

# Public Health, Healthcare, and Emergency Management: Aligning to Address Cascading Challenges

**MARCH 25-28, 2024**  
CLEVELAND, OH



**PROSPECTUS**

# Public Health, Healthcare, and Emergency Management: Aligning to Address Cascading Challenges

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# About Us

**NACCHO is proud to host the 2024 Preparedness Summit as a hybrid (in-person and livestreamed) event from March 25-28, 2024 in Cleveland, Ohio.**

Each year, the Summit offers a unique learning and networking opportunity for current and aspiring emergency management, public health, and healthcare professionals. It is an invaluable forum for stakeholders in the preparedness ecosystem to share perspectives and engage in dialogue on key public health preparedness and response issues. As the first and longest running national preparedness conference, the Preparedness Summit is the best place for you to gain the knowledge, resources, and relationships necessary to prepare for and respond to public health emergencies.

The 2024 Preparedness Summit's hybrid environment will provide a successful event that seamlessly expands your company's reach and engagement. As a sponsor for the Summit, you will be able to promote your products and services to all meeting participants beyond the walls of a physical meeting with current and potential customers who are not confined by time or location!

## Attendee Demographics

Your exhibit and sponsorship will put you in front of more than 2,500 attendees from across the country, including:

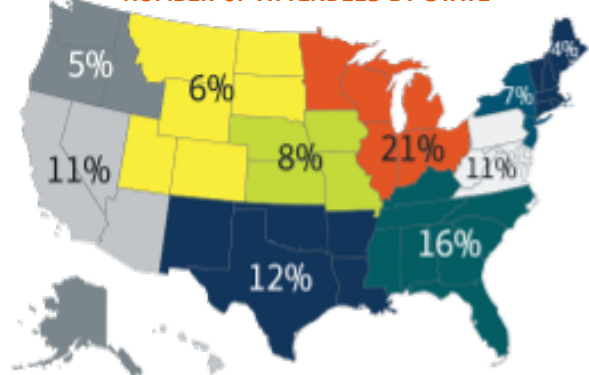
- Local and state public health department preparedness staff, including teams from agencies and organizations
- Federal agency staff working on public health preparedness issues, including HHS, DHS, CDC, and FDA Representatives
- Community health centers, hospital, and emergency medical services staff
- Industry partners with resources, new technologies, and tools to share
- Emergency management agency and homeland security professionals

We invite you to be part of this exciting conference as an exhibitor and/or sponsor.

Questions on pricing, sales, sponsorships, please contact: [NACCHO-ABP@NACCHO.ORG](mailto:NACCHO-ABP@NACCHO.ORG) | 833-317-5564 ext.5564

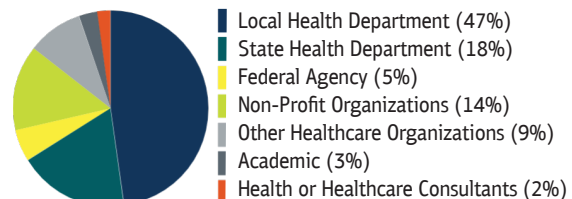
### National Reach

NUMBER OF ATTENDEES BY STATE

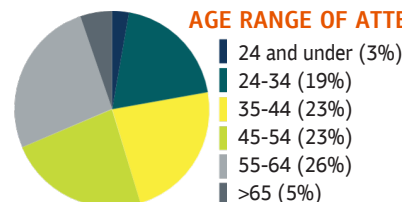


### Attendees Profile

TYPES OF ORGANIZATIONS



AGE RANGE OF ATTENDEES



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## Sponsorship

### PREPAREDNESS SUMMIT SPONSORSHIP LEVELS

NACCHO Sponsorship benefits ensure that your organization is recognized before, during, and after the Summit. The total amount of monies spent on Preparedness Summit sponsorship opportunities determines your company's level of sponsorship. A company must spend a minimum of \$6,000 to be considered for a level sponsor. *Summit registration is not included in the determining the amount of a sponsorship level.*



There are limited **DIAMOND SPONSORSHIP** opportunities available for Preparedness Summit.

The Diamond Sponsorship qualifying minimum spend is \$30,000.

*Includes five Summit conference registrations.*



There are limited **PLATINUM SPONSORSHIP** opportunities available for Preparedness Summit.

The Platinum Sponsorship qualifying minimum spend is \$20,000.

