Pathways to Progress

NAAHP's Fundraising Drive
2023-2024

July 1, 2023 - June 31, 2024
From The Executive Director

Dear NAAHP Sponsors,

At NAAHP, our mission is to support and empower advisors guiding the next generation of healthcare professionals. Your donation is crucial in enabling us to transform lives by providing high-quality resources and expanding our reach.

By supporting us, you contribute to workshops and materials that help advisors nurture future nurses, doctors, therapists, and more. You also help us offer networking and professional development opportunities for advisors to gain knowledge and make connections. Our initiatives like NAAHP-Ed and NAAHP-Leads create long-term impact.

As a donor, you become an essential part of this journey, shaping the future of healthcare in America. You nurture the passion of students pursuing their healthcare dreams while experiencing the satisfaction of investing in an organization that makes a difference every day.

Consider making a donation today and be a catalyst for positive change.

Thank you for your consideration.

[Signature]

2023-2024 Fundraising Campaign
The National Association of Advisors for the Health Professions (NAAHP) is celebrating its 50th anniversary in 2024. Established in 1974, NAAHP is a non-profit, member association that represents pre-health advisors and partners nationwide, providing a unified voice and platform for sharing information and opinions.

NAAHP plays a crucial role as a resource for professional development, promoting high standards for health professions advising, and supporting the holistic development of students preparing for health professions. As it reaches its milestone anniversary, the association aims to continue leading in educating and supporting health professions advisors, with a strong focus on professional development, promoting diversity, and ensuring overall excellence in advising. Through its dedicated services, NAAHP effectively disseminates information and advocates for the needs of advisors, partners, and the students they serve.

*Membership number are as of: July 18, 2023
**Affiliate members include: AHEC/HOSA/HS Counselors and Government Agencies
Two Opportunities

Organizational

Organizational sponsorships with NAAHP fuel the development and maintenance of resources and programs, equipping pre-health advisors with the skills they need to succeed.

Investing in NAAHP means you’re helping shape the future of healthcare. You’re nurturing a community dedicated to cultivating the healthcare leaders of tomorrow.

2024 Conference
(see separate 2024-Conference Document For Details)

Your 2024 National Conference, donation or sponsorship can be directed accordingly, with benefits distinct from the Organizational Sponsorship and customized to the event.

Supporting the 2024 National Conference creates a transformative experience and fosters meaningful connections among healthcare professionals and stakeholders.

2023-2024 Fundraising Campaign
MISSION OF NAAHP

The National Association of Advisors for the Health Professions serves as a resource for the professional development of health professions advisors.

It is a representative voice with health professions schools and their professional associations, undergraduate institutions, and other health professions organizations. The Association promotes high standards for health professions advising at universities and colleges. It assists advisors in fostering the intellectual, personal, and humanistic development of students as they prepare for careers in health professions.

VISION OF NAAHP

The vision of NAAHP is to become the premier organization educating and supporting health professions advisors. To achieve this vision, NAAHP will strengthen services by:

- Providing a representative voice
- Enhancing technological resources
- Increasing awareness of diversity issues
- Promoting excellence and integrity in the delivery of health professions advising
Organizational Sponsorship:

Ruby Level Sponsorship ($100,000+):

- **Recognition**: Clickable Banner header placement on NAAHP’s website (12 months).
- **Outreach Opportunities**: Two special event webinars with NAAHP membership, quarterly eBlasts to NAAHP membership, 12 months of digital advertisements on NAAHP website.
- **Social Media Shout-outs**: Regular mentions and gratitude posts on NAAHP’s social media platforms (Instagram, Facebook, Twitter, Threads).
- **Annual Report Feature**: Spotlight company’s support and impact in NAAHP’s annual report.
- **High-Level Engagement**: Meetings with organizational leaders to discuss partnership opportunities and impact assessment.
- **Company Spotlight**: Features in a dedicated NAAHP newsletter section every month for 1 year.
- **Exclusive Naming Rights**: Naming opportunities for programs, initiatives (1 Year sponsorship of NAAHP-Ed or NAAHP-Leads Cohort or DEI Consortium).
- **Philanthropic Collaboration**: Jointly develop and launch a high-impact project or campaign that aligns with combined mission and values.
- **Includes NAAHP-2024 Conference Diamond Level Sponsorship + Diamond or Platinum level option.**

