

AMPP Annual Conference + Expo

EXHIBITOR PROSPECTUS



March 3-7, 2024 | New Orleans, LA

ace.ampp.org



5 Reasons You Can't Miss AMPP Annual Conference + Expo



6000+
attendees



350+
companies



600+
hours of
programming



60+
countries



15+
hours of
expo hall time

As members of the protective materials industry, you value face-to-face collaboration, unparalleled programming and access to hundreds of prospective customers. **AMPP Annual Conference + Expo** is the only place that delivers all three. With over 600 hours of programming and a robust exhibit hall, **AMPP Annual Conference + Expo** gives exhibitors like you access to thousands of industry professionals from over 350 companies. So, whether you're looking to launch something new or reintroduce an existing product, this is where you'll find the largest gathering of coatings and corrosion professionals in the industry.

- 1** Optimize lead generation strategies and expand your database
- 2** Speak to multiple target markets in a single location
- 3** Strengthen or establish your brand with new and existing customers
- 4** Learn from and research your competition
- 5** Showcase new products and services

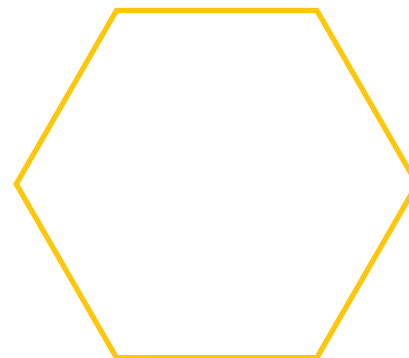
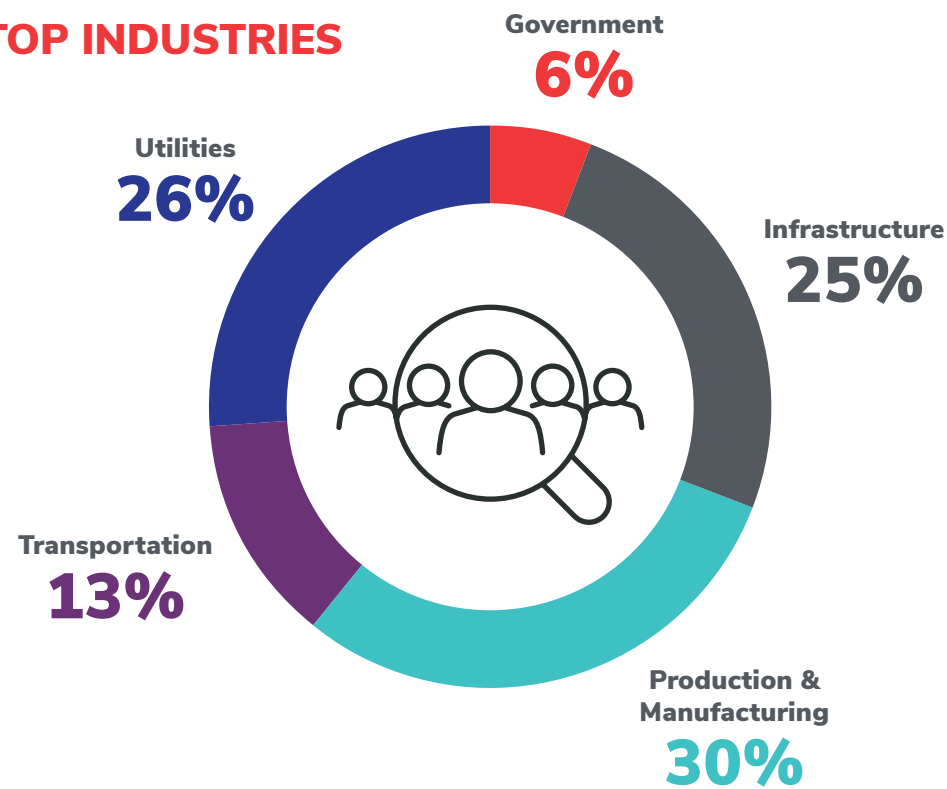


"Denso couldn't be more excited to be part of the AMPP Annual Conference. This is an incredible opportunity to consolidate our resources and showcase our entire range of corrosion prevention products and services to multiple audiences in a single location."

