

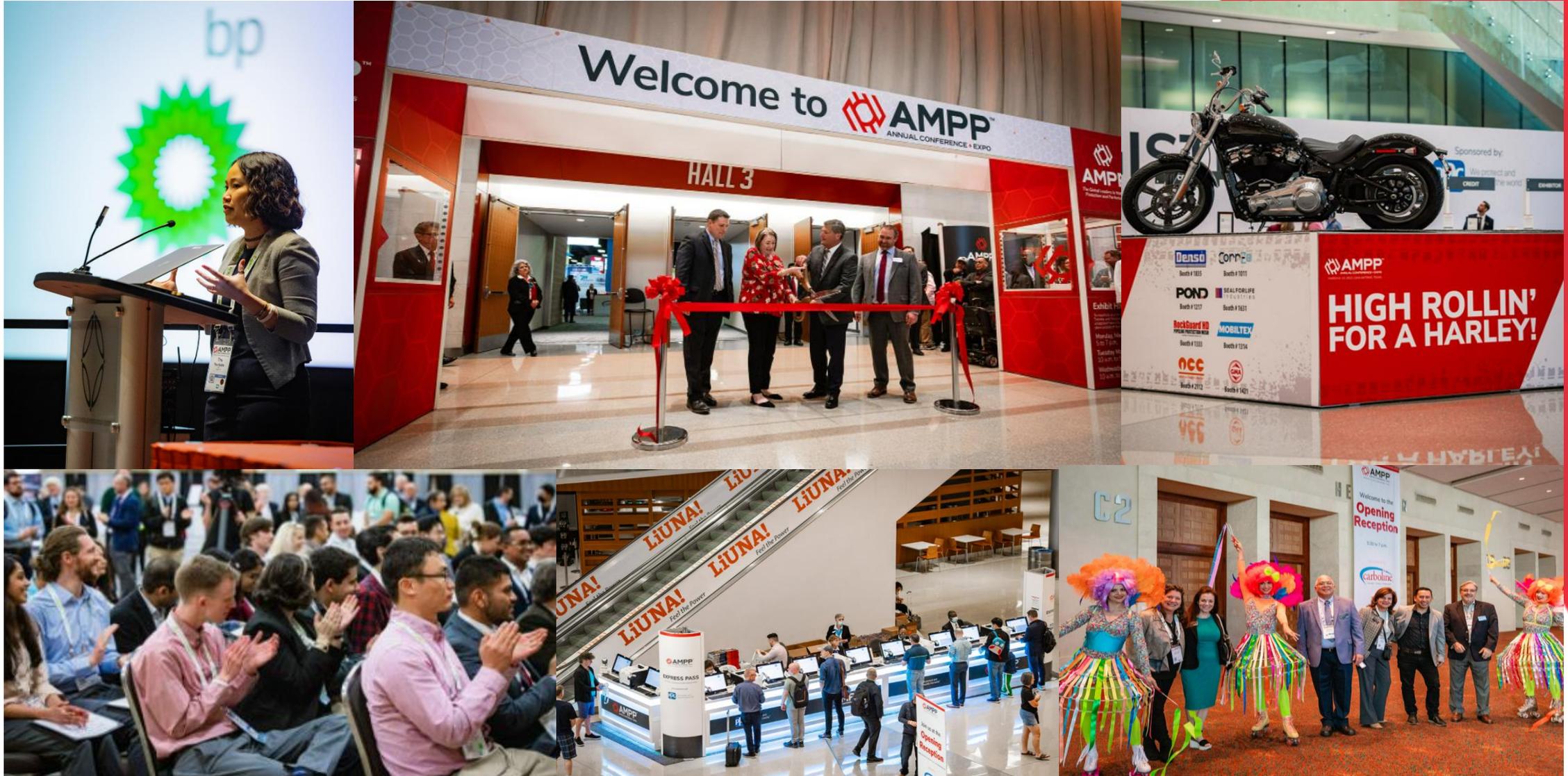


ANNUAL CONFERENCE + EXPO

MARCH 19-23, 2023 | DENVER, COLORADO

Sponsorship Offerings

The Future of Coatings + Corrosion





Optimize your lead generation strategies



Increase brand awareness



Drive additional traffic to your booth



Demonstrate your support within the industry



Hit multiple target markets

Onsite Branding

AMPP understands the value and importance of visibility and brand awareness. Select from our branding opportunities to increase brand's awareness with the corrosion and coatings professionals.

