



*"Lifting As We Climb"*

## **National Association of Black Accountants**

### **Charlotte Chapter Corporate Prospectus**

NABA Charlotte  
P.O. Box 36694  
Charlotte, NC 28236  
[www.NABACharlotte.org](http://www.NABACharlotte.org)



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# Introduction

Dear Prospective Corporate Partner:

The National Association of Black Accountants, Inc. (NABA) is the nation's premier professional organization for minorities in accounting, finance, and business-related professions. We represent the interests of over 100,000 African-Americans and other minorities participating in the fields of accounting, auditing, business consulting, finance, and information technology. Approximately 51% of NABA's members are employed in corporate America, 50% have advanced degrees, and 45% hold professional certificates. We are a resource to facilitate greater participation of minorities in all facets of the corporate community as it addresses the demands of a global economy. From entry-level positions to senior executives and entrepreneurs, NABA members represent the driving force behind many corporations, governments, and educational institutions.

"Lifting As We Climb" has been NABA's motto since our inception. At our core is a mission to encourage and cultivate interest among diverse professionals and students in the accounting and finance professions. This year, our mission will primarily be achieved through direct contributions from our corporate sponsors, to our Scholarship Fund, and/or Accounting Careers Awareness Program (ACAP). A strategic partnership with the Charlotte Area corporate community has been vital to our continued growth, and through ongoing and new support we are able to establish and maintain various community service activities. We also anticipate initiating new programs and continued professional development for our professional and student members.

NABA's success is due to its ability to positively impact its members by providing an environment that cultivates and nurtures members' talents while allowing them to build on skills that will assist them in their career development. NABA challenges them to reach the highest levels of their professional potential, and to give back to the communities in which they live and work. We are also proud of the long-lasting partnerships we have developed with the corporate community. We must continue to seek growth and build for the future. We look forward to your participation as a corporate partner.

I thank you for your time and consideration of this partnership opportunity.

Sincerely,

Victoria Pittman  
NABA Charlotte Chapter President



# NABA Overview

## HISTORY

NABA was founded in 1969 by nine African American professionals who were concerned with the limited participation of minorities in the accounting profession, particularly in the number of Certified Public Accountants (CPAs). In 1969, there were an estimated 10,000 African-American accountants, of which only 100 were CPAs. Today, there are more than 5,000 CPAs – the growth due in part to the tireless efforts of our membership organization.

## MISSION AND GOALS

NABA's mission is to address the professional needs of its members and to build leaders that shape the future of the accounting and finance professions with an unfaltering commitment to inspire the same in their successors. NABA is dedicated to uniting accountants and other business professionals, as well as accounting and business students, who are committed to professional and academic excellence.

## NABA'S NATIONAL STRATEGIC PLAN

- **Organizational Effectiveness** – NABA's National Office is seen as a shared service center and source of standardization by all four regions and 50+ chapters
- **Financial Self-Sufficiency** – through the establishment of a \$50 million endowment for programs and scholarships and sufficient revenues from membership dues to sustain operations
- **External Influence** – NABA is recognized as an influential body by select groups spanning the globe

- **Programs** – NABA strives to promote and develop the personal and professional skills of our members through professional, leadership development, mentoring and scholarship programs. Additionally, the Accounting Career Awareness Program (ACAP) caters to the developmental needs of high school students with an emphasis on pursuing higher education, primarily in accounting and business.
- **Leadership** – increase in pipeline for leadership positions at the chapter / regional / national levels