*Includes three Summit conference registrations.*



There are limited **GOLD SPONSORSHIP** opportunities available for Preparedness Summit.

The Gold Sponsorship qualifying minimum spend is \$12,500.

*Includes two Summit conference registrations.*



There are unlimited **SILVER SPONSORSHIP** opportunities available for Preparedness Summit.

The Silver Sponsorship qualifying minimum spend is \$8,000.

*Includes one Summit conference registration.*



There are unlimited **BRONZE SPONSORSHIP** opportunities available for Preparedness Summit.

The Bronze Sponsorship qualifying minimum spend is \$6,000.

Build your own level sponsorship package with any of the opportunities listed on pages 5 to 9. Here's an example of what a gold level sponsorship can look like:



45-minute In-Person Learning Session:	\$7,500
Exhibit Hall Booth:	\$3,500
Preparedness Summit tote bag insert:	\$2,000
Exhibit Hall Scavenger Hunt:	\$750
Total Sponsorship:	\$13,750



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## EDUCATIONAL/LEARNING OPPORTUNITIES

### Hybrid Sponsored Learning Session |

90 minutes: \$12,000 each (limited number available)

Extend your organization's visibility and message by reaching all in-person and virtual attendees in an educational manner via your own 60-minute Livestreamed learning session. Your session will be recorded and LiveStreamed to all registered attendees and available on the conference platform for up to six months. This opportunity includes preconference promotion to participants. As a session sponsor, you agree to provide your title, description, and list of presenters to the planning committee chair for review and approval. All sponsored sessions must feature a presenter working in the field of public health and representing a local, state, federal, or academic perspective. Sessions will be scheduled on a first come basis. Sponsors preference will be considered but NACCHO reserves the right to schedule all sessions.

#### BENEFITS OF THIS SPONSORSHIP INCLUDE:

- Content exposure – Sponsor provides speaker and presents the desired topic during the session
- Brand awareness – Your event will be highlighted online and in the Summit app. NACCHO will also send one pre-summit email listing all sponsored sessions with your logo to attendees.
- Expanded visibility – all sessions will be available for viewing on-demand post-conference

### In-Person Sponsored Learning Session |

90 minutes: \$10,000 each | 45 minutes: \$7,500 each

By hosting your own 45- or 90-minute session, you can reach Summit attendees in an educational manner. This opportunity includes pre-conference promotion to participants. As a session sponsor, you agree to provide your title, description, and list of presenters to the planning committee for review and approval. Sessions will be scheduled on a first come basis. Sponsors preference will be considered but NACCHO reserves the right to schedule all sessions.

### Exhibitor Quick Hits | 8 Available | \$3,500 each

Present a unique and refreshing Exhibitor Quick Hit at the Preparedness Summit by hosting your own 20-minute session in the exhibit hall. There will only be three per day scheduled over lunch during the conference. Attendees can enjoy a quick and fascinating educational session in this popular format.

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## ON-SITE MARKETING OPPORTUNITIES

### Head Shot Lounge | 1 available | \$25,000

Have your professional head shots done in high traffic conference area or strategically next to sponsor exhibit booth. Enable conference attendees to receive their photo via email with compliments from sponsor organization.

### Summit Tote Bags | 1 available | \$15,000

Your company name and logo will appear on every tote bag that attendees receive during check-in at registration. This exposure is a continual reminder of your company once they return home from the conference.

*Deadline to Sponsor this Item: 12/22/2023*

### Conference Wi-Fi | 1 available | \$12,500

Show on-site attendees your support of their participation in the conference by supporting the Wi-Fi access at Preparedness Summit

### Lanyards | 1 available | \$10,000 **SOLD**

Place your logo on all lanyards given to each attendee, exhibitor, and staff member throughout the entirety of the event. Mobilize your company's logo throughout the Summit with one of the most popular and impactful sponsorships.

### Hotel Key Cards | 1 available | \$10,000

Co-branded with the Preparedness Summit logo and will include sponsor logo and booth number. Key cards will be provided to overnight guests at check-in the two main Summit hotels in Cleveland (approximately 2,000 key cards). *Deadline to Sponsor this Item: 1/15/2024*

### Guest Room Drop | 1 available | Slide under door: \$6,000 | Put inside room: \$10,000

Ensure your fun giveaway item stands out and is received by all attendees. Instead of putting it in the attendee tote bags, put it in the attendees' hotel rooms!

