

Sponsorship Specifications

2026 NACCHO360





Educational Sponsorships





Education Sponsorship: In-Person Learning Session

- 8 available | \$10,000 per session
- 60-minutes for presentation
- Listing in conference platform/app
- Educational session with pre-conference promotion
- Laptop, screen, projector, lectern mic, 1 wireless mic provided
- Sessions will be scheduled on a first-come basis, date/time preferences will be given consideration but are subject to NACCHO's schedule and space availability.

For sponsorship inquiries and reservations, please contact us at ExhSpon@naccho.org.



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Louisville, Kentucky, July 14-17, 2026



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Branding Sponsorships





Branding Sponsorship: Conference Tote Bags

- 1 available | \$15,000 (Price Negotiable)
- Your company name and logo along with NACCHO360 logo will appear on every tote bag that attendees receive during check-in at registration.
- Provide your logo for all conference attendee tote bags

For sponsorship inquiries and reservations, please contact us at ExhSpon@naccho.org.



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Branding Sponsorship: Lanyards

- 1 available | \$10,000
- Art should be .5” high and .22” long
- Provide your company logo for all attendee lanyards throughout the event

Please note, NACCHO logo will also be on the lanyard

Deadline to sponsor this item: 4/30/2026

For sponsorship inquiries and reservations, please contact us at ExhSpon@naccho.org.



SOLD





Branding Sponsorship: Hotel Keys

- 1 available | \$15,000
- Provide your unique graphic to co-brand with the NACCHO360 logo
- Key cards will be provided to overnight guest at check-in for the two main conference hotels

For sponsorship inquiries and reservations, please contact us at ExhSpon@naccho.org.



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Branding Sponsorship: Charging Stations

- 4 available | \$5,000 each
- Provide your company logo to display on the charging station
- Prominent signage is provided to identify your company as the sponsor of the charging stations
- *(Photo does not depict actual charging station)*

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Branding Sponsorship: Step & Repeat Signage – NEW!

- 1 available | \$15,000 (Price negotiable)
- This high-visibility backdrop will serve as the centerpiece for photographs and media coverage, delivering exceptional exposure to a diverse and engaged audience.
- Your company's logo, displayed alongside the NACCHO360 and association logos, will be prominently featured, ensuring your brand is seen and remembered by event participants, attendees, and media outlets.
- Provide your logo for this high visibility backdrop as the official photo backdrop

For sponsorship inquiries and reservations, please contact us at
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Branding Sponsorship: Column Wraps

- 4 available | \$5,000
- Wrap your brand around one of the most central spaces of the venue with custom column wraps. These eye-catching displays guarantee strong, continuous exposure as attendees gather, network and move around between sessions.
- 2 panels/sides per package
- Dimensions TBD

For sponsorship inquiries and reservations, please contact us at ExhSpon@naccho.org.



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Branding Sponsorship: Floor Stickers

- 4 available | \$4,000 (price negotiable)
- Direct attendees to your booth with colorful and exciting custom floor stickers. These stickers will feature your custom graphics along with the NACCHO360 logo.
- This package includes a total of four (4) floor stickers, with an approx. size of 2' x 2'.

For sponsorship inquiries and reservations, please contact us at ExhSpon@naccho.org.



artboard 1



artboard 2





Branding Sponsorship: Escalator Clings

- 2 available | \$15,000
- Have your company logo highly visible to NACCHO360 attendees as they navigate between floors in the conference center. High visibility item.
- Provide your company logo to display between floors in the conference center
- Glass/Escalator Cling
- 2-panels

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Marketing Sponsorships





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Marketing Sponsorship: Passport to Prizes Standard

- 10 available | \$1,000
- Exhibitor must pay \$1,000 and no gift is required, the show management will select the gift for drawing
- Provide your company logo to be recognized on the Passport card
 - Attendees must stop by each participating booth to receive a stamp on their Passport
 - Attendees must complete the entire Passport card to be eligible for the prize drawing

For sponsorship inquiries and reservations, please contact us at ExhSpon@naccho.org.



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Marketing Sponsorship: Passport to Prizes Plus – Donate Gift

- 10 available | \$750
- **PLUS: Exhibitors must provide a raffle gift of \$250 in value**
 - Ideas include AirPods, Apple Watch, Beats Headphones, Gift Cards, Services, etc. (*we do not recommend company services.*)
- Provide your company logo to be recognized on the Passport card
 - Attendees must stop by each participating booth to receive a stamp on their Passport
 - Attendees must complete the entire Passport card to be eligible for the prize drawing

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Marketing Sponsorship: Head Shot Lounge

- 1 available | \$15,000 (price negotiable)
- Enable conference attendees to receive their photo via email with compliments from sponsor organization.
- Include your logo on signage for the headshot lounge

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Marketing Sponsorship: General Session Seat Drop

- 6 available | \$3,500 | One handout per sponsor
- All drops must be paper-based one-pager, or pamphlet
- Placed on each chair (approx. 2000) during a General Session
- NACCHO must approve collateral for distribution
- All drops must be shipped to arrive at the advanced warehouse by Friday, June 12. Materials will be accepted after June 12th, but incur a 25% early/late handling fee.

For sponsorship inquiries and reservations, please contact us at ExhSpon@naccho.org.



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Marketing Sponsorship: Conference Bag Insert

- 10 available | \$2,500 | One insert per sponsor
- All inserts must be paper-based one-pager, or small pamphlet
- Sponsor-provided collateral materials to include in the NACCHO360 tote bags (approx. 2000)
- Conference collateral may not be larger than 12"x15"
- NACCHO must approve collateral for distribution
- All drops must be shipped to arrive at the advanced warehouse by Friday, June 12th. Materials will be accepted after June 12th, but incur a 25% early/late handling fee.

