AMPP’s Advocacy Day Training

May 15-16, 2024
Washington, D.C.
Welcome and Thank You!
AMPP Overview

• The Association for Materials Protection and Performance, AMPP, is the world’s leading organization focused on protecting assets and the performance of materials. Established in 2021 following a merger between NACE International and SSPC: The Society for Protective Coatings, the new association unites 145 years of corrosion control and protective coatings expertise and service to industry and members worldwide. Today, AMPP is active in more than 140 countries, has over 34,000 members, and is the leading resource for information, education and expertise in corrosion control and materials protection. AMPP is headquartered in the United States and has offices in Houston, Texas, and Pittsburgh, Pennsylvania. Additional offices are in the United Kingdom, China, Malaysia, Brazil, and Saudi Arabia, with training centers in Houston and Dubai.

• We advance the corrosion prevention and coatings industry through member and workforce education, technological innovation, and global standardization to protect people, assets, and the environment.
Today…

AGENDA

Overview
Advocacy
Day

How to Prepare

The Legislative Process

Schedule

What to Expect

Priorities

The Global Leaders in Materials Protection and Performance
Overview of AMPP’s Advocacy Day
Overview

• May 15th and 16th in Washington, D.C.
  • Host Hotel: Courtyard by Marriott Washington Capitol Hill/Navy Yard, 140 L St SE, Washington, DC 20003
    • Attendees should already have their hotel book, but if you have not, please visit the AMPP website for a list of hotels in the area to choose from.

• Advocacy Day is a vital opportunity to meet directly with policymakers and share AMPPs' and our members' stories.

• During this two-day event, you will:
  • Learn more about essential policies before Congress and federal agencies
  • Hear from leaders in various industries and the federal government
  • Meet directly with key Members of Congress and staff
  • Build support for AMPP priorities and policies
  • Network with peers from across the United States
Tentative Agenda – May 15th

• 3:00 pm – 5:00 p.m.
  - Advocacy Day Presentation and Group Meetings
    - Location – Courtyard by Marriott Washington Capitol Hill/Navy Yard, 140 L St SE, Washington, DC 20003
    - We plan to provide more background information for members as they prepare to walk Congress halls the next day. We also will provide an opportunity to meet with members of their groups to strategize how to approach the next days meetings

• 5:30 pm – 8:30 p.m.
  • Advocacy Day Networking Reception
  • Location – Silver Social, 1250 Half St SE, Washington, DC 20003 (Go upstairs towards the balcony)
Tentative Agenda – May 16th

• 8:00 am – 8:30 am
  • Group Picture
  • Location - U.S. Capitol

• 8:30 am - Noon
  • Capitol Hill Meetings - Senate
  • Location – U.S. Senate Offices

• Noon – 1:00 pm
  • Lunch

• 1:00 p.m. – 5:00 p.m.
  • Capitol Hill Meetings - House
  • Location – U.S. House Offices
International Tentative Agenda – May 16th

• 8:00 am – 8:30 am
  • Group Picture
  • Location: U.S Capitol

• 9:00 am–Noon
  • Meetings with various U.S. agencies

• Noon – 1 pm
  • Lunch

• 1:00 pm – 5:00 pm
  • Meetings with various U.S. agencies
Legislative Process

• The U.S. Congress is a bicameral chamber comprised of the House of Representatives and the Senate. There are 535 members of Congress, 435 in the House, and 100 in the Senate. House members serve 2-year terms, meaning they are up for reelection every election, while Senators serve 6-year terms, meaning one-third of the chamber is up for reelection every two years.

• The two chambers have an equal part in the legislative process.
  • Only the House can originate revenue legislation, and only the Senate can confirm presidential nominations and approve treaties.
  • Both chambers must separately pass a bill in the same form before presenting it to the President to sign into law.
  • When legislative bills differ on the same subject, the House and Senate meet to hash out their differences.
  • Only after the conference process does the negotiated bill go back to each chamber for passage to the President.
What to Expect in DC

• Attire
  • Professional - Collared Shirts, Suits and Ties, etc.
  • Wear comfortable shoes!

• Staff
  • The average age of Hill staff is between 23 and 35 years.
  • Experts in their field.

