NATIONAL ASSOCIATION OF BLACK ACCOUNTANTS, INC.

Richmond Metropolitan Chapter

CORPORATE PARTNERSHIP PROGRAM

FY2020

“Lifting As We Climb”
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NATIONAL ORGANIZATION

Mission Statement and Goals

The mission of the National Association of Black Accountants, Inc. (NABA) is to address the professional needs of its members and to build leaders that shape the future of the accounting and finance professions with an unfaltering commitment to inspire the same in their successors.

NABA is dedicated to uniting accountants and other business professionals, as well as accounting/business students, with similar interests and ideas that are committed to professional and academic excellence. NABA’s goals are:

- To promote and develop the professional skills of its members;
- To encourage and assist African-American students in entering the accounting profession;
- To provide opportunities for members to fulfill their civic responsibilities;
- To promote public confidence in our members and their services;
- To encourage cordial relations among members and cooperative relationships with other professionals;
- To represent the interests of current and prospective African-American accounting/business professionals;
- To ensure long-term financial stability and provide adequate resources to implement chapter, regional and national programs; and
- To ensure that chapters operate at an effective level.

Since the founding of NABA’s first chapter in August 1970, in New York, membership has grown to over 6,000 members in over 190 professional and student chapters across the country. NABA’s membership is comprised of a cadre of diverse individuals. It consists of entry level accountants and auditors; senior level managers and executive; entrepreneurs; and accounting, finance and business students; to name a few. Approximately 55% of NABA’s members are employed in corporate America, 40% have advanced degrees and 45% hold professional certifications.
History

In December 1969, nine African-Americans met in New York City to discuss the unique challenges and limited opportunities they faced in the accounting profession. In that year, there were only 136 African-American Certified Public Accountants (CPA's) out of a total of 100,000 in the United States.

This group wanted to establish an organization to address the concerns of minorities entering the accounting profession and to make a commitment to professional and academic excellence. The following nine individuals who met that month were determined to "make a difference" and let their voices be heard.

Ronald Benjamin, Frank Ross, Kenneth Drummond, Earl Biggett, Richard McNamee, George Wallace, Bertram Gibson, Michael Winston, Donald Bristow

The national and local programs offered are designed to support the overall goals and objectives of the Association. These programs provide support to, and create opportunities for, professionals and students seeking levels of accomplishment in the fields of accounting and finance.

Today, through the efforts of NABA and other interested groups, there are now over 200,000 African-Americans participating in the field of accounting, of which over 5,000 are CPAs. As a leader in the business community, NABA continues to create opportunities for the purpose of enlarging the pipeline of African-Americans into every level of accounting and finance.
NATIONAL ORGANIZATION

National and Regional Programs

NABA has developed national, regional and local programs to help implement its goals and satisfy the needs of its membership. Among those programs are the following:

**Annual National Convention & Expo**
The annual business meeting of the membership provides a forum for joining NABA’s membership with the corporate community, academicians and other individuals interested in promoting the goals and objectives of NABA. Attendees also have the opportunity to participate in the Career Expo which features a Career Fair where you can learn more about internships and permanent positions and participate in on-site interviews.

**Women of NABA Network**
This program offers events addressing all aspects of personal and professional development, focusing on the unique needs of black women in the profession.

**Networking Events**
Chapters host a variety of networking events, many of which are offered on a monthly basis. Events vary by month and location.

**Regional Student Conferences**
Hosted by each of NABA’s four regions, NABA's Regional Student Conferences are one of the organizations largest and most diverse annual student programs. It brings together hundreds of professional and student members, academia’s, and corporate representatives to focus on the unique needs of minority students pursuing an accounting or finance degree.

At the conferences, students can interview for internships and permanent positions, in addition to attending interactive sessions covering current and trending topics.

