

AMPP Annual Conference + Expo

# EXHIBITOR PROSPECTUS



April 6-10, 2025 | Nashville, TN

[ace.ampp.org](https://ace.ampp.org)



**6000+**  
attendees



**350+**  
exhibitors



**600+**  
hours of  
programming



**60+**  
countries



**15+**  
hours of  
expo hall time

As members of the protective materials industry, you value face-to-face collaboration, unparalleled programming and access to hundreds of prospective customers. **AMPP Annual Conference + Expo** is the only place that delivers all three. With over 600 hours of programming and a robust exhibit hall, **AMPP Annual Conference + Expo** gives exhibitors like you access to thousands of industry professionals from over 60 countries. So, whether you're looking to launch something new or reintroduce an existing product, this is where you'll find the largest gathering of coatings and corrosion professionals in the industry.





# 5 Reasons You Can't Miss AMPP Annual Conference + Expo

- 1** Optimize lead generation strategies and expand your database
- 2** Speak to multiple target markets in a single location
- 3** Strengthen or establish your brand with new and existing customers
- 4** Learn from and research your competition
- 5** Showcase new products and services



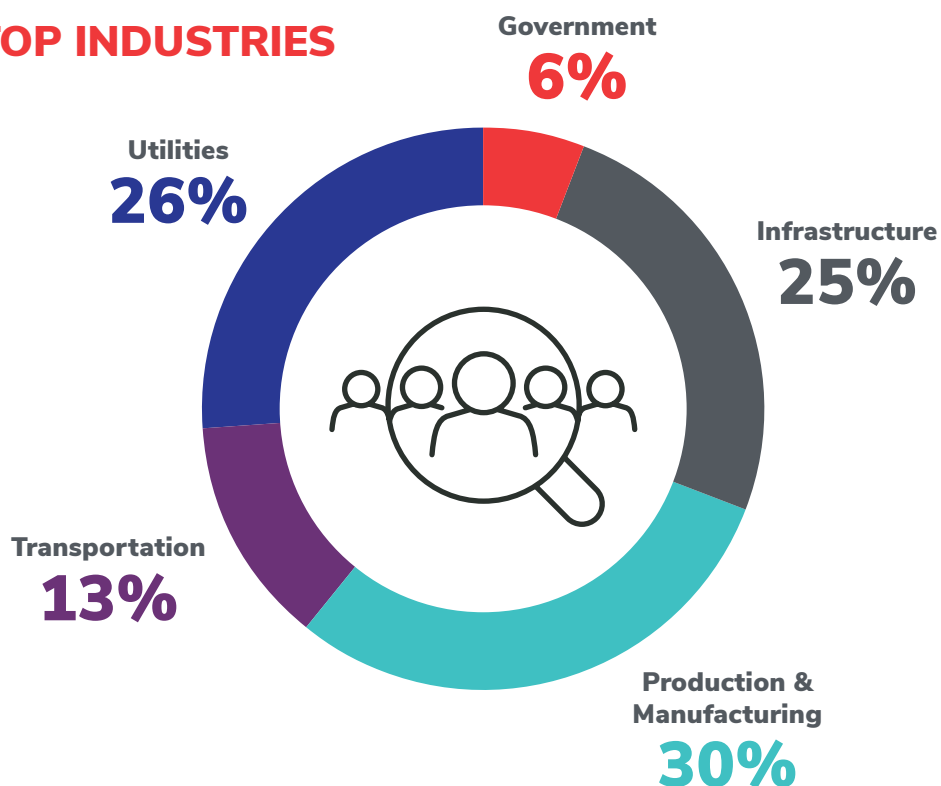
“Exhibiting at AMPP’s Annual Conference and Expo is an experience like no other. It allows us a space to have impactful conversations that further advance our place in the industry and stay top of mind when it comes to remote monitoring solutions. The Product Showcase at AMPP is also something we look forward to every year as a way to show off the advances we are making for the solutions of tomorrow.”

