elevating public health for today and tomorrow

Denver
JULY 10–13 2023

EXHIBITOR & SPONSOR PROSPECTUS
NACCHO is proud to host the 2023 NACCHO360 Conference as a hybrid (in-person and virtual) event from July 10-13, 2023 in Denver, Colorado. Every year, public health professionals gather at the NACCHO360 Conference to share opportunities, challenges, best practices, and success stories; engage with federal, state, and local partners; and gain insights from public health experts.

The 2023 NACCHO360 Conference will help local health officials elevate the public health practice of today by equipping them with the skills and resources need to succeed in the public health practice of tomorrow. Attendees will learn from the experiences of colleagues and experts and adapt the knowledge into practice back at their organizations and local communities.

The 2023 NACCHO360 Annual Conference will also help local health officials envision the future of local public health in their communities and provide them with the essential skills and strategies to achieve that vision effectively and efficiently.

This year’s theme, Elevating Public Health Practice for Today and Tomorrow, will explore how the local public health workforce and its stakeholders can move forward amid an ongoing crisis while implementing traditional and innovative approaches to restructure a system built to protect the health of communities nationwide.

Attendee Demographics

Local health officials are the primary audience of the NACCHO360 meeting. They are the leaders of city, county, tribal and district health departments nationwide. Local health departments are responsible for creating and maintaining conditions that keep our communities healthy.

NACCHO360 attendees also include NACCHO’s partners from other national public health organizations and associations, representatives from state and federal agencies and schools of public health, and leaders of state associations of county and city health officials.

Your participation offers direct and personal connection to local health officials responsible for programs and purchases in the following fields:

Behavioral Health
Chronic Disease
Communicable Disease
Emergency Medicine

Environmental Health
HIV/AIDS and other STDs
Immunizations
Information Technology

Maternal and Child Health
Medical Reserve Corps
Nursing
Nutrition

Obesity Prevention
Oral Health
Preparedness
Public Health Laboratories

Public Health Promotion/Education
Risk Assessment
Social Work

We invite you to be part of this exciting conference as an exhibitor and/or sponsor.

Questions on pricing, sales, sponsorships, please contact:
Sebastian Arguez
NACCHO360 Exhibits & Sponsorship Sales Manager
Direct: (202) 756-0163 | NACCHO-ABP@naccho.org
NACCHO360 Sponsorship Levels

NACCHO Sponsorship benefits ensure that your organization is recognized before, during, and after the Conference. Sponsorship level is determined based on the total amount of monies spent by an organization on NACCHO360 Conference sponsorship opportunities.

A company must spend a minimum of $3,000 to be considered for a level sponsor. *Conference registration is not included in the determining the amount of a sponsorship level.*

- **There are limited Diamond Partnership opportunities available for the NACCHO360 Conference.** The Diamond Sponsorship qualifying minimum spend is $25,000. Includes five conference registrations.

- **There are limited Platinum Partnership opportunities available for the NACCHO360 Conference.** The Platinum Sponsorship qualifying minimum spend is $15,000. Includes three conference registrations.

- **There are limited Gold Partnership opportunities available for the NACCHO360 Conference.** The Gold Sponsorship qualifying minimum spend is $10,000. Includes two conference registrations.

- **There are unlimited Silver Partnership opportunities available for the NACCHO360 Conference.** The Silver Sponsorship qualifying minimum spend is $6,000. Includes one conference registration.

- **There are unlimited Bronze Partnership opportunities available for the NACCHO360 Conference.** The Bronze Sponsorship qualifying minimum spend is $3,000.

Build your own level sponsorship package with any of the opportunities listed on pages 3 to 9. Here’s an example of what a gold level sponsorship can look like:

<table>
<thead>
<tr>
<th>Exhibit Hall Booth:</th>
<th>$3,600</th>
</tr>
</thead>
<tbody>
<tr>
<td>Custom Sponsored E-Blast:</td>
<td>$3,000</td>
</tr>
<tr>
<td>General Session Seat Drop:</td>
<td>$2,500</td>
</tr>
<tr>
<td>NACCHO360 tote bag insert:</td>
<td>$2,000</td>
</tr>
<tr>
<td>Exhibit Hall Scavenger Hunt:</td>
<td>$500</td>
</tr>
<tr>
<td><strong>Total Sponsorship:</strong></td>
<td><strong>$11,600</strong></td>
</tr>
</tbody>
</table>
In-Person Sponsored Learning Session | 60 minutes: $6,000 each

By hosting your own 60-minute session, you can reach conference attendees in an educational manner. This opportunity includes pre-conference promotion to participants. As a session sponsor, you agree to provide your title, description, and list of presenters to the planning committee for review and approval. This session must feature a presenter working in the field of public health and representing a local, state, federal, or academic perspective. These sessions are not eligible for CEUs.

Benefits of this sponsorship include:

- **Content exposure** – Sponsor provides speaker and presents the desired topic during the session
- **Brand awareness** – Your session information, room location, and sponsor logo will be featured in a pre-conference eblast in April 2023 and online before the live session begins.
- Sponsors will receive contact information (mailing address only) for attendees who join the session and have given permission for their contact information to be shared with sponsors.

Hybrid Sponsored Learning Session | 60 minutes: $10,000 each (limited number available)

Extend your organization’s visibility and message by reaching all in-person and virtual attendees in an educational manner via your own 60-minute Livestreamed learning session. Your session will be recorded and LiveStreamed to all registered attendees and available on the conference platform for up to six months. This opportunity includes pre-conference promotion to participants. As a session sponsor, you agree to provide your title, description, and list of presenters to the planning committee chair for review and approval. All sponsored sessions must feature a presenter working in the field of public health and representing a local, state, federal, or academic perspective. These sessions are not eligible for CEUs.