Conference Bags (Exclusive) - \$32,000

Custom messenger or backpacks with sponsor's logo

Conference Shuttles (Exclusive) - \$15,000

Custom branding on shuttle transportation for a select number of hotels with additional recognition on directional and promotional onsite signage

Escalators (Exclusive) - \$15,000

Fully custom clings for escalator runners with company brand highlighted

Water Stations (Exclusive) - \$12,500

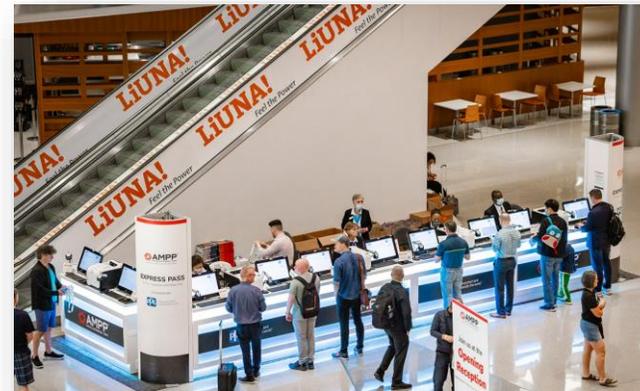
Exclusive sponsorship of all water stations (18 total) located in the Exhibit Hall, registration and meeting rooms

Hanging Banner - \$10,000

Your custom advertisement displayed on (1) hanging banner located in a high traffic area of our conference for all five days

Column Wrap - \$10,000 (main lobby) \$7,500 (meeting corridor)

Your custom advertisement displayed on (1) column wrap for all five days of the conference



Onsite Branding

AMPP understands the value and importance of visibility and brand awareness. Select from our branding opportunities to increase brand's awareness with the corrosion and coatings professionals.

Meeting Room Signs (Exclusive) - \$5,500

Company recognition on AMPP's onsite meeting room signs at the Colorado Convention Center

Hotel Room Key (Exclusive) - \$5,000

Unique and exclusive opportunity to brand our headquarter hotel key cards to AMPP guests with a personalized message.

Bathroom Signage (Exclusive) - \$5,000

Your custom ads will appear in the bathrooms strategically located in the convention center

Hotel Welcome Flyer (Exclusive) - \$3,500

Welcome AMPP hotel guests as they start off their conference week with a warm welcoming message and custom flyer from you. Flyers will be delivered to sponsor's choice of hotel (must be part of the official housing block) and produced by AMPP.

Recycling Bins - \$2,500

You will be highly visible throughout the exhibit hall with these bins imprinted with your company logo

Trash Receptacles - \$2,500

You will be highly visible throughout the exhibit hall with these receptacles imprinted with your company logo



Hotel Flyers



Hotel Room Key



Bathroom signs



Onsite Branding

AMPP understands the value and importance of visibility and brand awareness. Select from our branding opportunities to increase brand's awareness with the corrosion and coatings professionals.

Aisle Signs - \$2,000 or \$1,250 as a sponsorship add-on

Your company logo and booth number hung prominently in exhibit hall

Floor Decals - \$2,000

Fully customize this carpet decal with your OWN AD or we can create a decal to include your company logo and booth number!

Freestanding Signage - \$2,000

Make a splash with a custom meterboard that will be showcased in high traffic areas of the conference. Choose from the Exhibit Hall to the meeting room corridor. Sponsor is responsible for providing artwork.

Park Bench - \$1,000

Company logo and booth number on set of two benches in exhibit hall

Supporting Sponsor - \$850

Includes sponsorship recognition in the Final Program, event website, onsite signage and six drink tickets.



Attendee Focus

Strengthening customer relationships face to-face has never been more important. Consider one of these attendee focused sponsorships as a customer touchpoint to personally connect with our attendees.

