

RACING FORWARD, SWINGING BIG UNITED FOR PUBLIC HEALTH



Louisville, Kentucky, July 14-17, 2026*

*Virtual Attendance Available

NACCHO360 SPONSORSHIP

NACCHO Sponsorship benefits ensure that your organization is recognized before, during, and after the 360. Your exhibit and sponsorship will put you in front of more than 2,000 attendees from across the country. 360 attendees also include NACCHO's partners from other national public health organizations and associations, representatives from state and federal agencies and schools of public health, and leaders of state associations of county and city health officials.

Sponsorship level is determined by the amount of funds spent toward sponsorship items. A company must spend a minimum of \$5,000 to be considered as a sponsor. Exhibit booth fees and conference registration fees are not included in determining the amount of a sponsorship level. Right-of-first refusal will be offered to each company that purchased a sponsorship at the prior 2025 NACCHO360. After these selections have been confirmed, all remaining sponsorship opportunities will be available on a first-come, first-served basis.

Contact NACCHO at ExhSpon@naccho.org to receive a link to complete Sponsorship Application online or [click here](#) to download a pdf of the Sponsorship Application. Questions on sponsorships, please email Francine Garner, Event Sales and Services Manager, at ExhSpon@naccho.org or call (202) 753-6080.

Sponsors at all levels receive the following benefits:

- **Company name and logo** featured on "Thank You" signage displayed throughout the conference
- **Company name and logo** on the NACCHO360 website, interactive platform, and mobile app
- **Sponsor recognition signage** provided for display in your booth
- **Sponsor ribbons** for your company's on-site representatives
- **Complimentary registrations** based on your selected sponsorship level (see chart below)

Sponsor Level	Fee Range	Full Conference Registrations
Diamond Level	\$25,000+	5
Platinum Level	\$20,000 - \$24,999	4
Gold Level	\$15,000 - \$19,999	3
Silver Level	\$10,000- \$14,999	2
Bronze Level	\$5,000- \$9,999	1

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AFFILIATE BUSINESS PARTNER OPPORTUNITIES

NACCHO's Affiliate Business Partner Program is designed to elevate your organization's visibility and foster meaningful, year-round engagement with our members. This program offers valuable opportunities for companies committed to supporting local public health to connect, network, and gain recognition based on their annual level of participation.

Benefits*	Diamond	Value	Platinum	Value	Gold	Value
Annual Membership Fee	\$35,000	\$85,800	\$25,000	\$53,700	\$15,000	\$38,000
Individual Memberships for Staff	15	\$3,000	12	\$2,400	6	\$1,200
Multi-Year Membership Discount (3 years)	10%	+	10%	+	10%	+
Educational/Engagement						
60-Minute Webinar**	1	\$10,000	1	\$10,000	50% off	\$5,000
Additional 60-Minute Webinar**	50% off	+	50% off	+	50% off	+
60-Minute Focus Group**	1	\$10,000	50% off	+	n/a	n/a
Subject Matter Collaboration	12 hours	\$3,000	8 hours	\$2,000	4 hours	\$1,000
Communications/Marketing						
Dedicated Newsletter	2	\$20,000	1	\$10,000	1	\$10,000
NACCHO Partner Level Logo	Yes	+	Yes	+	Yes	+
Listed in Online Partner Directory	Yes	+	Yes	+	Yes	+
Virtual Townhall Meeting (2x/year)	Yes	+	Yes	+	Yes	+
Posts in Membership Weekly	5	\$10,000	4	\$8,000	3	\$6,000
Discount on Additional Posts	25% off	+	25% off	+	25% off	+
Social Media Posts	5	\$10,000	4	\$8,000	3	\$6,000
Annual Conferences						
10x10' Exhibit Booth (premium)	1	\$3,800	n/a	n/a	n/a	n/a
10x10' Exhibit Booth (standard)	n/a	n/a	1	\$3,300	1	\$3,300
Lead Retrieval with Booth	1	\$1,500	1	\$1,500	50% off	\$750
Standard Electricity with Exhibit Booth	1	\$500	1	\$500	50% off	\$250
Free Meeting Space***	2 days	\$10,000	1 day	\$5,000	½ day	\$2,500
ABP Recognition at Exhibitor's Booth	Yes	+	Yes	+	Yes	+
Recognition in Mobile App/Signage	Yes	+	Yes	+	Yes	+
Complimentary Conference Registration	4	\$4,000	3	\$3,000	2	\$2,000
Discounted Conference Registration	50% off	+	50% off	+	25% off	+

*all benefits must be used within the membership year

**includes web reg list, post web dissemination in NL

***pending meeting space availability

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The exclusive opportunities outlined below* are available only to new or current Affiliate Business Partners in good standing. Don't miss the chance to engage with 2026 NACCHO360 attendees at a deeper level and maximize your presence at the conference.