Benefits of this sponsorship include:

- **Content exposure** – Sponsor provides speaker and presents the desired topic during the session
- **Brand awareness** – Your session information, room location, and sponsor logo will be featured in a pre-conference eblast in April 2023 and online before the live session begins.
- **Expanded visibility** – all sessions will be available for viewing on-demand post-conference
Marketing Opportunities

NACCHO360 Tote Bags | 1 available | $10,000
Your company name and logo will appear on every tote bag that attendees receive during check-in at registration. This exposure is a continual reminder of your company once they return home from the conference. **Deadline to Sponsor this Item: 3/31/2023**

Lanyards | 1 available | $7,500
Place your logo on all lanyards given to each attendee, exhibitor, and staff member. Mobilize your company’s logo throughout the conference. NACCHO to choose lanyard color. **Deadline to Sponsor this Item: 3/31/2023**

Charging Station/Towers | 4 available | $5,000
Logo displayed on mobile device charging stations for use by all attendees and will be located in prominent areas throughout the conference.

You are Here Locator | 1 available | $3,000
This locator acts as a navigation tool noting the location of the Conference sessions. Your custom advertisement will appear on the bottom of this locator. Ad size approx. 6’ wide x 3’ tall. This will be seen throughout each day of the conference as attendees review where they are and where they are going!

General Session Seat Drop | 1 available | $2,500
Includes one piece of sponsor-provided collateral placed on each chair (approximate qty. 1,700) during a General Session.

Conference Bag Insert | 12 available | $2,000
Sponsor-provided collateral material to include with the NACCHO360 tote bag (approximately 1,700). One insert per sponsor.

Scavenger Hunt | 20 available | $500
This exhibit hall activity is both a fun networking activity and exhibit booth traffic driver where everyone is a winner! Attendees must visit your booth to scan a QR code on a sign branded with your logo using the mobile app to win prizes. Drive traffic to your booth as well as increase your brand exposure with this unique game. Each sponsor’s logo will appear on the signs at the exhibit hall entrances and on all marketing of the game.

Hand Sanitizer Station (2 per sponsorship) | 8 available | $1,500
Increase your exposure by sponsoring hand sanitizer around the educational rooms, exhibit hall, and registration area. Signage will be placed with each station recognizing your sponsorship.

Directional Signs | 4 available | $1,500
Include your company graphics on (1) NACCHO360 Conference 2023 directional sign used to help attendees navigate the hotel. Each sign measures 1-meter-wide x 3 meters tall. Sponsors have one ENTIRE side/panel for your graphics.

Facial Masks | 2 available | $5,000
Increase your exposure by sponsoring facial masks around the educational rooms, exhibit hall, and registration area. Signage will be placed with each station recognizing your sponsorship.

Hotel Key Cards | 1 available | $10,000
Co-branded with the NACCHO360 Conference logo and will include sponsor logo and booth number, key cards will be provided to overnight guests at hotel check-in – Sheraton Denver Downtown Hotel (approximately 2,000 key cards).
Wellness Opportunities

Quiet Room | 3 available | $7,500
The quiet room is a serene, comfortable place for attendees to rest, read, think, or recover after a demanding session. Talking and other interactions with other attendees are not permitted in this area. The room features comfortable seating, aromatherapy, and soothing music and is open throughout the conference.

Chair Massage Station | 3 available | $10,000
Chair massages will provide NACCHO360 Conference attendees with mini-relaxation sessions during the conference. Research shows that even a 10-minute seated massage can make an enormous difference in energy level and focus. An opportunity for attendees to sit quietly, relax, and feel refreshed and rejuvenated!

Pet Therapy | 3 available | $6,000
This fun opportunity provides brand exposure throughout the NACCHO360 Conference. Put a smile on attendees’ faces with this memorable experience. It’s a great way to relax with attendees and create an engaging environment with lovable puppies and kittens!

Innovative Bootcamp | 3 available | $10,000
Do you want to help NACCHO360 Conference attendees burn off some stress? Get attendees moving and feeling good with a special bootcamp classes to increase overall body strength, power, and endurance in this body weight fitness class. These sessions incorporate plyometric and core focused movements to get strong, without even having to pick up a dumbbell. This class is accessible and fun for every body type from habitual boot campers to first time students.

Networking Opportunities

Navigate & Network Orientation | 1 available | $5,000
Sponsor will have the opportunity to provide opening remarks as NACCHO360 Conference staff provide an overview and walkthrough of the conference highlights and its facilities. This orientation will start in the Registration Area, date/time TBA.

Meeting Room Space | 3 available |
Commercial/Government: $5,000 (plus applicable AV costs) |
Non-Profit: $2,500 (plus applicable AV costs)
You can rent meeting room space for your private meetings with clients and/ or internal sales representatives. These rooms work well for in-depth conversations with current clients or strategy sessions with sales representatives. Includes Wi-Fi access; hardline internet not included.
Recent surveys by the CDC and the deBeaumont Foundation found that around half of public health workers reported adverse mental health symptoms related to depression, anxiety, and post-traumatic stress disorder (PTSD) because of the COVID-19 pandemic. Help us uplift our public health heroes and show your support by supporting our 2nd Annual Public Health Appreciation Reception to be held on Wednesday, July 12 from 6:30 to 8:30pm.