### Charging Station/Towers | 4 available | \$5,000

Logo displayed on mobile-device charging stations for use by all attendees and will be located in prominent areas throughout the Summit.

### You Are Here Locator | 1 available | \$3,500

This locator acts as a navigation tool noting the location of the Summit sessions. Your custom advertisement will appear on the bottom of this locator. Ad size approx. 6' wide x 3' tall. This will be placed in the most high trafficked conference areas and seen by most attendees as they navigate the Summit grounds.

### General Session Seat Drop | 3 available | \$3,500

Includes one piece of sponsor-provided collateral placed on each chair (approximate qty. 1,200) during a General Session.

### Summit Bag Insert | 12 available | \$2,500

Sponsor-provided collateral material to include with the Summit bag (approximately 2,000). One insert per sponsor.

### Directional Signs | 4 available | \$1,500

Include your company graphics on (1) Preparedness Summit 2024 directional sign used to help attendees navigate the hotel. Each sign measures 1-meter-wide x 3 meters tall. Sponsors have one ENTIRE side/panel for your graphics.

### Scavenger Hunt | 10 available | \$750

This exhibit hall activity is both a fun networking activity and exhibit booth traffic driver where everyone is a winner! Attendees must visit your booth to get a code to enter into the app. Signs branded with your logo will be provided with your specific code for attendees to find. Drive traffic to your booth as well as increase your brand exposure with this unique game. Each sponsor's logo will appear on the signs at the exhibit hall entrances and on all marketing of the game.

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## WELLNESS OPPORTUNITIES

### Chair Massage Station | 1 available | \$10,000

Chair massages will provide Preparedness Summit attendees with mini-relaxation sessions during the conference.

Research shows that even a 10-minute seated massage can make an enormous difference in energy level and focus. An opportunity for attendees to relax, reduce stress and tension, and leave feeling refreshed and rejuvenated!

### First Annual 5K Run/1 Mile Walk |

1 available | \$10,000

Help NACCHO's Preparedness Summit support the Cleveland charity **City Mission** and will receive a water bottle with the sponsor's logo. Your logo will be placed on the conference signage and used in marketing for the 5K/1 Mile events and placed on the check supporting the charity.

### Step Challenge | 1 available | \$10,000

Join the Preparedness Summit team in promoting our first-ever step challenge. Your logo will appear on the on-site signage and direct marketing to attendees about the challenge. You can also host the step challenge leader board on a screen in your booth.

### Community Mural | 1 Available | \$7,500

Be a part of the conversation and host the Preparedness Summit's first Mindful Mural in the exhibit hall. NACCHO will be setting up a mural that attendees can color as part of the ongoing conference programming for the meeting. Attendees will be directed to the Wellness Pavilion in the exhibit hall, where the mural with your logo will be displayed.

### Quiet Room | 1 available | \$7,500

The quiet room is a serene, comfortable place for attendees to rest, read, think, or recover after a demanding session.

Talking and other interactions with other attendees are not permitted in this area. The room features comfortable seating, aromatherapy, and soothing music and is open throughout the conference.

### Pet Therapy | 1 available | \$6,000

Provide brand exposure and help put a smile on attendees' faces with this memorable experience. It's a great way to relax with attendees and create an engaging environment with lovable puppies and kittens!

### Morning Stretch and Yoga | 1 available | \$6,000

Help the Preparedness Summit attendees begin their day with daily morning stretch and yoga. Morning stretch sessions are held prior to each morning keynote session on Monday, Wednesday, and Thursday to all attendees. Morning yoga sessions are available to interested attendees Tuesday, Wednesday, and Thursday from 7-7:30 AM. Your logo will appear on event signage and be recognized before each keynote session. This intimate sponsorship opportunity will provide a wellness-centered and relaxing activity for participants!

### Preparedness Party Pavilion |

3 Available | \$5,000 | \$10,000 for all three

Play host to one of our Preparedness-based games on the show floor over one lunch to network with attendees. Start with a 3-minute product or service demonstration and follow it by hosting one of the following games:

Preparedness Pictionary, Preparedness Trivia, or Preparedness Bingo. Pick one game for \$5,000 each, or Let's Make a Deal and choose all three for \$10,000. Your logo will appear on event signage, marketing, playing cards and materials where possible. Provide your own choice of gifts to send home with attendees.

