Corporate Partner Prospectus
**NABA National History**
In December 1969, nine African-Americans met in New York City to discuss the unique challenges and limited opportunities they faced in the accounting profession. In that year, there were only 136 African-American Certified Public Accountants (CPA) out of a total of 100,000 in the United States.

In 1970, the National Association of Black Accountants, Incorporated (NABA) chartered its first professional chapter, located in New York City. From these humble beginnings, NABA has become a nationwide membership organization.

The mission of NABA, Inc. is to address the professional needs of its members and to build leaders that shape the future of the accounting and finance profession with an unfaltering commitment to inspire the same in their successors. The Association shall unite through membership accountants, finance and business related professionals and students who have similar interests and ideals, are committed to professional and academic excellence, possess a sense of professional and civic responsibility, and are concerned with enhancing opportunities for minorities in the accounting, finance and business related professions.

**NABA Houston Chapter**
The Houston Chapter started in 1970 as the Houston Metropolitan Accountants (HMA). The initial meeting of HMA was held in the basement of Texas Southern University, under the leadership of Chad Brown, the first chapter president and one of the five black CPAs of the time. Through the efforts of Vera Jackson, HMA was introduced to the National Association of Black Accountants.

**National, Regional and Local Programs**
NABA has developed national, regional and local programs to help implement its goals and satisfy the needs of its membership. Significant portions of NABA’s programs are devoted to the development of its student membership. The NABA’s network of around 50 professional chapters is complemented by over 150 student chapters, which exist on college campuses and in various metropolitan areas throughout the United States. Throughout the country, NABA chapters are recognized for their commitment to professional development and community service. Programs sponsored by local chapters include the Volunteer Income Tax Assistance, career development seminars, technical seminars (eligible for CPEs), student scholarships, student and professional employment programs, student mentorship program and annual awards banquets.
Annual Events and Program Descriptions

PROFESSIONAL DEVELOPMENT

For the NABA Professional, the chapter holds activities focused on personal and professional enhancement. General Body meetings are held the second Tuesday of every month (except on holidays or otherwise noted) in the form of seminars and workshops that offer CPE credits and value added information, as well as networking events that provide opportunities for our members to interact professionally and socially with other professional organizations and our Corporate Partners. Participants normally receive one hour of CPE credit.

Topics ranging from teaching technical skills that can be applied in the workplace to providing soft skill insight for how one can continue to professionally climb in their career. Among those meetings is the following snapshot:

- An introduction to Private Markets and Equity Investments hosted by Rhodium Capital Management
- Retirement and Estate Planning - Successful estate planning can help transfer your assets to you beneficiaries efficient an with minimal tax consequences hosted by North Western Mutual
- Year End Tax Planning Strategies hosted by KPMG

Sponsors for our meetings may provide financial support to cover the cost of refreshments. Additionally, Sponsors may offer venue use and/or guest speakers on an “in-kind” basis. This provides additional signage opportunity and recognition.

DIVERSITY IN THOUGHT LEADERSHIP

NABA Houston serves as thoughts leaders in terms over diversity. We host programs such as our Corporate Diversity Breakfast/Luncheon which features a discussion on the importance of diversity, the current state of diversity and inclusion in Corporate America, best practices and how we can partner together to close the diversity gap.

EXPAND PROFESSIONAL NETWORKS

Annual Membership Reception — This is the Chapter’s first event to jumpstart the fiscal year. We utilize this forum to welcome back returning members and encourage them to bring non-member guests. Typically this event includes refreshments and light entertainment in a relaxed environment. Sponsors are given an opportunity to address the group and share information.

End of Busy Season Social—This event is an opportunity for our members in public accounting or industry to celebrate the end of the annual audit and financial reporting season and the April 15th Tax day deadline. The event is normally held at a local restaurant or lounge with heavy hors d’oeuvres and open or cash bar capabilities. Sponsors are afforded signage and recognition and typically address the masses with welcome and “thank you”.
SCHOLARSHIP AND AWARD GALA

Each year, the NABA Houston provides scholarships on behalf of our devoted corporate sponsors and through the NABA Houston Endowment fund. Scholarships are awarded to local high school seniors and regional collegiate NABA members to recognize outstanding academic and leadership accomplishments. This is the Chapter’s largest fundraising program and it’s designed to celebrate our success for the year, reward high performing students and professionals and acknowledge our Corporate Partners. There are numerous sponsorship opportunities associated with the Gala including student scholarships in your name.

STUDENT PROFESSIONAL DEVELOPMENT

In preparation for the Fall Regional Student Conference, the Houston Chapter hosts a weekend long workshop for our student members planning to attend the Conference. This event is normally held at the offices of one of our sponsors. The workshops include interview preparation and coaching, as well as resume writing and general business etiquette. Sponsors, Corporate Partners and Professional Chapter members conduct the sessions and lead topic discussions and mentorship.

DAY WITH NABA - This event is designed to interact with our student members once again to further their development and chapter effectiveness. The event is a day long series of workshops and breakout sessions covering chapter management, financial statement preparation, chapter reporting and compliance and other programs so assist our member student programs. The event is held at a hotel or similar venue or at the office of a corporate sponsor. Finally we end the day with some fun activity for the attendees. In the past we’ve taken group to a Rockets’ game and Dave & Busters, etc.
Annual Events and Program Descriptions

NATIONAL CONVENTION
Each year, NABA convenes in cities across the nation to bring together employers and NABA members/affiliates to network, sharpen their skills, and engage in entertaining social activities in the form of an Annual National Convention. The Convention offers a great opportunity to enhance management skills, attend cutting-edge educational session and forums, network with colleagues and visit our EXPO with more than 100 corporate partners and NABA’s Division of Firms (DOF). Benefits include obtain the resources, knowledge and support needed, enhance management skills through the Executive, Management and Aspiring Leaders Development Institutes, explore employment opportunities with Major U.S. Companies during the Diversity Recruitment EXPO, gain insight from seasoned industry experts on the latest trends affecting your profession, earn Continuing Professional Education (CPE) credits. The event is a week long program with numerous opportunities for our Corporate supporters’ involvement. Please refer to the National Convention prospectus for more information.

WESTERN REGION STUDENT CONFERENCE
While the focus of the Conference is primarily on career development and job placement, there are many opportunities to have fun as well. At the conferences, students can interview for internships and permanent positions, in addition to attending interactive sessions on topics such as: Developing Dynamic Interviewing Skills, Dress for Success, and Transitioning from College Student to Business Professional. Participation by students is voluntary, but the rewards are endless. Students are afforded opportunities to network, participate in valuable development seminars and workshops, and interview with Corporate Partners. Partners have the opportunity to underwrite specific line items in the overall cost, as well as cover registration and/or transportation costs for students. See the Region’s Student Conference prospectus for more information.

RESPONDING TO A VIRTUAL WORLD — With the continuous spread and uncertainty of COVID-19 within our country, we have been taking the necessary precautions and putting the health and safety of our student and professional members and our corporate partners and affiliates first. As a result, our National Convention, Regional Conferences as well as general body meetings are hosted virtually. The feedback we have received from our National Convention has been very positive and we will continue to monitor to ensure we provide our members with the best experience.
Annual Events and Program Descriptions

ACCOUNTING CAREER AWARENESS PROGRAM (ACAP)

Endorsed by the American Institute of Certified Public Accountants, the Certified Public Accountants Society of Executives Association, and various State Societies of CPAs, ACAP is an annual one-week summer residency program for high school students held at the University of Houston Main Campus and is designed to promote awareness of accounting, finance and other business professions. NABA Houston began its inaugural ACAP program in 2009 and hosts 20-24 students each year.

COMMUNITY INVOLVEMENT

Breakfast with Santa and Toy Drive
On the first Saturday in December NABA hosts the “Breakfast with Santa” at the Blue Triangle Multicultural Community Center in Houston’s Third Ward. The goal of the program is to provide a toy and fun for the dozens of underprivileged children in the area that may not receive any gifts at all for the holidays. Prior to the actual breakfast, NABA and the Houston Chapters of almost 20 other professional organizations host the Annual Black Professionals Alliance Holiday Social and Toy Drive. The event takes place at the House of Blues in downtown Houston and is attended by over 800 local professionals.

Volunteer Income Tax Assistance (VITA)
The Voluntary Income Tax Assistance program has been in existence for several years and both the Houston Professional and surrounding student chapters participate annually. The program is designed to provide free tax preparation services for the disadvantaged. Volunteers are required to take a training course prior to starting. The courses cover tax issues and current year changes, as well as preparation software training. Sponsorship opportunities are available for providing refreshments for the volunteers and for the individuals seeking preparation assistance.

Financial Literacy Series
Partnering with Corporate partners as well as Emancipation Park Conservatory, we provide a series of programming for financial literacy, financial planning and business consulting. The overall objective for the program is to educate our members and the community in making wise financial decisions and develop strong business acumen to build a more stable and solid financial future. The program consist of financial literacy classes to cover budgeting skills; college loans, home buying and retirement planning workshops; the introduction and implementation of savings and investment clubs; and business consulting workshops for aspiring entrepreneurs.
Annual Events and Program Descriptions

The Houston Chapter truly appreciates the continuous support that we receive from our Corporate Partners each year. We also value the relationships that we have worked so hard to establish. The following are some of the key benefits of being a Corporate Partner with NABA:

- National recognition as a partner of one of the nation’s largest minority professional organizations.
- Utilization of NABA as a resource to meet your diversity needs in an increasingly diverse workforce.
- Opportunity to network with qualified accounting, finance and other business-related professionals.
- Opportunity to expand brand recognition and showcase your company’s products and services in potentially untapped markets recognition through our website, newsletter and other publications.
- Recruiting opportunities at the National Convention, Student Conferences or Chapter events.
- Hosts Chapter meetings, Student Conferences, local student workshops, the Accounting Career Awareness Program (ACAP) and/or the National Convention.
- Utilize NABA’s training and development programs to benefit your employee members.
- More information included

Past Sponsors
“Community Leader” and above:

NABA HOUSTON ADVISORY COUNCIL - We are pleased to announce the formation of a NABA Houston Advisory Council. This a body that serves guidance, support and strategic advice to the Board of Directors. Unlike the Board, their role is informal and advisory in nature. Members are corporate sponsors from across the accounting and finance professions, sole practitioners, as well as from academia, not-for-profit bodies. Current companies/organizations represented on the advisory council:

KPMG EY Chevron D. Holmes CPA, Attorney at Law
Deloitte Enbridge INROADS University of Houston–Downtown
PWC RSM Westlake Chemical
## CORPORATE PARTNERSHIP LEVELS

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<th>Partner Benefits</th>
<th>Level 1 $10,000</th>
<th>Level 2 $7,500</th>
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<td>- See ACAP Prospectus for additional details</td>
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***Custom sponsorship packages are also available.***
Corporate Partnership Form

National Association of Black Accountants, Inc.
NABA Houston Chapter
3262 Westheimer Road #618
Houston, TX 77098
E-mail: nabahouston@nabahouston.org

Company Name: _________________________________________________________

Address:____________________________________________________________

Contact Person/Title:________________________________________________

Phone: _________________ FAX: ________________

Email: ________________________________

Have you been a Corporate Sponsor with NABA – Houston before?
Yes ________ No __________

My company will partner with NABA – Houston Chapter at the following level: (please check one)

- Premier $10,000 ( )
- Trailblazer $7,500 ( )
- Pacesetter $5,000 ( )
- Bridge Builder $3,500 ( )
- Community Leader $2,500 ( )
- Supporter $1,50 ( )
- Friend $500 ( )

Other Contribution: $ _________________________ In-Kind: _________________________

Signature: ___________________________ Date: ________________________________

Please sign and remit this form along with your check payable to NABA – Houston Chapter at the above address. Retain a copy for your records and direct any questions to Billy Williams, President at nabahouston@nabahouston.org. Electronic payments and invoicing are available upon request.
The National Association of Black Accountants, Inc. (NABA), a 501 (c) (3) nonprofit organization, is the oldest professional association in the nation dedicated to closing the opportunity gap for persons of color within the accounting, finance and business-related professions through educational, professional and career development.

NABA Houston
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