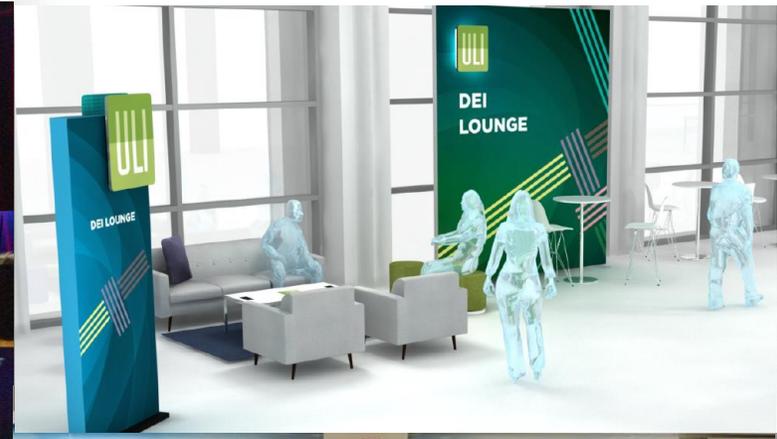
EMERGING Leaders Bash

COME FOR THE AWARDS...STAY FOR THE CELEBRATION!
Continuing the traditions of two great organizations, AMPP EMERG Student Outreach supports the future of our industry with an evening of recognition and celebration, acknowledging our 2023 scholarship and award recipients. **Check with sales rep for more details!**

Lounges - \$10,000+ (Exhibit Hall) or \$30,000+ (Meeting Corridor)

Create a cozy and welcoming atmosphere for guests to hang out in and catch up with old friends or review meeting notes. We can create custom lounges based on your needs.

Darrel D. Byerley and Phil Calvo Memorial Golf Tournament –
Multiple sponsorship offerings available. Please check with your sales rep!



Attendee Focus

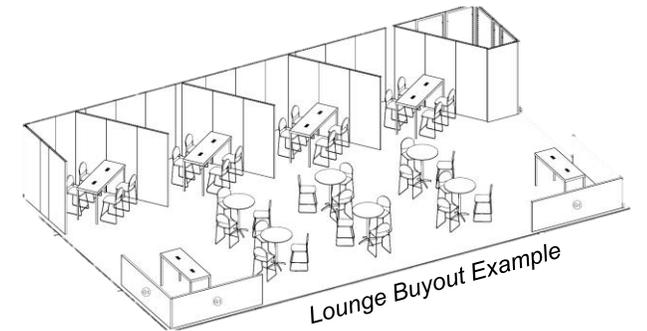
Strengthening customer relationships face to-face has never been more important. Consider one of these attendee focused sponsorships as a customer touchpoint to personally connect with our attendees.

Meeting Space Pods in the Exhibit Hall - \$20,000 (Exclusive for 3 pods) or *\$6,500/pod

Did you know? The average time spent in a meeting space pod is 15-20 minutes allowing plenty of time for your branded messaging to be consumed. Sponsoring a peaceful oasis at a busy trade show like ours allows for folks to stop and recharge = gratefulness for you, the sponsor!

Ask our sales rep about buyout options on the show floor or inquire about custom branding one of our pods!

**We need a minimum of 3 sponsors to make this happen! 😊*



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Final Program (Exclusive) - \$10,000

Get your brand front and center with this highly coveted exclusive offer! Choose from options like a gatefold cover and be the first thing an attendee refers to onsite as they navigate their conference week.

Honoree Night (Exclusive) - \$10,000

AMPP invites you to an evening of celebration as the association's awards are presented in recognition of members who have made outstanding contributions to the organization. Your brand will be associated with the conference's most elite event of that closes out the conference week.

Headshot Station (Exclusive) - \$6,800

Provide attendees with a professional headshot to build their professional profile. Our Headshot Station allows you to brand EVERY professional headshot taken at AMPP Annual Conference + Expo. Attendees will get a free headshot to share on their social media networks, website and more.

SOLD OUT



Attendee Focus

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Coffee Breaks - \$6,000 per day or \$2,500 per meeting

Conferences run on coffee. Earn the gratitude of the attendees by sponsoring a morning of beverage services. Coffee may be in the Exhibit Hall or meeting corridor.

