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# NAAHP '24 Conference

## *Sponsorship Guide & Exhibitor Fees*

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Celebrating 50 Years of NAAHP

Updated: 11/16/2023

**June 26, 2024 - June 29, 2024**  
**Duke Energy Center - Cincinnati, OH**



## About NAAHP

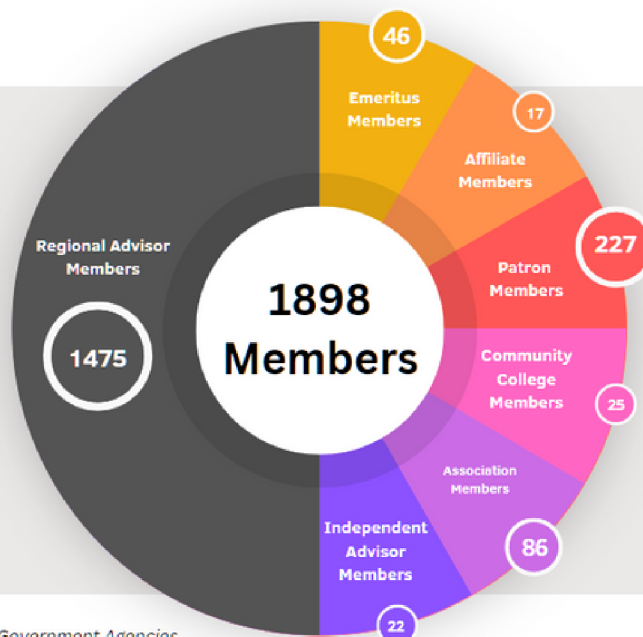
The National Association of Advisors for the Health Professions (NAAHP) is celebrating its 50th anniversary in 2024. Established in 1974, NAAHP is a non-profit, member association that represents pre-health advisors and partners nationwide, providing a unified voice and platform for sharing information and opinions.

NAAHP plays a crucial role as a resource for professional development, promoting high standards for health professions advising, and supporting the holistic development of students preparing for health professions. As it reaches its milestone anniversary, the association aims to continue leading in educating and supporting health professions advisors, with a strong focus on professional development, promoting diversity, and ensuring overall excellence in advising. Through its dedicated services, NAAHP effectively disseminates information and advocates for the needs of advisors, partners, and the students they serve.



### Membership\*

Over the past few years, the membership numbers of NAAHP have consistently grown, and the organization has broadened its scope to encompass both independent and affiliate\*\* memberships.



\*Membership numbers are as of: July 18, 2023

\*\*Affiliate members include: AHEC/HOSA/HS Counselors and Government Agencies



## A Note from the Conference Co-Chairs

Dear Potential Conference Sponsors,

On behalf of the National Association of Advisors of the Health Professions (NAAHP), we are thrilled to extend our warmest welcome to you! As the co-chairs of the NAAHP Conference in Cincinnati, OH, we are excited to connect with health profession graduate schools and associations like yours.

Our conference serves as a vital platform for sharing insights, innovations, and best practices in the ever-evolving field of health professions advising. With your valued partnership and support, we aim to create a truly exceptional experience for all attendees.

As sponsors, you will have the unique opportunity to showcase your organization to an engaged and diverse audience of advisors and professionals, eager to learn about the latest advancements and opportunities within the health professions. Throughout the conference, you'll find an array of networking events, educational sessions, and interactive exhibits, allowing you to forge meaningful connections and foster lasting relationships within the health professions community.

Rest assured, our team is dedicated to ensuring a seamless and enriching experience for all sponsors, attendees, and participants. Together, we can elevate the impact of health professions advising and inspire the next generation of healthcare leaders.

We look forward to partnering with you and having your esteemed presence at the NAAHP Conference in Cincinnati, OH, in June 2024. Together, let's make this conference a resounding success!

Warm regards,

Dr. Erin Myszkowski & Dr. Lauren Albaum,  
NAAHP Conference 2024 Co-Chairs



## SPONSORSHIP BENEFIT SUMMARY

We are delighted to present an exciting array of sponsorship & exhibitor opportunities for the upcoming NAAHP 2024 National Conference. This year, we are offering an enhanced range of benefits and exclusive options, designed to increase brand visibility, engagement, and meaningful interaction with our diverse audience.

*Please note, all sponsorships, including meals and events, will be directly paid to NAAHP. This is a significant change from our past conferences, as no direct payments to the conference venue will be authorized for 2024 conference sponsorships.*

Our comprehensive sponsorship levels are designed to meet a variety of needs:

**\$25,000+ Diamond Sponsorship:** Full-page program ad, premier full-conference exhibit booth (with health professions fair) and signage, video ad shown during the conference, an opportunity to speak at the event, four conference registrations, ability to provide branded items for conference bags, two promotional emails to NAAHP membership, website banner on NAAHP website, and ability to present a concurrent session.

