Fixing Our Fault Lines: Addressing Systemic Vulnerabilities

Dallas
HILTON ANATOLE
March 31- April 3, 2020

PREPAREDNESS SUMMIT

Fixing Our Fault Lines: Addressing Systemic Vulnerabilities

Exhibitor Prospectus
The 2020 Preparedness Summit is the premier national conference in the field of public health and healthcare preparedness. The largest event of its kind, the 2020 Preparedness Summit will attract nearly 1,900 attendees who work at all levels of government (local, state, and federal), emergency management, volunteer organizations, and healthcare coalitions.

This year’s Summit will explore the theme, “Fixing Our Fault Lines: Addressing Systemic Vulnerabilities”, which will focus on methods to identify systemic weaknesses and highlight tools and policies that can empower all communities, and particularly the ones that are most vulnerable, to address those weaknesses and become more resilient.

The speakers at the 2020 Preparedness Summit will discuss:

- Building and sustaining resilient communities
- Effectively using, producing, and disseminating medical countermeasures and non-pharmaceutical interventions
- Ensuring situational awareness to support decision making, data management, and information sharing
- Enhancing the integration of public health, healthcare, and emergency management systems
- Strengthening global health security

The 2020 Preparedness Summit convenes a wide array of partners to participate in the Summit, presents new research findings, shares tools and resources, and provides a variety of opportunities for attendees to learn how to implement model practices that enhance the nation’s capabilities to prepare for, respond to, and recover from disasters and other emergencies.
Attendee Demographics

Your exhibit and sponsorship will put you in front of nearly 1,900 attendees from across the country including:

- Local and state public health department preparedness staff, including teams from agencies and organizations
- Federal agency staff working on public health preparedness issues, including HHS, DHS, CDC, and FDA
- Representatives from the academic and research communities
- Community health centers, hospital, and emergency medical services staff
- Industry partners with resources, new technologies, and tools to share
- Emergency management agency and homeland security professionals and other personnel working with public health agencies to build preparedness capacity and competency at the local, state, and federal level

We invite you to be a part of this exciting conference as an exhibitor and/or sponsor.

For questions on pricing, sales, sponsorships, please contact...
Preparedness Summit Exhibits & Sponsorship Sales Manager
301-200-4616 x105 or prepsummit@sponsorshipboost.com
Why Exhibit?

The 2020 Preparedness Summit Exhibit Hall is an integral part of the meeting. You will find nearly 1,900 interested preparedness professionals searching for resources and products from companies like yours.

95% of 2019 Preparedness Summit attendees agreed that they learned about resources and tools to improve their work in disaster preparedness.

Don’t miss the opportunity to put your products and services in front of industry leaders and decision makers.

Emergency Simulation
Showcase your consulting services through an interactive simulation involving attendee volunteers around a public health emergency.

Lead generation
Increase your exposure to preparedness professionals with significant purchasing power or interest in attaining higher education and credentials.

Product Demonstrations
Give your potential clients hands-on access to your current and new products.

Industry awareness
Discover what trends and issues your customers are discussing in the preparedness community.

Policy comprehension
Understand the policy issues that are being discussed within government circles.

On-Site Exposure

- 89% Attendees that thought the Summit was conducive to peer exchange and networking
- 93% Attendees that intended to share information learned at the Summit with peers and colleagues
- 90% Attendees that thought the Summit helped improve their knowledge of current policy areas in public health and healthcare preparedness

Preparedness Summit is a phenomenal space to share lessons learned, receive feedback and out-of-the-box ideas from colleagues you don’t engage with daily, and stretch yourself to think about things that are explicitly in your daily work.

The Summit provided valuable insight on various topics such as information sharing, medical countermeasures, and overall preparedness topics. The networking with colleagues from other jurisdictions was also very helpful to learn what they are doing in their jurisdictions.

This is a very well-organized event that offers such relevant information on topics we deal with every day! There were many opportunities to network with others.

The Preparedness Summit is great and one of the only venues that allows professionals from the Public Health Preparedness realm to come together to share best practices, lessons learned, new and exciting programs, plans, ideas, procedures, etc.
Who Should Exhibit?

Attendees from government and the private sector are interested in meeting with companies who supply these products:

- Communications Equipment
- Consulting Services
- Credential Organizations
- Data Analytical and Collection Systems
- Decontamination Supplies
- Detection Devices
- Emergency Lighting
- Emergency Management Software
- Emergency Vehicles
- EMS Medical Equipment
- Food Storage
- Generators
- Geographic Information Systems
- Hazmat Response Equipment
- Incident Management Software
- Lighting
- Mobile Medical Solutions
- Medical Supplies and Equipment
- Notification Systems
- Pharmaceuticals
- Portable Morgues
- Preparedness Equipment
- Protective Clothing
- Public Health Consulting
- Rescue Equipment
- Respirators
- Risk Management
- Safety Equipment
- Satellite Technologies
- Shelter Supplies
- Universities
- Vehicles
- Water Quality Supplies
- Water Storage
- Warning Systems
- Weather Meteorological Services

Questions? 301-200-4616 ext 105 | prepsummit@sponsorshipboost.com
Previous Preparedness Summit Exhibitors Include...