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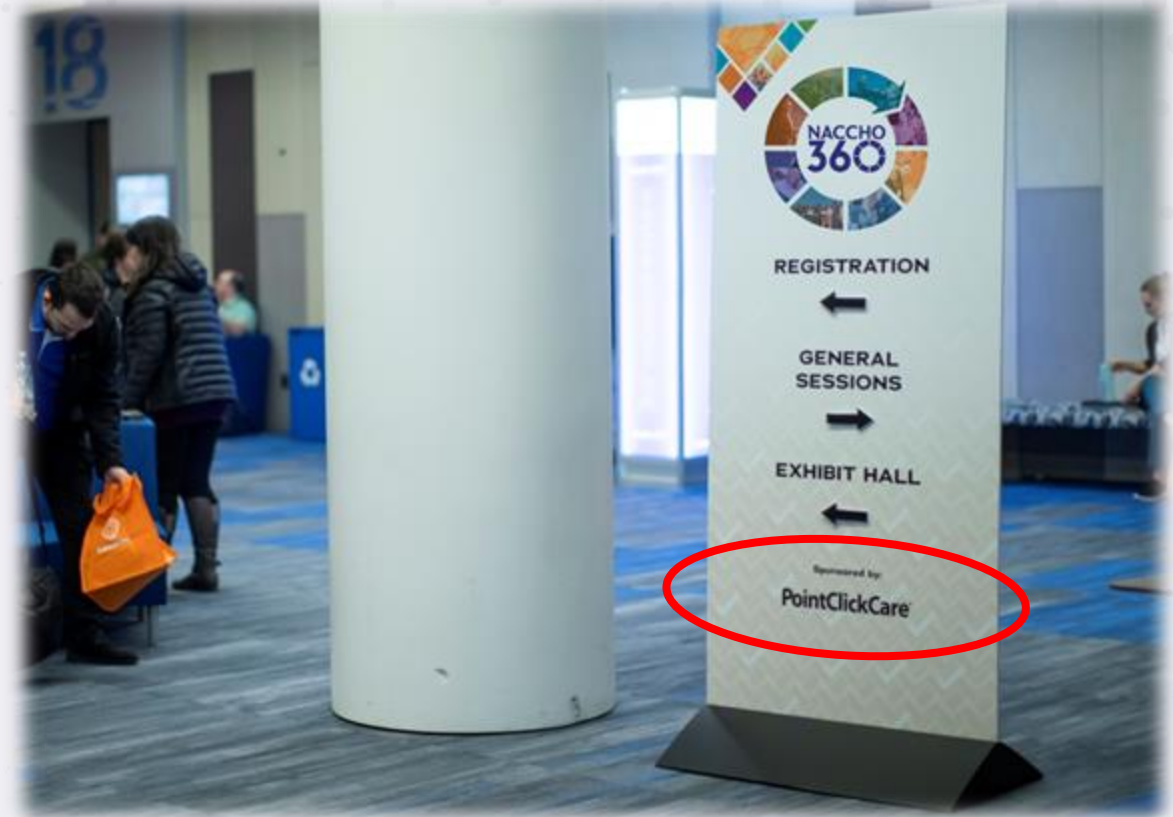
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Marketing Sponsorship: Directional Signs

- 4 available | \$2,000
- Include your company graphics on (1) NACCHO360 directional sign used to help attendees navigate the convention center.
- Sponsors have one ENTIRE side/panel for your graphics.
- Directional signs that measures 1-meter-wide x 3 meters tall (3'wx9'h).

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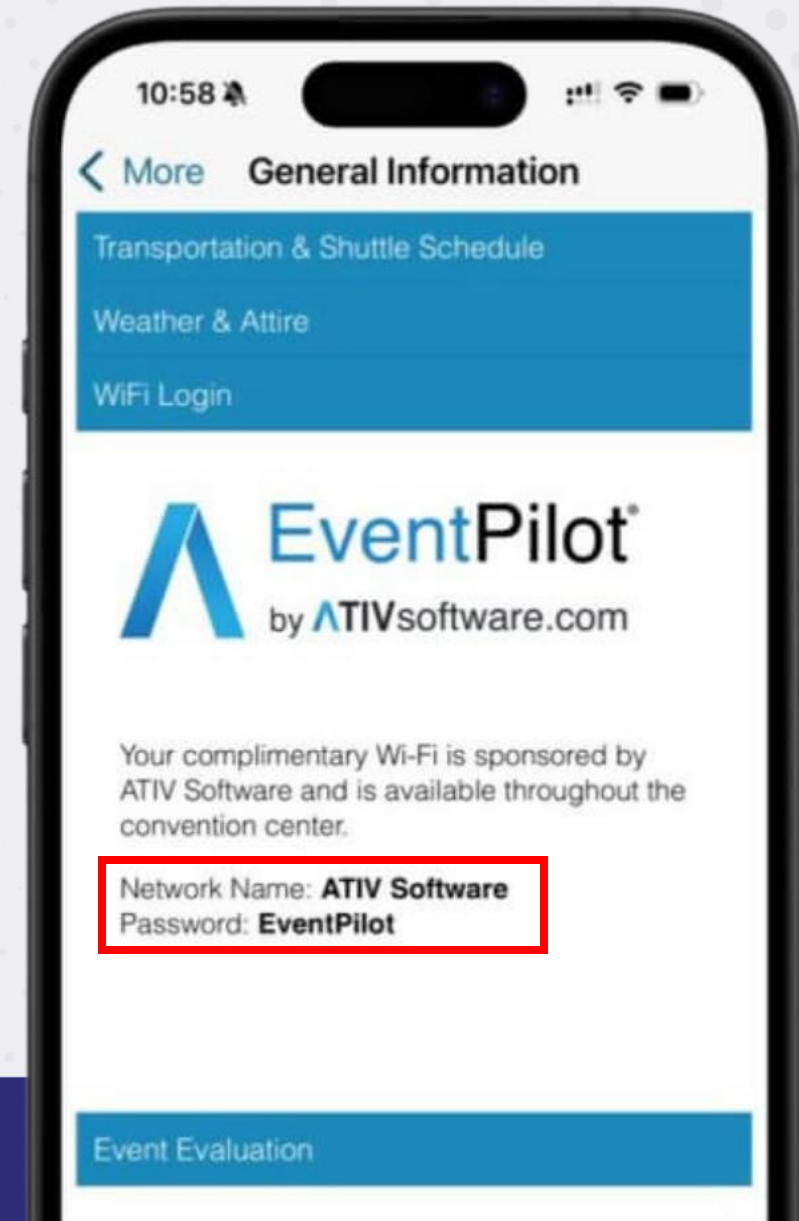