**\$20,000 Platinum Sponsorship:** Premier full-conference booth (with health professions fair) and signage, full-page program ad, three conference registrations, ability to provide branded items for conference bags, two promotional emails to NAAHP membership, website banner on NAAHP website, and ability to present a concurrent session.

**\$15,000 Gold Sponsorship:** Semi-premier signage, half-page program ad, full-conference booth (with health professions fair), two conference registrations, a promotional email to NAAHP membership, website banner on NAAHP website, and ability to present a concurrent session.

**\$10,000 Silver Sponsorship:** Semi-premier signage, full-conference exhibit booth (with health professions fair), half-page program ad, two conference registrations, website banner on NAAHP website, and ability to present a concurrent session.

**\$5,000 Bronze Sponsorship:** Half-page program ad, full-conference booth (with health professions fair), sponsor signage, two conference registrations.

Each level offers unique advantages, enabling you to reach a larger audience and connect with participants in innovative and impactful ways. We look forward to working with you to maximize your exposure and engagement at the NAAHP 2024 National Conference.

*Thank you for considering sponsorship and supporting the NAAHP. We look forward to a successful conference!*



## SPONSORSHIP BENEFIT CHART



GREAT DEAL

\$6,000\*\* Value

BENEFITS	\$25,000+ DIAMOND	\$20,000 PLATINUM	\$15,000 GOLD	\$10,000 SILVER	\$5,000 BRONZE
Full-page, full-color program ad	✓	✓	-	-	-
½ page, full-color ad in the program	-	-	✓	✓	✓
Video ad shown during the conference	✓	-	-	-	-
Opportunity to speak at the event	✓	-	-	-	-
Complimentary full exhibitor booth* (\$3,300** Value)	✓	✓	✓	✓	✓
Premier booth placement	✓	✓	-	-	-
Premier signage throughout the conference	✓	✓	Semi-Premier	Semi-Premier	Sponsor Signage
Full conference registration	4	3	2	2	2
Online rotating banner on NAAHP website	✓	✓	✓	✓	-
Promotional email to NAAHP membership	2	1	1	-	-
Ability to present a concurrent session	✓	✓	✓	✓	-
Inclusion of sponsor provided branded item in conference bag	✓	✓	-	-	-

Please note:

\*Complimentary full exhibit booths include Health Professions Fair Booth

\*\* Value rates are based on Standard Rates

\*\*\* Exclusive sponsorship options on the following pages list specific opportunities that can be included in your sponsorship

The NAAHP National Office, NAAHP Board of Directors, and Conference Planning Chairs have the discretion to confirm benefit details. All benefits are subject to reasonable changes.





# EXCLUSIVE OPTIONS CHART

Please choose from the exclusive sponsorship levels available for your tier when reaching out to NAAHP.

## Diamond Sponsorships (\$25,000+)

### OPENING RECEPTION (06/26/2024)

- Open the conference with this well-attended event. Includes company branding.

### SATURDAY EVENING NETWORKING

- Be the exclusive sponsor of our prime networking event, where industry leaders and attendees gather for an evening of connections, conversation, and camaraderie.

## Platinum Sponsorships (\$20,000)

### RECHARGE ROOM SPONSOR (3 AVAILABLE)

- Our dedicated "Recharge Rooms," provide attendees with a comfortable space to relax, recharge devices, and network throughout the conference.

## Gold Sponsorships (\$15,000)

### 50TH ANNIVERSARY CONFERENCE BAG

- The Exclusive 50th Anniversary Conference Bag sponsorship is a unique chance to prominently showcase your brand on a distinctive keepsake that will be distributed to all attendee

### 50TH ANNIVERSARY GALA (BAR)

- A unique opportunity to support a milestone event while gaining visibility and recognition through association with the event's beverage service.

### 50TH ANNIVERSARY GALA (ENTERTAINMENT)

- Support and be associated with the event's entertainment segment, enhancing the celebratory atmosphere and leaving a lasting impression on the attendees.

### FRIDAY EVENING DEI SOCIAL

- Embrace diversity, equity, and inclusion by sponsoring our Friday evening social event dedicated to fostering an inclusive atmosphere, where attendees can connect, share experiences, and celebrate diversity.

### REGIONAL BUSINESS MEETING MEAL (NEAAHP BREAKFAST AVAILABLE)

- Stand out as a key sponsor of our regional business lunches, providing valuable networking opportunities and a platform for meaningful discussions among attendees from specific geographic areas.