AirBoss Defense
Association of Public Health Laboratories
Association of State & Territorial Health Officials
Bio-Defense Network
BioFire Defense
BioSeals Systems
Body Sealer
Bold Planning Solutions
bParati
Blu-Med Response Systems
Bright White Paper Co
Cadueus Healthcare
Campbell & Company
Capella University
CDC Radiation Studies Branch
CDC-Division of Global Migration & Quarantine
Center for Domestic Preparedness
Center for Homeland Defense and Security
Columbia University
Conference of Radiation Control Program Directors
Covidien
Dale Parsons & Associates, Inc.
DataTech911
Deployed Logix
Department of Homeland Security
EM Solutions by HSS Inc.
Emergency Communications Network
Facility Dude
First Line Technology
First Water Systems, Inc.
Fishbowl
Fridge Freeze
Flu Near You
GlaxoSmithKline
Global Emergency Resources
Grainger
Griffin Logistics
Hagerty Consulting
Harvard School of Public Health
ImageTrend
Immediate Response Technologies, LLC
Information Station Specialists
Instantatlas-Geowise Ltd.
Integrated Solutions Consulting
Integrity Custom Concepts, LLC
Intermedix
ISS Inc.
Knowledge Center, Inc
LiveProcess
Lockheed Martin
MedicCast Productions
Midwest Card and ID Solutions
Mortuary Response Solutions
National Center for Biomedical Research and Training
National Center for Disaster Medicine and Public Health
National Library of Medicine
North Carolina Institute for Public Health
Northrop Grumman
Nova Southeastern University-College of Osteopathic Medicine
Oak Ridge Institute for Science & Education
Oregon Freeze Dry
Philadelphia University
Practical Hospital Services
ProPac
QuickSeries Publishing
RTI International
Society Disaster Medicine and Public Health
SOS Survival Products
St. Louis University
Stephenson Custom Case Co
Sydion LLC
TECS-PERLC
TEEX-NERRTC
Texas A&M University
TSI Inc.
University of Nebraska Medical Center
University of New England
UNMC College of Public Health
Upp Technology, Inc.
VeriCor, LLC
Veterans Emergency Management Evaluation Center
Walden University
Yale New Haven Health System
Emergency Preparedness and Disaster Response
EXHIBIT SCHEDULE

The Summit takes place from March 31–April 3, 2020 at the Hilton Anatole Hotel, in Dallas Texas. The Exhibit Hall will be open for 2 of these 4 days to allow maximum traffic.

| Installation       | Tuesday, March 31 | 12:30–5 PM  
|                    | Wednesday, April 1| 8–10 AM     |

| Show Hours         | Wednesday, April 1| 12–6:30 PM  
(\textit{Lunch, PM break, Evening Reception})  
|                    | Thursday, April 2 | 10 AM–3:30 PM  
(\textit{Lunch, PM break})  

| Dismantle          | Thursday, April 2 | 3:30–5:30 PM  

EXHIBIT FEES & PACKAGE

The Preparedness Summit offers 2 pricing packages for convenience to exhibitors. Our standard booth provides the 10’x10’ exhibit booth space with some additions, OR you can upgrade to a booth package that provides one-stop convenience by including furnishings and electricity.

<table>
<thead>
<tr>
<th>Commercial &amp; Government</th>
<th>Standard</th>
<th>$1,750</th>
<th>Package</th>
<th>$2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Profit</td>
<td>Standard</td>
<td>$1,450</td>
<td>Package</td>
<td>$2,200</td>
</tr>
</tbody>
</table>

\textit{Corner Booth Fee $200}

Standard Pricing includes:
- 10’ x 10’ booth with 3’ draped sidewalls and 8’ back drape
- One (1) full conference registration per 10’ x 10’ booth; \textit{maximum of 3 full conference registrations}
- Three (3) exhibit hall only badges per 10’ x 10’ booth
- Listing in the exhibitor directory, online, and in mobile app
- Post-show attendee list (mailing addresses only)

Package Pricing includes:
- All Standard pricing options, plus...
- 6’ skirted table, 2 chairs, wastebasket
- Nightly cleaning (carpet and wastebasket)
- Standard electricity

\textit{The exhibit hall is carpeted.}
2020 Exhibitor Contract

COMPANY

NAME

NAME OF PRINCIPAL CONTACT (Person To Receive Exhibit Information) TITLE OF PRINCIPAL CONTACT

STREET ADDRESS CITY STATE ZIP

PRINCIPAL CONTACT’S DAYTIME TELEPHONE NUMBER PRINCIPAL CONTACT’S EMAIL ADDRESS

NAME OF SECONDARY CONTACT (If Principal Contact Cannot be Reached) SECONDARY CONTACT’S DAYTIME TELEPHONE NUMBER AND EMAIL

COMPANY EMAIL (To Be Published) COMPANY WEBSITE (To Be Published) COMPANY PHONE NUMBER (To Be Published)

BOOTH ASSIGNMENT

Every effort is made to accommodate your preferred booth location, but we cannot guarantee that you will receive one of your preferred choices. Please indicate your top choices. To ensure that you receive one of your top choices, please select booths that are in different areas of the exhibit hall, and select some that are not immediately in front of the entrances.