Marketing Sponsorship: Conference Wi-Fi

- Two Co-Sponsors (\$12,500) or Exclusive (\$25,000)
- Logo will be on all internet signage
- Logo will be added to back of all attendee's badges as our official internet sponsor

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Networking Sponsorships





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Networking Sponsorship: Exhibit Hall Lunch

- Two Co-Sponsors per lunch (\$25,00 each) or Exclusive per lunch (\$50,000) (Price negotiable)
- Wednesday and/or Thursday lunch
- Company logo will be displayed in the lunch area and at the entrance on the day of the sponsored lunch
- Sponsor can provide napkins and cups with company logo
- Responsible for ordering, shipping and coordinating donated napkins & cups

For sponsorship inquiries and reservations, please contact us at

ExhSpon@naccho.org.



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Networking Sponsorship: Meeting Room Space

- 5 available
 - Commercial/Government | \$5,000 per day (plus applicable AV costs)
 - Non-Profit | \$2,500 per day (plus applicable AV costs)
- Orientation: Navigate and Network

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Networking Sponsorship: Morning/Afternoon Refreshment Break – NEW

- 6 available | \$15,000 (Price Negotiable)
- Mid-morning or Afternoon Break
- Enhance your presence and support at the NACCHO360 by sponsoring a Mid-Morning Refreshment break, a pivotal refreshment break that re-energizes attendees and keeps the momentum of the day going strong.
- Signage recognition will be provided by the assigned break

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Wellness Sponsorships





Wellness Sponsorship: 360 Silent Dancing Happy Hour – NEW

- 2 available | Two Co-Sponsors - \$25,000 each
- Provide your logo for Happy Hour promotional materials
- Displayed on Happy Hour announcement signs located in event area
- Free food, cash bar

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Wellness Sponsorship: Pet Therapy

- 1 available | \$7,500
- Provide brand exposure and help put a smile on attendees' faces with this memorable experience. It's a great way to relax with attendees and create an engaging environment with certified therapy animals!
- Located on the show floor, placed near the NACCHO booth
- Your company name will appear on the exhibit hall floor plan in mobile app
- Provide your company logo to be on the signage in wellness area.

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Wellness Sponsorship: Relaxation Lounge

- 1 available | \$15,000 (Price Negotiable)
- Chair massages will be available with mini-relaxation sessions during the conference
- Located in the Wellness Pavillion in the exhibit hall
- Your company name will appear on the exhibit hall floor plan in mobile app
- Provide your company logo to be on the signage in wellness area.

For sponsorship inquiries and reservations, please contact us at

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Wellness Sponsorship: Quiet Room

- 1 available | \$7,500 (Price Negotiable)
- Serene, comfortable place for attendees to rest, read, think, or recover. Talking and other interactions with other attendees are not permitted in this area
- The room features comfortable seating, and soothing music and is open throughout the conference
- Your company handouts or giveaways are welcome in this area
- Provide your company logo to be recognized on room signage and mobile app

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Wellness Sponsorship: Somatic Breathwork Session

- 1 available | \$8,000 (Price Negotiable)
- Therapeutic approach that focuses on breathing, emotional states, and physical well-being
- Participants can practice specific breathing techniques and somatic release processes
- Provide your company logo to be recognized on room signage and mobile app

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Advertising Sponsorships





Advertising Sponsorship: Conference Push App Notifications

- 15 available, 3 per day | \$ 1,500 each
- Max available to any one sponsor = 3
- Located only on the conference app
 - Title - 30 characters
 - Notification Message - 40 characters
 - Full Message - 1000 characters
- Date and time in EST to be sent

For sponsorship inquiries and reservations, please contact us at ExhSpon@naccho.org.

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Advertising Sponsorship: Conference App Splash

SOLD

- 1 available | \$10,000
- 2796 x 2796px (including a 980 x 1870px safe area)*
 - **Important Note:** because the splash screens must fit a range of devices, make sure important logos, text, and other artwork fit in a 980 x 1870 safe area.
 - Safe area video: <https://vimeo.com/596742966>
 - PNG, JPEG, JPG