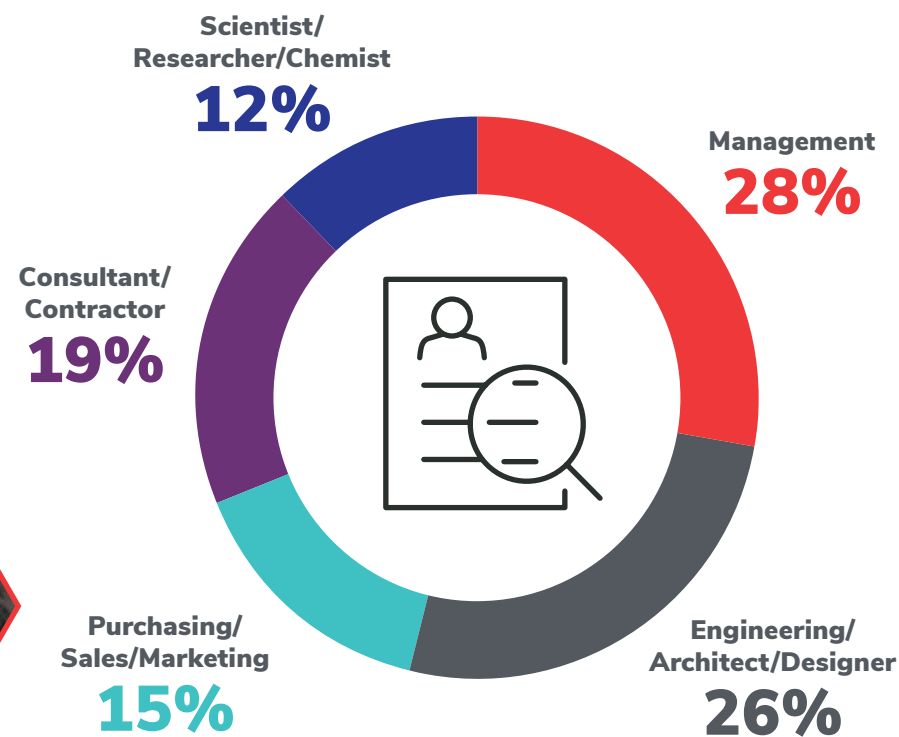
— Adam McQuillen, Marketing Service Manager, Denso North America

WHO WILL YOU MEET?

TOP INDUSTRIES



TOP JOB TYPES



EXHIBITOR PACKAGES

EXHIBIT BOOTH RATES	Island 20' x 30'	Island 20' x 20'	Corner 10' x 20'	10' x 20'	Corner 10' x 10'	Standard 10' x 10'
	\$21,600 USD	\$14,500 USD	\$7,250 USD	\$7,100 USD	\$3,700 USD	\$3,550 USD
8' Drop & 3' Side Dividers			X	X	X	X
Booth Identification Sign (7"x44")			X	X	X	X
Perimeter Guard Service	X	X	X	X	X	X
Full Conference Registration(s)	6	4	2	2	1	1
Exhibit Staff Registrations	30	20	10	10	5	5
Product Showcase	Prominently located outside of the Exhibit Hall, the Product Showcase offers invaluable brand exposure to drive traffic to your booth. Showcase listings include a brief description of your products and location on the show floor.					
Turnkey Packages	10' x 10'			10' x 20'		
	<p>Price: \$1,900 USD plus your 10' x 10' booth space fee.*</p> <p>Includes:</p> <ul style="list-style-type: none">• 8'h backwall structure with white PVC and (1) header with company name• 20"w x 42" h x 20"d 1M event collection reception counter with interior storage, locking door, and white PVC panels• (2) arm spotlights to highlight graphic display• 10' x 10' Classic Carpet• (2) Black Diamond stools• Wastebasket• Electrical service for arm lights• One-time cleaning prior to show• Installation, dismantle, deliver, and material handling of exhibit included (plus an additional 200lbs.)• Basic graphic panel with company name			<p>Price: \$3,500 plus your 10' x 20' booth space fee.*</p> <p>Includes:</p> <ul style="list-style-type: none">• 8'h backwall structure with white PVC and (1) Header with company name• 5'w x 42"h x 28"d 2M event collection counter with interior storage and white PVC panels• (6) arm spot lights to highlight graphic display• 10x20 Classic Carpet• (2) Black Diamond Stools• (1) Wastebasket• Electrical service for arm lights• One time cleaning prior to show• Installation, dismantle, delivery and material handling of exhibit included (plus an additional 200 lbs)• Basic graphic panel with company name		