Keynote Session – Opening Remarks*

3 available | \$20,000

Sponsor will introduce the keynote speaker or share a pre-recorded video (up to 5 minutes) based on an approved 360 topic. This event will be shared via LiveStream for all in-person and virtual attendees. The session will also be recorded and available on the conference platform for up to six months.

Roundtable/Panel Discussion* (60 minutes)

3 available | \$15,000

Host a roundtable discussion involving several participants before a live and virtual audience. Be part of a moderated roundtable conversation with up to three (3) relevant stakeholders to provide various perspectives on a critical public health topic. The audience may simply observe or participate by asking questions. NACCHO will provide the moderator and help your organization select up to three speakers. The session will also be recorded and available on the 360 platform for up to six months.

Sponsor Focus Group* (60 minutes)

3 available | \$15,000

Host your focus group in your own meeting room for a 60-minute session. Focus groups cannot conflict with the General Sessions. NACCHO will send an invitation to registered attendees on your behalf to invite attendees to the focus group. Use this time to speak with your target audience and hear what they have to say about current public health and issues.

Welcoming and Networking Reception in the Exhibit Hall*

1 available | \$25,000

The perfect opportunity to get your company name in front of motivated attendees at the Welcome and Networking Reception in the Exhibit Hall on Tuesday, July 14! Your organization will provide opening remarks and your logo will be displayed on signs at the Exhibit Hall entrance, along with signs at the bar and food stations during the reception.

Private VIP Event*

1 available | \$15,000

A private, invitation-only event to meet and greet NACCHO360 VIPs and present a brief (15 minute) educational presentation. Food/beverage responsibility of sponsor.

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OTHER SPONSORSHIP OPPORTUNITIES

In-Person Sponsored Learning Session (60-Min.)

8 available | \$10,000 per session

By hosting your own 60-minute session, you can reach 360 attendees in an educational manner. This opportunity includes pre-conference promotion to participants. As a session sponsor, you agree to provide title, description, and list of presenters to the planning committee for review and approval. Sessions will be scheduled on a first-come basis, date/time preferences will be given consideration but are subject to NACCHO's schedule and space availability. Limit two sessions (2) per sponsor.

Exhibit Hall Lunch

(Wednesday or Thursday)

Two Co-sponsors per lunch \$25,000 ea. or Exclusive per lunch - \$50,000

Satisfy attendee's appetite by co-sponsoring the lunch in the 360 exhibit hall or be the exclusive provider. Your company's name will be prominently displayed in the lunch area and at the entrance on the day of the sponsored lunch. Sponsored company may provide napkins and cups with company logo. Sponsoring company will be responsible for ordering, shipping and coordinating donated cups and napkins with the Kentucky International Convention Center, if you choose to provide these items.

Lunch Gift Card -NEW

1 available | \$15,000

We're excited to introduce a new sponsorship opportunity for the 2026 NACCHO360! Instead of providing the same boxed lunches for all attendees, NACCHO will distribute **lunch gift cards** that can be used at select on-site food vendors. Each card will be **pre-loaded with a specific amount to cover lunch for two days**, allowing attendees the flexibility to choose their preferred meals. These cards can be **custom-branded**, similar to our previous hotel key cards, but with **even greater exposure**—they will be distributed to **all attendees**, not just those staying at two partner hotels. **Deadline to sponsor this item: 4/30/2026**

Conference WiFi—Exclusive Sponsor

\$25,000 exclusive

Show on-site attendees your support of their participation in the conference by supporting Wi-Fi access for attendees. You will be recognized in the mobile app, and on the Wi-Fi splash screen when available.

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360 Silent Dancing Happy Hour - NEW

2 available | Two Co-Sponsors - \$25,000 each

As the show closes on the first day, Happy Hour begins in the exhibit hall. Promote your brand to appreciative attendees and exhibitors as everyone enjoys music and free appetizers in this unique “silent disco”, where people dance to music listened to on wireless headphones. Rather than using a speaker system, music is broadcast into headphone receivers worn by the participants. Those without the headphones hear no music and can still network and hold normal conversations. Become one of two co-sponsors for this energetic social event. Acknowledgement as a “360 Silent Dancing Happy Hour Presented by” sponsors listing in all Happy Hour promotional materials and sponsor logo on all Happy Hour signage; and sponsor logo prominently displayed on Happy Hour announcement signs located in event area. Free food, cash bar.

