

2026 AMPP Western Conference Sponsorship Kit



November 16-18, 2026

**Hyatt Regency Lake Washington at Seattle's Southport
Renton, WA**

Sponsorships provide the opportunity for top companies to stay at the forefront of decision-makers' and conference attendees' minds. The AMPP Western Conference assists exhibitors with their brand awareness by offering additional ways to catch attendees' attention through Sponsorships.

**For more sponsorship information, please contact:
Tiffany Krevics | 281-228-6411 | tiffany.krevics@ampp.org**

2026 AMPP Western Conference Sponsorship Kit

Tuesday Luncheon Sponsorship (Exclusive)

Cost: \$5,000.00 USD

What's included with your sponsorship:

- Opportunity for company representative to speak at lunch for a brief 2-5 minutes
- Option to have giveaway branded with sponsor's logo*
- Company recognition on onsite signage displayed at the luncheon, including an easel sign
- Company name listed on lunch tickets given to each attendee
- Company recognition on "Thank You" signage at the conference**
- Company recognition in the Final Program (confirmation by October 15, 2026)
- Company name and link displayed on conference "Welcome" Web page
- Company acknowledgment under "Thank You Sponsor" link included on all promotional emails

*Giveaway item must be approved by AMPP.

**Provide Sponsor Logo with signed contract.

Deadlines:

- **10/1/2026** - Confirm with AMPP Staff any giveaway item and whether it will be shipped with booth materials or to AMPP's Distribution Center.
- **10/30/2026** - Approved giveaway to arrive at AMPP's distribution Center
- **10/24/2026** - Sponsor must provide sponsor representative 7 days prior to event date.

Shipping Information

- Please ship your giveaway item to arrive by 10/30/2026 to:
AMPP
ATTN: Natalie Shortt
Western Area Conference
800 Trumbull Drive
Pittsburgh PA 15205-4365
- Please include the following information on your shipping slip:
 - Company Name
 - Box(es) ____ of ____ (for multiple boxes)

2026 AMPP Western Conference Sponsorship Kit

Tuesday Headshot Station (Exclusive)

Cost: \$3,500.00 USD

What's included with your sponsorship:

- Location TBD
- Sponsor recognition on signage at the Station as well as in promotional materials
- Opportunity for sponsor representative to be present at the Headshot Station to personally connect with attendees and provide giveaway (must be approved by AMPP)
- Company recognition on "Thank You" signage at the conference**
- Company recognition in the Final Program (confirmation by October 15, 2026)
- Company name and link displayed on conference "Welcome" Web page
- Company acknowledgment under "Thank You Sponsor" link included on all promotional emails

*Giveaway must be approved by AMPP

**Provide Sponsor Logo with signed contract.

Deadlines:

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2026 AMPP Western Conference Sponsorship Kit

Hotel Room Key Card Sponsorship (Exclusive)

Cost: \$2,000.00 USD **SOLD**

What's included with your sponsorship:

- Company logo on room key cards* (approximately 250) for attendees staying at Hyatt Regency Lake Washington. Production is included.
- Company name listed on sponsor recognition signage displayed during conference
- Company name and link displayed on conference "Welcome" Web page **
- Company acknowledgment under "Thank You Sponsor" link included on all promotional emails

*Sponsorship must be sold by September 4, 2026 for key card production.

**Provide Sponsor Logo with signed contract.



2026 AMPP Western Conference Sponsorship Kit

Bag Sponsorship (Exclusive)

Cost: \$1,500.00 USD

What's included with your sponsorship:

- Company logo on tote bag* given to each attendee. Production is not included
- Opportunity to provide a giveaway item* in each bag
- Company recognition on “Thank You” signage at the conference
- Company recognition in the Final Program (confirmation by October 15, 2026)
- Company name and link displayed on conference “Welcome” Web page
- Company acknowledgment under “Thank You Sponsor” link included on all promotional emails**

*Sponsor responsible for providing tote bags 300 and giveaway item. Tote bags and giveaway item must be approved by AMPP

**Provide Sponsor Logo with signed contract.

Deadlines:

- 10/1/2026
 - Provide AMPP with a sample giveaway item and confirm whether the giveaway item will be shipped with booth materials or to AMPP's Distribution Center.
- 10/30/2026
 - Approved giveaway to arrive at AMPP's distribution Center

Shipping Information:

Please ship your giveaway item to arrive by 10/30/2026 to:

AMPP

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2026 AMPP Western Conference Sponsorship Kit