1. ___________________ 2. ___________________ 3. ___________________

2020 STANDARD BOOTH

The standard 10x10 exhibit booth package includes:

• One 10x10 booth with 3’ draped sidewalls and 8’ back drape
• A 7”x44” booth identification sign
• One (1) full conference registration per 10x10 booth purchased (up to three (3) full conference registrations total)
• Three (3) exhibit hall only booth badges for staff per 10x10 booth purchases
• Listing in the onsite exhibitor directory, mobile app directory and online exhibitor directory
• Post-show attendee list containing names and mailing addresses, according to attendee privacy preferences
• The exhibit hall is already carpeted, so no additional carpet purchase is necessary.

2020 PACKAGE BOOTH

The package booth includes all of the standard booth options, plus:

• One 6’ skirted table, 2 chairs, wastebasket
• Standard electricity
• Nightly cleaning
• The exhibit hall is already carpeted, so no additional carpet purchase is necessary.

SUPPORT PACKAGES

For detailed information regarding Support Packages or to customize your own please call: 301-200-4616 or e-mail: prepsummit@sponsorshipboost.com

BOOTH PRICING

<table>
<thead>
<tr>
<th>TYPE OF BOOTH</th>
<th>COST</th>
<th>NUMBER</th>
<th>SUBTOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMMERCIAL &amp; GOVERNMENT</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Standard Booth</td>
<td>$1,750</td>
<td>_______</td>
<td>_________</td>
</tr>
<tr>
<td>Package Booth</td>
<td>$2,500</td>
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<tr>
<td>Package Booth</td>
<td>$2,200</td>
<td>_______</td>
<td>_________</td>
</tr>
<tr>
<td>Corner Fee: A Corner fee will be applied to booth (2) open sides</td>
<td>$200</td>
<td>_______</td>
<td>_______</td>
</tr>
<tr>
<td>TOTAL:</td>
<td>$ ____</td>
<td>______</td>
<td>________</td>
</tr>
</tbody>
</table>

QUESTIONS?

For billing please contact: Phone: 703-964-1240 x 103
E-mail: summitexhibits@conferencemanagers.com

For exhibits sales please contact: Phone: 301-200-4616 x105
E-mail: prepsummit@sponsorshipboost.com

Questions? 301-200-4616 ext 105 | prepsummit@sponsorshipboost.com
2020 Exhibitor Contract

PAYMENT METHOD
Full payment is due with contract.

PAYMENT (Check one):

☐ CHECK # (Payable to NACCHO) ____________________________________________

☐ GOVERNMENT PURCHASE ORDER (Attached signed, authorized PO) #

__________________________________________

☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS

CREDIT CARD # (Fax only) ___________________________________________________

EXP. DATE __________________________ CVV CODE __________________________

AUTHORIZED NAME (Please print) __________________________________________

AUTHORIZED SIGNATURE _________________________________________________

BILLING ADDRESS _________________________________________________________

_________________________________________________________________________

REFUND/CANCELLATION POLICY
Any exhibitor who cancels all or part of purchased booth space on or prior to February 10, 2020 will receive a 50% refund.

No refunds will be given after February 10, 2020. Cancellation requests should be sent via e-mail to summitexhibits@conferencemanagers.com or by fax to 703-964-1246.

STOP!

PLEASE READ: Credit card numbers are accepted ONLY by FAX. DO NOT submit credit card payments by e-mail or standard mail.

FAX TO: 703-964-1246 QUESTIONS?
Contact: summitexhibits@conferencemanagers.com

CHECK PAYMENTS BY MAIL
Mail your original CHECK payment with a copy of your exhibit’s application to:
NACCHO LOCKBOX
PO BOX 79197
Baltimore, MD 21279-0197

AND FOR FASTER PROCESSING:
Mail a copy of your CHECK payment with your original exhibit’s application to:
PHP 2020 Exhibits
512 Herndon Parkway, Ste D Herndon, VA 20170

AGREEMENT
I hereby apply for exhibit space at the 2020 Preparedness Summit and fully understand that this form shall become a binding contract and is subject to the Exhibitor Terms and Conditions as outlined in these materials and those established by NACCHO. The exhibition is organized and managed by NACCHO. Any matters not covered in the Rules and Regulations are subject to the interpretation of the NACCHO Board of Directors and the NACCHO Executive Director or his or her designee, and all exhibitors must abide by their decisions. Exhibitors must comply with all Hilton Anatole rules and regulations. Show Management shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of exhibitors. Each exhibitor, for itself and its employees, agrees to abide by the foregoing rules and regulations.