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## ADVERTISING OPPORTUNITIES

### Digital Advertising

#### 2024 Conference App Splash Screen Page – Exclusive! | \$10,000

Your custom graphic will appear on the opening page of the mobile app every time each attendee opens the mobile app. Increase your visibility both pre-event and during the conference with the launch of the app, as well as post-event with year-long access.

#### Exhibit Hall Banner Ad | 3 available | \$5,000

Place a custom banner on the exhibit hall floor plan. This ad will appear on both the online platform and the mobile app. It will be seen by all attendees as they navigate to the exhibit hall. This branded ad can link to your exhibit booth.

#### Mobile App Tile Ads | 1 available | \$4,500

Place a custom tile on the conference App Home Screen. This tile ad can be seen by all attendees as they navigate sessions and the exhibit hall map. This branded ad can link to your exhibit booth or a webpage of your choosing.

#### Online Platform Tile Ads | 1 available | \$3,500

Place a custom tile ad in the center of the virtual platform home page. This ad can be seen by all in-person and virtual attendees as they review the meeting information. This branded ad can link to your exhibit booth or a webpage of your choosing.

#### Mobile App Rotating Banner Ads |

5 available | \$3,500

Place a custom banner on the bottom center of the App. This banner will rotate on the app and be seen by all attendees as they navigate to sessions and the exhibit hall. This branded ad can link to your exhibit booth or a webpage of your choosing.

#### Custom Sponsored e-Blast | 4 available | \$3,500

Send your custom message out to all 2024 Preparedness Summit attendees with a custom e-blast. Your message will be sent within the six weeks before the conference. This sponsored e-blast includes up to 300 words of copy promoting your sponsored items/description of your organization, an image, and a URL link

#### Online Platform Rotating Banner Ads |

5 available | \$2,500

Place a custom banner across the top of the virtual platform home page. This ad will rotate on the platform and be seen by all in-person and virtual attendees as they review the meeting information. This branded ad can link to your exhibit booth or a webpage of your choosing or a webpage of your choosing.

#### Preparedness Summit e-Newsletter Email Banner

| 3 available | \$1,750 each

Place a banner ad and promotional tagline in one of the Preparedness Summit e-newsletters distributed to past and current conference attendees. Three (3) e-newsletters for the meeting will be released in March 2024. Only one advertiser per e-newsletter will be allowed.

#### Conference App Push Notifications | \$750

Send out a text alert through the 2024 Preparedness Summit app. With up to 1000 characters, you can remind attendees to stop by your booth, attend your sponsored learning session, or stop by your event.



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## BRANDING OPPORTUNITIES

### AV Sponsor | 1 available | \$15,000

As the official sponsor of all audio and visual work for the meeting, you'll have signage posted in each meeting room and your brand prominently featured in the Plenary Session space and PPT slides.

### Escalator Cling\* | 2 available | \$6,000

Have your company logo highly visible to Preparedness Summit 2024 attendees as they navigate between the floors on the conference center. High visibility item.

### Glow Towers\* | 4 available | \$5,000

As attendees navigate their way through the conference center, glow towers are one of the first things that catch their eye. Towers are placed in strategic locations throughout the conference center for maximum visibility with the Preparedness Summit 2024 header. Each package includes a 3 x 6 foot front façade and two (2) 18 inch x 6 foot sides that are lit from within.

### Column Wraps\* – 2 panels per package |

4 available | \$5,000

As attendees navigate their way through the conference center, column wraps are easily seen signage. Wraps are placed in strategic locations throughout the Conference Center for maximum visibility with Preparedness Summit. Each package includes 2 panels.

### Floor Stickers\* – 4 stickers per package |

4 available | \$4,000

Direct attendees to your booth with colorful and exciting custom floor stickers that start at the exhibit hall entrance and lead to your booth. These stickers will feature your custom graphics along with the Preparedness Summit 2024 logo. This package includes a total of four (4) floor stickers, with an approx. size of 2' x 2'.

*\*price does not include production or installation*

Are you interested in other branding opportunities? Please reach out to us about available options.

## NETWORKING OPPORTUNITIES

### Conference Patron | 1 available | \$25,000

Becoming a Preparedness Summit Patron allows NACCHO to use funds to support educational sessions and enhance program offerings during the conference. Patronage recognized in conference signage and marketing materials.