Tuesday Happy Hour Sponsorship -

Exclusive Cost: \$3,000.00 USD

Multiple Cost: \$1,750.00 USD (Limit 3)

What's included with your sponsorship:

- Ten (10) drink tickets to each sponsor to distribute during the event
- Company logo imprinted on napkins
- Company name listed on reception tickets given to each attendee
- Opportunity to provide giveaway
- Company recognition on on-site signage displayed at the Exhibitor Reception
- Company recognition on "Thank You" signage at the conference
- Company recognition in the Final Program (confirmation by October 15, 2026)
- Company name and link displayed on conference "Welcome" Web page
- Company acknowledgment under "Thank You Sponsor" link included on all promotional emails**

**Provide Sponsor Logo with signed contract.

Deadlines:

- 10/1/2026
 - Provide AMPP with a sample giveaway item and confirm whether the giveaway item will be shipped with booth materials or to AMPP's Distribution Center.
- 10/30/2026
 - Approved giveaway to arrive at AMPP's distribution Center

Shipping Information:

Please ship your giveaway item to arrive by 10/30/2026 to:

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2026 AMPP Western Conference Sponsorship Kit

Registration Sponsorship (Exclusive)

Cost: \$2,000.00 USD

What's included with your sponsorship:

- Opportunity to provide a giveaway item* to each attendee at the registration desk
- Company logo on one easel sign by the registration desk
- Company logo on each Express Pass issued to attendees
- Company logo displayed on touch screens at registration counter
- Company recognition on "Thank You" signage at the conference
- Company recognition in the Final Program (confirmation by October 15, 2026)
- Company name and link displayed on conference "Welcome" Web page
- Company acknowledgment under "Thank You Sponsor" link included on all promotional emails**

*Sponsor responsible for providing giveaway item. Giveaway item must be approved by AMPP.

**Provide Sponsor Logo with signed contract.

Deadlines:

- 10/1/2026
 - Provide AMPP with a sample giveaway item and confirm whether the giveaway item will be shipped with booth materials or to AMPP's Distribution Center.
- 10/30/2026
 - Approved giveaway to arrive at AMPP's distribution Center

Shipping Information:

Please ship your giveaway item to arrive by 10/30/2026 to:

AMPP

ATTN: Natalie Shortt

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800 Trumbull Drive

Pittsburgh PA 15205-4365

2026 AMPP Western Conference Sponsorship Kit

Lanyard Sponsorship (Exclusive)

Cost: \$1,250.00 USD **SOLD**

What's included with your sponsorship:

- Company name and booth number on lanyard*. Production is not included. Lanyards must be double ended bulldog clipped lanyards
- Company recognition on "Thank You" signage at the conference
- Company recognition in the Final Program (confirmation by October 15, 2026)
- Company name and link displayed on conference "Welcome" Web page
- Company acknowledgment under "Thank You Sponsor" link included on all promotional emails**

*Sponsorship does not include production of 400 lanyards. Lanyards must be double ended bulldog clipped lanyards and must be approved by AMPP

**Provide Sponsor Logo with signed contract.

Deadlines:

- 10/1/2026
 - Provide AMPP with a sample giveaway item and confirm whether the giveaway item will be shipped with booth materials or to AMPP's Distribution Center.
- 10/30/2026
 - Approved giveaway to arrive at AMPP's distribution Center

Shipping Information:

Please ship your giveaway item to arrive by 10/30/2026 to:

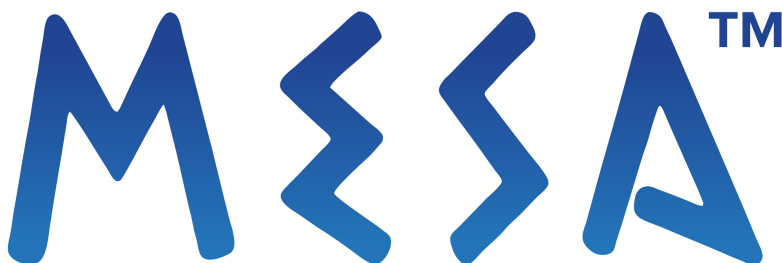
AMPP

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PRODUCTS



2026 AMPP Western Conference Sponsorship Kit

Notebook Sponsorship (Limit of 3)

Cost: \$1,550.00 USD (Exclusive: \$3,000 USD)

What's included with your sponsorship:

- Company logo on official conference notebooks*, distributed to conference attendees at registration.
Minimum of 2 Sponsors Required if not Exclusive
- Company recognition on "Thank You" signage at the conference
- Company recognition in the Final Program (confirmation by October 15, 2026)
- Company name and link displayed on conference "Welcome" Web page
- Company acknowledgment under "Thank You Sponsor" link included on all promotional emails**

*Sponsorship includes production of notebooks. In the event that multiple sponsorships are sold, all sponsors will be imprinted on each notebook in alphabetical order.