There is a strict no cash and carry (selling of products directly to the attendees on the show floor) per the rules and regulations of a signed space contract. Skin care items, lotions, TENS Units, jewelry, cell phone chargers, or other items of the like, do not maintain the professional environment of the NACCHO trade show floor and will be denied exhibit space. Please check the box below that you adhere to this policy. If you are found after vetting your company to be a retailer of these types of products, your booth fees will be refunded, and you will be removed from the floor.

☐ By checking this box, I agree to the above Cash and Carry Policy for exhibiting.

☐ I have read and reviewed the Exhibitor Rules & Regulations before completing this form.

SIGNED

NAME (Please Print) TITLE DATE

EMAIL PHONE
2020 Exhibitor Contract – Rules & Regulations

1. OFFICIAL EXHIBIT SCHEDULE
See the Exhibitor Services Manual for complete show schedule.

2. SHOW MANAGEMENT
The exhibitor is organized and managed by NACCHO. Any matters not covered in these Rules and Regulations are subject to the interpretation of the NACCHO Board of Directors and the NACCHO Executive Director or his or her designee, and all exhibitors must abide by their decisions. Exhibitors must comply with the Hilton Anatole policies and procedures. Show Management shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of exhibitors. Each exhibitor, for himself and his employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence.

3. ASSIGNMENT OF BOOTH SPACE
Booths will be assigned on a first-come, first-served basis. Every effort is made to accommodate your preferred booth location, but we cannot guarantee that you will receive one of your preferred choices. Booth registration for the 2020 Preparedness Summit must be made on the official 2020 Preparedness Summit Exhibit Space Application & Contract.

The exhibitor fully understands that it becomes a binding contract and the exhibitor is subject to the term and regulations set forth by NACCHO as listed therein. In addition, NACCHO reserves the right to reject an application that in its judgment is not appropriate for the 2020 Preparedness Summit.

4. INCLUDED IN BOOTH SPACE
Please see Prospectus for specific inclusions for exhibitor levels.

5. INSTALLATION AND DISMANTLE OF EXHIBITS
Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the show. Under no circumstances will the addition to or removal of any portion of an exhibit be permitted during show hours. All booths must remain intact until the close of the show. Installation and dismantle must occur only during the installation and dismantle times designated in the Exhibitor Services Manual. Any material not called for by said time and date will be shipped at the exhibitor’s expense, by a carrier selected by the official drayage contractor. No one under the age of 18 will be permitted on the exhibit floor during installation and dismantle hours.

6. FAILURE TO OCCUPY SPACE
Space not occupied by the time designated in the Exhibitor Services Manual will be forfeited by exhibitors and their space may be resold, reassigned or used by the exhibition management without refund.

7. RATES, DEPOSITS AND REFUNDS
Space will be rented at the rates listed on the official Exhibit Space Application and Contract. No application will be processed or space assigned without full payment in U.S. funds. A standard size booth will be 10’ x 10’ having an 8’ high back draping and 3’ high side wall draping. A 7’ x 44” booth sign bearing your company’s name and booth number will be provided. A 50 percent refund of the booth fee will be made if written notice of cancellation is received by February 10, 2020. No refund will be made if notice of cancellation is received after February 10, 2020. No transfer of fees will be made to other registration fees or NACCHO meetings. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount set forth above, regardless of whether or not the Show Management enters into another lease for the space involved.

In the event that fire, strike or other circumstances beyond the control of management causes the exhibit to be cancelled, full refund of the exhibit rental fees will be made, which is the limit and extent of NACCHO’s liability for such cancellation. NACCHO assumes no responsibility for refunds of nonrefundable airline tickets or hotel charges if a meeting is cancelled or abbreviated because of terrorist activity. All cancellation requests must be submitted in writing to the 2020 Preparedness Summit Exhibits Manager.

8. CONTRACTOR SERVICES
An official contractor will provide all services in the exhibit area. Complete information, instructions and schedule of prices regarding shipping, drayage, labor for installation and dismantling, additional services, etc., will be included in the Exhibitor Services Manual to be forwarded from the official contractor. An exhibit’s service center will be maintained during applicable hours to facilitate services requested for additional needs of exhibitors. Under no circumstances will NACCHO or Hilton Anatole assume responsibilities for loss or damage to goods consigned to the official contractor. Advance shipments of exhibit material must be made to the official contractor as specified in the Exhibitor Services Manual. Should any shipments not be made as specified in the manual, they will be removed by Hilton Anatole the official contractor and stored until the hall is ready to accept materials for the exhibition and all costs involved will be charged to the exhibiting company. Exhibitors are responsible for the information provided in the Exhibitor Services Manual.

9. ARRANGEMENT OF EXHIBITS
Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibits, extends beyond the designated booth space or for any reason becomes objectionable, must be immediately modified or removed by the exhibitor. Show Management reserves the right to inspect the quality of the appearance of each booth prior to show opening. Where necessary, masking drape will be placed to cover unsightly wires, unfinished back walls, etc. at the exhibitor’s expense.

