

# 2026 Speaker Expectations Guide

# **Overview**

Welcome to the Preparedness Speaker Community! This guide outlines expectations, best practices, and technical tips for all speaker types to help you deliver a successful and engaging session—whether in person, on demand, or through a poster presentation.

# **III** In-Person Session Speakers

## Expectations

- Arrive at your session room at least 15 minutes early.
- Bring your **presentation on a thumb drive**—presentations will **not** be pre-loaded.
- Upload your PowerPoint and handouts to the Speaker Portal under "Upload Session Materials."
- Engage attendees through discussion, Q&A, and interactive elements.

## Technical Tips

- WiFi is limited and does not support streaming—download videos in advance.
- Use the Preparedness PowerPoint template (unless restricted by your agency).
- Use push pins provided onsite to mount any physical materials.

## Presentation Tips

- Use facilitation techniques: polling, breakout groups, role play, etc.
- Keep slides clean, legible (12pt+ font), and accessible.
- Avoid acronyms or define them clearly For Example: CDC).
- Limit slide count: aim for 1 slide every 3 minutes of speaking time.

# On Demand (Digital) Speakers

## Expectations

- Pre-record your session using Zoom or Teams.
- Upload your video link (YouTube/Vimeo), PowerPoint, and handouts to the portal.
- Use a Preparedness Summit virtual background (available in the portal).
- Ensure your contact info is visible for attendee follow-up.

#### **Recording Tips**

- Choose a quiet, well-lit space with minimal background noise.
- Use proper camera angles and avoid glare or shadows.
- Keep within your allotted time:
  - Learning Session: 60 minutes or 90 minutes\*
  - Quick Hit: 45 minutes\*
    - \*Based on what your session was approved for.
- Enable subtitles if possible, for accessibility.

#### **L** Upload Instructions

- Upload materials under "Upload Session Materials" by April 1, 2026
- File size limit: 100 MB per upload (no limit on number of files).
- Include hyperlinks to additional resources if applicable.

#### Poster Presenters

## Expectations

- Print and bring your poster to the event. NACCHO does **not** print posters.
- Upload a **PDF version** of your poster and any handouts to the portal.
- Be present during your assigned poster session to engage with attendees.

#### Poster Guidelines

- Poster board size: 6' wide by 4' tall
- Use matte, glossy, semi-gloss, or canvas paper.
- Push pins will be provided onsite.
- You'll receive your poster number and setup instructions one week before the conference.

# Accessibility Guidance for All Presenters

- Use Alt Text for all images.
- Avoid altering fonts or colors in the official slide template.
- Use bullets, spacing, and large fonts for readability.
- Avoid acronyms or spell them out with periods (e.g., N.A.C.C.H.O.).