**Provide Sponsor Logo with signed contract.

Deadlines:

- 10/1/2026
 - Provide AMPP with a sample giveaway item and confirm whether the giveaway item will be shipped with booth materials or to AMPP's Distribution Center.
- 10/30/2026
 - Approved giveaway to arrive at AMPP's distribution Center

2026 AMPP Western Conference Sponsorship Kit

Welcome Reception Sponsorship (Limit of 3)

\$2,000 USD for Multiple Sponsors

\$3,500 USD EXCLUSIVE

What's included with your sponsorship:

- Ten (10) drink tickets to each sponsor to distribute during the event
- Signage with company name and logo displayed at entry of Exhibit Hall during the reception.
- Opportunity for sponsor to distribute their own giveaway item* to attendees during event
- Table tents with company logo displayed on bars and food stations during reception
- Company name listed on reception tickets given to each attendee
- Company recognition on "Thank You" signage at the conference
- Company recognition in the Final Program (confirmation by October 15, 2026)
- Company name and link displayed on conference "Welcome" Web page
- Company acknowledgment under "Thank You Sponsor" link included on all promotional emails**

*Sponsor responsible for providing and distributing giveaway items away at the event. Giveaway item must be approved by AMPP

**Provide Sponsor Logo with signed contract.

Deadlines:

- 10/1/2026
 - Provide AMPP with a sample giveaway item and confirm whether the giveaway item will be shipped with booth materials or to AMPP's Distribution Center.
- 10/30/2026
 - Approved giveaway to arrive at AMPP's distribution Center

Shipping Information:

Please ship your giveaway item to arrive by 10/30/2026 to:

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2026 AMPP Western Conference Sponsorship Kit

Business Card Case Sponsorship (Exclusive)

Cost: \$800.00 USD

What's included with your sponsorship:

- Company name on business card cases*, which are distributed to attendees
- Company recognition on “Thank You” signage at the conference
- Company recognition in the Final Program (confirmation by October 15, 2026)
- Company name and link displayed on conference “Welcome” Web page
- Company acknowledgment under “Thank You Sponsor” link included on all promotional emails**

*Sponsorship does not include production of 250 business card cases. Business card cases must be approved by AMPP

**Provide Sponsor Logo with signed contract.

Deadlines:

- 10/1/2026
 - Provide AMPP with a sample giveaway item and confirm whether the giveaway item will be shipped with booth materials or to AMPP's Distribution Center.
- 10/30/2026
 - Approved giveaway to arrive at AMPP's distribution Center

Shipping Information:

Please ship your giveaway item to arrive by 10/30/2026 to:

AMPP

ATTN: Natalie Shortt

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2026 AMPP Western Conference Sponsorship Kit

Networking Break Sponsorship

AM Break (Tuesday) \$1,500 USD

PM Break (Tuesday) \$1,500 USD

BOTH Breaks (Tuesday) \$2,000 USD **SOLD**



DE NORA

Dare. Develop. Deliver.

AM Break (Wednesday) \$1,500 USD

What's included with your sponsorship:

- Company name and logo on signage placed at the refreshment break site for duration of break (sponsor's choice of days, available on first come, first served basis)
- Company logo on disposable cups* available during break
- Opportunity to provide a giveaway item* to each attendee during selected break
- Company recognition on "Thank You" signage at the conference
- Company recognition in the Final Program (confirmation by October 15, 2026)
- Company name and link displayed on conference "Welcome" Web page
- Company acknowledgment under "Thank You Sponsor" link included on all promotional emails**

*Sponsorship includes production of disposable cups. Sponsor responsible for providing giveaway item. Giveaway item must be approved by AMPP

**Provide Sponsor Logo with signed contract.

Deadlines:

- 10/1/2026
 - Provide AMPP with a sample giveaway item and confirm whether the giveaway item will be shipped with booth materials or to AMPP's Distribution Center.
- 10/30/2026
 - Approved giveaway to arrive at AMPP's distribution Center

Shipping Information:

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2026 AMPP Western Conference Sponsorship Kit

Final Program & Event-at-a-Glance Sponsorship (Exclusive)

Cost: \$2000.00 USD

What's included with your sponsorship:

- Opportunity to feature a custom one-page, full color ad on the back cover of the Western Area Conference Final Program. Sponsor must provide artwork by October 15, 2026
- Company recognition included on front Final Program cover
- Company logo on Event-at-a-Glance
- Recognition as sponsor on "Thank You" signage at event and Final Program (confirmation by October 15, 2026)
- Company name and link displayed on conference "Welcome" Web page
- Company acknowledgment under "Thank You Sponsor" link included on all promotional emails**

*Please size art to 8.5" X 11" with a .125 bleed.

