FOCUSED ON THE FUTURE OF CORROSION + COATINGS

ace.ampp.org

AMPP™ ANNUAL CONFERENCE + EXPO
By the Numbers

- 6,000+ attendees
- 70+ countries represented
- 200+ technical & admin meetings
- 500+ hours of technical content
- 45 symposia
- 450+ companies
AMPP Annual Conference + Expo merges the former CORROSION and Coatings+ conferences into a week of dynamic programming, solutions, and discovery that gathers customers, partners, employees and thought leaders in the coatings and corrosion industries. Exhibit at AMPP Annual Conference to gain access to 6,000+ industry professionals seeking knowledge and products to make the job easier.

Virtual Component—COMING SOON!
5 Reasons to Exhibit

1. Sales and Lead Opportunities with Face-to-Face Marketing
2. Boost Brand Visibility
3. Strengthen Your Relationship with Current Customers
4. Showcase New Products & Services
5. Research Your Competition
Our Attendees

Why They Attend
- Technical program: 46%
- Networking with clients & customers: 40%
- Finding new products on the show floor: 14%

Job Function
- Coatings/Corrosion Inspector: 23%
- Sales/Marketing: 19%
- Executive/Sr. Management: 15%
- Engineer: 13%
- Consultant: 7%
- Technologist: 7%
- Scientist/Research: 7%
- Project Manager/Supervisor: 7%
- QA/QC: 2%

Years Attending
- 1-5 Years: 36%
- First time: 25%
- 15+ Years: 14%
- 6-10 Years: 14%
- 11-15: 11%
Attendee Profile

By Job Title
Manager/Director
Engineer
Chemist
Consultant
Technician
Coatings Applicator or Inspector
Researcher
Operations Manager/Director

By Company
Engineering
Cathodic/Anodic Protection
Materials Selection & Design
Testing Services/Laboratory & Research
Chemical Processing
Onshore/Offshore Exploration
Architectural/Design
Surface Preparation/Blasting
Coatings Services—General Contracting, Structural Steel, Concrete, Spray Bedliners, SPF

By Industry
CP
Chemical Inhibitors
Coatings & Linings
DoD
Energy Generation, Transmission & Distribution
Highways & Bridges, Infrastructure
Maritime
Materials Selection & Design
O/G Exploration & Production
Petroleum Refining
Pipelines, Tanks & Underground Systems
Process Industries
Science of Corrosion Testing
Transportation
Water/Wastewater
### Exhibitor Packages

#### Exhibit Booth Rates

<table>
<thead>
<tr>
<th>EXHIBIT BOOTH RATES</th>
<th>Island 20x30</th>
<th>Island 20x20</th>
<th>Corner 10x20</th>
<th>10x20</th>
<th>Corner 10x10</th>
<th>Standard 10x10</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$19,200 USD</td>
<td>$12,800 USD</td>
<td>$6,400 USD</td>
<td>$6,400 USD</td>
<td>$3,200 USD</td>
<td>$3,200 USD</td>
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<tr>
<td></td>
<td>+ $200 Premium</td>
<td>+ $200 Premium</td>
<td>+ $100 premium</td>
<td></td>
<td>+ $100 premium</td>
<td></td>
</tr>
</tbody>
</table>

**8' Drop & 3' Side Dividers**

- Island 20x30: X
- Island 20x20: X
- Corner 10x20: X
- 10x20: X
- Corner 10x10: X
- Standard 10x10: X

**Booth Identification Sign (7"x44")**

- Island 20x30: X
- Island 20x20: X
- Corner 10x20: X
- 10x20: X
- Corner 10x10: X
- Standard 10x10: X

**Perimeter Guard Service**

- Island 20x30: X
- Island 20x20: X
- Corner 10x20: X
- 10x20: X
- Corner 10x10: X
- Standard 10x10: X

**Full Conference Registration(s)**

- Island 20x30: 6
- Island 20x20: 4
- Corner 10x20: 2
- 10x20: 2
- Corner 10x10: 1
- Standard 10x10: 1

**Exhibit Staff Registrations**

- Island 20x30: 30
- Island 20x20: 20
- Corner 10x20: 10
- 10x20: 10
- Corner 10x10: 5
- Standard 10x10: 5

**Product Showcase**

Featured prominently outside of the Exhibit Hall, the Product Showcase provides additional exposure to increase consumer awareness of your product. Showcase listings will include a brief description of your product and booth number to drive traffic back to your booth. $500 USD for all booth sizes.