**National Scholarships**
Since its inception, NABA, Inc. has provided more than $11 million in scholarship funds to deserving students preparing to enter various accounting, finance and business professions. In the past two fiscal years (FY2017 and FY2018), NABA awarded over $195,000 and the amount continues to grow annually. Through the generous contributions of individuals, groups, and organizations that share NABA’s desire to break through the economic barriers students of color often experience, NABA offers an average of 50 national scholarships annually ranging from $1,000 - $5,000.
National and Regional Programs

A significant portion of NABA’s programs are devoted to the development of its student membership. The Association’s network of over 48 professional chapters is complemented by over 100 student chapters, which exist on college campuses, and in various metropolitan areas throughout the United States. Throughout the country, NABA chapters are recognized for their commitment to professional development and community service. Programs sponsored by local chapters include the Volunteer Income Tax Assistance (VITA) Program, career development seminars, speaker’s bureaus, technical seminars (eligible for continuing professional education credits), student scholarships, and annual award banquets.
2019-2020 Chapter Officers

**President**
Jason Simmons  
Altria Client Services Inc.  
president@richnaba.org

**1st Vice President**
Crystal Mckinney  
Virginia Resources Authority  
VP@richnaba.org

**2nd Vice President**
Andrea Barnett  
Silgan Dispensing Systems  
sms@richnaba.org

**Treasurer**
Stephanie Grant  
Altria Client Services Inc.  
treasurer@richnaba.org

**Secretary/Compliance Officer**
Karen Chambers-Brown  
Altria Client Services Inc.  
secretary@richnaba.org

**Assistant Secretary**
Lynnette Watson-Baum  
Altria Client Services Inc.  
secretary@richnaba.org

2019-2020 Committee Chairs

Amber Adams  
*Corporate Relations*  
corporate@richnaba.org

Andre Artis  
*Elections*  
artisfam5@comcast.net

Andrea Barnett  
*Student Member Services*  
sms@richnaba.org
History

The Richmond Metropolitan Chapter of the National Association of Black Accountants, Inc. was organized and revitalized in February, 1989 to unite accountants and accounting students with similar interests and ideas. The chapter’s goals and objectives are designed to promote and develop the professional skills of its members; to encourage and assist minority students in entering the accounting profession; to encourage cooperative relationships with other professionals; to represent the interests of current prospective minority accounting professionals and to promote the interest of the National Chapter.

Programs initiated by our local chapter include: Volunteer & Outreach service events; Career Development Seminars; Technical Seminars; Annual Awards Banquet; and Student Scholarships.

Our history can only be completed with the inclusion of our student chapters. In 1991 we assumed the responsibility for providing support for Hampton University and Norfolk State University. In addition, chapters were established at Virginia State University and Virginia Commonwealth University and Virginia Polytechnic Institute. In 1992 Elizabeth City State University joined our family of student chapters. In 1993 we were successful in establishing a chapter at the University of Virginia. Currently, we are in the process of chartering a chapter at Old Dominion University. Many of our students have received various local, regional, and national scholarships. It is with great pride that we continue our support of and relationship with them.

The Richmond Metropolitan Chapter is part of the Eastern Region.
RICHMOND METROPOLITAN CHAPTER

Mission

The Richmond Metropolitan Chapter is the premier accounting and finance organization for professional minorities. The organization promotes awareness and increases the number of minorities in the financial field by supporting student chapters of NABA at various colleges and universities. Through numerous partnerships with local Corporate Sponsors and through the dedicated work of our members, we are able to provide substantial training, valuable networking connections and exciting social events.

Currently, the membership of the Metro Richmond Chapter spans the fields of accounting, business, finance and information technology. NABA is a great resource for learning about the most current and relevant issues facing our financial environment today. It is our commitment to involving individuals from diverse yet related fields that continues to make our organization worthwhile. Our members each bring their own perspective and experiences to share, and that is one of the greatest benefits of membership. We have developed challenging and exciting goals for the New Year, which includes increasing membership and corporate sponsorship, providing quality professional development and enhancing our relationship with our affiliated student chapters.
Key Local Programs

The Annual Day with NABA Conference
The Richmond Metropolitan Chapter’s (the “Chapter’s”) Annual Conference has been designed to provide professional development and an opportunity for corporations to meet a cadre of qualified minority accounting students and professionals.