Lanyards (Exclusive) - \$4,000

For a maximum of each, consider this highly visible item! Lanyards will be distributed to attendees at registration. Production is not included.

Hotel Room Drops (Exclusive) - \$5,500

Company promotional piece delivered directly to attendees staying at the headquarter hotel. Production is not included.

Koozies (Exclusive) - \$5,000

Branded koozies will be distributed to attendees at the bar stations within the exhibit hall.

Notepads - (Exclusive) - \$5,000

Branded notepads will be distributed to all attendees at registration and in all meeting rooms the first day of the conference. Production is not included.

Pens (Exclusive) - \$5,000

Supply our attendees with conference essentials. Your company logo on pens distributed to all attendees at registration and in all meeting rooms the first day of the conference. Production is not included.

Specialty Snack Station - \$3,000 per day

Located strategically on the show floor, dazzle guests with an enticing mid-day pick me up. This distinct snack experience will be an AMPP crowd pleaser for sure



Attendee Focus

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Charging Station - (Exclusive) - \$3,500 per station

Keep attendees charged up and happy at AMPP's Annual Conference & Expo! Users will access cell phones by creating their own locker combination from the touchscreen. Denver also offers a charging station lounge. See sales rep for details!

Latin America Forum - \$2,500

Be featured online and in-person in one of our international forums that cover a variety of topics in specific areas around of globe. Sponsorship includes onsite branding, a speaking opportunity as well as pre-show marketing.

Crew Brew - \$1,000

Saturday night's welcome event for all incoming attendees! Be a part of this casual networking event that kicks off the conference week with a night of catching up with old friends while meeting new ones.

VIP Early Bird Bag Insert - \$1,000

Get your sample or promotional item in the hands of each and every early bird registrant! Your item will be distributed on Saturday to early bird registrants in the convention center.

Conference Seat Drop - \$950 per session

Provide a seat drop in one conference session by providing an item to be distributed such as your literature or promotional item.



Traffic Builders

Generate a killer ROI and buzz to your booth. Traffic building sponsorships are the perfect environment to initiate new business and build long lasting relationships.

Expo Grand Opening (Exclusive) - \$15,000

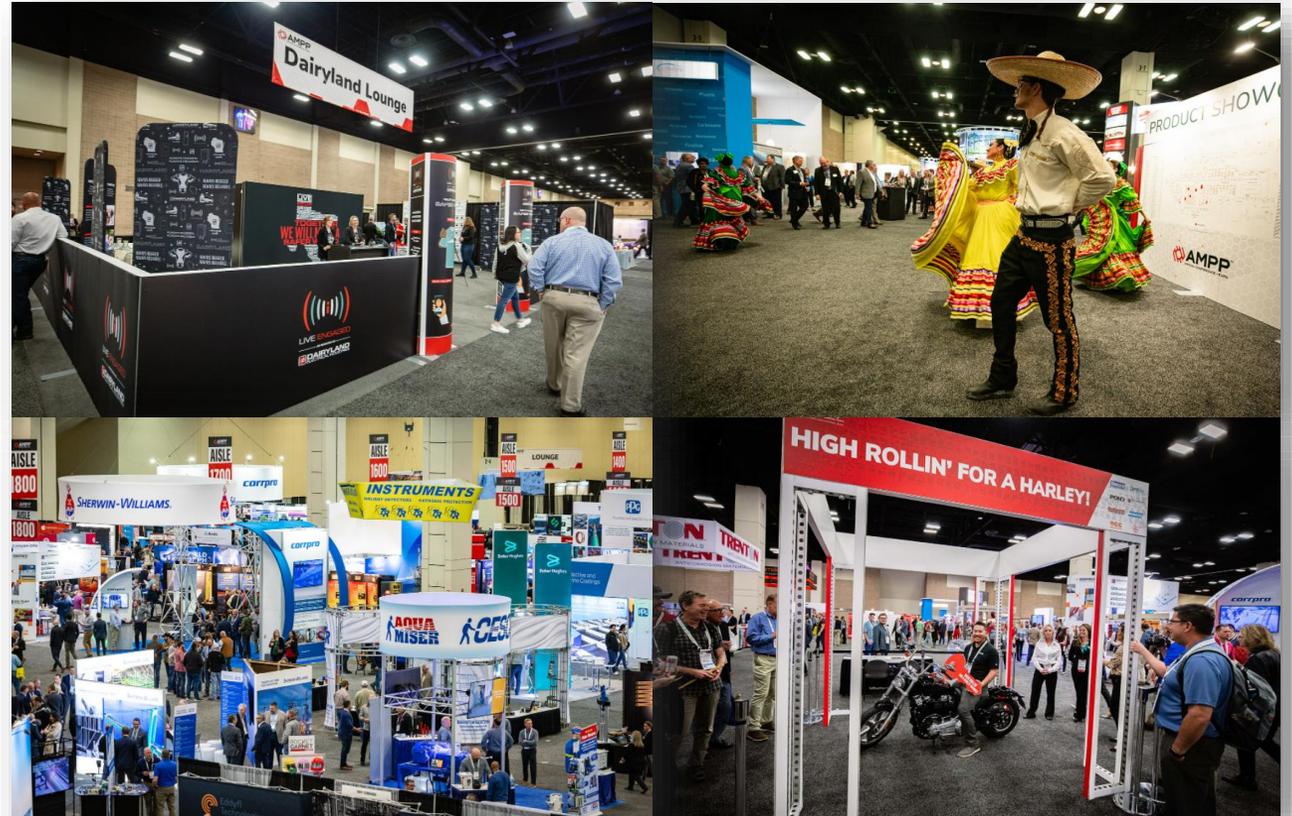
Elevate your brand on the show floor by being the very first and exclusive opening entertainment sponsor to kick off this inaugural event! The unveiling of the expo hall features a one-of-a-kind performance sure to make a memorable and lasting impression.