### Meeting Room Space | 3 available |

Commercial/Government: \$5,000 per day (plus applicable AV costs) | Non-Profit: \$2,500 per day (plus applicable AV costs)

You can rent meeting room space for your private meetings with clients and/ or internal sales representatives. These rooms work well for in-depth conversations with current clients or strategy sessions with sales representatives. Includes Wi-Fi access; hardline internet not included.

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## Affiliate Business Partner Program

NACCHO's Affiliate Business Partner Program increases your organization's visibility and provides annual member engagement and networking opportunities for partners interested in local public health. Through the program, companies are given exclusive benefits and recognition commensurate with their annual level of participation. The Affiliate Business Partner levels can be tailored to fit budgets and specific marketing goals.

Opportunities to engage and educate NACCHO members include complimentary and discounted webinars, focus groups, social media posts, dedicated newsletters, and advertising in NACCHO membership e-publications. [Learn more about our current affiliate business partners here.](#) To see if your organization is eligible, email [NACCHO-ABP@naccho.org](mailto:NACCHO-ABP@naccho.org)

## AFFILIATE BUSINESS PARTNER OPPORTUNITIES

### Keynote Session\* | 3 available | \$20,000

Sponsor will introduce the keynote speaker or share a pre-recorded video (up to 5 minutes) based on an approved Summit topic. This event will be shared via LiveStream for all in-person and virtual attendees. The session will also be recorded and available on the conference platform for up to six months.

### Roundtable/Panel Discussion\* (90 minutes) | 3 available | \$15,000

Host a roundtable discussion involving several participants before a live and virtual audience. Be part of a moderated roundtable conversation with up to three (3) relevant stakeholders to provide a variety of perspectives to a critical public health and/or preparedness topic. Audience may simply observe or participate by asking questions. NACCHO will provide the moderator and will assist your organization in selecting up to three (3) speakers. This event will be shared via LiveStream for all in-person and virtual attendees. The session will also be recorded and available on the conference platform for up to six months.

*\*Exclusively available to current or new affiliate business partners.*

### Private VIP Event\* | 1 available | \$15,000

A private, invitation-only event in the Summit's hospitality suite will present an opportunity to meet and greet Summit VIPs and present a brief (15 minute) educational presentation. Food/beverage additional.

### Welcome and Networking Reception in Exhibit Hall\* | 1 available | \$15,000

The perfect opportunity to get your company name in front of motivated attendees at the Welcome and Networking Reception in the Exhibit Hall on Tuesday, April 25th! Your organization will provide opening remarks and your logo will be displayed on signs at the Exhibit Hall entrance, along with signs at the bar and food stations during the reception

### Sponsor Focus Group\* (60 minutes) | 3 available | \$10,000

Host your focus group in your own meeting room for a 60-minute session. Focus groups cannot conflict with the General Sessions. NACCHO will send an invitation to registered attendees on the Sponsor's behalf to invite attendees to your focus group. Use this time to speak with your target audience and hear what they have to say about current public health and preparedness issues.

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## AFFILIATE BUSINESS PARTNER BENEFITS



Annual membership	DIAMOND \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000
Individual memberships for staff	12	8	6	4	2
Multi-year membership discount (3 years)	5%	5%	5%	5%	5%
Member engagement					
60-Minute webinar	3	2	1	50% off	25% off
60-Minute Focus Group	1	1	50% off	50% off	25% off
Annual dedicated e-newsletter on topics of interest	1	1	50% off	50% off	25% off
Full access to Directory Of Local Health Departments	yes	yes	yes	yes	yes
Recognition					
Identified by NACCHO partner level logo	yes	yes	yes	yes	yes
Listed in NACCHO partner directory	yes	yes	yes	yes	yes
Affiliate Business Partner Circle participation	yes	yes	yes	n/a	n/a
Complimentary posts in NACCHO e-Publication (TBD)	6	5	3	2	1
Discount on additional posts in NACCHO e-Publication	25% off	25% off	25% off	25% off	25% off
Complimentary NACCHO social media post	5	4	3	2	1
Conferences recognition/discounts					
Partner level & company logos in guide/signage	yes	yes	yes	yes	yes
Partner level recognition at exhibitor's booth	yes	yes	yes	yes	yes
Complimentary conference registration	3	2	1	n/a	n/a
Discount on additional conference regular registration	25%	25%	25%	15%	10%
Discount on conference exhibit booth space (If paid 90 days before conference)	3%	3%	3%	3%	3%
Advanced notice of housing opening	yes	yes	yes	yes	yes

All membership benefits must be utilized within the membership year.

