



April 3, 2014

Dear NACE Member Leaders,

Subject: Joint Sponsorship of Activities With Other Organizations

Recently there has been an increase in the number of inquiries coming from for-profit companies requesting NACE to partner with them as a host, co-organizer or sponsor of an event. The approach that several of these companies have been taking is to approach the local section or area officers to make arrangements to use the NACE name and logo for their event. In addition, they will typically provide a speaking opportunity for one or more of the NACE member leaders and a few free or discounted registrations. I am writing to remind you that NACE International's policies and procedures state the following:

*The use of the Association's name as a joint sponsor of any activity with any other organization(s) must have prior approval by the Association's Executive Director (Chief Executive Officer). This stipulation does not apply to regular section meetings co-sponsored with local sections of other societies. The only blanket exception to this policy is participation in regular section meetings where no financial obligation is involved. (Reference: NACE Policies)*

*This requirement can be found in section 10 of the Section Operating Manual and section 15 of the Area Operating Manual. This policy applies to the use of the NACE International name as well as all related names, logos and brands, including sections.*

If you are contacted by one of these companies please refer them to Bob Chalker, NACE CEO, at [bob.chalker@nace.org](mailto:bob.chalker@nace.org). If you have an existing agreement that is in violation of this policy it must be brought to Bob's attention and immediately terminated.

NACE International is committed to supporting the local sections, if you believe that there is significant interest for a corrosion related conference or event in your area I encourage you to contact your NACE area office or NACE headquarters to discuss options for hosting such an event.

Sincerely,

A handwritten signature in black ink that reads "Harvey Hack".

Harvey P. Hack  
President

HPH:bc:lc

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