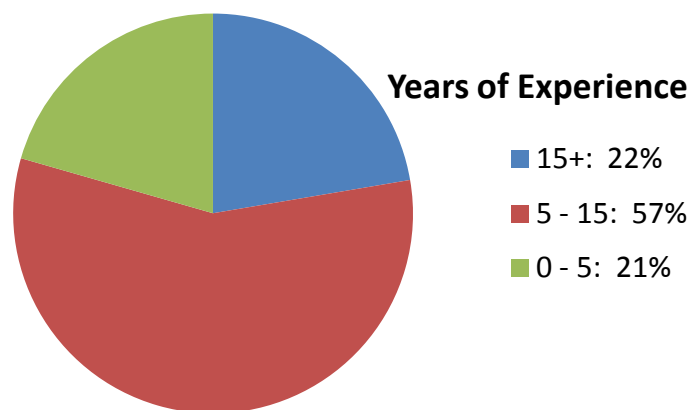
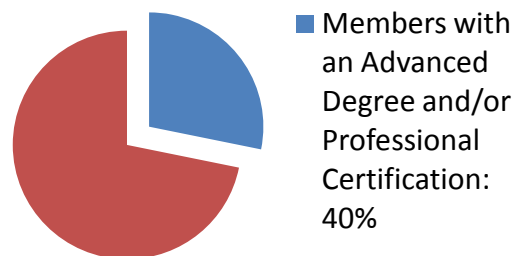
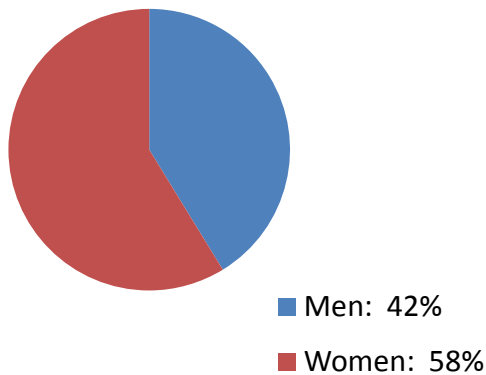
## NABA'S REGIONAL PROGRAM

Each year, we hold student conferences in four regions of the country to further our mission and encourage our students. NABA's network of 150 professional and student chapters, all dedicated to excellence, has helped to make this association a major force within the accounting and finance professions. The conferences offer corporations the opportunity to address their firms' strategic staffing needs by recruiting top-performing students for internships and permanent employment. The NABA Conferences simultaneously provide an opportunity to promote the companies' commitment to diversity. The students have an opportunity to attend sessions on résumé writing, mock interviews, and professional ethics as well as build their interpersonal skills with the aid and guidance of our professional members. It is an ideal environment where we promote mentoring and networking.



# NABA Charlotte Demographics - Professionals

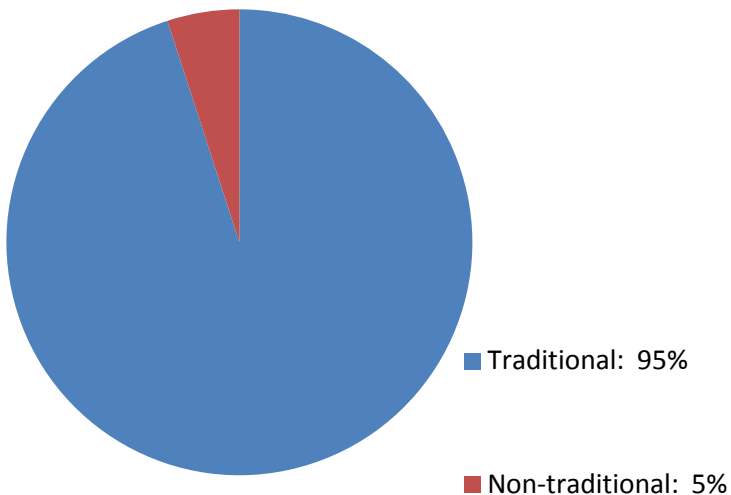
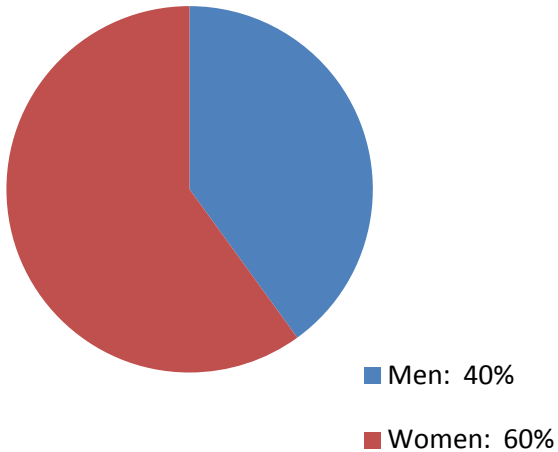
The diversity of NABA Charlotte is one of the most valuable benefits to our members and corporate partners. Our professional membership is made up of men and women working in a variety of business fields across industries. Our membership consists of individuals with advanced degrees, professional certifications, and a wide spectrum of experience type and tenure.