Program Objectives:

Allows corporate, student and professional participants to explore possible career paths and opportunities

Provides technical sessions, which broaden the knowledge and skill base of participants

Provides sessions to support the development of soft skills, which offers corporate and professional participants the opportunity to assess the non-technical skills of college student members outside of an interview situation

Allows students, professionals, and corporate representatives to communicate freely in an open environment

Evening of Honors Scholarship Program
The Evening of Honors Scholarship Program is the mechanism through which the Chapter demonstrates its commitment to providing financial assistance to students preparing to enter the accounting profession, and to honor those members and corporate supporters (partners) deserving special recognition. Moreover, designated scholarships will be established for companies participating at certain levels of the Corporate Partnership Program.

Community Service & Outreach
Holding true to NABA’s motto of “Lifting As We Climb”, community service is a vital component of NABA Richmond’s success.

Program Objectives:

Provide outreach to the community through grassroots efforts and partnering with other community-based organizations

Increase attendance and membership participation by both professionals and students at community service events

Work with NABA sponsors to assist in providing volunteer opportunities for members
CORPORATE PARTNERSHIP PROGRAM
OVERVIEW

Purpose and Objectives

The National Association of Black Accountants, Inc. (NABA) has a vision to become the premier association for black accounting and finance professionals. NABA represents over 200,000 African Americans in the fields of accounting, auditing, finance, consulting, and information technology. Our mission is to address the professional needs of its members and to build leaders that shape the future of the accounting and finance profession with an unflagging commitment to inspire the same in their successors. As a continuing part of achieving the mission, the Richmond chapter has established the Corporate Partnership Program. The program has been developed to solidify the relationship we have with corporate partners and serve as a mechanism for achievement of our mutual goals and objectives. One of the local and national goals of NABA is to award scholarships to minority accounting and finance students. Each year we host an annual scholarship and awards banquet.

The Richmond chapter would be honored to have your company as a Corporate Partner. Partnering with NABA positions your company as a responsible corporate leader in the Richmond community and provides brand positioning with an affluent, informed segment of the minority community. Your partnership is a great way to demonstrate your commitment to your existing minority employees, while at the same time providing support for the Richmond chapter.

Structure

The Program is structured for three-year commitments at one of three levels: Platinum, Gold, and Silver. The benefits and privileges available to participants are matched to their level of support. There is a membership fee for companies participating at the, Platinum, Gold and Silver levels.

The three-tiers allow for diversity in our corporate partners and accommodate participation at various levels. Participation is open to any organization. An application is included for your convenience. Commitment information is indicated on the application. Your financial contribution will vary depending on the level of participation.

Note: The Program’s fiscal year runs from July 1st through June 30th of the following year.
Corporation Partnership Program

Participation Levels and Benefits

Diamond Partner

$_________

The actual level of participation and benefits above that of a Platinum Partner will vary based on the specific event that is underwritten and/or expense that is covered via in-kind contributions.

Platinum Partner

$10,000

- Scholarship in Entity’s name ($4,500)
- 2 Tables at Scholarship & Awards Banquet (Includes 1 Corporate Representative dinner, 1 Scholarship Recipient dinner and 10 additional dinners)
- Full-page advertisement in the Scholarship Booklet
- Sponsorship of Student Activities
- Local website and newsletter advertisement
- Sponsorship of Professional Development Programs or Professional Reception
- Sponsorship of 30 student registrations at the Eastern Region Student Conference

Gold Partner

$7,500

- Scholarship in Entity’s name ($3,000)
- 2 Tables at Scholarship & Awards Banquet (Includes 1 Corporate Representative dinner, 1 Scholarship recipient dinner and 10 additional dinners)
- Full-page advertisement in the Scholarship Booklet
- Sponsorship of Student Activities
- Local website and newsletter advertisement
- Sponsorship of Professional Development Programs or Professional Reception
- Sponsorship of 22 student registrations at the Eastern Region Student Conference
CORPORATE PARTNERSHIP PROGRAM