**Provide Sponsor Logo with signed contract.

Deadlines:

10/15/2026

- o Specs: 8.5" X 11" with a .125 bleed 10/30/2026

2026 AMPP Western Conference Sponsorship Kit

½ Page Ad Final Program

Cost: \$750.00 USD

What's included with your sponsorship:

- Opportunity to feature a custom half-page, full color ad in the Western Area Conference Final Program. Sponsor must provide artwork by October 15, 2026
- Company recognition included on front Final Program cover
- Recognition as sponsor on "Thank You" signage at event and Final Program (confirmation by October 15, 2026)
- Company name and link displayed on conference "Welcome" Web page
- Company acknowledgment under "Thank You Sponsor" link included on all promotional emails**

*Please size art to 7.5" wide x 4.875" high.

**Provide Sponsor Logo with signed contract.

Deadlines:

Ad due: October 15, 2026

Specs: 7.5" wide x 4.875" high

2026 AMPP Western Conference Sponsorship Kit

Conference Trivia Sponsorship (Minimum of 3)

Cost: \$500.00 USD

What's included with your sponsorship:

- Company logo and booth number on each Trivia card and option to ask (1) trivia question (+approximately 250 cards will be printed and distributed at registration). Production is included*
- Sponsor to provide raffle drawing prize. Must be approved by AMPP by October 1, 2026
- Recognition as sponsor on "Thank You" signage at event and Final Program (confirmation by October 15, 2026)
- Company name and link displayed on conference "Welcome" Web page
- Company acknowledgment under "Thank You Sponsor" link included on all promotional emails**

*Minimum of 3 participating companies must be confirmed in order for the sponsorship to be executed

**Provide Sponsor Logo with signed contract.

Deadlines:

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 - Provide AMPP with a sample giveaway item and confirm whether the giveaway item will be shipped with booth materials or to AMPP's Distribution Center.
- 10/30/2026
 - Approved giveaway to arrive at AMPP's distribution Center

Shipping Information:

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2026 AMPP Western Conference Sponsorship Kit

Pencil Sponsorship (Exclusive)

Cost: \$800.00 USD

What's included with your sponsorship:

- Company logo on pencil given to each attendee at registration*. Production is not included
- Company recognition on “Thank You” signage at the conference
- Company recognition in the Final Program (confirmation by October 15, 2026)
- Company name and link displayed on conference “Welcome” Web page
- Company acknowledgment under “Thank You Sponsor” link included on all promotional emails**

*Sponsor responsible for providing 250 pencils. Pencils must be approved by AMPP

**Provide Sponsor Logo with signed contract.

Deadlines:

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 - Provide AMPP with a sample giveaway item and confirm whether the giveaway item will be shipped with booth materials or to AMPP's Distribution Center.
- 10/30/2026
 - Approved giveaway to arrive at AMPP's distribution Center

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2026 AMPP Western Conference Sponsorship Kit

Pens Sponsorship (Exclusive)

Cost: \$800.00 USD

What's included with your sponsorship:

- Company logo on pen given to each attendee at registration*. Production is not included
- Company recognition on “Thank You” signage at the conference
- Company recognition in the Final Program (confirmation by October 15, 2026)
- Company name and link displayed on conference “Welcome” Web page
- Company acknowledgment under “Thank You Sponsor” link included on all promotional emails**

*Sponsor responsible for providing 250 pens. Pens must be approved by AMPP

**Provide Sponsor Logo with signed contract.

Deadlines:

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- 10/30/2026
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Supporting Sponsor

Cost: \$500.00 USD

What's included with your sponsorship:

- Company recognition on “Thank You” signage at the conference
- Company recognition in the Final Program (confirmation by October 15, 2026)
- Company name and link displayed on conference “Welcome” Web page
- Company acknowledgment under “Thank You Sponsor” link included on all promotional emails*

*Provide Sponsor Logo with signed contract.



