



2027 CAAHP Regional Conference

At the Heart of Pre-Health Advising: Connecting
Purpose & Practice in the Twin Cities

Sponsorship Guide



**2027 CAAHP
Regional Conference**
Minneapolis, MN
April 7-10, 2027

Conference Details

Thank you in advance for your future sponsorship of the 2027 CAAHP Regional Conference!

As we prepare for our 2027 CAAHP Regional Conference, we want to share details and information about our conference - as your support directly benefits our 200+ conference attendees from across twelve states.

This sponsorship provides opportunities for your organization to provide high-visibility branding before, during, and after the event; direct participant engagement with Pre-Health advisors and industry professionals;; and recognition for your support of CAAHP and the greater Pre-Health advising community.

Conference Theme

At the Heart of Pre-Health Advising: Connecting Purpose
& Practice in the Twin Cities

Hotel Information

Minneapolis Marriot - City Center
30 South 7th Street
Minneapolis, MN

Important Dates

Conference Dates: April 7-10, 2027
Registration Opens: January 2027

For more information, please contact conference co-chairs at CAAHPConference@gmail.com





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Sponsorship Overview

A variety of sponsorship levels are available for the 2027 CAAHP Regional Conference. Additional details are available throughout this guide.

	Heartbeat Hero (Diamond)	Circulation Champion (Platinum)	Pulse Partner (Gold)	Screening Sponsor (Silver)	Exhibitor	Health Professions Fair only
	\$10,000+	\$7,500	\$5,000	\$3,000	\$1,500	\$500
Name listed in conference program	X	X	X	X	X	X
Full conference registration	4	3	2	1	1	
Exhibit Hall Booth (Thursday through Saturday)	X (includes premier and priority location selection)	X (includes premier and priority location selection)	X (includes priority location selection)	X (includes priority location selection)	X	
Name and logo on CAAHP conference website	X	X	X	X		
Signage throughout the conference	X	X	X	X		
Recognition in Opening Remarks	X	X	X	X		
Ability to add <u>One</u> branded item in conference bag	X	X	X			
Full-color advertisement in conference program	<u>Two</u> full pages	<u>One</u> full page	<u>One</u> full page			
Rotating banner on CAAHP website	X	<u>X</u>				
Opportunity to sponsor an event	X	<u>X</u>				
5-minute presentation at start of event or session*	X					
Digital advertisement (eBlast) post- conference	X					

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Add-On Opportunities

See below for additional marketing opportunities. All opportunities can be added to any sponsorship level.

Conference Program Advertisement - \$500

Showcase your organization with a full-color advertisement in the CAAHP 2027 Conference Program.

Digital Advertisement (eBlast) - \$450

An eBlast is one of the best options for staying in touch with all membership categories of CAAHP. Send a discounted, customizable email to all CAAHP Members.

Digital Email - \$250

Reach CAAHP 2027 Conference Registrants directly with a Single Graphic Email. Promote your programs, products, or services with a professionally distributed email to our full conference registration list.

Branded Item in Conference Bag - \$100

Reach CAAHP 2027 Conference Registrants directly with a Single Graphic Email. Promote your programs, products, or services with a professionally distributed email to our full conference registration list.

Custom Push Notification - \$50

Grab attendee attention in real-time with a custom push notification sent during the Exhibit Hall Opening!

This limited-character message (tied directly to your Exhibitor Profile) will be delivered via the Event App to all attendees.



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Interested in Sponsoring?

Please complete our **CAAHP Sponsorship Interest Form** to receive more information!



forms.gle/bGAhk199x1bT76cp7