During the reception, VIP speakers will recognize and celebrate the arduous work of all public health professionals. Join us by thanking them and thank them for their tireless work and commitment to keep our communities safe, not only during the unprecedented COVID-19 pandemic, but every day. This is a fantastic opportunity for your organization to acknowledge and appreciate their work. Your generous support will allow us to host an exciting and motivating evening for these dedicated professionals.
## SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>SPONSORSHIP BENEFITS</th>
<th>$10,000+</th>
<th>$5,000+</th>
<th>$2,500+</th>
<th>$1,000+</th>
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<tbody>
<tr>
<td>Reception ticket</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Logo in the reception program and slides</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>½-page ad in the reception program</td>
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<td></td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Full page ad in the reception program</td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Record a thank you video for at the reception</td>
<td>✔</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Advertising Opportunities

**DIGITAL ADVERTISING**

**Conference App Splash Screen Page – Exclusive! | $10,000**
Your custom graphic will appear on the opening page of the mobile app every time each attendee opens the mobile app.

**Footer Logos Across the NACCHO360**
**Conference Website | 4 available | $7,500 each**
Include your company logo on the NACCHO360 Conference website, which is linkable to an external URL.

**Custom Sponsored E-Blast | 4 available | $3,000 each**
Send your custom message out to all 2023 NACCHO360 Conference attendees with a custom eblast. Your message will be sent within the six weeks before the conference. This sponsored eblast includes up to 300 words of copy promoting your sponsored items/description of your organization, an image, and a URL link.

**NACCHO360 Conference e-Newsletter email banner | 3 available | $1,600 each**
Place a banner ad and promotional tagline in one of the NACCHO360 Conference e-newsletters distributed to past and current conference attendees. Two (2) e-newsletters for the meeting will be released in March and April 2023. Only one advertiser per e-newsletter will be allowed.

**2023 Conference App Push Notifications | 3 available per day | $750 each**
Send out a text alert through the 2023 NACCHO360 Conference app. With up to 200 characters, you can remind attendees to stop by your booth, attend your sponsored learning session, or stop by your event.

**ONLINE PLATFORM ADVERTISING**

**Navigation Ad – Exclusive! | $5,500**
Place a custom ad on the navigation bar of the virtual platform. This ad will follow attendees as they navigate their way around the meeting platform. This branded ad can link to your exhibit booth or a webpage of your choosing. Everyone will continually see your branded ad.

**Tile Ads | 2 available | $3,700 each**
Place a custom ad on the homepage of the platform. This tile ad is placed among the tiles that direct attendees to sessions. It will be seen by every attendee that navigates their way through the conference. This branded ad can link to your exhibit booth or a webpage of your choosing.

**Rotating Banner Ads | 3 available | $2,700 each**
Place a custom ad on the right-hand column of the virtual platform. This ad will rotate on the platform and be seen by all attendees as they navigate to sessions and the exhibit hall. This branded ad can link to your exhibit booth or a webpage of your choosing.

**Sub-Page Header Banner | 3 available | $2,000 each**
Place a custom ad on one of several subpages of the platform. All attendees will see this ad as they visit that specific page. This branded ad can link to your exhibit booth or a webpage of your choosing.
Branding Opportunities

Column Wraps – 2 panels per package | 4 available | $5,000 each*
As attendees navigate their way through the conference center, column wraps are easily seen signage. Wraps are placed in strategic locations throughout the Conference Center for maximum visibility with NACCHO360 Conference 2023 header and footer. Each package includes 2 panels.

Escalator Cling | 2 available | $6,000 each*
Have your company logo highly visible to NACCHO360 Conference 2023 attendees as they navigate between the floors on the conference center. High visibility item. Includes 2 panels.

Floor Stickers – 4 stickers per package | 4 available | $4,000 each*
Direct attendees to your booth with colorful and exciting custom floor stickers that start at the exhibit hall entrance and lead to your booth. These stickers will feature your custom graphics along with the NACCHO360 Conference 2023 logo. This package includes a total of four (4) floor stickers, with an approx. size of 2’ x 2’.

*price does not include production or installation

Are you interested in other branding opportunities? Please reach out to us about available options.
Opportunities Exclusive to NACCHO Affiliate Business Partners

Keynote Session | 3 available | $20,000*
Sponsor will introduce the keynote speaker or share a pre-recorded video (up to 5 minutes) based on an approved Conference topic. This event will be shared via LiveStream for all in-person and virtual attendees. The session will also be recorded and available on the conference platform for up to six months.

Sponsor Sharing Session | Fireside Chat, Roundtable Discussion, or Town Hall (90 minutes) | 3 available | $15,000*

A Fireside Chat is a free-flowing and engaging one-to-one conversation with a speaker whose opinions, ideas and stories will provide value to the NACCHO360 audience. Sponsor will determine the interviewer and guest speaker in conjunction with NACCHO leadership. The guest speaks with the interviewer in the presence of a live and virtual audience. Interaction occurs between the guest and the interviewer with some input coming from the audience in the form of questions and answers.

A Roundtable Discussion is a structured panel conversation between three presenters and a moderator. Sponsor and NACCHO leadership will jointly develop the topic and content and select the speaker panel. The session will be moderated by NACCHO leadership. Each speaker will be given up to 10 minutes, followed by an engaging discussion led by the moderator. The final 30 minutes of the session are devoted to a question-and-answer period with the in-person and virtual audience.

A Town Hall will discuss a desired public health topic selected by the sponsor. CM and NACCHO leadership will work together to identify a moderator to lead a town-hall style conversation. Questions can be asked from in-person and virtual participants throughout the session.

Sponsor Focus Group (60 minutes) | 3 available | $10,000
Host your focus group in your own meeting room for a 60-minute session. Focus groups cannot conflict with the General Sessions. NACCHO will send an invitation to registered attendees on the Sponsor’s behalf to invite attendees to your focus group. Use this time to speak with your target audience and hear what they have to say about current public health issues.

Private VIP Event | 1 available | $15,000*
A private, invitation-only event in the NACCHO360 hospitality suite will present an opportunity to meet and greet conference VIPs and present a brief (15 minute) educational presentation. Food/beverage additional.