Morning or Afternoon Refreshment Break - NEW

6 available | \$15,000

Enhance your presence and support at the Preparedness 360 by sponsoring a Mid-Morning or Afternoon Break, a pivotal refreshment break that re-energizes attendees and keeps the momentum of the day going strong. This sponsorship is an excellent complement for current sponsors or exhibitors by offering an additional touchpoint to maintain visibility and engagement with the 360's elite audience. Signage recognition will be provided by the assigned break.

Hotel Keys

1 available | \$15,000

Co-branded with the NACCHO360 logo and your unique graphic, the key cards will be provided to overnight guests at check-in for the two main conference hotels. **Deadline to sponsor this item: 4/30/2026**

Conference Tote Bags

1 available | \$15,000

Your company name and logo along with NACCHO360 Logo will appear on every tote bag that attendees receive during check-in at registration. This exposure is a continual reminder of your company once they return home from the conference.

Deadline to Sponsor this Item: 4/30/2026

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Step and Repeat Signage - NEW

\$15,000

We are thrilled to present a unique opportunity to sponsor the Step and Repeat Signage—a prime branding showcase that will be featured prominently throughout the event. This high-visibility backdrop will serve as the centerpiece for photographs and media coverage, delivering exceptional exposure to a diverse and engaged audience. Your company's logo, displayed alongside the NACCHO360 and association logos, will be prominently featured, ensuring your brand is seen and remembered by event participants, attendees, and media outlets.

Head Shot Lounge

1 available | \$15,000

Have your professional head shots done in high traffic conference area or strategically next to sponsor exhibit booth. Enable conference attendees to receive their photo via email with compliments from sponsor organization.

Relaxation Lounge

1 available | \$15,000 exclusive

Chair massages will provide NACCHO360 attendees with mini-relaxation sessions during the conference. Research shows that even a 10-minute seated massage can make an enormous difference in energy level and focus. An opportunity for attendees to relax, reduce stress and tension, and leave feeling refreshed and rejuvenated!

Conference WiFi—Co-Sponsors

2 Available | \$12,500 each

Share your support of Wi-Fi with another co-sponsor and show on-site attendees you support their participation in the conference by supporting Wi-Fi access for attendees. You will be recognized in the mobile app, and on the Wi-Fi splash screen when available.

Lanyards

1 available | \$10,000

Place your logo on all lanyards given to each attendee and exhibitor throughout the event. Mobilize your company's logo throughout the 360 with one of the most popular and impactful sponsorships. **Deadline to sponsor this item: 4/30/2026**

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Conference App Splash Screen

1 available | \$10,000

Your custom graphic will appear on the opening page of the mobile app every time each attendee opens the mobile app. Increase your visibility both pre-event and during the conference with the launch of the app, as well as post-event with year-long access.

Somatic Breathwork Sessions - NEW

1 available | \$8,000

Somatic breathwork is a therapeutic approach that focuses on the connection between breathing, emotional states, and physical well-being. It serves as a pathway to deeper self-awareness, emotional healing, and physical transformation by utilizing specific breathing techniques and somatic release processes. Through somatic breathwork, participants can unlock their body's innate ability to heal and transform, making it a powerful tool for personal growth and stress relief.

Equine/Pet Therapy

1 available | \$7,500

Provide brand exposure and help put a smile on attendees' faces with this memorable experience. Take a moment to unwind during the conference with a visit to our **Pet Therapy Station**. Spending time with our friendly therapy animals is a proven way to reduce stress, boost your mood, and recharge between sessions. It's a great way to relax with attendees and create an engaging environment with certified therapy animals!

Quiet Room

1 available | \$7,500

The quiet room is a serene, comfortable place for attendees to rest, read, think, or recover after a demanding session. Talking and other interactions with other attendees are not permitted in this area. The room features comfortable seating, aromatherapy, and soothing music and is open throughout the conference. You will be recognized on room signage, in the mobile app, and are welcome to provide giveaways (based on NACCHO approval).

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Escalator Cling*

2 available | \$6,000

Have your company logo highly visible to NACCHO360 attendees as they navigate between floors in the conference center. High visibility item.

Exhibit Hall Banner Ad -Exclusive!

1 available | \$5,000

Place a custom banner on the exhibit hall floor plan. This ad will appear on both the online platform and the mobile app. It will be seen by all attendees as they use the floor plan to navigate through the exhibit hall. This branded ad can link to your exhibit booth or a webpage of your choice.