10. BOOTH DESIGN
Each exhibitor will be provided with an official Exhibitor Service Manual. The Exhibitor Service Manual describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions, and limitations contained in the Exhibitor Services Manual. In the sole opinion of Show Management, any exhibit that fails to conform to the Exhibitor Service Manual guidelines or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exhibition. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Linear booths may not exceed 6’ in height; island booths are restricted to 16’ in height. Exhibiting companies are responsible for furnishing and cleaning their booths. All exhibits must comply with the public accommodation provisions of the Americans with Disabilities Act of 1991 (ADA). Any exhibit with raised flooring must be ramped.

11. SUBLETING OF SPACE
Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated, and may not display goods or services other than those manufactured or regularly distributed by them.

12. CONDUCT
Each exhibit will be subject to the conduct of the 2020 Preparedness Summit conference attendees and will be operated in a way that will not detract from other exhibits, the exhibition, or the meeting as a whole. The exhibit management reserves the right to request the immediate withdrawal of any exhibit that NACCHO believes to be injurious to the purpose of 2020 Preparedness Summit. Management reserves the right to refuse to admit and eject from the exhibition building any objectionable or undesirable person or persons. The use of sidehow tactics or other ungracious methods considered by NACCHO to be objectionable are expressly prohibited in the exhibition area and in any meeting room. Any exhibitor exhibiting! is strictly forbidden.

13. EXHIBITOR PERSONNEL
All exhibitors must wear official 2020 Preparedness Summit name badges and ribbons for exhibit hall admission. Exhibitors will be admitted to the exhibit hall 30 minutes before show opening each day. All exhibitor and attendees will be required to leave the floor within 30 minutes after the show closes each day. Exhibitors needing to work during non-show hours must obtain permission from Show Management for entrance into exhibit hall. Each exhibit must be fully operational and staffed during the open exhibit hours as defined in the Exhibitor Services Manual. Booths should be staffed by company specialists who are qualified to discuss details of their company’s products or services. Distribution of advertising material and souvenirs must be confined to the exhibitor’s booth. Camouflaging or distribution of advertising material or souvenirs in the exhibit hall by representatives of non-exhibiting firms is strictly forbidden.

14. SELLING OF MERCHANDISE
Selling of merchandise on the show floor is prohibited. However, orders may be taken for fulfillment at the exhibiting company’s main distribution center.

15. SOUND DEVICES, LIGHTING AND OTHER PRESENTATION DEVICES
Public address, sound-producing or amplification devices that project sound must be kept at a conversational level and must not interfere with other exhibitors. Any form of attention-getting devices or presentations must be terminated when crowds obstruct aisles or infringe upon another exhibitor’s display. Show Management reserves the right to restrict the use of glaring lights or objectionable lighting effects. Music, whether vocal or instrumental, is prohibited.

16. HANDOUT MATERIALS
Promotional giveaways and exhibitor prize raffles will be permitted. All materials and prizes must have prior approval by NACCHO. All hand-out materials are expected to be of a professional nature. NACCHO reserves the right to disallow any material that they believe to be inappropriate. Send samples to 2020 Preparedness Summit Exhibits Manager. No helium balloons or adhesive-backed decals are to be used or given away.
2020 Exhibitor Contract–Rules & Regulations

17. SOLICITATION OF EXHIBITORS
No persons will be permitted in the exhibit hall for the purpose of soliciting advertising or other exhibit space without the express written permission of NACCHO.

18. FIRE, SAFETY AND HEALTH
The exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety and health. All exhibit equipment and materials must be located within the booth. Only Fireproof materials may be used in displays and the exhibitor must take all necessary fire precautions. No combustible material will be stored in or around exhibit booths.

19. LABOR
Rules and regulations for union labor are made by the local unions and may change at any time. Where union labor is required because of building or contractor requirements, it will be necessary for the exhibitor to comply with these regulations. Information regarding specific regulations that are applicable may be obtained from the official contractor. Displays, paintings, carpenters, electricians, and other skilled labor can be arranged through the official contractor at established rates. Labor order forms will be included in the Exhibitor Service Manual.

20. STORAGE
The exhibitor should make arrangements with the contracted decorator for storage of packing boxes and crates during the exhibition. NACCHO assumes no responsibility for damage or loss of packing boxes or crates.

21. FOOD AND BEVERAGE
Exhibitor distribution of food and beverages for consumption in the building is prohibited, except with written permission from Show Management. All requests must be submitted in writing. If an exhibiting company wishes to host food and beverage in their booth, all food and beverage must be purchased through the Hilton Anatole Catering Department.

22. LIABILITY AND SECURITY
NACCHO makes no warranty, expressed or implied, that security measures will avert or prevent occurrences that may result in loss or damage. Each exhibitor must make provisions for the safeguarding of his or her goods, materials, equipment and display at all times. NACCHO will not be liable for loss or damage to the property of exhibitors or their representatives or employees from theft, fire, accident or other causes. NACCHO will not be liable for injury to exhibitors or their employees or for damage to property in their custody, owned or controlled by them, which claims for damages, injury, etc., may be incurred to or arise from, or be in any way connected with their use or occupancy of display space, and exhibitors will indemnify and hold harmless against such claim. Exhibitors shall be fully responsible to pay for any and all damages to property owned by the Hotel, its owners or managers which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless the Hotel, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting from or arising from or out of the Exhibitor’s use of the property. Exhibitor’s liability shall include all losses, costs, damages or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of Exhibitor’s occupancy and/or use of the exhibition premises, the Hotel or any part thereof. The Exhibitor understands that the Hotel does not maintain insurance covering the Exhibitor’s property and that it is the sole responsibility of the Exhibitor to obtain such insurance. The exhibitor assumes all liability for any damage to the facility’s floor, walls, lighting fixtures, etc. as a result of exhibitor negligence. The exhibitor will abide by and observe all laws, rules, regulations and ordinances of any governmental authority and of the contracted facility. The exhibitor will pay and save NACCHO, its Board, members, staff, and representatives, the city of Dallas, TX, and the Hilton Anatole harmless from any and all damages, loss or liability of any kind whatsoever resulting from injuries to persons or property occurring within the Hilton Anatole or property adjacent thereto occasioned by any act, neglect or wrongdoing of the exhibitor or any of its officers, agents, representatives, guests or employees, invitees or other persons permitted by the exhibitor upon the premises, and the exhibitor will at its own cost and expense defend and protect NACCHO, the city of Dallas, TX, and Hilton Anatole against any and all such claims or demands. Each exhibitor shall be responsible for securing and maintaining the following insurance coverages at the exhibitor’s expense: (a) Workmen’s compensation insurance coverage for exhibitor’s employees which shall be in compliance with the laws of Dallas, TX; (b) Commercial general liability insurance with policy limits of $1,000,000 for combined single limit coverage to include: comprehensive form, premises/operations, contractual, broad form property damage and products/ completed operations, providing for terms of coverage to be effective during all move in, show, and move out dates. Such insurance shall include NACCHO, its officers, directors and agents and Hilton Anatole as additional insureds. Such insurance shall cover any and all damage or injury to any and all persons arising out of such person’s attendance at the exhibitor’s exhibit during the term of the 2020 Preparedness Summit; (c) Other Insurance: Each exhibitor acknowledges that it is responsible for obtaining any additional insurance coverage solely at its own expense, in such amounts as it deems appropriate to comply with its obligations hereunder and for its own protection.

23. TRADEMARKS
NACCHO will be held harmless for any trademark, trade name, copyright or patent infringement on any printed materials belonging to or distributed by any exhibitor.

Use of the Hilton Anatole logo, design, trademark, trade name, patent, copyrighted work or symbol must be approved in writing by the Hilton Anatole marketing department.

24. EXHIBITOR RESPONSIBILITY CLAUSE:
To the fullest extent permitted by law, the person/legal entity described as “Exhibitor” in this clause and in this exhibitor contract (regardless of whether such person/legal entity is also described as “Exhibitor” in this contract) hereby assumes full responsibility and agrees to indemnify, defend and hold harmless Hilton Anatole (“Hotel”), Hotel’s owner Anatole Partners llc, Hilton Worldwide, Inc., and each of their respective owners, managers, subsidiaries, affiliates, employees and agents (collectively, “Hotel Parties”), as well as NACCHO (“Group”), from and against any and all claims or expenses arising out of Exhibitor’s use of the Hotel’s exhibition premises. Exhibitor agrees to obtain and maintain during the use of the exhibition premises, Comprehensive General Liability insurance, including contractual liability covering the Exhibitor’s indemnity obligations in this clause. Such insurance shall be in the amount of not less than $1,000,000 combined single limit for personal injury and property damage. The Hotel Parties and Group shall be named as additional insureds on such policy, and Exhibitor shall supply the Hotel with a Certificate of Insurance at least 30 days prior to the use of the exhibition premises. The Exhibitor understands that neither the Group nor the Hotel Parties maintain insurance covering the Exhibitor’s property and it is the sole responsibility of the Exhibitor to obtain such insurance.

25. LIST PUBLICATION
The list of 2020 Preparedness Summit exhibitors, in whole or in part, shall not be published other than in 2020 Preparedness Summit and NACCHO official publications.

26. HOTEL USE
All public function space in the Hilton Anatole is controlled by NACCHO.

No function space will be released to exhibiting firms or to other commercial firms for social functions without the permission of Show Management. Good taste and conformity to the purposes of the meeting must prevail. Showing of equipment or product presentations to registered attendees or guests 2020 Preparedness Summit or NACCHO by exhibiting firms other than on the exhibit floor during the stated hours (see Rule 1) is expressly prohibited.

Exhibitors may not use the hotel(s) to distribute literature, gifts, etc. to attendees.

27. VIOLATIONS
Violation of any of these Rules and Regulations by the exhibitor or his or her employees or agents shall at the option of NACCHO forfeit the exhibitor’s right to occupy space and such exhibitor shall forfeit to NACCHO all monies paid or due. Upon evidence of violation, NACCHO may take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor’s risk. The exhibitor shall pay all expenses and damages that NACCHO may incur thereby.

28. SEVERABILITY
All agreements and covenants contained herein are severable, and in the event any of them shall be held to be invalid by any competent court, this agreement shall be interpreted as if such invalid agreements or covenants were not contained herein.

29. CONTACT
For questions or more information, please contact:
Exhibits Manager
2020 Preparedness Summit
512 Herndon Parkway, Suite D
Herndon, VA 20170
Phone: 703-964-1240 ext 160
Fax: 703-964-1246
email: summitexhibits@conferencemanagers.com

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PREPAREDNESS SUMMIT
Fixing Our Fault Lines: Addressing Systemic Vulnerabilities
March 31–April 3, 2020
Dallas Hilton Anatole
Preparedness Summit Sponsorship Levels

NACCHO Sponsorship benefits ensure that your organization is recognized before, during, and after the Summit. The total amount of monies spent on Preparedness Summit sponsorship opportunities, inclusive of an exhibit booth purchase if applicable, determines your company’s level of sponsorship.

A company must spend a minimum of $5,000 to be considered for a level sponsor. This amount may include the purchase of an exhibit booth or exhibit booth package.

**There is One (1) Platinum Partnership opportunity available for Preparedness Summit.**
The Platinum Sponsorship qualifying price starts at $20,000.

**There are Two (2) Gold Partnership opportunities available for Preparedness Summit.**
The Gold Sponsorship qualifying price range is $15,000-$19,999.

**There are Five (5) Silver Partnership opportunities available for Preparedness Summit.**
The Silver Sponsorship qualifying price range is $7,500-$14,999.

**There are 30 Bronze Partnership opportunities available for Preparedness Summit.**
The Bronze Sponsorship qualifying price range is $5,000-$7,499.

Questions? 301-200-4616 ext 105  |  prepsummit@sponsorshipboost.com
# Sponsorship Opportunities

## Messaging Opportunities

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Availability</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>App Push Notification</strong></td>
<td>3 Per Day</td>
<td>$500</td>
</tr>
<tr>
<td>Send out a text alert to each attendee through the app! This alert will pop up on each attendee's phone, if they have downloaded the app. The text is limited to 100 characters. Remind attendees to stop by your booth, announce a raffle, or showcase a product demonstration time.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| **Mobile App Landing Page**        | 1 Available  | $6,000|
| Be the first ad seen by Preparedness Summit attendees in the mobile app. Attendees can use the app to find sessions, review speaker bios, search for exhibitors, view the floorplan, see updates, and communicate with each other through social media. Each and every time that attendees open the app, they see your ad first! |

| **Ad Banner on Summit App**        | 4 Available  | $5,000|
| Attendees search for sessions, see updates instantly, and communicate with each other through social media on the App. Attendees will see the flash landing page first – each time they open the App. Your custom graphics will appear on this page. |

| **Summit Newsletter Paragraph (Up to 250 words)** | 6 Available | $750 |
| Send messages about your programs and products to 7,000 past and current summit attendees through weekly Summit newsletters. Options available for reduced pricing for multiple newsletter mentions. |

| **Virtual Tote Bag (Insert/Flyer)**   | Unlimited    | $500  |
| Provide educational materials to Preparedness Summit 2020 conference attendees as part of the Summit app. Up to one page in length, one opportunity per sponsor. |

Materials up to 4 pages in length can be added as part of the Summit app for $1,000, one opportunity per sponsor.
Sponsorship Opportunities

ON-SITE MARKETING OPPORTUNITIES

**Charging Station/Towers** | 4 Available | $5,000
Logo displayed on mobile-device charging stations for use by all attendees and will be located in prominent areas throughout the Summit.

**Wellness Lounge** | 1 Available | $15,000
“Summit Spa” helps attendees relax and unwind with branded massage chairs/environment.

**Hand Sanitizer Station** | 1 Available | $5,000
Help attendees stay at the top of their game all week with a co-branded container of hand sanitizer.

**Hotel Key Cards** | 1 Available | $2,500
Co-branded with NACCHO and featuring sponsor logo and booth number, key cards will be provided to overnight guests at hotel check-in (approximately 2000 key cards). Sponsor to produce and provide key cards.

**Lanyards** | 1 Available | $7,500
Place your company logo on the official Preparedness Summit lanyard to be attached to the badge holder worn by all conference attendees.

**Summit Bag Insert** | 12 Available | $2,000
Take your message directly to Preparedness Summit attendees by placing your company flyer in each conference tote bag (approx. 1900). NACCHO must approve all tote bag inserts before printing. One insert per sponsor.

**Summit Bag Notebook** | 1 Available | $2,000
An exclusive opportunity to keep your company in the hands of potential customers with a notebook placed in the Summit bag. Sponsor to supply notebook.

**Summit Pen** | 1 Available | $2,000
An exclusive opportunity to keep your company in the hands of potential customers with a pen placed in the Summit bag. Sponsor to provide pen.

**General Session Seat Drop** | 1 Available | $2,500
Includes one piece of sponsor-produced collateral placed on each chair (approximate qty. 1900) during General Session (sponsor must provide collateral).

**You Are Here Locator** | 4 Available | $5,000
Located on the main floor, these displays provide a quick view of the conference center layout and identify locations of various services. As a sponsor, your custom graphics are on the lower display panel (approx. 3’ x 8’) and backlit to increase visibility.

**Summit Tote Bag with Sponsor Logo Tag** | 1 Available | $10,000
SOLD

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Sponsorship Opportunities

CONTENT OPPORTUNITIES

Exhibitor/Content Learning Sessions | 4 Available
45 minutes | $4,500
90 minutes | $6,500
By hosting your own session, you can reach attendees in an educational manner. Prices will vary based on length of session. As part of the package, sponsors will get a specified room to present a topic of interest to attendees – not a sales pitch, but a helpful discussion of your solution to a challenge of interest to attendees. The session descriptions are listed in the official printed schedule and mobile app. To help market these sessions, learning session sponsors will also receive:

- A description of the session in the abbreviated printed program and mobile app.
- A push alert through the mobile app to remind attendees on the day of the event.

TED Style Talk | One 10-minute presentation in the exhibit hall | $2,000
Host your own 10 Minute TED Style talk. Attendees can enjoy a quick and fascinating educational session in this popular format. You provide the teaser information that can draw attendees to your booth for more information.

Exhibitor Hospitality Session | 2 Available | $5,000
A private event in the Summit’s hospitality suite will present an opportunity to meet and greet Summit VIPs and present a short (15 minute) educational presentation. Limit of 50 people. Food and beverages can be available at an additional cost at existing hotel rates.

Poster Session | 1 Available | $5,000
Named as sponsor of the Summit poster session with signage and recognition.

EXHIBITOR OPPORTUNITIES

Meeting Space Rental | Limited Availability | $4,000
A space to work and host meetings with prospects, each room is furnished with (1) table, (4) chairs, a power drop, and door sign. Meeting rooms are available for use during Summit hours.

Digital Product Showcase | Unlimited Availability | $1,500
Additional exposure for your organization with a 60-second promotional video on a running loop, broadcast at video outposts throughout the Summit. Sure to bring additional traffic to your exhibit booth.

Questions? 301-200-4616 ext 105 | prepsummit@sponsorshipboost.com
2020 Sponsorship Contract

COMPANY NAME

NAME OF PRINCIPAL CONTACT (Person To Receive Exhibit Information) TITLE OF PRINCIPAL CONTACT

STREET ADDRESS CITY STATE ZIP

PRINCIPAL CONTACT’S DAYTIME TELEPHONE NUMBER PRINCIPAL CONTACT’S EMAIL ADDRESS

NAME OF SECONDARY CONTACT (If Principal Contact Cannot be Reached) SECONDARY CONTACT’S DAYTIME TELEPHONE NUMBER AND EMAIL

COMPANY EMAIL (To Be Published) COMPANY WEBSITE (To Be Published) COMPANY PHONE NUMBER (To Be Published)

PAYMENT METHOD
Full payment is due with this signed agreement. If this payment has not been received within 3 weeks, the item will be released and this commitment form will be declared null and void so that the item may be reassigned. Your confirmation email will outline any additional specifications, deadlines, restrictions, or inclusions depending on chosen item(s).

☐ CHECK # (Payable to NACCHO) ________________________________

☐ GOVERNMENT PURCHASE ORDER (Attached signed, authorized PO) # ________________________________

☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS

CREDIT CARD # (Fax only) ________________________________

EXP. DATE CVV CODE ________________________________

AUTHORIZED NAME (Please print) ________________________________

AUTHORIZED SIGNATURE ________________________________

BILLING ADDRESS ________________________________

TOTAL: = $ ______________

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REFUND/CANCELLATION POLICY
Any company that cancels all or part of this commitment will not receive a refund and the Preparedness Summit will retain as liquidated damages all monies paid.

CHECK PAYMENTS
Preparedness Summit
P.O. Box 79197
Baltimore, MD 21279-0197

AGREEMENT
I hereby contract for commitments as selected above for the 2020 Preparedness Summit and fully understand that this form shall become a binding contract. The exhibition and all commitments are organized and managed by NACCHO. Any matters not covered in the Rules and Regulations are subject to the interpretation of the NACCHO Board of Directors and the NACCHO Executive Director or his or her designee, and all exhibitors, sponsors, and supporters must abide by their decisions. Supporters must comply with all Dallas Hilton Anatole rules and regulations. Show Management shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of sponsor. Each sponsor, for itself and its employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with preceding sentence.

☐ I have read and reviewed the Exhibitor Rules & Regulations before completing this form.

SIGNED

NAME (Please Print) TITLE

DATE

EMAIL PHONE

QUESTIONS?
703-964-1240 x410
summitexhibits@conferencemanagers.com