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## Exhibits

### WHY EXHIBIT?

The 2024 Preparedness Exhibit Hall is an integral part of the meeting. You will find nearly 2,500 interested preparedness professionals searching for products and services from organizations like yours. Attendees are interested in resources and tools to improve their work in disaster preparedness. **Don't miss the opportunity to put your products and services in front of industry leaders and decision-makers.**

#### Emergency Simulation

Showcase your consulting services through an interactive simulation involving attendee volunteers around a public health emergency.

#### Lead Generation

Increase your exposure to senior preparedness professionals with significant purchasing power and decision-making authority.

#### Product Demonstrations

Give your potential clients hands-on access to your current products.

#### Industry Awareness

Discover what trends and challenges your customers are discussing in the preparedness community.

#### Policy Comprehension

Understand the policy issues that are being discussed within government circles.

### WHO SHOULD EXHIBIT?

Attendees from government and the private sector are interested in meeting with companies who supply these products:

Communications Equipment	EMS Medical Equipment	Notification Systems	Shelter Supplies
Consulting Services	Food Storage	Pharmaceuticals	Universities
Credential Organizations	Generators	Portable Morgues	Vehicles
Data Analytical and Collection Systems	Geographic Information Systems	Preparedness Equipment	Water Quality Supplies
Decontamination Supplies	Hazmat Response Equipment	Protective Clothing	Water Storage
Detection Devices	Incident Management Software	Public Health Consulting	Warning Systems
Emergency Lighting	Lighting	Rescue Equipment	Weather Meteorological Services
Emergency Management Software	Mobile Medical Solutions	Respirators	
Emergency Vehicles	Medical Supplies and Equipment	Risk Management	
		Safety Equipment	
		Satellite Technologies	



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## PREVIOUS PREPAREDNESS SUMMIT EXHIBITORS

AM Trace	Deloitte	Moderna	ReadyOp Communications
AirBoss Defense	Department of Homeland Security DigiConnect	Mortuary Response Solutions	SLS Health
American Public Health Association	Deployed Logix	National Board of Public Health Examiners	SOS Survival Products
Apprise Health Insights	Disc-O-Bed	National Center for Biomedical Research and Training	Samaritan Technologies
Appriss Health	EM Solutions by HSS inc.	National Center for Disaster Medicine and Public Health	Secure Telehealth
Argo Navis Technologies	Esri	National Center for Disaster Preparedness	St. Louis University
Association of Public Health Laboratories	Evolve Technologies	National Emerging Special Pathogens Training and Education Center	Sydion LLC
Associates, Inc.	Facente Consulting	National Library of Medicine	TECS-PERLC
Association of Public Health Laboratories	First Line Technology	North American Rescue	TEEX-NERRTC
Association of State & Territorial Health Officials	First Water Systems, Inc.	North Carolina Institute for Public Health	TSI Inc.
BadVR	Fridge Freeze	Northrop Grumman	The Olson Group, Ltd.
Bio-Defense Network	GlaxoSmithKline	Nova Southeastern University-College of Osteopathic Medicine	U.S. Census Bureau
BioFire Defense	Global Emergency Resources	OPTUM	UNMC College of Public Health
BioSeals Systems	Grainger	ORAU	US EPA Center for Environmental Solution & Emergency Response
Blu-Med Response Systems	Griffin Logistics	Office of the Assistant Secretary for Preparedness and Response	USA Center for Rural Public Health Preparedness
Boston University School of Public Health	Hach Company	Oregon Freeze Dry	University
CDC Radiation Studies Branch	Hagerty Consulting	People Designs Inc	University of California, Berkeley
CDC-Division of Global Migration & Quarantine	Harvard School of Public Health	People.Health	University of Chicago
Cadueus Healthcare	Hologic	Pfizer	University of Nebraska Medical Center
Campbell & Company	ISS Inc.	PointClickCare	Vacmobile Corporation
Center for Domestic Preparedness	Integrated Solutions Consulting	Practical Hospital Services	Veoci
Center for Homeland Defense and Security	Intermedix	ProPac	VeriCor, LLC
CheXout	International Responder Systems LLC	Quadrant Laboratories	Veterans Emergency Management Evaluation Center
Color Health	Johnson & Johnson	QuickSeries Publishing	Walden University
Columbia University	Juvare	RTI International Society Disaster Medicine and Public Health	WastewaterSCAN
Conference of Radiation Control Program Directors	Katmai Solutions	Rave Mobile Safety	Wehealth
Covidien Dale Parsons &	Krucial Staffing		Western Shelter
CureMD	LHD Academy of Sciences		Weston Medical Publishing
DataTech911	LTS		ZUMRO
	Lockheed Martin		sComm, Inc.
	Meridian Medical Technologies LLC		
	Midwest Card and ID Solutions		