• Meeting Locations
  • Congressional Offices, Lobbies, Hallways, etc.
  • Zoom meetings can’t be ruled out.

• Timing
  • Most meetings will take between 10-25 mins.

• Conversation
  • Discuss policies, be respectful, and avoid personal politics.

• Advocacy Day Teams
  • Attendees will be divided into teams based on state or region.
AMPP Advocacy Day Packets

• AMPP will be providing each participant with a packet with background information. It will include:
  • Advocacy Day Groups: based on the state or region you are from
  • Talking points for meetings
  • Bill summaries for priority policies
  • Background information on member offices you are meeting with
  • Map of the Capitol complex
Pre-Meeting Steps

• We suggest reviewing the packets we provide to get to know the issues and member offices you will be meeting with
  • We suggest reading the background information we are providing on each member as a better way to understand how to approach each office on these issues
  • We also suggest knowing which committees these members are on, as that has a powerful influence on what they will support or not
  • We also suggest using the time we provide for our in-person training to meet with your group members and plan how you will handle the meetings the next day.
Capitol Hill Complex
H.R. 4064/S.1932, the Bridge Corrosion Prevention and Repair Act

- H.R. 4064/S.1932 was introduced in June 2023
- The bill would strengthen standards for federally funded infrastructure projects by ensuring that critical corrosion prevention work is done by qualified workers using proven techniques
  - This would mean that workers that are certified in corrosion prevention work would be able to work on these projects
- The Senate version was introduced by Senator Bob Casey (D-PA); the House version was introduced by Rep. John Garamendi (D-CA) and Rep. Brian Fitzpatrick (R-PA)
- Senate version has 3 cosponsors; House version has 10 cosponsors
H.R. 1477/S. 722, Freedom to Invest in Tomorrow’s Workforce Act

• This bill would expand eligible uses of tax-favorable 529 savings plans to cover costs associated with workforce training and credentialing programs such as AMPP’s education and credential opportunities.
  • This bill would provide valuable tax-advantaged resources for workers who pursue alternative career pathways, mid-career changes, or career growth at any career phase.
  • The bill allows members to use the 529 accounts to help pay tuition for participation in certification programs or continuing education courses, including required books and equipment associated with the certification program.
  • The bill allows 529 savings plan beneficiaries to use their funds to pay for examination/testing fees charged by the program or independent certification organizations to obtain and maintain recognized professional certifications and other materials protection credentials
• The House version has 130 cosponsors; the Senate version has 23 cosponsors
Corrosion Policy and Oversight Office

• The Corrosion Policy and Oversight Office within the Department of Defense has had several years of declining budget to fight corrosion within all branches.

• Due to budget constraints, CPO funds for corrosion prevention training have diminished over the last decade. Despite a growing need to protect important DoD assets, the committee provided funding to cover the program's operational cost, not the training program, in fiscal year 2024.

• In FY2020, the DoD estimated the cost of corrosion to be $19 billion annually, which accounts for 20% of system maintenance for the whole department. A combination of high reductions and limited flexibility on training options results in higher corrosion costs to the DoD and threatening readiness levels of military assets.
AMPP Talking Points

• Give Overview of AMPP
  • Note: The constituent should lead the meeting.

• Provide Overview of Your Profession / Company and how it impacts the district or State
  • Note: Do you protect important infrastructure in the district/State? Do you have a significant economic impact?

• Discuss the impact of corrosion and use examples

• Advocate for the need for corrosion planning in future infrastructure bills.
  • Note: Specific language and talking points will be distributed by May 9th.
Questions?
Final Reminders

• Bring Comfortable Shoes
  • Advocacy Day is not the time to break in new shoes!

• Be Patient and Adaptable
  • Congress is in session during this time, and there are a lot of ongoing activities.
  • Schedules and agendas may change.

• Utilize Uber or Cabs to get from the Senate to House Office Buildings

• Lodging is your choice, and a list of suggested hotels can be found on the Advocacy Day Page.

• Remember to have fun and take pictures!
Advocacy Day Contact Information

Please reach out if you have any issues during the day:

Ryan Cunius, Manager of Government Affairs, AMPP

- Ryan.cunius@ampp.org; 813-713-5062
Thank you!