- Recognition on sponsorship sign and in conference materials, including individual recognition sign outside of breakfast room

Luncheon Sponsor

Cost: \$1,250 (*exclusive*)

This is an opportunity to showcase your company to attendees during lunch at the Commercial Financing Expo.

- Opportunity to address attendees from the podium for 5 minutes
- Opportunity to place promotional items/materials on luncheon tables
- Recognition on sponsorship sign and in conference materials, including individual recognition sign outside of luncheon room

Session Sponsor

Cost: \$500 (*two opportunities*)

Get in front of Expo attendees by sponsoring the day's educational sessions. Your company logo will appear on the event web page, session signage, session opening PowerPoint slide, and event promotional emails. Sponsor may introduce the presenter(s) of the sessions and may distribute company promotional materials to session attendees. Sponsors will be recognized as sponsoring all sessions.

Name Badge Lanyard Sponsor

Cost: \$750 (*exclusive*)

Your company name and logo will be on all attendees' lanyards. Your name will accompany everyone everywhere!

- Company name/logo on name badge lanyards
- Recognition on sponsorship sign and in conference materials

Ice Cream Break Sponsor

Cost: \$300 (*exclusive*)

Help continue the tradition of the afternoon ice cream break! This is an opportunity to interact with attendees as they enjoy this delicious break between education sessions!

- Opportunity to place promotional items/materials on tables
- Recognition on sponsorship sign and in conference materials, including individual recognition sign during the break

Room Drop Sponsor

Cost: \$750 (*exclusive*)

Get your company's information or promotional item placed in each broker attendee's room after a day of conference. (Sponsor is responsible for all costs associated with producing materials and all material must be pre-approved.)

Women in Finance Breakfast Sponsor

Cost: \$500 (*meal*)
\$500 (*drinks*)

Show your support for women in the commercial finance industry. Your company will receive recognition on the event web page, conference materials, and signage. You will also have the opportunity to provide a promotional gift to all breakfast attendees and welcome the ladies at the breakfast.

Reception Sponsor

Cost: \$1,250 (*exclusive*)

Be the center of attention at the opening reception! Get recognition on the event web page, conference materials, event promotional emails, and signage. Your company logo will be printed on reception napkins and drink tickets.

Coffee Bar Sponsor

Cost: \$2,500 (*exclusive*)

Everyone needs a little morning pick-me-up! This is an opportunity to interact with attendees as they enjoy their morning specialty coffee.

- Logo placed on to-go cups
- Opportunity to place promotional items/materials on a table near the bar
- Recognition on sponsorship sign and in conference materials, including individual recognition sign on the bar

COMMERCIAL FINANCING EXPO A LA CARTE SPONSORSHIP OPPORTUNITIES

Bloody Mary Bar Sponsor

Cost: \$2,500 (*exclusive*)

With Thursday morning exhibit floor hours, we need a good reason to get everyone out of bed! This is an opportunity to interact with attendees as they enjoy their Bloody Mary on the Exhibit Hall floor.

- Logo placed on cocktail napkins on Bloody Mary bar
- Opportunity to place promotional items/materials on tables
- Recognition on sponsorship sign and in conference materials, including individual recognition sign on the bar

Margarita Bar Sponsor

Cost: \$2,500 (*exclusive*)

Everyone needs a little afternoon pick-me-up! This is an opportunity to interact with attendees as they enjoy their margarita on Wednesday afternoon.

- Logo placed on cocktail napkins on Margarita bar
- Opportunity to place promotional items/materials on a table near the bar
- Recognition on sponsorship sign and in conference materials, including individual recognition sign on the bar

Pocket Agenda Sponsor

Cost: \$750 (*exclusive*)

Your company's logo will feature prominently on the pocket agenda which will be carried around by every attendee for the entire event. Attendees reference the pocket agenda frequently, which will make your company top of mind during the Expo, from start to finish. The pocket agenda sponsor will also receive recognition on the event web page, event materials, and emails.

Massage Chair Sponsor

Cost: \$1,000 (*exclusive*)

Everyone will be relaxed and ready for business thanks to this sponsorship. The massage chair sponsor will receive recognition on the event web page, Expo materials and emails. There will also be a designated sponsor sign next to the massage station, which will be prominently located outside the exhibit hall on Wednesday for everyone to see and enjoy.

WiFi Sponsor

Cost: \$750 (*exclusive*)

Get your company recognized as the WIFI sponsor throughout the event on table tents placed in breakout rooms and the general session room. Your company will also receive recognition on the event web page, conference materials and signage in addition to a customized login code.

Hotel Key Card Sponsor

Cost: \$1,800 (*exclusive*)

Have your company's name and logo on the second most important thing people carry after their wallet – their hotel key card. On average, hotel guests look at their guest room key card no less than 10 times a day, making key cards the number one advertising tool in the hotel. Your company's name and logo can be on every attendee's key card. You can also print on the back of your key card – a perfect place to advertise a drawing or raffle at your company's exhibit booth to help draw attendance to your booth.