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## EXHIBIT SCHEDULE

### Sunday

Exhibitor Move In | 12 PM-5 PM

### Monday

Exhibitor Move In | 8 AM-11 AM

Inspections | 11 AM-12 PM  
(exhibitors must be present at booth)

Lunch | 12 PM-1:30 PM

Beverage Break | 3:00 PM-3:30 PM

### Tuesday

Hall Open | 9:30 AM-3:30 PM

Beverage Break | 9:30 AM-10:00 AM

Lunch | 11:30 AM-1:30 PM

Beverage Break | 3:00 PM-3:30 PM

### Wednesday

Hall Open | 9:30 AM-3:30 PM

Beverage Break | 9:30 AM-10:00 AM

Lunch | 11:30 AM-1:30 PM

Beverage Break | 3:00 PM-3:30 PM

Move Out | 3:30 PM-7:00 PM

## EXHIBIT FEES

### Affiliate Business Partners

ask about special pricing!

### Commercial & Government

\$3,500 per 10' x 10'

### Non-Profit Booths

\$2,300 per 10' x 10'

### Premium Booths\*

\$4,000 per 10' x 10' booth

\$7,500 per 10' x 20' booth

\$15,000 per 20' x 20' booth

*\*Premium Booths are located near Exhibit Hall entrances or adjacent to high-traffic areas.*

### Tent Pavillion | \$15,000

Get maximum exposure for your business at Prep Summit 2024 by showcasing your products, structures, and site-ready solutions in our first-ever Tent Pavilion. We have three 20'x20' spots mapped out on the show floor ready for you to install your structure for attendees to see how your business can help them in the field. Exhibiting in the Tent Pavilion comes with added marketing and exposure to help you grow your business.

Each 20'x20' spot must contain a tent structure. All items for your booth must be kept inside the 20'x20' area. Structures can be no taller than 12 ft and no larger than 20x20 square ft once constructed. Each structure will need to be made of flame-retardant fabric and come with an accessible fire extinguisher. Included in the space are one ID sign, 2 draped 6 ft tables, 4 chairs, 1 basic electrical drop, carpet, and a trashcan. 20'x20' spaces also come with 4 full conference badges which get you and your team access to the whole Summit.

## ALL EXHIBITORS RECEIVE:

- In-person 10x10 booth
- Pipe & Drape
- Booth Sign
- 6' Skirted Table
- 2 Chairs
- Wastebasket
- Standard Electric
- Company Logo in Online Platform
- Company Information in Online Platform
- Website Link
- PDF Uploads
- Listing on the Summit website and mobile app
- Post-show attendee list (mailing addresses only)
- One full conference registration is provided for exhibit booths not included as part of silver, gold, platinum, or diamond level sponsorship.

# Public Health, Healthcare, and Emergency Management: Aligning to Address Cascading Challenges

MARCH 25-28, 2024 CLEVELAND, OH | #Prep24 | [preparednesssummit.org](https://preparednesssummit.org)



## ALSO INCLUDED: Lead Retrieval

Capture the contact information of attendees who stopped by your exhibit booth.\* NACCHO makes it easy!

Network with influential professionals who are eager to learn about your products and service.

**One user license included with booth purchase. Additional licenses are available.**

Lead retrieval ensures the ability to continue the conversations post-show and gain new customers!

*\*Attendees have the option to opt in to share their information.*

## EXHIBIT BOOTH RESERVATION INSTRUCTIONS

The Exhibit Hall Floor Plan registration portal is now open. Please [click here](#) to view the floor plan and select your exhibit booth.

