

Welcome!



On behalf of the entire Chicago Metro Chapter, we are delighted you have decided to join us. In anticipation of questions you may have, we have provided information for you in a FAQ format.

I SUBMITTED MY APPLICATION, NOW WHAT?

You should have received (or soon will be) a membership packet from EWGA headquarters. Your packet will include a membership card and a tag for your golf bag to identify you as an EWGA member.

WHAT IS THE EXECUTIVE WOMEN'S GOLF ASSOCIATION?

Since its inception in 1991, the EWGA has served as a portal to golf and touched the lives of tens of thousands of women. EWGA has chapters throughout the United States, along with international chapters in Canada, Bermuda, South Africa, and Italy. They offer a wide range of organized golf activities, learning programs, volunteer, social and networking opportunities for both novice and experienced golfers.

Our chapter activities typically include: an annual "Kickoff" event; 9-hole and 18-hole leagues at courses throughout the Chicago area; weekend golf events; "just golf" events; education programs; a Chapter Championship (the qualifying event in the EWGA Championship); a Match Play tournament; social events; charity fundraising events; and volunteer recognition events.

Whether you're a new golfer looking for a welcoming environment to learn the game, a former golfer wanting to get back to the game, or an experienced golfer seeking the challenge of our championship golf series, EWGA offers events and activities to meet your needs.

HOW DO I FIND OUT ABOUT CHAPTER ACTIVITIES?

The Chicago Metro Chapter communicates to its members in a variety of ways. We update members about events and activities via a monthly newsletter and periodic "e-blasts". Be sure to visit the chapter website www.ewgachicago.org for the latest events and other important information.

Another great way to learn about Chapter activities and connect with your fellow members is our Chapter Facebook group. Our group is open only to EWGA members. You can find us on Facebook under **EWGA Chicago Metro**.

1Revised



HOW DO I SIGN UP FOR A GOLF EVENT OR LEAGUE?

You can sign up for events and leagues by visiting our chapter's website www.ewgachicago.org under the Events or Leagues menu. Registration for golf events will usually open on the first of the month preceding the event date (e.g., June 1 for a July event). To sign up, click the "Register Online" button on the event information page. You will then pay for the event online. The information page will also have the contact information for the Event Captain in case you have any questions. Be aware that there are deadlines when signing up. There are also limited spaces so sign up early! If the event is full, members can contact the Event Captain to be placed on the waiting list. New events are added throughout the season—so check back often.

Many golf leagues are held over two sessions during the golf season. Registration for Session 1 leagues typically opens in March or April after our season Kickoff event. Session 2 league registration usually opens on the first of the month preceding the session start date.

We offer priority league registration to members that sign up for leagues at our season Kickoff event. League registration is restricted to those with priority access codes during the week after Kickoff. Leagues will open to all members after the priority registration period ends. So be sure to attend the Kickoff event to maximize your chances of getting into the league of your choice.

AS A NEW GOLFER, WHICH EVENTS OR LEAGUES ARE BEST SUITED FOR ME?

Minimum recommended golfer ability level categorizes all our golf events and leagues. The ability levels are described in the Leagues section of our website www.ewgachicago.org and consist of New Golfer, Advanced Beginner, Intermediate, Skillful, and Advanced. The minimum ability levels are guidelines to help you judge the difficulty of the course(s) being played. You can certainly sign up for a league or event with a higher minimum skill level if you feel comfortable with the course(s) and can keep pace of play. Many of our chapter-wide events are designed for players of all ability levels to participate.



WILL I HAVE OPPORTUNITIES TO SUBSTITUTE IN A LEAGUE?

Yes! If you don't feel quite ready to join a league or if your schedule doesn't permit you to make a commitment to a league—no worries—try being a substitute! It is an easy and fun way to get to know other members while playing a variety of courses in the Chicago Metro area.

There are several ways to participate in the league substitute program. If you attend our season Kickoff, you can sign up in person to be a substitute. Otherwise, you can email the league site captain (contact information located in the Leagues section of our website www.ewgachicago.org). Registered league players will receive a list of potential substitutes and will contact them should they need someone to fill in.

You can also check the “Sub or Golf Partner Message Board” on our website for additional opportunities to play. Once you have contacted the golfer who needs the substitute, you can decide with them directly concerning the details of the round - cost, location, tee time, etc.