### KEYNOTE SPONSOR

- Position your brand in the spotlight by sponsoring one of our Keynote Speakers.

## Silver Sponsorships (\$10,000)

### Check-In Sponsor

- Make a lasting first impression as the official Check-In Sponsor, prominently displaying your brand logo and message at the registration area, welcoming attendees and setting the tone for an engaging and seamless conference experience.

### DEI Exchanges

- Support meaningful conversations and inclusivity as the sponsor of our DEI Exchanges, providing a platform for attendees to share experiences, perspectives, and insights related to diversity, equity, and inclusion, fostering a more inclusive conference environment.

### NAAHP COMMITTEES Workshop

- Empower advisors at all levels by sponsoring our dynamic workshop, tailored to both new and experienced professionals, offering valuable insights, best practices, and networking opportunities.

## Bronze Sponsorships (\$5,000)

### Travel Grant Sponsor

- Support diversity and accessibility in our conference by becoming a Travel Grant Sponsor, helping deserving individuals attend the event by covering their travel expenses, and making a positive impact on their professional development.

### Exhibit Hall Snack Break (1 Available)

- Energize conference attendees and leave a delightful impression as the exclusive sponsor of our Exhibit Hall Snack Break, where your brand's logo will be prominently displayed while offering refreshments and fueling networking opportunities.

### Lactation Room

- Demonstrate your commitment to inclusivity and support for working parents by sponsoring our dedicated Lactation Room, providing a private and comfortable space for nursing mothers attending the conference.

*Please note: The National Association of Advisors for the Health Professions (NAAHP) maintains the right to approve all sponsored items. A detailed sponsorship agreement, specifying the nuances of the item or event, will be prepared for the sponsor's approval. The funds for such items or events should be paid directly to NAAHP. We will manage the procurement from our chosen vendors. **We require that sponsorship payments be made within 30 days of signing the agreement.***



## EXHIBITOR FEES

(REGISTRATION WILL OPEN IN LATE JANUARY)

EXHIBITOR (NAAHP MEMBER)	Early 01/29 - 04/01	Standard 04/02 - 06/23	On-Site 06/24 - Onward
Exhibit Booth, HPF Table and One Conference Registration	\$3,200	\$3,300	\$3,750
Additional Booth and One Conference Registration	\$2,500	\$2,500	\$3,000
Additional Exhibit Booth Staff & HPF Staff (first 4)	\$325	\$325	\$400
Additional Exhibit Booth & HPF Staff (5 or more)	\$300	\$300	\$375
EXHIBITOR (NAAHP NON-MEMBER)	Early 01/29 - 04/01	Standard 04/02 - 06/23	On-Site 06/24 - Onward
Exhibit Booth, HPF Table and One Conference registration	\$3,900	\$4,000	\$4,600
Additional Booth and One Conference registration	\$3,000	\$3,000	\$3,500
Additional Exhibit Booth HPF Staff (First 4)	\$325	\$325	\$400
Additional Exhibit Booth Staff (5 or more)	\$300	\$300	\$375
HEALTH PROFESSIONS FAIR (HPF) - Only	Early 01/29 - 04/01	Standard 04/02 - 06/23	On-Site 06/24 - Onward
Member: HPF Table with Single Day Conference Registration	\$700	\$775	\$1,075
Non-Member: Degree Granting Entity or Commercial HPF Table with One Conference Registration - Single Day	\$1,500	\$1,600	\$1,900
Additional Health Professions Fair Staff (First 4) - Single Day	\$200	\$200	\$225
Additional 5+ Health Professions Fair Staff (5 or more) - Single Day	\$175	\$175	\$225
NAAHP ADVISORY COUNCIL EXHIBITOR	Early 01/29 - 04/01	Standard 04/02 - 06/23	On-Site 06/24 - Onward
Exhibit Booth, HPF Table and One Conference registration	\$1,600	\$1,600	\$1,600
Additional Booth and One Conference registration	\$1,250	\$1,250	\$1,250
PARTNER/GUEST RATES - These rates are not applicable for extra exhibitor staff. For additional staff rates, please refer to the section above.	Early 01/29 - 04/01	Standard 04/02 - 06/23	On-Site 06/24 - Onward
NAAHP Member	\$100	\$110	\$130
Non-Member	\$100	\$110	\$130



## **More Information:**

<https://www.naahp.org/about-naahp/naahp-sponsors>

**Please complete the sponsorship inquiry  
form found here:**

<https://wkf.ms/44UpLGL>

**twynne@naahp.org**

**www.naahp.org**