AMPPiTheaters- \$5,000 per session

Present your newest technology to our conference attendees in one of our theaters in the Exhibit Hall. We will promote your 20-30 minute presentation in our official conference schedule along with hall announcements on the day of. Your slot includes a live Q&A session.

High Rollin' for a Harley - \$3,500

Looking for guaranteed traffic to your booth? Be a part of one our most popular activities in the Exhibit Hall and be a co-sponsor of our Harley give away. Sponsorship includes exhibit hall announcements, custom ad in the Final Program and much more!



Thought Leadership

Align your brand with industry thought leaders at AMPP Annual Conference + Expo. These are perfect networking opportunities to make an impact in front of influential C-suite executives.

Keynote Speaker (Exclusive) - \$30,000

Exclusive sponsorship of the keynote session provides your company brand unmatched visibility during this highly and un-opposed session.

Honoree Night (Exclusive) - \$10,000

AMPP invites you to an evening of celebration as the association's awards are presented in recognition of members who have made outstanding contributions to the organization. Your brand will be associated with the conference's most elite event of that closes out the conference week.

Leadership Lunch on Keynote - \$11,000

Wednesday Lunch Sponsor Talk (Exclusive) - \$10,000

Opportunity for your company to provide a 15-minute talk during lunch in the hall and provide free lunch tickets to ~100 customers.

Leadership Forum (Exclusive) - \$8,000

Your company brand in all promotional material leading up to the onsite event and includes On Demand content post conference for an extended reach to our virtual audience.



Students & Young Professionals

AMPP EMERG provides opportunities for those in the industry to GUIDE the younger generation by providing the tools to ENGAGE with young students locally by speaking in classrooms, judging science fairs, etc. Support this initiative with one of many sponsorship options available at our conference.

Annual cKits (Exclusive) - \$35,000

EMERG and AMPP Cares are teaming up this year with the goal of kitting 1,500 EMERG cKits to distribute to over 30,000 students at 30+ camps. Partner with EMERG to offer hands-on curriculum challenges that inspire and educate corrosion science and engineering to our future's brightest minds.

Student Lounge (Exclusive) - \$25,000

This dedicated space will be branded to your company with options to network or mentor students as they take a minute to relax at the convention.

Travel Assistance Signature Sponsor (Exclusive) - \$25,000

Consider supporting AMPP's EMERG Student Outreach Program as we provide Travel Assistance in the amount of \$25,000 to help fund student travel to our conference.