MAY I BRING A GUEST TO AN EVENT OR LEAGUE?

Yes! We encourage you to bring your friends so that they can have fun playing golf with us and possibly become members themselves. Additionally, we have certain events where male guests are encouraged to join us. Non-members are welcome at all events that include a non-member option. For golf leagues, a non-member may play in a league only once in a season as a guest. Further league participation requires membership in EWGA.

WILL YOU PAIR ME WITH MY GUEST?

Event and League Captains do their best to satisfy pairing requests; however, at times it may not be possible. It is best to contact the Captain at the time of registration and let her know to whom you would like to be paired.

HOW WILL I FIND OUT ABOUT MY TEE TIME?

The Event or League Captain will notify you of your tee time by email prior to the event. She will also tell you how early you should arrive at the course, but always plan to check-in at the registration table *at least* 30 minutes prior to your scheduled tee time.



IS THERE A DRESS CODE?

EWGA encourages members to respect the traditions of the game and golf etiquette. In keeping with this, members and their guests are expected to wear appropriate golf attire that complies with the standards set by the courses we play. The following are not appropriate on the golf course: jeans, tank tops, halter tops, midriff baring tops, tee shirts, fishnet tops, cutoffs, sweatpants, jogging suits, hot pants, and athletic shorts.

WILL SOMEONE TEACH ME HOW TO GOLF?

If you are brand new to the game of golf, we encourage you to sign up for our education clinics designed for the beginning golfer. These clinics are taught by certified instructors at some of our local courses. Sign up early because space is limited, and we have booked the time with the instructors. We also encourage you to practice what you have learned. We offer golf events designed for new golfers, including Just Golf, the Par Three Championship, and the Fall Finale. At these events, you will play with a more experienced member in your foursome. She can help you with the etiquette and rules of golf and teach you skills to keep the pace of play.

DO I HAVE TO HAVE A HANDICAP TO PLAY IN GOLF EVENTS OR LEAGUES?

For most golf leagues and events, you do not need a handicap index to participate. Certain competitive events such as the Chapter Championship and Match Play Tournament do require a handicap.

SHOULD I ESTABLISH A HANDICAP?

While a handicap is not required, it is to your benefit to establish one! A handicap allows golfers of different abilities to compete against each other. It is a measure of your *potential* as a golfer, not your average score. Handicaps adjust for differences in the difficulty of the courses you play, as well as for playing from different sets of tees.

Establishing a handicap is a great way to monitor your improvement. After each round of golf, you post your score and eventually see the trend of your golf game revealed by the handicap. As you improve, your handicap number goes down. You need five rounds to get started and after 20 rounds, the 10 lowest scores are used.

As a member of the Chicago Metro Chapter, you have two handicap options. EWGA Headquarters offers a USGA-sanctioned handicap with your membership. This



handicap system, GN21, is internet-based on www.ewga.com. Alternatively, we also offer a traditional handicap through the Chicago District Golf Association (CDGA) at an initial cost of \$30 (\$25 per year thereafter). Under this system, you post rounds on the golf course computer or at www.cdga.com

Under USGA rules, the maximum recognized handicap is 40.1. However, the Chicago Metro Chapter can offer local handicaps (recognized within our chapter only) which go up as high as 56. Anyone can have a USGA handicap index! If you are an Advanced Beginner golfer, consider signing up and tracking your improvement by keeping a local handicap.

CAN I VOLUNTEER TO HELP?

Yes! We are an organization that is 100% reliant on our volunteers and we are always looking for enthusiastic women to help as needed, manage chapter activities, and even serve on the Board. Even if you can only help for one day or a couple of hours, there are many opportunities to get involved. A volunteer form is included in this packet that describes chapter functions and areas of responsibility. We encourage you to get involved to meet other people, have some fun, and make a difference!

CAN I BE A SPONSOR FOR THE CHICAGO METRO CHAPTER?

Yes. Included in the packet is a summary listing of the various sponsorship levels and the opportunities provided by each. Please contact our Marketing Director marketing@ewgachicago.com for more details.

WHAT IS THE BEST WAY FOR MY FRIENDS/COLLEAGUES TO JOIN EWGA?