Participation Levels and Benefits

Silver Partner

$5,000
- Scholarship in Entity’s name ($2,000)
- 1 ½ Tables at Scholarship & Awards Banquet (Includes 1 Corporate Representative dinner, 1 Scholarship Recipient dinner and 6 additional dinners)
- Full page advertisement in the Scholarship Booklet
- Sponsorship of Student Activities
- Local website and newsletter advertisement
- Sponsorship of Professional Development Programs or Professional Reception
- Sponsorship of 10 student registrations at the Eastern Region Student Conference

Bronze Partner

$2,500
- Scholarship in Entity’s name ($1,000)
- Table for 6 at Scholarship & Awards Banquet (Includes 1 Corporate Representative dinner, 1 Scholarship Recipient dinner and 2 additional dinners)
- Full page advertisement in Scholarship Booklet
- Sponsorship of Student Activities
- Local website and newsletter advertisement

Exhibitor

$1,500
- Table for 2 at Scholarship & Awards Banquet
- Full-page advertisement in the Scholarship Booklet
- Sponsorship of Student Activities
- Local website and newsletter advertisement

Advertiser

$750
- Table for 2 at Scholarship & Awards Banquet
- Full-page advertisement in the Scholarship Booklet
- Local website and newsletter advertisement
Participation Levels and Benefits

**Scholarship & Awards Banquet Sponsor**

$5,500  
Sponsor of Scholarship & Awards Banquet (See NABA history and overview for description)

**Scholarship Booklet Sponsor**

$1,000  
Sponsor of Scholarship Booklet with full color ad and banner on the cover (Includes printing and reproduction of booklet)

**Bulk Memberships**

$2,000  
10 memberships

$4,000  
20 memberships
CORPORATE PARTNERSHIP PROGRAM

In accordance with section 6115 of the U.S. Internal Revenue Code, the following is the approximate fair market value of the Richmond Metropolitan Chapter Corporate Partnership Program levels for fiscal 2020:

<table>
<thead>
<tr>
<th>Level</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>$9,160</td>
</tr>
<tr>
<td>Gold</td>
<td>$6,660</td>
</tr>
<tr>
<td>Silver</td>
<td>$4,440</td>
</tr>
<tr>
<td>Bronze</td>
<td>$2,220</td>
</tr>
<tr>
<td>Exhibitor</td>
<td>$1,210</td>
</tr>
<tr>
<td>Booklet</td>
<td>$1,000</td>
</tr>
<tr>
<td>Advertiser</td>
<td>$610</td>
</tr>
<tr>
<td>Banquet</td>
<td>$5,500</td>
</tr>
</tbody>
</table>

The Diamond level’s deductibility will vary according to the specific events that are underwritten; accordingly, a statement of fair market value will be provided based on the participation level.

You can find additional financial information and NABA’s historical 990s on Guidestar at https://www.guidestar.org/profile/23-7097490 where NABA is a Gold-level participant, demonstrating our commitment to transparency.
CORPORATE PARTNERSHIP PROGRAM

Application Form

Your company may choose to join us as a Corporate Partner in one of several ways. The participation plans are outlined in the enclosed List of Contribution Benefits.

***Please note- For participation packages that include a student scholarship, payment must be submitted by April 1, 2020***

Make your check payable to: National Association of Black Accountants, Inc. Richmond Metropolitan Chapter. Return this form along with billing instructions or check to:

National Association of Black Accountants, Inc. (TIN 54-1727178)
Richmond Metropolitan Chapter
P. O. Box 757
Richmond, VA 23218-0757

Company Name:

Address:

City: State: Zip:

Contact Person: Title:

Phone Number:

Email:

Please select the desired participation level:

Diamond* $______
Platinum $10,000
Gold $7,500
Silver $5,000
Bronze $2,500
Exhibitor $1,500

Advertiser $750
Scholarship & Awards Banquet $3,500
Scholarship Booklet $1,000
Bulk Memberships (10) $2,000
Bulk Memberships (20) $4,000
Other $______

*See Participation Levels and Benefits

Authorized Signature: Date:

Printed Name: Title: