National Association of Black Accountants, Inc.

Milwaukee Chapter

CELEBRATING 35 YEARS IN MILWAUKEE

INSTITUTIONAL PARTNERSHIP PROSPECTUS

Fiscal Year 2014

Milwaukee.nabachapters.org
NABA Inc. Milwaukee is a 501(c)(3) charity committed to the development of multicultural persons in the finance and accounting professions. NABA Milwaukee provides services to its professional members and its three student chapters, UW-Milwaukee, UW-Whitewater, and UW-Madison.
NABA OVERVIEW

MISSION STATEMENT AND GOALS

The mission of the National Association of Black Accountants, Inc. (NABA) is to address the professional needs of its members and to build leaders that shape the future of the accounting and finance professions with an unfaltering commitment to inspire the same in their successors.

The Association unites through membership accountants, finance and business related professionals and students who have similar interest and ideas, are committed to professional and academic excellence, possess a sense of professional and civic responsibility, and are concerned with enhancing opportunities for multicultural groups in the accounting, finance and business related professions. The goals of the Association include, but are not limited to, the following:

✓ Promote and develop the professional skills of its members;
✓ Encourage and assist African-American students in entering the accounting profession;
✓ Provide opportunities for members to fulfill their civic responsibilities;
✓ Promote public confidence in our members and their services;
✓ Encourage cordial relations among members and cooperative relationships with other professionals;
✓ Represent the interests of current and prospective African-American accounting/business professionals;
✓ Ensure long-term financial stability and provide adequate resources to implement chapter, regional and national programs; and
✓ Ensure that chapters operate at an effective level.

HISTORY

NABA was founded in December 1969 by nine African-American accountants in the New York area, who decided that there was a need for a professional organization of minority accountants. Their goal was to establish a national organization that dealt forthrightly and effectively with the many common problems faced by the growing number of African-American professionals in the world of accounting. The following individuals are the founders of NABA:

- Ronald Benjamin
- Kenneth Drummond
- Frank Ross
- Earl Biggott
- Betram Gibson
- George Wallace
- Donald Bristow
- Richard McNamee
- Michael Winston
YOUNG ENTREPRENEUR SCHOLARS (YES) PROGRAM – As part of a historic collaboration with the Wisconsin Institute of Certified Public Accounting (WICPA), University of Wisconsin Oshkosh and the University of Wisconsin Milwaukee, the YES Program is able to provide a residential college experience for multicultural high school students considering careers in accounting. In addition to the residential college experience, a group of the students are provided with a 6 to 8 week summer internship and a stipend for their work after the internship is completed.

EDUCATIONAL SCHOLARSHIP PROGRAM – NABA MKE provides scholarships to graduating high school seniors and currently enrolled college students pursuing careers in accounting, finance, or other business related fields.

“LIFTING AS WE CLimb” PROGRAM – Inspired by our motto “Lifting As We Climb”, NABA MKE provides financial assistance to students who want to attend the NABA Central Region Student Conference. The amount of assistance varies depending on the availability of the funds.

CONFERENCES

ANNUAL NATIONAL CONVENTION – The annual meeting of the membership provides a forum for joining NABA’s membership with the corporate community, academicians, and other individuals interested in promoting the goals and objectives of NABA.

REGIONAL STUDENT CONFERENCES – Hosted by each of NABA’s four regions, these conferences provide NABA student members with the opportunity of interviewing with employers from around the country, as well as, networking with other students. Students also participate in professional development and career readiness workshops.
PROGRAM OVERVIEW

PURPOSE AND OBJECTIVES

This Institutional Partnership Program (The Program) is designed to solidify the relationships that the National Association of Black Accountants, Inc. Milwaukee Chapter (NABA MKE) has established with its corporate supporters and facilitates achievement of our mutual objectives.

The Partnership is a unique opportunity to reach hundreds, perhaps thousands, of professional and student members, academicians and corporate representatives.

Your participation will help NABA MKE promote the professional growth and education of its membership, as well as provide the opportunity for them to develop relationships with corporate representatives and pursue career opportunities.

The Program objectives and endeavors are geared to foster recruitment, retention, growth and development of multicultural accounting/finance students and professionals; and provide funding necessary to underwrite the Chapter activities/programs.

STRUCTURE

The Program is structured for participation at one of three levels: Platinum, Gold and Silver.

Benefits and privileges are available to participants matched by their level of support. The three tiers allow for diversity in our Institutional Partners and accommodate participation at various levels.

PRIMARY BENEFITS

The primary benefits, privileges and services of the program are: exposure to student and professional membership; job search assistance; technical training for employees (CPE Credits); scholarship awards for designated Platinum, Gold and Silver participants; special recognition at NABA events (i.e., Annual Awards Program) and special recognition in the Chapter’s correspondence. (See Matrix of Benefits and Privileges on page 6 for a complete listing of the benefits.)

PARTICIPATION

Participation is open to any organization. An application is included for your convenience. Commitment information is indicated on the application. Your financial contribution will vary depending on the level of participation.

Note: The Program fiscal year runs from July 1st through June 30th.
**SUMMARY OF PROGRAM BENEFITS**

<table>
<thead>
<tr>
<th>CORPORATE PROGRAM BENEFITS</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
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</thead>
<tbody>
<tr>
<td>Post job opportunities to our distribution group. Job opportunities will be sent to our Members via our regularly scheduled email marketing campaign.</td>
<td>✔️</td>
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<td>Opportunity to host NABA General Body Meeting and speak as a presenter during the meeting.</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Company Logo advertised on NABA MKE Website.</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Company Logo displayed on NABA MKE email marketing campaigns including quarterly newsletter with the ability to submit information to be included in the newsletter.</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Opportunity to sponsor and network with professionals at signature events including ability to distribute approved marketing materials at signature events.</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Scholarship given in your company’s name at NABA MKE Annual Awards reception.</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Link to your company’s website on our website.</td>
<td>✔️</td>
<td></td>
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<td>Marketing rights at our Annual Membership and Awards Ceremony (including, but not limited to, display of logo in Annual Awards Reception program).</td>
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NATIONAL ASSOCIATION OF BLACK ACCOUNTANTS INC.
MILWAUKEE CHAPTER
APPLICATION FOR INSTITUTIONAL PARTNERSHIP

(Please Type or Print)

Company Name:________________________________________________________________________
Address:_________________________________________City/State/Zip:__________________________
Primary Contact Name & Title:_____________________________________________________________
Phone:(_____)________________ext_____ Fax:(_____)_______________ Email:____________________
Secondary Contact Name & Title:___________________________________________________________
Phone:(_____)________________ext_____ Fax:(_____)_______________ Email:____________________

My Company will participate as a:

[ ] Platinum Partner [ ] Gold Partner [ ] Silver Partner

The Milwaukee Chapter of the National Association of Black Accountants Inc. would like to thank you for your generous support and for partnering with us to achieve the goals of the Association. Return form along with payment to:

National Association of Black Accountants, Inc.
Milwaukee Chapter
P.O. Box 886
Milwaukee, WI 53201

<table>
<thead>
<tr>
<th>SILVER</th>
<th>GOLD</th>
<th>PLATINUM</th>
</tr>
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<tbody>
<tr>
<td>$1,000</td>
<td>$2,000</td>
<td>$3,000</td>
</tr>
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Partnership Payment: $__________________________
Scholarship Contribution***: $__________________________
Total Payment Enclosed: $__________________________

Thank You For Enclosing Your Payment

Authorized by (print):_______________________________________Title:_________________________
Signature________________________________________________Date_________________________

***Scholarship contributions are in addition to the annual scholarship that is provided in your name at the Annual Scholarship & Awards Reception when you become an Institutional Partner.
“Addressing the professional needs of its members and to build leaders that shape the future of the accounting and finance professions with an unfaltering commitment to inspire the same in their successors.”