Welcome and Networking Reception in Exhibit Hall | 1 available | $15,000*
The perfect opportunity to get your company name in front of motivated attendees at the Welcome and Networking Reception in the Exhibit Hall on Tuesday, July 11. Your organization will provide opening remarks and your logo will be displayed on signs at the Exhibit Hall entrance, along with signs at the bar and food stations during the reception.

*Exclusively available to current or new affiliate business partners.
NACCHO's Affiliate Business Partner Program increases your organization’s visibility and provides annual member engagement and networking opportunities for partners interested in local public health. Through the program, companies are given exclusive benefits and recognition commensurate with their annual level of participation. The Affiliate Business Partner levels can be tailored to fit budgets and specific marketing goals.

Opportunities to engage and educate NACCHO members include complimentary and discounted webinars, focus groups, social media posts, dedicated newsletters, and advertising in NACCHO membership e-publications.

Learn more about our current affiliate business partners [here](#). To see if your organization is eligible, email membership@naccho.org.
## Affiliate Business Partners Program

<table>
<thead>
<tr>
<th>Annual Membership</th>
<th>Diamond $25,000</th>
<th>Platinum $15,000</th>
<th>Gold $10,000</th>
<th>Silver $7,500</th>
<th>Bronze $5,000</th>
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<tr>
<td>Individual memberships for staff</td>
<td>12</td>
<td>8</td>
<td>6</td>
<td>4</td>
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</tr>
<tr>
<td>Multi-year membership discount (3 years)</td>
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<td>5%</td>
<td>5%</td>
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<tr>
<td><strong>Member Engagement</strong></td>
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<tr>
<td>60-minute webinar</td>
<td>3</td>
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<td>Annual dedicated e-newsletter on topics of interest</td>
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<td>60-minute focus group</td>
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<td>25% off</td>
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<td>Full access to Directory of Local Health Departments</td>
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<tr>
<td><strong>Recognition</strong></td>
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<tr>
<td>Identified by NACCHO partner level logo</td>
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<td>Listed in NACCHO partner directory</td>
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<tr>
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<td>3</td>
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<td>1</td>
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<tr>
<td><strong>Conferences Recognition/Discounts</strong></td>
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<td></td>
<td></td>
<td></td>
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<tr>
<td>Partner level &amp; company logos in guide/signage</td>
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<tr>
<td>Partner level recognition at exhibitor’s booth</td>
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<td>15%</td>
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<td>Advanced notice of housing opening</td>
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</tbody>
</table>

*All membership benefits must be utilized within the membership year.*
Why Exhibit?

A main attraction of the NACCHO360 Conference is a dynamic exhibit hall where you will find more than 2,000 interested public health professionals searching for resources and products from companies like yours.

Don’t miss the opportunity to put your product and services in front of this influential audience.

Build your Brand within Public Health
Increase brand awareness simply by being in attendance.

Industry Awareness
Discover what trends and issues your customers are discussing in the public health community.

Lead Generation
Increase your exposure to public health professionals with significant purchasing power.

Policy Comprehension
Understand the policy issues that are being discussed within government circles.

Product Demonstrations
Give your potential clients hands-on access to your products.

Strengthen Relations
Reconnect with clients and invite your preferred customers to the Exhibit Hall.

Study the Competition
See what your competitors are doing.
Who Should Exhibit?

NACCHO360 attendees are interested in meeting with companies, organizations, and universities that provide services and products for city and county public health officials. Of the local health departments that have shared financial information with NACCHO, more than half spend more than $1 million annually.

Companies that provide the following products and services should attend:

- Aging products/programs
- Analytical services
- Community health services
- Consulting services
- Continuing education programs
- Data collection and management
- Drug addiction Environmental health services and tracking Ethics programs
- Food safety programs
- Health impact assessments
- HIV/AIDS programs/products
- Immunization/vaccines
- Lead programs and services
- Legal services
- Maternal and child health
- Medical/health promotion products
- Mercury programs and services
- Nutrition information
- Obesity prevention
- Peer assistance networks
- Pharmaceutical/laboratory products Police and community relations services
- Reproductive health programs
- Software/information systems
- STD programs/services
- Substance abuse programs
- Universities/schools of public health
- Vector-borne disease control programs
Previous NACCHO360 Exhibitors Include:

<table>
<thead>
<tr>
<th>Medical Indicators</th>
<th>FDA Center for Food Safety and Applied Nutrition</th>
</tr>
</thead>
<tbody>
<tr>
<td>National Harm Reduction Technical Assistance Center (NHRTAC)</td>
<td>FDA Center for Tobacco Products</td>
</tr>
<tr>
<td>Accenture</td>
<td>Guidehouse</td>
</tr>
<tr>
<td>AccuVax</td>
<td>Health and Human Services (HHS)</td>
</tr>
<tr>
<td>Aloum Translation Services</td>
<td>HealthSpace HSGOVTECH Solutions</td>
</tr>
<tr>
<td>All of Us Research Program</td>
<td>Heluna Health</td>
</tr>
<tr>
<td>Altarum Institute</td>
<td>Hikma Pharmaceuticals PLC</td>
</tr>
<tr>
<td>Amazon Web Services</td>
<td>HLN Consulting, LLC</td>
</tr>
<tr>
<td>American Immunization Registry Association</td>
<td>Hologic</td>
</tr>
<tr>
<td>American Public Health Association</td>
<td>Indiana University Fairbanks School of Public Health</td>
</tr>
<tr>
<td>Association of Public Health Nurses (APHN)</td>
<td>Innovaccer Inc.</td>
</tr>
<tr>
<td>AstraZeneca</td>
<td>Institute for Healthcare Advancement</td>
</tr>
<tr>
<td>Audacious Inquiry</td>
<td>Integrative, A Harris Healthcare Company</td>
</tr>
<tr>
<td>Bio-Defense Network</td>
<td>Interagency Modeling and Atmospheric Assessment Center</td>
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<tr>
<td>Brunet-García</td>
<td>InterSystems</td>
</tr>
<tr>
<td>CDC Public Health Law Program</td>
<td>JBS International, Inc.</td>
</tr>
<tr>
<td>CDP, Inc.</td>
<td>John Snow, Inc. (JSI)</td>
</tr>
<tr>
<td>Centers for Disease Control and Prevention (CDC)</td>
<td>Knowledge Capital Alliance</td>
</tr>
<tr>
<td>Centers for Medicare &amp; Medicaid Services</td>
<td>LexisNexis Risk Solutions</td>
</tr>
<tr>
<td>CheckOut</td>
<td>LHD Academy of Science</td>
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<tr>
<td>COMMANDO</td>
<td>Luminare</td>
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<tr>
<td>Concordance Healthcare Solutions</td>
<td>Luther Consulting, LLC</td>
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<tr>
<td>Conduent</td>
<td>Maximus</td>
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<tr>
<td>CredibleMind</td>
<td>MITRE</td>
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<tr>
<td>Cue Health</td>
<td>Moderna</td>
</tr>
<tr>
<td>CuraPatient</td>
<td>MySidewalk</td>
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<tr>
<td>CureMD</td>
<td>National Board of Public Health Examiners (NBPHE)</td>
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<tr>
<td>Deloitte</td>
<td>National Commission for Health Education Credentialing, Inc.</td>
</tr>
<tr>
<td>Deterra Drug Disposal</td>
<td>National Environmental Health Association</td>
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<tr>
<td>Dimagi Inc</td>
<td>National Network of Public Health Institutes</td>
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<tr>
<td>Eagle Global Scientific EGS</td>
<td>Netsmart</td>
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<tr>
<td>Emergent Biosolutions</td>
<td>Network for Public Health Law</td>
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<tr>
<td>Facente Consulting</td>
<td>New to Public Health Residency Program Transactions</td>
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<td></td>
<td>Orchard Software Corporation</td>
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<td>OZ Systems</td>
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<td>Patagonia Health Inc</td>
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<td>Pfizer</td>
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<td>Public Health Accreditation Board</td>
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<td>Public Health Informatics Institute</td>
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<td>Qualtrics</td>
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<td>RSM US LLP.</td>
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<td>Safe RX</td>
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<td>SAS</td>
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<td>Seqirus</td>
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<td></td>
<td>Shasta Networks LLC</td>
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<td>STChealth</td>
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<tr>
<td></td>
<td>Sunquest Information Systems</td>
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<tr>
<td></td>
<td>Total for Sunquest Information Systems:</td>
</tr>
<tr>
<td></td>
<td>The Compliance Team, Inc.</td>
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<tr>
<td></td>
<td>ThePublicHealthApp.com</td>
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<tr>
<td></td>
<td>U.S. Department of Health &amp; Human Services - Agency for Healthcare Research and Quality (AHRQ)</td>
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<tr>
<td></td>
<td>U.S. EPA, Office of Children’s Health Protection</td>
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<tr>
<td></td>
<td>University of Indianapolis</td>
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<td></td>
<td>University of Minnesota School of Public Health</td>
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<td></td>
<td>US Census Bureau</td>
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<td></td>
<td>US Dept. of HUD, Office of Healthy Homes and Lead</td>
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<td></td>
<td>US EPA Office of Research and Development</td>
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<td>VeriCor, LLC</td>
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<td>Verizon</td>
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<td>Visby Medical</td>
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<td></td>
<td>Western Governors University</td>
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<td></td>
<td>Xtend Healthcare</td>
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</tbody>
</table>
Exhibits

Exhibit Schedule

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitor Move-In</td>
<td>Monday, July 10th</td>
<td>7 AM – 12 PM</td>
</tr>
<tr>
<td>Show Hours</td>
<td>Monday, July 10th</td>
<td>12 – 6 PM</td>
</tr>
<tr>
<td></td>
<td>Tuesday, July 11th</td>
<td>10 AM – 5 PM</td>
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<tr>
<td></td>
<td>Wednesday, July 12th</td>
<td>10 AM – 3 PM</td>
</tr>
<tr>
<td>Exhibitor Move-Out</td>
<td>Wednesday, July 12th</td>
<td>3 – 7 PM</td>
</tr>
</tbody>
</table>

Exhibit Fees

<table>
<thead>
<tr>
<th>Category</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Affiliate Business Partners</td>
<td>ask about special pricing!</td>
</tr>
<tr>
<td>Commercial &amp; Government</td>
<td>$3,300 per 10’ x 10’</td>
</tr>
<tr>
<td>Non-Profit Booths</td>
<td>$2,200 per 10’ x 10’</td>
</tr>
<tr>
<td>Premium Booths*</td>
<td>$3,600 per 10’ x 10’ booth</td>
</tr>
<tr>
<td>VIP Exhibitor Suite*</td>
<td>$10,000 per suite (4 available)</td>
</tr>
<tr>
<td><strong>Premium Booths</strong></td>
<td>located near Exhibit Hall entrances or adjacent to high-traffic areas.</td>
</tr>
<tr>
<td><strong>VIP Exhibitor Suite</strong></td>
<td>the ideal place to meet with customers and prospects during NACCHO360. These exclusive spaces provide a separate, private location for organizations to have additional time and space with attendees. Exhibitor Suites are conveniently on the Exhibit Hall floor and measure 692 square feet. (price does not include graphics production or installation)</td>
</tr>
</tbody>
</table>

NEW: Lead Retrieval Included!