## NABA Charlotte Demographics – Students

Our student membership is made up of young men and young women, with a variety of business majors that are committed to learning more about the accounting and finance professions. We currently have 50 student members. The average GPA of our student members is 3.4 out of 4.0.





# Charlotte Programs and Services

The Charlotte Chapter is very proud of the many programs and services that we offer as a professional organization, which include:

**Professional and Career Development**

**Student Scholarships & Development**

**Leadership Development**

**Mentoring**

**Job Opportunities**

**Networking Opportunities**

**Community Service**

**Regional Student Conference**

**Student Scholarships & Development**



# NABA Charlotte Initiatives

## **PROFESSIONAL AND LEADERSHIP DEVELOPMENT (MONTHLY); ESTIMATED COST \$2,000**

NABA strives to promote and develop personal and professional skills of our members through our general monthly meetings. By offering a wide variety of topics, we are able to keep our members business savvy and ready for any challenge as well as earn CPE credit. In addition to our general monthly meetings, we also offer a National Convention where we partner with professionals and educators from around the U.S. to build our personal and professional network.

## **NETWORKING OPPORTUNITIES; VARIES ON VENUE**

NABA Charlotte provides opportunities for corporate partners, members and potential members to network in social settings on a quarterly basis. This is an opportunity for corporate brand expansion and for meeting diverse talent.

## **PUBLIC ACCOUNTING MENTORING PROGRAM; ESTIMATED COST \$1,000**

NABA Charlotte professional members working in public accounting firms will have the opportunity to participate in a mentor program designed specifically for manager-level members and above. The goal of this program is to address retention and advancement needs of our public accounting corporate partners.

## **STUDENT MEMBER DEVELOPMENT PROGRAM; ESTIMATED COST \$12,000**

The Student Members Programs are designed to prepare area college students in the areas of leadership, professional development and career planning. Semi-Annually we host one to two full day seminars that are packed corporate partners and third-party professional speakers targeting topics to include personal branding, networking, resume building & much more. The professional development seminars are designed to prepare students for the Regional Student Conferences held in Atlanta, GA. In regards to the Student Conference, the professional chapter provides lodging for students and for the professional NABA members who volunteer. In addition, we currently have a mentoring program for students to prepare them for their professional careers. The program will match them with our professional members to focus on leadership skills that will enable students to be successful in Corporate America.

## **SCHOLARSHIP PROGRAM (APRIL); ESTIMATED COST \$10,000**

The Charlotte Chapter awards scholarships to undergraduate students and students enrolled in five-year accounting programs. Scholarship applicants must be an ethnic minority, have a declared major in the field of business (including accounting, marketing, or business), and have an overall grade point average of 3.4. NABA is dedicated to helping minority students succeed in their educational endeavors. We have awarded approximately \$60,000 in scholarships over the last nine years.

## **ACCOUNTING CAREERS AWARENESS PROGRAM – ACAP (JUNE / JULY); ESTIMATED COST \$15,000**

The Accounting Career Awareness Program (ACAP), a part of NABA's Center for Advancement of Minority Accountants (CAMA), is an innovative career development program designed specifically for minority students who are rising sophomores, juniors and seniors in high school. The program is held in 18 major cities across the country, including Charlotte, NC. Its primary objective is to increase the number of high school students from underrepresented minority groups that attend college and major in accounting. Locally, it is a weeklong overnight summer residency camp held on the campus of Queens University at no cost to the participating students. We provide a taste of the college life by doing group case studies centered in business, a corporate tour, and a host of professional development seminars.