- Company designed double sided key card
- Recognition on sponsorship sign and in conference materials.

Mobile App Sponsor

Cost: \$700 (*exclusive*)

Keep your company top of mind by sponsoring the event mobile app. Your company logo will be featured prominently in the app for all to see as they use the app throughout the event. Your company will also receive recognition on the event web page, conference materials, and signage.

Mobile App Push Notification Sponsor

Cost: \$150 each (*10 available*)

Get your company noticed by having a company-specific push notification sent out during the conference via the event mobile app. Your company will also receive recognition on the event web page.

EXHIBITOR OPPORTUNITY – ANNUAL CONFERENCE & EXPO

EXHIBIT BOOTH – ANNUAL CONFERENCE

Cost—\$2,500*
(Annual Conference exhibit booths are included in Platinum, Gold, and Silver Annual Sponsorships.)

- Includes:
- 10’ x 10’ draped space
 - Six foot (6’) draped table with 4 chairs
 - (2) Annual Conference Badges

** \$1,250 for Bronze Sponsors and includes space, table and chairs only.*

EXHIBIT BOOTH - COMMERCIAL FINANCING EXPO

Cost - \$850
(Expo exhibit booths are included in Platinum, Gold, and Silver Annual Sponsorships.)

- Includes:
- Tabletop display space
 - Six foot (6’) draped table with 4 chairs
 - (1) Expo Badge

Product/Services Description

Please provide a 50-word or fewer description of your products or services. This description should inform the attendee of what he or she may learn while visiting your booth. It is the responsibility of the exhibitor to provide this information and AACFB staff will not follow up to secure it. Only the company name and booth number will appear if the description is not received by Monday, March 18, 2024. Email your description to Monica Harper at mharper@hqtrs.com.

Payment and Space Information

Full payment is required with this application. If full payment is not received prior to the start of the Exhibition, AACFB reserves the right to deny entrance to the exhibitor. All annual conference exhibitor applications are due no later than Monday, March 18, 2024, to secure space. Applications received after Monday, March 18, 2024, will be accepted based on availability.

Cancellations and Refunds

Should the exhibitor be unable to occupy and use the exhibit space contracted for, he or she shall promptly notify exhibit management in writing. All sums paid by the exhibitor, less a service charge of 50 percent of the net contract price, will be refunded. No refund or cancellation will be made after Monday, March 18, 2024, for the Annual Conference. Exhibitors shall receive a pro rata refund or credit based upon whether the conference is canceled or held virtually, and, if the latter, whether the exhibitor decides to exhibit at the annual conference.

Exhibitors are expected to keep their booths set up during all posted exhibit hours.

CRITICAL DEADLINES:

| | |
|------------------------|----------------------------------|
| Monday, March 18, 2024 | Exhibitor Applications Due |
| Monday, March 18, 2024 | Last Day to Cancel Exhibit Space |
| Monday, March 18, 2024 | 50-word Company Descriptions Due |
| | Exhibitor Badge Names Due |

ADVERTISING OPPORTUNITIES

WEBSITE BANNER AD

| | |
|-----------|---------|
| 12 MONTHS | \$1,500 |
| 6 MONTHS | \$750 |
| 3 MONTHS | \$500 |

PRINTABLE FUNDING SOURCE DIRECTORY

Cost - \$700

Full Page Color Ad For One Year

EDUCATIONAL WEBINAR SPONSOR

Cost - \$500

Logo Recognition on Email and Social Media Posts

MEET THE FUNDER/ASSOCIATE WEBINARS

Dedicated Meet the Funder/Associate Webinars are included in the Platinum and Gold Sponsor packages but can now also be purchased a la carte. This includes a dedicated live 30 minute webinar for the company with email and social media promotions prior to the event. The webinar recording will be posted on the AACFB website for at least one year.

Silver Sponsor Rate: \$1,500

A La Carte Rate: \$1,995

Pre-Recorded Rate: \$1,000

(Pre-Recorded Meet the Funder/Associate webinars will not be live but will be posted on the AACFB website and an email announcement will be sent.)

2024 AACFB SPONSORSHIP AND EXHIBIT REGISTRATION FORM

Institution/Company _____
Contact Person _____ Title _____
Address _____
City _____ State _____ Zip _____
E-Mail _____ Website/URL _____
Phone _____ Fax _____

Annual Sponsorships

- ☐ Platinum Sponsor – \$10,000
- ☐ Gold Sponsor – \$7,500
- ☐ Silver Sponsor – \$4,750
- ☐ Bronze Sponsor – \$2,750
- ☐ Broker Sponsor – \$150
- ☐ Virtual Sponsor – \$250

Platinum/Gold/Silver Exclusive Sponsor Options

- | | (5) | (10) | (15) |
|-------------------------------------|--|---|---|
| Annual Conference E-Blast Banner Ad | <input type="checkbox"/> \$500 | <input type="checkbox"/> \$750 | <input type="checkbox"/> \$1,000 |
| Expo E-Blast Banner Ad | <input type="checkbox"/> \$500 | <input type="checkbox"/> \$750 | |
| Meet the Funder/Associate Webinar | | | <input type="checkbox"/> Silver – \$1,500 |
| AACFB Online Community Banner Ad | <input type="checkbox"/> Gold – \$300 | <input type="checkbox"/> Silver – \$500 | |
| Annual Conference Workshop | <input type="checkbox"/> Platinum/Gold – \$300 | <input type="checkbox"/> Silver – \$500 | |
| Expo Workshop | <input type="checkbox"/> Platinum/Gold – \$300 | <input type="checkbox"/> Silver – \$500 | |

A la Carte Sponsorships – Annual Conference *(Platinum Sponsors will receive a 10% discount on these items.)*

- | | | |
|--|--|---|
| <input type="checkbox"/> Bloody Mary/Mimosa Bar – \$2,500 | <input type="checkbox"/> Coffee Bar Sponsor – \$2,500 | Women in Finance Luncheon Sponsor: <input type="checkbox"/> \$500 – Meal <input type="checkbox"/> \$500 – Drinks <input type="checkbox"/> Golf Luncheon Sponsor – \$500 <input type="checkbox"/> Golf Drink Sponsor <input type="checkbox"/> Golf Hole-in-One Sponsor – \$1,000 <input type="checkbox"/> Golf Closest to the Pin Sponsor <input type="checkbox"/> Golf Longest Drive Sponsor <input type="checkbox"/> Golf Goodie Bag Sponsor <input type="checkbox"/> Golf Hole Package Sponsor – \$700 |
| <input type="checkbox"/> Name Badge Lanyard Sponsor <i>(AC and Expo)</i> – \$1,500 | <input type="checkbox"/> Speed Networking Reception Sponsor – \$1,250 | |
| <input type="checkbox"/> Name Badge Lanyard <i>(AC Only)</i> – \$1,000 | <input type="checkbox"/> Session Sponsor – \$150 | |
| <input type="checkbox"/> Luncheon Sponsor – \$1,500 Choose One: <input type="checkbox"/> Wednesday or <input type="checkbox"/> Thursday | <input type="checkbox"/> Mobile App Sponsor – \$700 | |
| <input type="checkbox"/> Tote Bag Sponsor: <input type="checkbox"/> \$850 or <input type="checkbox"/> \$250 | <input type="checkbox"/> Pocket Agenda Sponsor – \$1,000 | |
| <input type="checkbox"/> Bag Stuffer Sponsor – \$150 | <input type="checkbox"/> Massage Chair Sponsor – \$1,000 | |
| <input type="checkbox"/> Room Drop Sponsor – \$1,000 | <input type="checkbox"/> WiFi Sponsor – \$750 | |
| <input type="checkbox"/> Ice Cream Break Sponsor – \$300 | <input type="checkbox"/> Mobile App Push Notification – \$150 | |
| <input type="checkbox"/> Margarita Bar Sponsor – \$2,500 | <input type="checkbox"/> Hotel Key Card Sponsor – \$1,800 | |
| | <input type="checkbox"/> Happy Hour & a Half Sponsor – \$1,000 | |

A la Carte Sponsorships – Commercial Financing Expo *(Platinum Sponsors will receive a 10% discount on these items.)*

- | | | |
|---|---|---|
| <input type="checkbox"/> Tote Bag Sponsor: <input type="checkbox"/> \$650 or <input type="checkbox"/> \$250 | <input type="checkbox"/> Bag Stuffer Sponsor – \$150 | <input type="checkbox"/> Massage Chair Sponsor – \$1,000 |
| <input type="checkbox"/> Luncheon Sponsor – \$1,250 | <input type="checkbox"/> Session Sponsor – \$500 | <input type="checkbox"/> Pocket Agenda Sponsor – \$750 |
| <input type="checkbox"/> Ice Cream Break Sponsor – \$300 | <input type="checkbox"/> Breakfast Sponsor – \$1,000 | <input type="checkbox"/> Coffee Bar Sponsor – \$2,500 |
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Exhibit Booth – Annual Conference

- ☐ \$2,500
- ☐ \$1,250 *(Bronze Sponsor half price only)*
- ☐ Platinum/Gold/Silver *(no additional cost)*

Exhibit Booth – Commercial Financing Expo

- ☐ \$850
- ☐ \$425 *(Bronze Sponsor half price only)*
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- | | | |
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2023 – 2024 SPONSORSHIP COMMITTEE

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QUESTIONS? CONTACT

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