Benefits of Exhibiting

PRE-SHOW

- Free, customizable marketing resources — including email templates, web banner, and more — through the **Exhibitor Invites Program**
- Company listing in the Advance Program issue of **Materials Performance** and **CoatingsPro Magazine**
- Access to the **Exhibitor ROI Center** with no cost, on-demand content designed to improve exhibiting performance
- Additional visibility on the **AMPP Annual Conference + Expo website**

ON-SITE

- One (1) **conference registration** and five (5) **booth attendants** per 100 square feet of exhibit space
- Engage with attendees from 350+ companies across 60+ countries during 15+ exhibit hours
- Company listing and description in the **AMPP Annual Conference Final Program** and **exhibition map**
- Exclusive exhibitor hotel block

INDUSTRY LEADING ADVERTISING

Your opportunity to reach the entire corrosion and coatings industry before, during, and after AMPP Annual Conference + Expo 2024 with advertising and sponsorships now available through AMPP Media.

BEFORE THE CONFERENCE

Advanced Program

Get industry-wide brand exposure with advertising in the Advanced Program featured in *Materials Performance* and *CoatingsPro Magazine*—the official publications of AMPP. With circulations of 30,800-38,000, our publications are leading resources for corrosion and coatings professionals.

DURING THE CONFERENCE

Final Program

By advertising in the AMPP Annual Conference + Expo final program, you can leverage the engagement power of the official guide of the most attended anti-corrosion in coatings conference in the world.

Daily e-News

Stay top-of-mind with exclusive high-profile sponsored content and banner ads in the official e-newsletter delivered daily to attendees.

Programmatic Advertising

Digitally target the attendees of the largest tradeshow in the corrosion and coatings industry with a geofence programmatic campaign.

Exhibitor Spotlight Video

Generate polished content and make an impact with a video interview filmed at the conference.

Sponsorship Opportunities

Experience the power of marketing through sponsorship opportunities to reach your goals. As an AMPP Annual Conference sponsor, you will earn the recognition of your peers for your leadership and commitment to the coatings and corrosion community.

Bonus Publication Distributions

Reach our readers and subscribers plus everyone at AMPP Annual Conference + Expo with print ads in the February issue of *Materials Performance* and March issue of *CoatingsPro*.

AFTER THE CONFERENCE

Recap Issues

Reinforce your participation and reach those who may not have had the chance to attend. Featured on AMPP Annual Conference + Expo website and distributed to *CoatingsPro* and *Materials Performance* 2024 July Issue readers.

Contact an AMPP Sales Specialist at sales@ampp.org for additional information.



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OFFICIAL MEDIA PARTNERS



IMPORTANT DEADLINES FOR AMPP ANNUAL CONFERENCE + EXPO 2024

Thursday, June 1, 2023

50% Deposit Due of Total Exhibit Fees.

Any space without paid deposit by June 1st will be subject to be released without notice.

Thursday, October 5, 2023

Remaining Balance Due for Current Exhibitors.

Monday, January 1, 2024

Exhibit reservation must be paid in full to be featured in the Final Program.

AMPP ANNUAL CONFERENCE + EXPO FUTURE DATES

AMPP Annual Conference + Expo 2025

Sunday, April 6 – Thursday, April 10
Nashville, TN

AMPP Annual Conference + Expo 2026

Sunday, March 15 – Thursday, March 19
Houston, TX

AMPP Annual Conference + Expo 2027

Sunday, April 11 – Thursday, April 15
Columbus, OH

AMPP Annual Conference + Expo 2028

Sunday, March 5 – Thursday, March 9
San Antonio, TX