## Benefits of Corporate Partnership

*The Charlotte Chapter truly appreciates the continuous support that we receive from our Corporate Partners each year. We also value the relationships that we have worked so hard to establish. The following are some of the key benefits of being a Corporate Partner with NABA:*

- National recognition as a partner of one of the nation's largest minority professional organizations.
- Utilization of NABA as a resource to meet your diversity needs in an increasingly diverse workforce.
- Opportunity to network with diverse and highly qualified accounting, finance, and other business-related professionals.
- Opportunity to expand brand recognition and showcase your company's products and services in potentially untapped markets.
- Opportunity to recruit at the Student Conferences, or Chapter Networking events.
- Opportunity for a company representative to speak at a Chapter meeting, Student Conference, Accounting Career Awareness Program or Networking Event
- Recognition on our websites and in newsletters and other publications.
- Inclusion on the National, Regional, and Chapter distribution lists.
- Free job postings with every level of participation.

## Opportunities for Corporate Partnership

Membership Reception\*\*

Scholarship Reception\*\*

Scholarships\*

CPE Technical Session

Networking Event

\* Scholarships provided to students in increments of \$1,000. Company name attached to scholarships at the Sponsor level and above only.

\*\* Includes branding of Company name/logo in the program.

### Additional Partnership Information

- All partners are entitled to the opportunity to meet and interview extraordinary candidates.
- Partners at the Gold level and above are entitled to display their logo on NABA Charlotte events subject to the limitations and the discretion of NABA Charlotte.



## Corporate Partnership Levels

### LEVEL I – PLATINUM

**\$10,000**

- 2 scholarships in Company Name
- NABA Student Member Development sponsor
- Charlotte NABA Board Seat
- Website Advertising & Job Posting
- Opportunity to meet and interview extraordinary candidates
- Logo display at NABA Charlotte Events

### LEVEL IV – Bronze

**\$2,500**

- 1 scholarship in Company Name
- Charlotte NABA Board Seat
- Website Advertising & Job Posting
- Opportunity to meet and interview extraordinary candidates

### LEVEL II – GOLD

**\$7,500**

- 2 scholarships in Company Name
- ACAP sponsor
- Charlotte NABA Board Seat
- Website Advertising & Job Posting
- Opportunity to meet and interview extraordinary candidates
- Logo display at NABA Charlotte Events

### LEVEL III – SILVER

**\$5,000**

- 1 scholarships in Company Name
- 1 CPE event sponsor
- Charlotte NABA Board Seat
- Website Advertising & Job Posting
- Opportunity to meet and interview extraordinary candidates

*We are also happy to discuss a custom partnership opportunity to better suit the needs of your particular company*



## 2015–2016 NABA Charlotte Leadership

### Executive Board

Victoria Pittman  
*President*

Coretta Williams  
*Vice President*

Meghan Hamilton  
*Vice President*

Jared Mitchell  
*Treasurer*

Porshah Hilliard  
*Secretary*

Joseph Smith  
Jevon Thomas  
*Professional Membership Director*

Stephanie Parrish-Chester  
*Professional Development Director*

Latesha Byrd  
Deborah Nazaire  
*Student Member Services Director*

Donnieka Smith  
Jerome Williams  
*Accounting Career Awareness Program Directors*

Trystan McNeill  
*Community Relations & Marketing Director*

Vacant  
*Corporate Partnership Director*

Michael Giles  
*Immediate Past President*

# NABA Charlotte FY 2015 Corporate Partners







## Corporate Partnership Form

NABA Charlotte  
P.O. Box 36694  
Charlotte, NC 28236  
[www.nabacharlotte.org](http://www.nabacharlotte.org)  
[info@nabacharlotte.org](mailto:info@nabacharlotte.org)

### Corporate Partnership Form

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact Person/Title:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

My company will partner with NABA – Charlotte at the following level: (please check one)

Platinum	\$10,000	<input type="checkbox"/>	Gold	\$7,500	<input type="checkbox"/>	Silver	\$5,000	<input type="checkbox"/>
			Bronze	\$ 2,500	<input type="checkbox"/>			

*Please remit this form along with your check payable to **NABA Charlotte** at our above P.O. Box. Retain a copy of this form for your records and direct any questions regarding Corporate Partnership to Victoria Pittman (980) 333-2214.*