**Shell Scheme Package for Your Convenience:**

Streamline the Exhibit Process:
- $4,700 USD for 10' x 10' booth
- 3m x 3m x 2.5 Octanorm Shell scheme booth in silver with white infill panels
- 2 arm lights (per 10' space)
- Installation & dismantle of exhibit
- 9' x 10' grey carpet with nightly vacuuming
- One (1) 6' L x 30" H table; skirted white
- Two (2) chairs
- One (1) wastebasket
- Electricity 120-volt (up to 1000 watts)
- Lead retrieval

**Heavy Equipment Booths**

Requirements: Commercial truck or company vehicle • trailer—no off-loading, equipment must stay on the trailer • any advertisement must be connected to the display or placed on the trailer.
- $6,400 USD for 10' x 60 sq ft space
- Includes Freeman mobile spotting fee
Benefits of Exhibiting

PRE-SHOW

▶ Increased exposure through the exhibitor and floorplan listings on the CORROSION homepage
▶ Complimentary Exhibitor Invites Program offering customizable e-mail templates, banner ads, and landing pages to send to your customers and clients
▶ Company listing in the Advance Program issue and Preview Program issue of Materials Performance

ON SITE

▶ One (1) conference registration and five (5) booth attendants per 100 square feet of booth space
▶ Exposure to the 6,000+ corrosion professionals onsite
▶ Company listing and description in the AMPP Annual Conference Final Program and exhibition map distributed to all AMPP attendees

For more information to register as an exhibitor, please contact:

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Exhibit Hall Activities

- The Cathodic Protection Test Field
- The Heavy Equipment Area
- The Coatings Experience Area
- The Exhibit Hall Theater
- The Protective Coatings Workshop
- CoatingsPro Magazine Annual Contractor Awards Program
- Student Poster Session
- Attendee Giveaways
- High Rollin’ for a Harley
- MP Innovations Theater
Maximize your exposure at AMPP Annual conference + Expo 2022 through our many print and digital advertising avenues from AMPP Media. Make your Exhibitor Profile an attendee destination.

**PRINT**

*Materials Performance*—The official publication of AMPP and the largest circulation magazine dedicated to corrosion prevention & control; circulation 38,000

*Issues not to be missed for industry-wide readership and reach:*
Advance Program (November 2021 Issue)
Final Program (Distributed at Conference)
Conference Recap (July 2022 Issue)

*CoatingsPro Magazine*—The leading resource for commercial and industrial coatings professionals; circulation 30,569
Advance Program (January 2022 Issue)

Reach coatings professionals in the issues leading up to AMPP Annual Conference + Expo and drive traffic
AMPP Annual Conference + Expo Daily News
AMPP’s official e-newsletter, delivered each morning of the conference to all attendees, exhibitors, and AMPP members. It is THE digital tool attendees use to plan and navigate the show while onsite. Options include banners, sponsored content, and digital packages.

AMPP Websites
AMPP.org is THE online destination for corrosion control and protective coatings professionals generating nearly 700,000+ page views per month; it is home to the online version of the industry’s leading magazines, materialsperformance.com and coatingspromag.com For closing dates and pricing on any of these leading industry media options, visit adsolutions.nace.org, ace.ampp.org, or contact an AMPP Sales Specialist.
Save the Dates

Important Deadlines for AMPP Annual Conference & Expo 2022

July 2, 2021
50% of total exhibit fees due

OCTOBER 1, 2021
Final deadline for booth payment

JANUARY 17, 2022
Exhibit reservation must be paid in full to be featured in the Final Program
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