Capture the contact information of attendees* who stopped by your exhibit booth. NACCHO makes it easy! Network with influential professionals who are eager to learn about your products and service. One device included with booth purchase. Additional devices are available for a small charge. Lead retrieval ensures the ability to continue the conversations post-show and gain new customers! *Attendees have the option to opt in to share their information.

All Exhibitors Receive:
- In-person 10’ x 10’ booth
- Pipe & Drape
- Booth Sign
- 6’ Skirted Table
- 2 Chairs
- Wastebasket
- Standard Electric
- Hall is carpeted
- Virtual Resource Center
- Company Logo
- Company information
- Website Link
- 500-character description
- PDF Uploads
- Social Media buttons
- One full conference registration is provided for exhibit booths not included as part of silver, gold, platinum, or diamond level sponsorship.
- Listing on the Conference website and mobile app
- Post-show attendee list (mailing addresses only)
Exhibit Booth Sign-Up Instructions

The Exhibit Hall Floor Plan registration portal is now open. Please click here to view the floor plan and select your exhibit booth.
2023 NACCHO360 Exhibitor Rules & Regulations

By participating in the 2023 NACCHO360 Conference, each sponsor and exhibitor agrees to adhere to NACCHO’s health and safety guidelines and to communicate this requirement to their representatives attending the Conference. Please monitor the 2023 NACCHO360 website for the latest information.

OFFICIAL EXHIBIT SCHEDULE
See the Exhibitor Services Manual for complete show schedule.

HEALTH AND SAFETY PROCEDURES
By participating in the 2023 NACCHO360 Conference, each sponsor and exhibitor agrees to adhere to NACCHO’s health and safety guidelines. Please monitor the 2023 NACCHO360 Conference website for the latest information.

SHOW MANAGEMENT
The exhibition is organized and managed by NACCHO. Any matters not covered in these Rules and Regulations are subject to the interpretation of the NACCHO Board of Directors and the NACCHO Executive Director or their designee, and all exhibitors must abide by their decisions. Exhibitors must comply with the Sheraton Denver Downtown policies and procedures. Show Management shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of exhibitors. Each exhibitor, for themselves and their employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions there in conformance with the preceding sentence.

ASSIGNMENT OF BOOTH SPACE
Booths will be assigned on a first-come, first-served basis. Every effort is made to accommodate your preferred booth location, but we cannot guarantee that you will receive one of your preferred choices. Booth registration for the 2023 NACCHO360 Conference must be made in our software: Cadmium.

The exhibitor fully understands that it becomes a binding contract, and the exhibitor is subject to the term and regulations set forth by NACCHO as listed therein. In addition, NACCHO reserves the right to reject an application that in its judgment is not appropriate for the 2023 NACCHO360 Conference.

INCLUDED IN BOOTH SPACE
Please see Prospectus for specific inclusions for exhibitor levels.

INSTALLATION AND DISMANTLE OF EXHIBITS
Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the show. Under no circumstances will the addition to or removal of any portion of an exhibit be permitted during show hours. All booths must remain intact until the close of the show. Installation and dismantle must occur only during the installation and dismantle times designated in the Exhibitor Services Manual. Any material not called for by said time and date will be shipped at the exhibitor’s expense, by a carrier selected by the official drayage contractor. No one under the age of 18 will be permitted on the exhibit floor during installation and dismantle hours.

FAILURE TO OCCUPY SPACE
Space not occupied by the time designated in the Exhibitor Services Manual will be forfeited by exhibitors and their space may be resold, reassigned, or used by the exhibit management without refund.

RATES, DEPOSITS AND REFUNDS
Space will be rented at the rates listed on the official Exhibit Space. Application and Contract. No application will be processed, or space assigned without full payment in U.S. funds. A standard size booth will be 10' x 10' having an 8' high back draping and 3' high side wall draping. A 7' x 44" booth sign bearing your company’s name and booth number will be provided. A 50 percent refund of the booth fee will be made if written notice of cancelation is received by February 4, 2023. No refund will be made if notification of cancellation is received after February 4, 2023. No transfer of fees will be made to other registration fees or NACCHO meetings. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount set forth above, regardless of whether or not the Show Management enters into a further lease for the space involved. In the event that fire, strike or other circumstances beyond the control of the management causes the exhibit to be cancelled, full refund of the exhibit rental fees will be made, which is the limit and extent of NACCHO’s liability for such cancellation. NACCHO assumes no responsibility for refunds of nonrefundable airline tickets or hotel charges if a meeting is cancelled or abbreviated because of terrorist activity. All cancellation requests must be submitted in writing to the 2023 NACCHO360 Conference Exhibits Manager.

In the event that the premises in which the Exposition is conducted should become unfit for occupancy or substantially interfered with by reason of any cause or causes not reasonably within the control of NACCHO or its agents, the Exposition may be canceled or moved to another appropriate location, at the sole discretion of NACCHO. NACCHO shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of NACCHO. Causes for such action beyond the control of NACCHO shall include, but are not limited to: fire, casualty, flood, epidemic or pandemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, act of a public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, labor union disputes, loss of lease or other termination by the Sheraton Denver Downtown, municipal, state or federal laws, or act of God. Should NACCHO terminate this agreement pursuant to the provisions of this section, the exhibitor waives claims for damages arising therefrom. Refunds of “Paid Exhibit Space Fees” in the event of event termination or cancellation shall be made to exhibitors at the sole discretion of NACCHO and in any case, will not exceed the amount of each exhibitor’s paid exhibit space fee less any pro rata adjustments based on non-reimbursable direct and/or indirect event costs or financial obligations incurred by NACCHO through the date of exhibitors’ notification of event termination or cancellation or through the completion of event termination or cancellation processes, whichever is later. In the event that NACCHO360 Conference 2023 transitions to a virtual conference, exhibitors could choose to either receive a full refund or transfer to a virtual booth.