AMPP Diversity and Inclusion Grant (Exclusive) - \$20,000

Help recipients advance and achieve professional success in the corrosion and protective coatings industry. Support equality and opportunity for underrepresented and disenfranchised AMPP members worldwide.

Student Networking Event Package (Exclusive) - \$17,500

Get 1:1 time to engage with our students during Monday's student meeting and in the evening as our signature sponsor for the Student Networking event. This bundled package includes exclusive sponsorship at our Career Fair!



Digital Offerings

Deliver a highly customized marketing strategy to our global audience through one of our many digital sponsorship options.

Meeting Room Signs (Exclusive) - \$5,000

Your company logo displayed on 50+ digital meeting signs located in the convention center.

Mobile App Splash Page/Column Banner Ad - \$5,000

Your custom ad displayed on the official mobile app and virtual platform our attendees use to reference the conference schedule, exhibit hall, etc. More details to come.

Video Wall - \$2,500

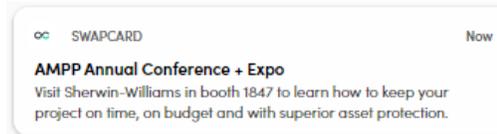
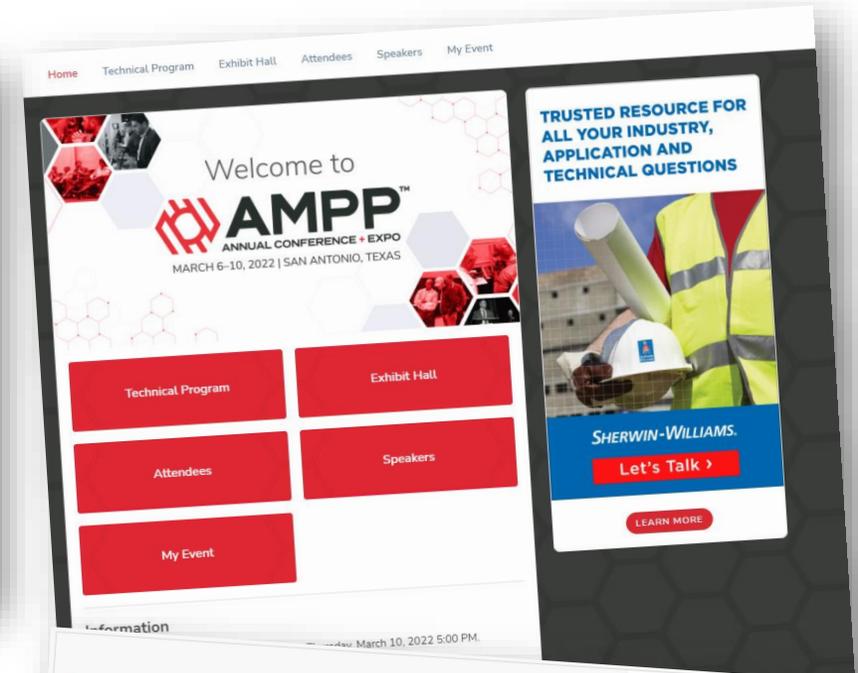
Your video message will be showcased in a high traffic area for all 5 days of the conference. Videos can be as long as 60 seconds.

Social Media Post - \$1,500

Looking to ramp up your social media strategy and diversify your brand's content? Our team will work with you to share content and engage with our followers.

Push Notification - \$800

Send a message to our conference attendees to drive traffic to your brand.



Your Investment Includes

- Company logo on sponsor Thank You signage prominently displayed onsite
 - Company logo listed on website with hyperlink to company Web page
 - Company logo and listing in AMPP Annual's mobile app and virtual platform
 - Company logo on sponsor Thank You ad in the Advance Program (October 2022) issue of *Materials Performance* (MP), delivered to 38,000+ readers
 - Company logo on sponsor Thank You ad in the Advance Program (November 2022) and Program Preview (January 2023) issue of *CoatingsPro* magazine, delivered to 30,500+ readers
 - Company logo on sponsor Thank You ad in AMPP Final Program, delivered to 5,000+ expected attendees
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Sponsor Today!

AMPP Contacts

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