– Bonny Smith, Sales and Marketing Project Manager, LINDSAY

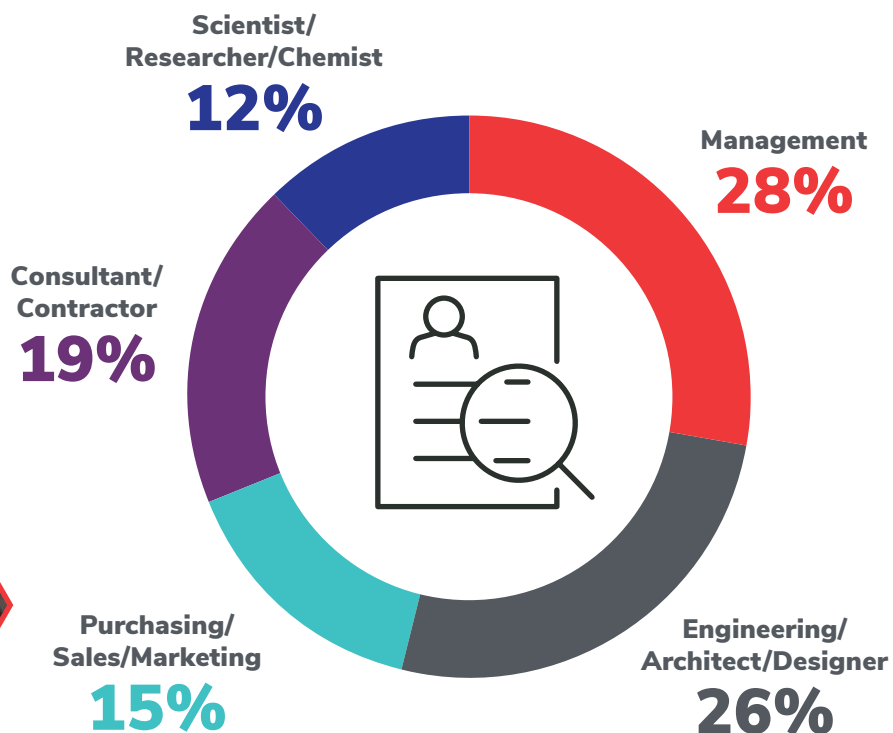
# WHO WILL YOU MEET?



## TOP INDUSTRIES



## TOP JOB TYPES



# EXHIBITOR PACKAGES

EXHIBIT BOOTH RATES	Island 20' x 20'	Island 20' x 30'	Island 20' x 40'	Corner 10' x 20'	10' x 20'	Corner 10' x 10'	Standard 10' x 10'
MEMBER	\$14,500 USD	\$21,600 USD	\$28,700 USD	\$7,250 USD	\$7,100 USD	\$3,700 USD	\$3,550 USD
NON-MEMBER	\$16,100 USD	\$24,000 USD	\$31,900 USD	\$8,050 USD	\$7,900 USD	\$4,100 USD	\$3,950 USD
8' Drop & 3' Side Dividers				X	X	X	X
Booth Identification Sign (7"x44")				X	X	X	X
Perimeter Guard Service	X	X	X	X	X	X	X
Full Conference Registration(s)	4	6	8	2	2	1	1
Exhibit Staff Registrations	20	30	40	10	10	5	5
Product Showcase	Prominently located outside of the Exhibit Hall, the Product Showcase offers invaluable brand exposure to drive traffic to your booth. Showcase listings include a brief description of your products and location on the show floor.						
Turnkey Packages	10' x 10'			10' x 20'			
	<b>Price:</b> \$1,900 USD (non-member \$2,150 USD) plus your 10' x 10' booth space fee.* <b>Includes:</b> <ul style="list-style-type: none"> <li>8'h backwall structure with white PVC and (1) header with company name</li> <li>20"w x 42" h x 20"d 1M event collection reception counter with interior storage, locking door, and white PVC panels</li> <li>(2) arm spotlights to highlight graphic display</li> <li>10' x 10' Classic Carpet</li> <li>(2) Black Diamond stools</li> <li>Wastebasket</li> <li>Electrical service for arm lights</li> <li>One-time cleaning prior to show</li> <li>Installation, dismantle, deliver, and material handling of exhibit included (plus an additional 200lbs.)</li> <li>Basic graphic panel with company name</li> </ul>			<b>Price:</b> \$3,500 USD (non-member \$4,150 USD) plus your 10' x 20' booth space fee.* <b>Includes:</b> <ul style="list-style-type: none"> <li>8'h backwall structure with white PVC and (1) Header with company name</li> <li>5'w x 42"h x 28"d 2M event collection counter with interior storage and white PVC panels</li> <li>(6) arm spot lights to highlight graphic display</li> <li>10x20 Classic Carpet</li> <li>(2) Black Diamond Stools</li> <li>(1) Wastebasket</li> <li>Electrical service for arm lights</li> <li>One time cleaning prior to show</li> <li>Installation, dismantle, delivery and material handling of exhibit included (plus an additional 200 lbs)</li> <li>Basic graphic panel with company name</li> </ul>			





# Benefits of Exhibiting

## PRE-SHOW

- Free, customizable marketing resources — including email templates, web banner, and more — through the **Exhibitor Invites Program**
- Company listing in the Advance Program issue of **Materials Performance** and **CoatingsPro Magazine**
- Access to the **Exhibitor ROI Center** with no cost, on-demand content designed to improve exhibiting performance
- Additional visibility on the **AMPP Annual Conference + Expo website**

## ON-SITE

- One (1) **conference registration** and five (5) **booth attendants** per 100 square feet of exhibit space
- Engage with 6,000+ attendees across 60+ countries during 18 exhibit hours
- Company listing and description in the official **AMPP Annual Conference App** and exhibition map
- Exclusive exhibitor hotel block

# INDUSTRY LEADING ADVERTISING

Your opportunity to reach the entire corrosion and coatings industry before, during, and after AMPP Annual Conference + Expo 2025 with advertising and sponsorships now available through AMPP Media.

## BEFORE THE CONFERENCE

### Advanced Program

Get industry-wide brand exposure with advertising in the Advanced Program featured in *Materials Performance* and *CoatingsPro Magazine*—the official publications of AMPP. With circulations of 30,800-38,000, our publications are leading resources for corrosion and coatings professionals.

## DURING THE CONFERENCE

### Official Conference App

By advertising in the AMPP Annual Conference + Expo final program, you can leverage the engagement power of the official guide of the most attended anti-corrosion in coatings conference in the world.

### Daily e-News

Stay top-of-mind with exclusive high-profile sponsored content and banner ads in the official e-newsletter delivered daily to attendees.

### Programmatic Advertising

Digitally target the attendees of the largest tradeshow in the corrosion and coatings industry with a geofence programmatic campaign.

### Exhibitor Spotlight Video

Generate polished content and make an impact with a video interview filmed at the conference.

### Sponsorship Opportunities

Experience the power of marketing through sponsorship opportunities to reach your goals. As an AMPP Annual Conference sponsor, you will earn the recognition of your peers for your leadership and commitment to the coatings and corrosion community.

### Bonus Publication Distributions

Reach our readers and subscribers plus everyone at AMPP Annual Conference + Expo with print ads in the March issues of *Materials Performance* and *CoatingsPro*.

## AFTER THE CONFERENCE

### Recap Issues

Reinforce your participation and reach those who may not have had the chance to attend. Featured on AMPP Annual Conference + Expo website and distributed to *CoatingsPro* and *Materials Performance* 2025 July Issue readers.

Contact an AMPP Sales Specialist at [sales@ampp.org](mailto:sales@ampp.org) for additional information.

# AMPP<sup>®</sup>

ANNUAL CONFERENCE + EXPO  
APRIL 6-10, 2025 | NASHVILLE, TN

[ace.ampp.org](https://www.ace.ampp.org)

## AMPP CONTACTS

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## OFFICIAL MEDIA PARTNERS



## IMPORTANT DEADLINES FOR AMPP ANNUAL CONFERENCE + EXPO 2025

### Monday, June 3, 2024

50% Deposit Due of Total Exhibit Fees.

*Any space without paid deposit by June 3<sup>rd</sup> will be subject to be released without notice.*

### Monday, October 7, 2024

Remaining Balance Due for Current Exhibitors.

### Wednesday, January 1, 2025

Exhibit reservation must be paid in full to be featured in the Final Program.

## AMPP ANNUAL CONFERENCE + EXPO FUTURE DATES

### AMPP Annual Conference + Expo 2026

Sunday, March 15 – Thursday, March 19  
Houston, TX

### AMPP Annual Conference + Expo 2027

Sunday, April 11 – Thursday, April 15  
Columbus, OH

### AMPP Annual Conference + Expo 2028

Sunday, March 5 – Thursday, March 9  
San Antonio, TX