Meeting Room Space

5 available

Commercial/Government | \$5,000 per day (plus applicable AV costs)

Non-Profit | \$2,500 per day (plus applicable AV costs)

You can rent meeting room space for your one-on-one private meetings with clients, staff meetings, or committee meetings. Not to be used for educational or commercial presentations. Includes Wi-Fi access; hardline internet not included.

Charging Stations

4 available | \$5,000 each

Prominent signage is provided to identify you as the sponsor of these centrally located charging stations. Logo will be displayed on charging stations, if feasible.

Column Wraps* – 2 panels/sides per package

4 available | \$5,000

As attendees navigate their way through the conference center, column wraps are easily seen signage. Wraps are placed in strategic locations throughout the Conference Center for maximum visibility with NACCHO360 attendees. Each package includes two (2) panels/sides.

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Floor Stickers – 4 stickers per package

4 available | \$4,000

Direct attendees to your booth with colorful and exciting custom floor stickers that start at the exhibit hall entrance and lead to your booth. These stickers will feature your custom graphics along with the NACCHO360 logo. This package includes a total of four (4) floor stickers, with an approx. size of 2' x 2'.

Custom Sponsored e-Blast

5 available | \$4,000

Send your custom message out to NACCHO360 attendees with a custom e-blast. Your message will be sent within one of the six weeks before the conference. This sponsored e-blast includes up to 300 words of copy promoting your sponsored items/description of your organization, an image, and a URL link.

General Session Seat Drop

3 available | \$3,500

Includes one piece of sponsor-provided collateral placed on each chair (approximate qty. 2,000) during a General Session. One handout per sponsor and NACCHO must approve collateral for distribution.

Online Platform Rotating Banner Ads

5 available | \$3,500

Place a custom banner across the top of the virtual platform home page. This ad will rotate on the platform and be seen by all in-person and virtual attendees as they review the meeting information. This branded ad can link to a webpage of your choosing.

Online Platform Tile Ads

5 available | \$3,500

Place a custom tile ad on the virtual platform home page. This ad can be seen by all in-person and virtual attendees as they review the meeting information. This branded ad can link to your company website or a webpage of your choosing.

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Mobile App Rotating Banner Ads

5 available | \$3,500

Place a custom banner on the bottom center of the App. This banner will rotate on the app and be seen by all attendees as they navigate to sessions and to the exhibitor list in the mobile app. This branded ad can link to your company website or the webpage of your choosing.

Conference Bag Insert

10 available | \$2,500

Sponsor-provided collateral material to include with the 360 bag (approximately 2,000). One insert per sponsor and NACCHO must approve collateral for distribution. Will only be available if a tote bag sponsor is obtained.

NACCHO360 e-Newsletter Banner

8 available | \$2,500 each

Place a banner ad and promotional tagline in one of the NACCHO360 e-newsletters distributed to past and current 360 attendees. Eight (8) e-newsletters for the meeting will be released weekly prior to the meeting. Only advertiser per e-newsletter will be allowed.

Directional Signs

4 available | \$2,000

Include your company graphics on (1) NACCHO360 directional sign used to help attendees navigate the convention center. Each sign measures 1-meter-wide x 3 meters tall (3' x 9'). Sponsors have one ENTIRE side/panel for your graphics.

Conference App Push Notifications

3 available per day (15 total, max available to any one sponsor=3) | \$1,500 ea.

Send out a text alert through the NACCHO360 app. With up to 1000 characters, you can remind attendees to stop by your booth, attend your sponsored learning session, or stop by your event.

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Passport to Prizes Standard (\$1,000)/Passport to Prizes PLUS (\$750)

20 available | (Deadline: 4/30/2026)

Passport to Prizes is a booth traffic building activity that attracts and keeps attendees on the exhibit floor. Each attendee will receive a passport with their registration credentials. Attendees must stop by each participating exhibitor to receive a stamp on their Passport. Attendees must complete the entire Passport to be eligible for the Prize Drawings. Participating companies will be accepted on a first-come, first-serve basis; and will be recognized on the actual printed passport, prominent thank you signage located in the exhibit hall, recognition signage at booth, and in the conference mobile app.

By agreeing to participate in the **Passport to Prizes PLUS Program** and pay \$750, exhibitors agree to provide a raffle gift of at least \$250 in value. Ideas include AirPods, Apple Watch, BEATS Headphones, Gift Cards, Services, etc. Or pay \$1,000 and no gift is required. Max participation between both programs is 20 sponsors.

The Kentucky International Convention Center has many branding opportunities available from floor clings to banners to escalator clings. Please email **Francine Garner** fgarner@naccho.org or call (202) 753-6080 to discuss these opportunities or explore others.