CONTRACTOR SERVICES
An official contractor will provide all services in the exhibit area. Complete information, instructions, and schedule of prices regarding shipping, drayage, labor for installation and dismantling, additional services, etc., will be included in the Exhibitor Services Manual to be forwarded from the official contractor. An exhibitors’ service center will be maintained during applicable hours to facilitate services requested for additional needs of exhibitors. Under no circumstances will NACCHO or Sheraton Denver Downtown assume responsibilities for loss or damage to goods consigned to the official contractor. Advance shipments of exhibit material must be made to the official contractor as specified in the Exhibitor Services Manual. Should any shipments not be made as specified in the manual, they will be removed by Sheraton Denver Downtown the official contractor and stored until the hall is ready to accept materials for the exhibition and all costs involved will be charged to the exhibiting company. Exhibitors are responsible for the information provided in the Exhibitor Services Manual.
2023 NACCHO360 Exhibitor Rules & Regulations

By participating in the 2023 NACCHO360 Conference, each sponsor and exhibitor agrees to adhere to NACCHO’s health and safety guideline and to communicate this requirement to their representatives attending the Conference. Please monitor the 2023 NACCHO360 website for the latest information.

ARRANGEMENT OF EXHIBITS
Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space or for any reason becomes objectionable, must be immediately modified, or removed by the exhibitor. The show management reserves the right to inspect the quality of the appearance of each booth prior to show opening. Where necessary, masking drape will be placed to cover unsightly wires, unfinished back walls, etc. at the exhibitor’s expense.

BOOTH DESIGN
Each exhibitor will be provided with an official Exhibitor Service Manual. The Exhibitor Service Manual describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions, and limitations contained in the Exhibitor Services Manual. In the sole opinion of Show Management, any exhibit that fails to conform to the Exhibitor Service Manual guidelines or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exhibition. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Linear booths may not exceed 8’ in height; island booths are restricted to 16’ in height. Exhibiting companies are responsible for furnishing and cleaning their booths. All exhibits must comply with the public accommodation provisions of the Americans with Disabilities Act of 1991 (ADA). Any exhibit with raised flooring must be ramped.

SUBLEASING OF SPACE
Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated, and may not display goods or services other than those manufactured or regularly distributed by them.

CONDUCT
All exhibits will be to serve the interest of the 2023 NACCHO360 Conference attendees and will be operated in a way that will not detract from other exhibits, the exhibition, or the meeting as a whole. The exhibit management reserves the right to request the immediate withdrawal of any exhibit that NACCHO believes to be injurious to the purpose of 2023 NACCHO360 Conference. Management reserves the right to refuse to admit and eject from the exhibit building any objectionable or undesirable person or persons. The use of sideshow tactics or other undignified methods considered by NACCHO to be objectionable are expressly prohibited in the exhibition area and in any meeting room. Appropriate business attire is required for all exhibit participants.

EXHIBITOR PERSONNEL
All exhibitors must wear official 2023 NACCHO360 Conference name badges and ribbons for exhibit hall admission. Exhibitors will be admitted to the exhibit hall 30 minutes before show opening each day. All exhibitors and attendees will be required to leave the floor within 30 minutes after the show closes each day. Exhibitors needing to work during non-show hours must obtain permission from Show Management for entrance into exhibit hall. Each exhibit must be fully operational and staffed during the open exhibit hours as defined in the Exhibitor Service Manual. Booths should be staffed by company specialists who are qualified to discuss details of their company’s products or services. Distribution of advertising material and souvenirs must be confined to the exhibitor’s booth. Canvassing or distribution of advertising material or souvenirs in the exhibit hall by representatives of non-exhibiting firms is strictly forbidden.

SELLING OF MERCHANDISE
Selling of merchandise on the show floor is prohibited. However, orders may be taken for fulfillment at the exhibiting company’s main distribution center.

SOUND DEVICES, LIGHTING AND OTHER PRESENTATION DEVICES
Public address, sound-producing or amplification devices that project sound must be kept at a conversational level and must not interfere with other exhibitors. Any form of attention-getting devices or presentations must be terminated when crowds obstruct aisles or infringe upon another exhibitor’s display. Show Management reserves the right to restrict the use of glaring lights or objectionable lighting effects. Music, whether vocal or instrumental, is prohibited.

HANDOUT MATERIALS
Promotional giveaways and exhibitor prize raffles will be permitted. All materials and prizes must have prior approval by NACCHO. All hand-out materials are expected to be of a professional nature. NACCHO reserves the right to disallow any material that they believe to be inappropriate. Send samples to 2023 NACCHO360 Conference Exhibits Manager. No helium balloons or adhesive backed decals are to be used or given away.

SOLICITATION OF EXHIBITORS
No persons will be permitted in the exhibit hall for the purpose of soliciting advertising or other exhibit space without the express written permission of NACCHO.

FIRE, SAFETY AND HEALTH
The exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety, and health. All exhibit equipment and materials must be located within the booth. Only fireproof materials may be used in displays and the exhibitor must take all necessary fire precautions. No combustible material will be stored in or around exhibit booths.

LABOR
Rules and regulations for union labor are made by the local unions and may change at any time. Where union labor is required because of building or contractor requirements, it will be necessary for the exhibitor to comply with these regulations. Information regarding specific regulations that are applicable may be obtained from the official contractor. Displays, painters, carpenters, electricians, and other skilled labor can be arranged through the official contractor at established rates. Labor order forms will be included in the Exhibitor Service Manual.