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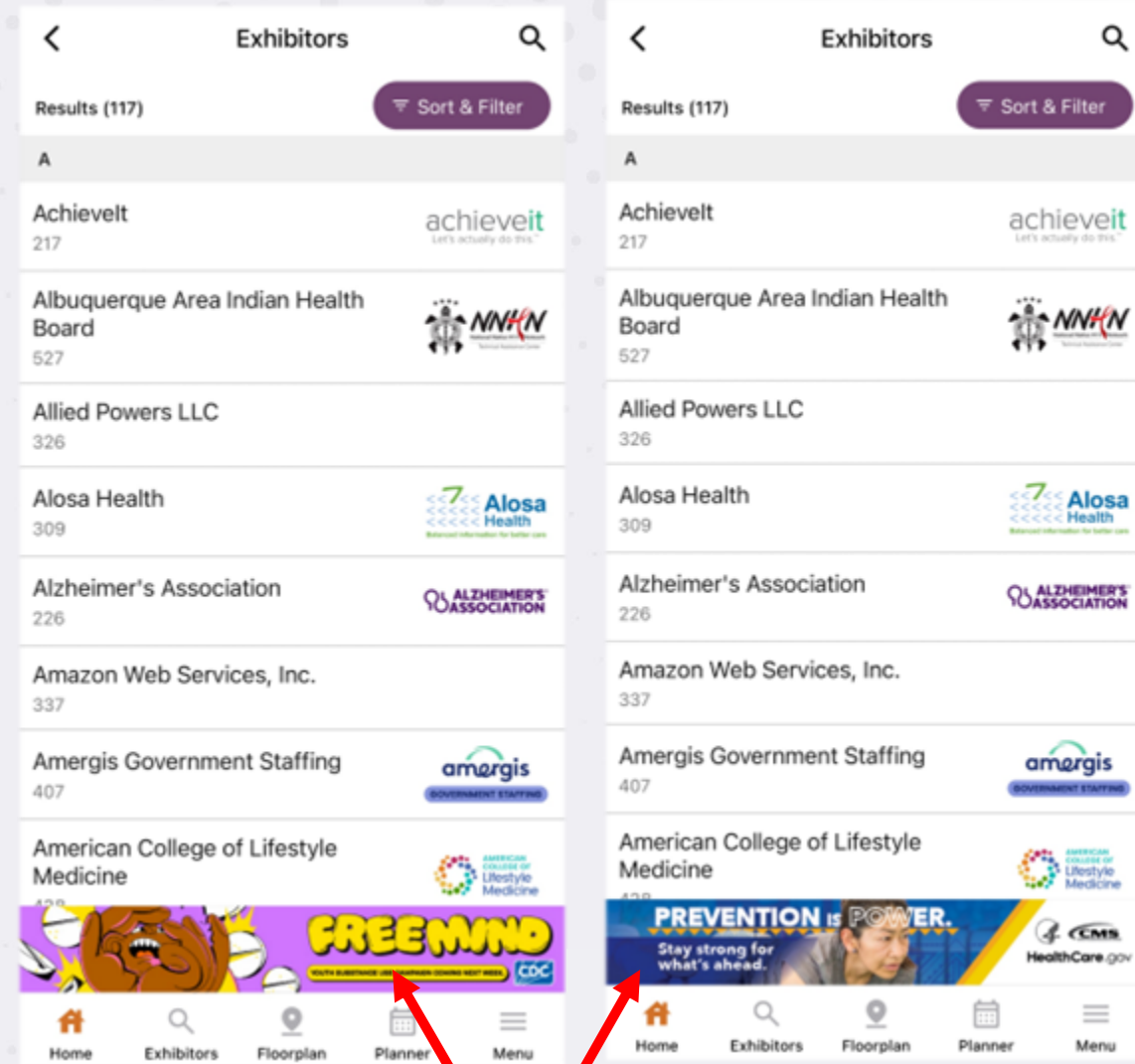




Advertising Sponsorship: Mobile App Rotating Banner Ads

- 5 available | \$3,500
- Located only on the conference app
 - File Types: JPG or PNG
 - File Sizes: 640 x 100 px (displays at 320 x 50 px)

For sponsorship inquiries and reservations, please contact us at ExhSpon@naccho.org.



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Advertising Sponsorship: Exhibit Hall Banner Ad – Exclusive

- 5 available | \$3,500
- Located only on the conference app
 - File Types: JPG or PNG
 - File Sizes: 640 x 100 px (displays at 320 x 50 px)

For sponsorship inquiries and reservations, please contact us at ExhSpon@naccho.org.

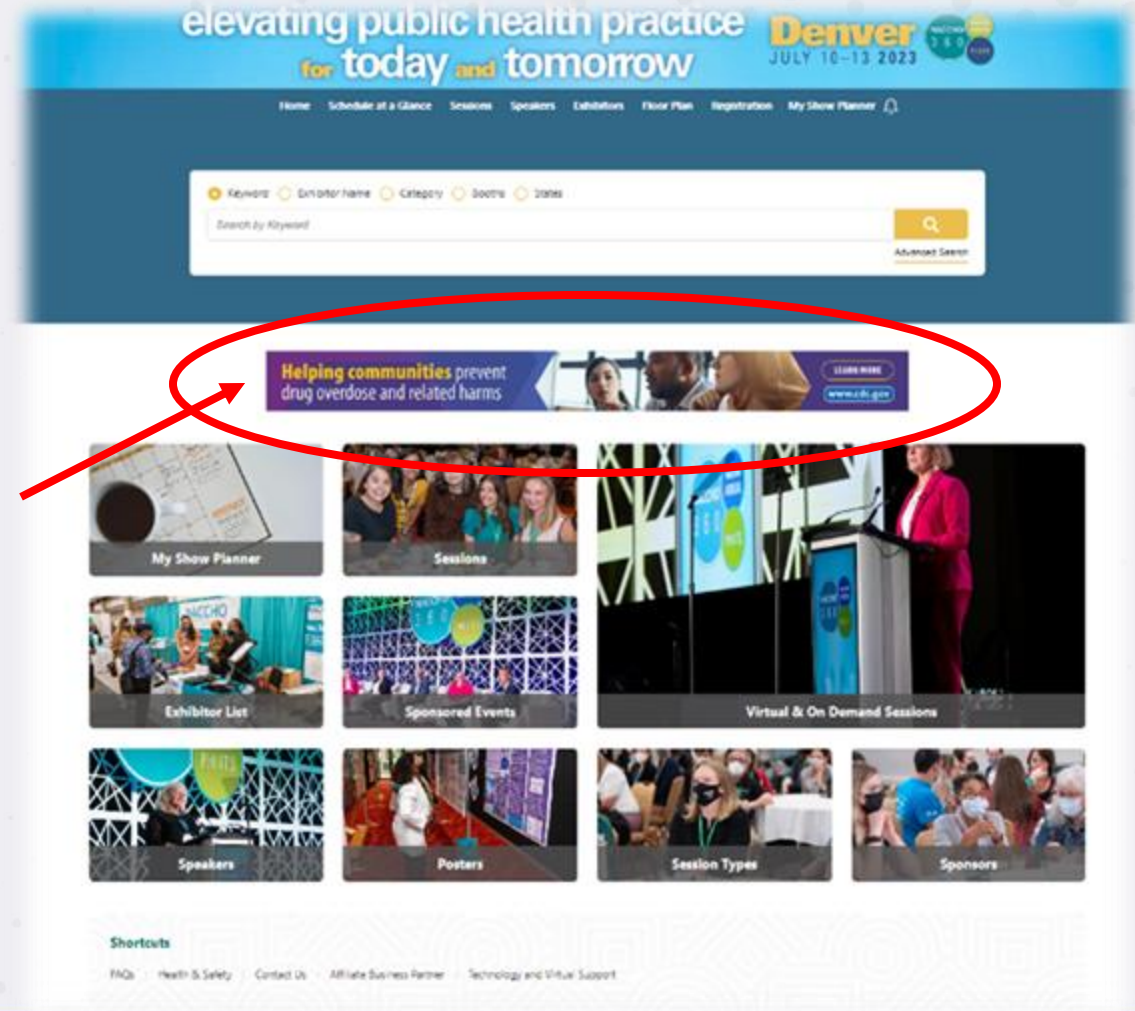




Advertising Sponsorship: Online Platform Rotating Banner Ads

- 5 available | \$3,500
- Place a custom banner across the top of the virtual platform home page. This ad will rotate on the platform and be seen by all in-person and virtual attendees as they review the meeting information
- **File Types:** JPG or PNG
- **File Size:**
 - 1940 x 180 (large screens) (displays at 970 x 90)
 - 600 x 500 (small screens) (displays at 300 x 250)

For sponsorship inquiries and reservations, please contact us at ExhSpon@naccho.org.



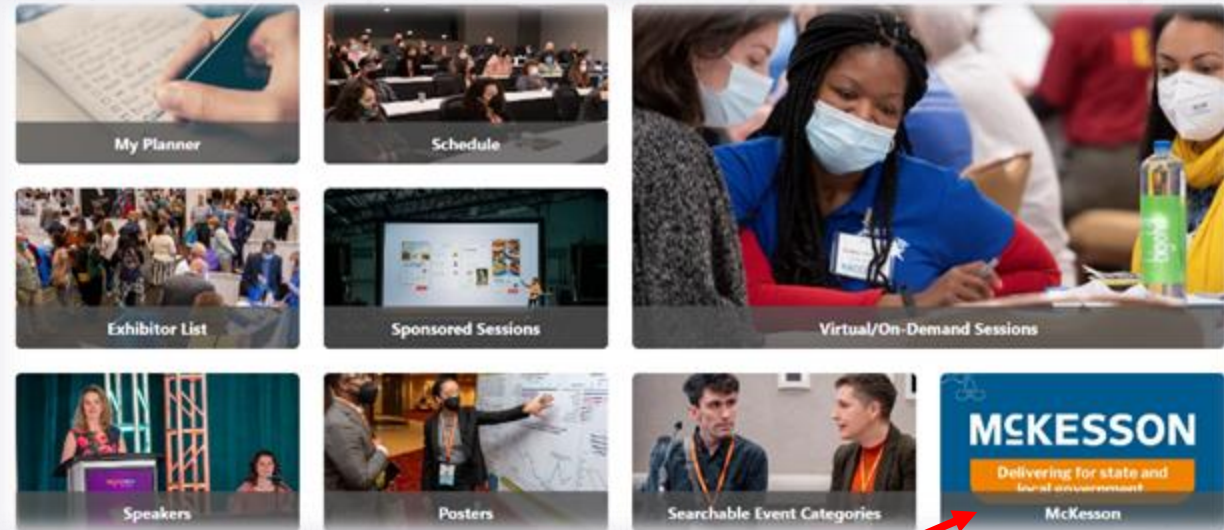


Advertising Sponsorship: Online Platform Tile Ads

- 2 available | \$3,500
- Place a custom tile ad on the virtual platform home page. This ad can be seen by all in-person and virtual attendees as they review the meeting information.
- Place a custom tile ad on the virtual homepage
 - File Types: JPG or PNG
 - File Size:
 - Minimum dim: 800 pixels width, 650 pixels height
 - Max File Size: 1MB

For sponsorship inquiries and reservations, please contact us at

ExhSpon@naccho.org.



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Louisville, Kentucky, July 14-17, 2026



Advertising Sponsorship: Custom Sponsored e-Blast

- 5 available | \$4,000
- Send a custom message to conference attendees within one of the six weeks before the conference date
- **Word count:** 300 - 500 words promoting your sponsored items/description of your organization and subject line
- **File Size:** 330 pixels wide x 250 pixels tall image
- Provide URL if you would like your image to hyperlink to a URL

For sponsorship inquiries and reservations, please contact us at ExhSpon@naccho.org.

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PHapp



Search for PHapp or visit <http://ph.app>

Free.
Live Nationwide.
50 Languages.

Just enter zip code or location.
No sign up. Fully Anonymous.