Diamond Level Sponsor ($75,000+):

- **Recognition**: Clickable Banner header placement on NAAHP’s website (12 months).
- **Outreach Opportunities**: Two special event webinars with NAAHP membership, quarterly eBlasts to NAAHP membership, 12 months of digital advertisements on NAAHP website.
- **Social Media Shout-outs**: Regular mentions and gratitude posts on NAAHP’s social media platforms (Instagram, Facebook, Twitter, Threads).
- **Annual Report Feature**: Spotlight company’s support and impact in NAAHP’s annual report.
- **High-Level Engagement**: Meetings with organizational leaders to discuss partnership opportunities and impact assessment.
- **Company Spotlight**: Features in a dedicated NAAHP newsletter section every month for 1 year.
- **Exclusive Naming Rights**: Naming opportunities for programs, initiatives (1 Year sponsorship of NAAHP-Ed or NAAHP-Leads Cohort or DEI Consortium).
- **Philanthropic Collaboration**: Jointly develop and launch a high-impact project or campaign that aligns with combined mission and values.
- **Includes NAAHP-2024 Diamond Level Sponsorship + Platinum option.**
Platinum Level Sponsor ($50,000):
- **Recognition**: Clickable Logo placement on NAAHP’s website for 1 year.
- **Outreach Opportunities**: One special event webinar with NAAHP membership, three eBlasts to NAAHP membership, six digital advertisements on NAAHP website.
- **Social Media Shout-outs**: Regular mentions and gratitude posts on NAAHP’s social media platforms (Instagram, Facebook, Twitter, Threads).
- **Annual Report Feature**: Spotlight company’s support and impact in NAAHP’s annual report.
- **Customized Partnerships**: Opportunity to sponsor NAAHP special initiatives/projects (i.e., DEI Collaborative).
- **High-Level Engagement**: Regular meetings with organizational leaders to discuss partnership opportunities and impact assessment.
- **Company Spotlight**: Features in a dedicated NAAHP newsletter section every other month for 1 year.
- **Includes NAAHP-2024 Platinum Level Sponsorship.**

Gold Level Sponsor ($25,000):
- **Recognition**: Logo on NAAHP website.
- **Outreach Opportunities**: Two eBlasts to NAAHP membership during the year, three digital advertisements on NAAHP website.
- **Social Media Shout-outs**: Regular mentions and gratitude posts on NAAHP’s social media platforms (Instagram, Facebook, Twitter, Threads).
- **Annual Report Feature**: Spotlight company’s support and impact in NAAHP’s annual report.
- **Company Spotlight**: Two featured ads the NAAHP newsletter.
- **Includes NAAHP-2024 Conference Gold Level Sponsorship.**

Silver Level Sponsor* ($15,000):
- **Recognition**: Logo on NAAHP website.
- **Outreach Opportunities**: One eBlast to NAAHP membership during the year, two digital advertisements on NAAHP website.
- **Social Media Shout-outs**: Three mentions and gratitude posts on NAAHP’s social media platforms (Instagram, Facebook, Twitter, Threads).
- **Company Spotlight**: One month feature in the NAAHP newsletter.
Bronze Level Sponsor* ($10,000):
• **Recognition**: Display company logo in NAAHP’s Newsletter.
• **Social Media Shout-outs**: One gratitude post on NAAHP’s social media platforms (Instagram, Facebook, Twitter, Threads).

Basic Supporter* (up to $8,000):
• **Recognition**: NAAHP Donor list acknowledgment on NAAHP’s website, annual report, and newsletter.

*These opportunities do not include 2024 National Conference Amenities*
More Information:  
https://www.naahp.org/about-naahp/naahp-sponsors

Please complete the sponsorship inquiry form found here:  
https://wkf.ms/44UpLGL

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www.naahp.org