STORAGE
The exhibitor should make arrangements with the contracted decorator for storage of packing boxes and crates during the exhibition. NACCHO assumes no responsibility for damage or loss of packing boxes or crates.

FOOD AND BEVERAGE
Exhibitor distribution of food and beverages for consumption in the building is prohibited, except with written permission from Show Management. All requests must be submitted in writing. If an exhibiting company wishes to host food and beverage in their booth, all food and beverage must be purchased through the Sheraton Denver Downtown Catering Department.

NACCHO-ABP@NACCHO.ORG | 202-756-0163
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**LIABILITY AND SECURITY**

NACCHO makes no warranty, expressed or implied, that security measures will avert or prevent occurrences that may result in loss or damage. Each exhibitor must make provisions for the safeguarding of their goods, materials, equipment and display at all times. NACCHO will not be liable for loss or damage to the property of exhibitors or their representatives or employees from theft, fire, accident, or other causes. NACCHO will not be liable for injury to exhibitors or their employees or for damage to property in their custody, owned or controlled by them, which claims for damages, injury, etc., may be incident to or arise from, or be in any way connected with their use or occupation of display space, and exhibitors will indemnify and hold harmless against such claim. Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Hotel, its owners or managers which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless the Hotel, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting from or arising from or out of the Exhibitor’s use of the property. Exhibitor’s liability shall include all losses, costs, damages or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of Exhibitor’s occupancy and/or use of the exhibition premises, the Hotel or any part thereof. The Exhibitor understands that the Hotel does not maintain insurance covering the Exhibitor’s property and that it is the sole responsibility of the Exhibitor to obtain such insurance. The Exhibitor assumes all liability for any damage to the facility’s floor, walls, lighting fixtures, etc. as a result of exhibitor negligence. The exhibitor will abide by and observe all laws, rules, regulations and ordinances of any governmental authority and of the contracted facility. The exhibitor will pay and save NACCHO, its Board, members, staff, and representatives, the city of Denver, CO, and the Sheraton Denver Downtown harmless from any and all damages, loss or liability of any kind whatsoever resulting from injuries to persons or property occurring within the Sheraton Denver Downtown or property adjacent thereto occasioned by any act, neglect or wrongdoing of the exhibitor or any of its officers, agents, representatives, guests or employees, invitees or other persons permitted by the exhibitor upon the premises, and the exhibitor will at its own cost and expense defend and protect NACCHO, the city of Denver, CO and Sheraton Denver Downtown against any and all such claims or demands. Each exhibitor shall be responsible for securing and maintaining the following insurance coverages at the exhibitor’s expense: (a) Workman’s compensation insurance coverage for exhibitor’s employees which shall be in compliance with the laws of Denver CO; (b) Commercial general liability insurance with policy limits of $1,000,000 for combined single limit coverage to include: comprehensive form, premises/operations, contractual, broad form property damage and products/completed operations, providing for terms of coverage to be effective during all move in, show, and move out dates. Such insurance shall include NACCHO, its officers, directors and agents and Sheraton Denver Downtown as additional insureds. Such insurance shall cover any and all damage or injury to any and all persons arising out of such person’s attendance at the exhibitor’s exhibit during the term of the 2023 NACCHO360 Conference; (c) Other Insurance: Each exhibitor acknowledges that it is responsible for obtaining any additional insurance coverage solely at its own expense, in such amounts as it deems appropriate to comply with its obligations hereunder and for its own protection.

**TRADEMARKS**

NACCHO will be held harmless for any trademark, trade name, copyright or patent infringement on any printed materials belonging to or distributed by any exhibitor. Use of the Sheraton Denver Downtown logo, design, trademark, trade name, patent, copyrighted work, or symbol must be approved in writing by the Sheraton Denver Downtown marketing department.

**PHOTOGRAPHING OF EXHIBITS**

Each exhibitor has control over the space it has rented and may prevent those considered its competitors from gaining access to or photographing its exhibit. The taking of pictures, other than by the official photographer, is expressly prohibited during setup, dismantling and non-exhibit hours, and cameras will not be allowed on the exhibit floor during these times. Only the exhibitor may grant permission to have its exhibit photographed, or an audio presentation taped, during exhibit hours. No exhibitor shall deny any reasonable request for permission to photograph the exhibit from outside the perimeter of the booth.

**LIST PUBLICATION**

The list of 2023 NACCHO360 Conference exhibitors, in whole or in part, shall not be published other than in 2023 NACCHO360 Conference and NACCHO official publications.

**HOTEL USE**

All public function space in the Sheraton Denver Downtown is controlled by NACCHO. No function space will be released to exhibiting firms or to other commercial firms for social functions without the permission of Show Management. Good taste and conformity to the purposes of the meeting must prevail. Showing of equipment or product presentations to registered attendees or guests 2023 NACCHO360 Conference or NACCHO by exhibiting firms other than on the exhibit floor during the stated hours (see Rule 1) is expressly prohibited. Exhibitors may not use the hotel(s) to distribute literature, gifts, etc. to attendees.

**VIOLATIONS**

Violation of any of these Rules and Regulations by the exhibitor or their employees or agents shall at the option of NACCHO forfeit the exhibitor’s right to occupy space and such exhibitor shall forfeit to NACCHO all monies paid or due. Upon evidence of violation, NACCHO may take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor’s risk. The exhibitor shall pay all expenses and damages that NACCHO may incur thereby.

**SEVERABILITY**

All agreements and covenants contained herein are severable, and in the event any of them shall be held to be invalid by any competent court, this agreement shall be interpreted as if such invalid agreements or covenants were not contained herein.

**CONTACT**

For questions or more information, please contact: 2023 NACCHO360 Conference/NACCHO 1201 I Street NW, Suite 400 Washington, DC 20005 202-756-0163 NACCHO-ABP@naccho.org