PHapp: Free Public Health Preparedness Website and App, Now Live Nationwide!

The University of Arizona and Wehealth presented at the [Preparedness Summit](#) this year in April on [AI Safety - Scaling human expertise to deliver enhanced public health alerts that increase user engagement and improve recovery](#).

During the session, we introduced **PHapp**, the free Public Health Preparedness website and app that provides important health and safety information from verified government and health organizations including CDC, NWS, USDA, FDA, FEMA as well as PHAs. **You can try it now!** Just enter your zip code or location. Download **PHapp** or view it on [web](#).

For the Public

- Free app & website that provides all health and safety information in one place
- Serves as a reliable source of truth reflecting the latest verified updates
- Translated by human experts into 50+ languages
- Maps, photos & AI-generated videos for interactive and engaging content
- All-hazards preparedness, with the ability to customize topics and notification levels
- Nationwide system, already active in every jurisdiction, with a unified end-user experience everywhere
- Privacy first. No sign up. No emails. No phone numbers. No tracking.

For Public Agencies

- Fully customize the end user experience for people within your jurisdiction
- Real-time guidance, synchronized -- each update is always in sync with every channel, in every language
- Point to local resources e.g. local heat shelters during a heat warning, or immunization resources shared along with respiratory illness alerts, etc
- Embed PHapp widgets on your own website to keep everything updated automatically
- 2-way communication, people can report test results, symptoms and provide real-time impact assessments.
- Detailed analytics including reach and engagement, broken out by individual factors and risk stratifications.

Portal provides a free dashboard for all public agencies nationwide. Access is granted once you are verified as a public agency for your jurisdiction. Sign in with your work email to access your [Portal](#) (it's already set up).

Equip your community with life-saving preparedness resources delivered via the PHapp platform. Our year-long campaign supports public agencies in promoting emergency readiness, aligned with Ready.gov timelines. Enroll by August 31 in the [National Preparedness Month Campaign](#).

Forum is an invite-only group that includes our partners, public officials, scientists, medical professionals, researchers, technologists and other experts dedicated to strengthening global health and safety. Approved members get insider access to upcoming features, ability to provide feedback on early wireframes, participate in research projects with other forum members and help ensure that our shared efforts benefit communities everywhere. Request to join the [Forum](#).

As a NOAA Weather-Ready Nation (WRN) Ambassador™, and a collaboration with University of Arizona and Arizona Department of Health Services, our mission is to strengthen public safety and resilience through trusted digital infrastructure. Weather-Ready Nation (WRN) Ambassador™ is a trademark of the U.S. Department of Commerce and NOAA, used with permission.



NACCHO
National Association of County & City Health Officials

The National Connection for Local Public Health

www.naccho.org



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The mission of the National Association of County and City Health Officials (NACCHO) is to improve the health of communities by strengthening and advocating for local health departments.

P:202-783-5550 F: 202-783-1583

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Advertising Sponsorship: NACCHO360 E-Newsletter Email Banner Ad

- 5 available | \$3,500
- Place a banner ad and promotional tagline in one of the NACCHO360 e-newsletters distributed to past and current NACCHO360 attendees.
- High-resolution image sized 935 pixels wide x 136 pixels tall
- Image hyperlink URL
- Deadline for content submission is seven (7) days prior to the scheduled release date

For sponsorship inquiries and reservations, please contact us at ExhSpon@naccho.org.

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Master of APPLIED SCIENCE (MAS)
Earn a master's in Population Health Management or Spatial Analysis in 2-4 years
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NACCHO 360 BRIGHT LIGHTS, BOLD IDEAS:
SHAPING THE FUTURE OF PUBLIC HEALTH PRACTICE
Anaheim, California | July 14-18, 2025

Former CDC Director Mandy Cohen to Speak at NACCHO360

We are delighted to announce that Dr. Mandy Cohen, the former Director of the Centers for Disease Control and Prevention (CDC), will be a keynote speaker at NACCHO360. Dr. Cohen's extensive experience and leadership in public health provide a unique opportunity to hear from one of the nation's foremost public health leaders. Dr. Cohen will share her perspectives on the future of public health amidst the current federal landscape.

During her tenure at the CDC, Dr. Cohen led numerous initiatives to enhance public health infrastructure and response capabilities. She played a pivotal role in managing the nation's response to the COVID-19 pandemic, implementing strategies that reduced transmission rates and improved vaccination efforts. Under her leadership, the CDC also advanced its efforts in addressing health disparities and strengthening the nation's preparedness for future public health emergencies.

Join us at NACCHO360 and be inspired by Dr. Cohen's expertise and dedication to public health. Don't miss this chance to engage with a true public health champion!

Haven't Booked Your Anaheim Hotel?

If you have not secured your hotel for NACCHO360 yet, **please use the booking link provided in your registration confirmation email to make your reservation today.**

NACCHO360 Conference Hotels Include:
Hilton Anaheim, Sheraton Park, and Westin Anaheim. Visit the [hotel information page](#) for more details.

The conference hotels offer accessibility to Anaheim's most popular attractions. Experience Anaheim's world-renowned attractions, dine like a foodie, sip award-winning craft beers and specialty cocktails, or enjoy a vibrant music and arts culture.

Join us for the Opening Session of 2025 NACCHO360

NACCHO360: The Happiest Place on Earth for Public Health Professionals
Tuesday, July 15
1:30 PM Local Time

Join us for the Opening Session of 2025 NACCHO360! As we gather in Anaheim, just a stone's throw away from Disneyland, we encourage you to show your Disney spirit! Whether it's a Mickey Mouse hat, a Disney-themed shirt, or your favorite character's costume, let's bring a touch of magic to our celebration.

During this session, NACCHO will kick off the conference in a vibrant atmosphere that sets the tone for the week ahead, featuring inspiring speakers, fascinating topics, exemplary practices, engaging activities, and more!

Join us for a memorable start to NACCHO360 as we honor the dedication and impact of public health departments across the nation. Let's come together to celebrate, learn, and inspire each other in the heart of the happiest place on earth! We look forward to seeing you there, ready to embrace the Disney spirit and the important work we do.

Download the NACCHO360 Mobile App

Download the 2025 NACCHO360 Mobile App from the [App Store](#) or [Google Play Store](#).

The Mobile App serves as the ultimate resource for everything conference related. Search for sessions, speakers, maps, room times, and more. Have the schedule at your fingertips and stay on top of any major updates.

Tip: Create your [My Show Planner](#) account before you login to ensure you are able to view all content. You only need to complete this once.



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Affiliate Business Partner Sponsorships





Affiliate Business Partner Keynote Sessions

- 3 available | \$20,000
- Sponsor will introduce the keynote speaker or share a pre-recorded video (up to 5-minutes) based on an approved topic
- This event will be shared via Live Stream for all in-person and virtual attendees
- Session will be recorded and available on the 360 platform for up to six (6) months

For sponsorship inquiries and reservations, please contact us at ExhSpon@naccho.org.



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Louisville, Kentucky, July 14-17, 2026



Affiliate Business Partner Roundtable/Panel Discussion

- 3 available | \$15,000
- 90-minutes
- NACCHO will provide the moderator and help your organization select up to three (3) speakers
- Session will be recorded and available on the 360 platform for up to six (6) months

For sponsorship inquiries and reservations, please contact us at ExhSpon@naccho.org.



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Affiliate Business Partner Sponsored Focus Group

- 3 available | \$15,000 (60-minutes)
- *Exclusively availability to current or new affiliate business partners.
- Host your focus group in your own meeting room for a 60-minute session.
- NACCHO will send an invitation to registered attendees on your behalf to invite attendees to the focus group. Use this time to speak with your target audience and hear what they have to say about current public health and issues.
- Focus groups cannot conflict with the General Sessions

For sponsorship inquiries and reservations, please contact us at ExhSpon@naccho.org.



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Affiliate Business Partner Networking Reception

- 1 available | \$25,000
- The perfect opportunity to get your company name in front of motivated attendees at the Welcome and Networking Reception in the Exhibit Hall on Tuesday, April 14th!
- Sponsoring company will provide opening remarks
- Logos will be displayed at the Exhibit Hall entrance and by the bar and food stations during the reception

For sponsorship inquiries and reservations, please contact us at

ExhSpon@naccho.org.



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Affiliate Business Partner

Private VIP Event

- 1 available | \$15,000
- Private, invitation-only event to meet and greet NACCHO360 VIPs and present a brief (15-minutes) educational presentation
- Food and beverage responsibility of sponsor
- Provide your company logo to be on the signage

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Sponsorship and Advertising Opportunities

Lower Concourse

Entrance Wall
\$10,000



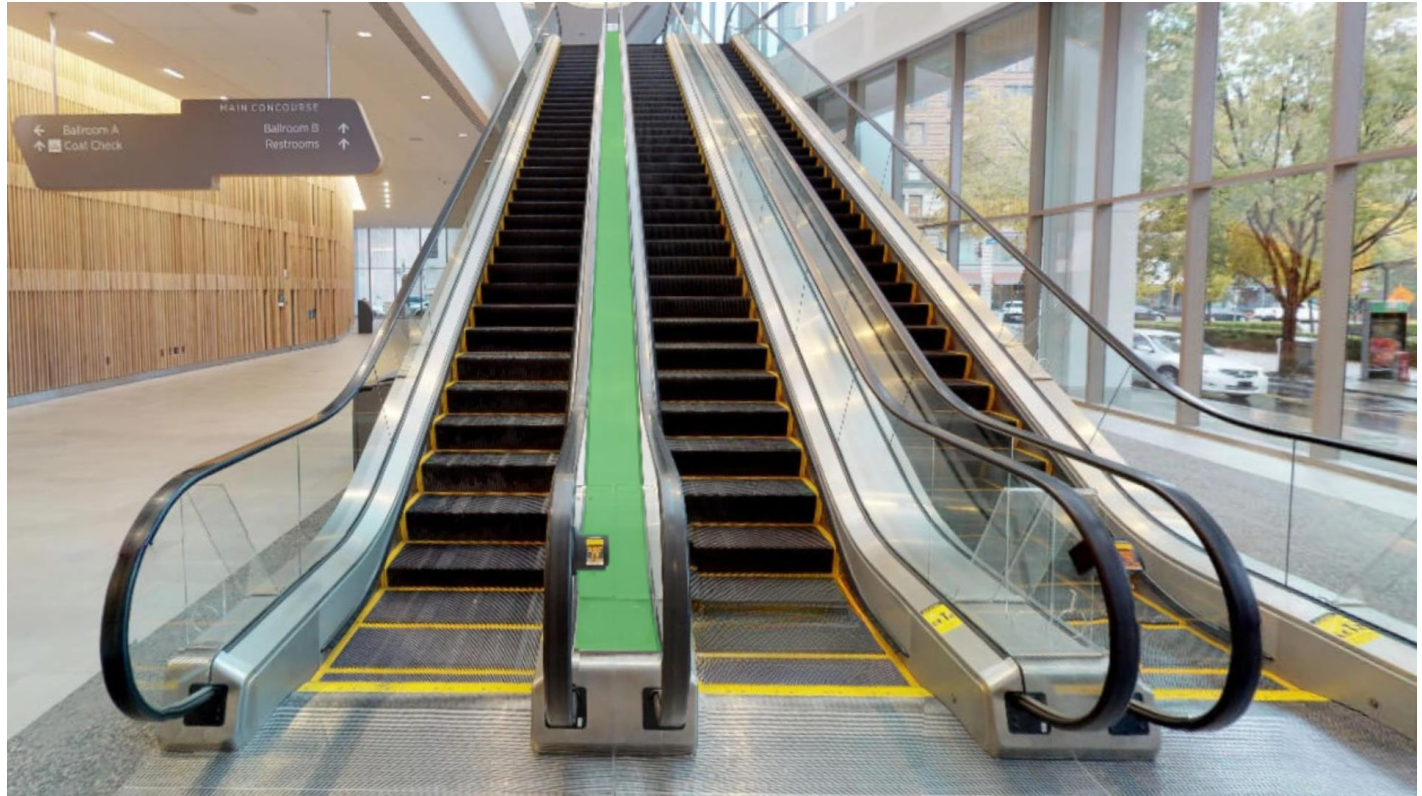
Lower Concourse

Escalators
\$15,000



Main Concourse

Ballroom Escalators (2)
\$15,000 each



Main Concourse

Window Cling Panels
\$3,500 per panel



Third Street

Pre-function Space

Column Wraps (6) \$5,000
(includes two (2) columns)



Third Street

Window Cling Panels

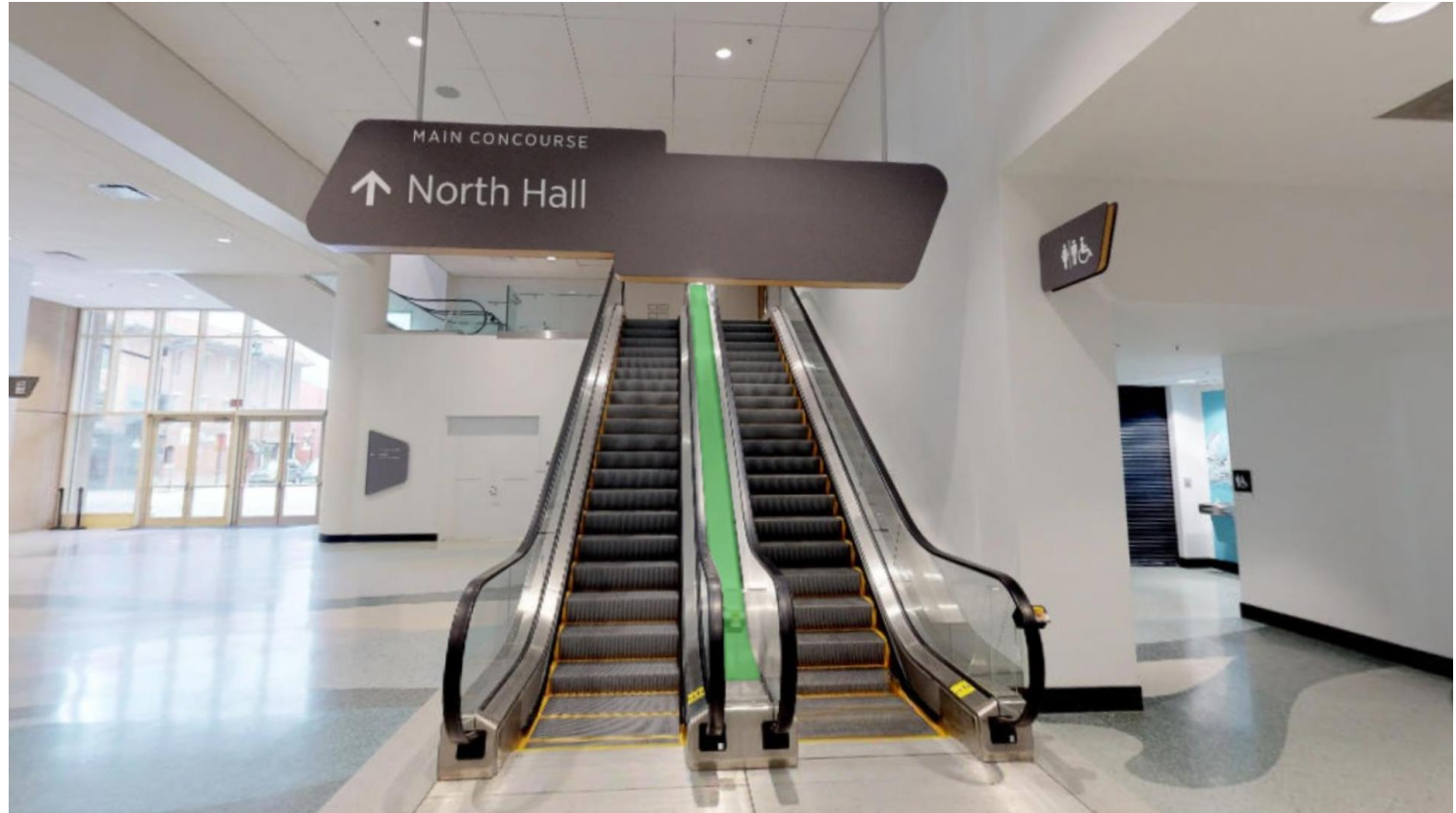
\$3,500 per panel



Third Street

Escalators (2)

\$15,000 each



Floor Clings

- All Locations - \$4,000 for a set of 4
- Four (4) opportunities available



Elevators

- **Primary Elevators (4 sets)**
 - Inside - \$2,500 each
 - Outside - \$5,000 each
 - Inside & Outside - \$6,500 each
- **North & South Elevators (2 sets)**
 - Inside & Outside - \$15,000 each

Prices negotiable, contact NACCHO:
ExhSpon@naccho.org.