Your friends may join online by visiting the secure "Join Us" area of the EWGA website www.ewga.com. They can also download and print an application and fax or mail it with their payment to the Association Headquarters. Contact our Member Recruitment Director membershipinfo@ewgachicago.com for more information.



HOW TO GET THE MOST OUT OF YOUR MEMBERSHIP

- 1) Visit our chapter website www.ewgachicago.org often. All our events, other events of interest to our members, and updates will be posted here.
- 2) Join our Facebook group (**EWGA Chicago Metro**) to connect with your fellow members.
- 3) Visit the EWGA website www.ewga.com. Learn more about the organization, get golf tips, and most importantly, keep your contact information updated. Our local chapter relies on the information you provide to the Association Headquarters to put in our local directory and to contact you regarding your membership.

HOW TO UPDATE YOUR CONTACT INFORMATION

NEW LOGIN: Go to the EWGA website www.ewga.com. Click on the “Sign In” button in the upper right corner. Then click on the “New Member Online Registration” button to set up your login.

Login: Enter your primary email address. If your email address has changed, be sure to use the address EWGA currently has on file.

Password: Enter your password. Your initial password is Password1. You will be prompted to change your password after you login.

Click on “Update contact information”



WHO GOVERNS THE EWGA CHICAGO METRO CHAPTER?

The EWGA Chicago Metro Chapter is an Illinois non-for-profit 501(c)(7) corporation, governed by Bylaws and a Chapter Affiliation Agreement with the EWGA, a Florida 501(c)(6) corporation. In accordance with the Bylaws, the Chapter Board direct the policies, business, and affairs of Chicago Metro Chapter. This Board consists of a President and seven Directors. All positions on the Board are volunteers, are elected by chapter members, and serve for two-year terms, except for the President, who serves a one-year term.

2018 EWGA CHICAGO METRO BOARD

President	Julie Suh	president@ewgachicago.com
Finance & Records	Whitney Schaefer	financedirector@ewgachicago.com
Member Recruitment	Chris Busch	membershipinfo@ewgachicago.com
Member Services	Marilee Viola	currentmembers@ewgachicago.com
Events & Activities	Betteann Keslinke	golfevents@ewgachicago.com
Golf Programs & Services	Mary Ogle	golfeducation@ewgachicago.com
Marketing	June Courtney	marketing@ewgachicago.com
Communications	Susan Mura	chaptercommunications@ewgachicago.com

Other Chapter Positions

Chapter Championship	Ali Rogala	championship@ewgachicago.com
Handicap Chair	Mary Wondolowski	handicap@ewgachicago.com
Just Golf Coordinator	T/B/A	justgolf@ewgachicago.com
League Chair	Mary Ogle	leagues@ewgachicago.com
Match Play Coordinator	T/B/A	matchplay@ewgachicago.com
Revenue Coordinator	Julie Clausing	revenuecoordinator@ewgachicago.com
Webmaster	Susan Mura	webmaster@ewgachicago.com



EWGA Chicago Metro Chapter Volunteer Interest Form

Please return this form to our Member Services Director at currentmembers@ewgachicago.com

Name:			
Home Phone:		Work Phone:	
Email:			
Occupation:			
Other Work/ Volunteer Experience:			
Golf Experience (optional)			

What types of role(s) or projects are of interest to you (check all that apply):

- At an event/one-time basis On a short-term project On a Board Team
- In an ongoing leadership role No preference

Skills that I have that I would like to share (check all that apply):

- Accounting/Finance
- Sales/Marketing
- Interacting with People/Networking
- Organization of Golf Events
- Events/Meeting Planning
- Other _____
- Media Relations
- Writing/Editing
- Fundraising
- Golf Knowledge/Rules
- Leadership Development
- Computer Skills
- Word Processing
- Desktop Publishing
- Designing Websites
- Excel

Please indicate the top two Board Teams of interest to you (check two):

- Finance & Records
- Events & Activities
- Communications
- Member Recruitment
- Golf Programs & Services
- No preference
- Member Services
- Marketing



EWGA Chicago Metro Volunteer Interest Form

Board Team Information

FINANCE & RECORDS TEAM

Are you a numbers person? Do you have an accounting or finance background? The Finance & Records Team is the perfect spot for you. This team is integral in maintaining our Chapter records and financial books, managing our payment systems, and ensuring that all our required tax and other filings are made on a timely basis.

MEMBER RECRUITMENT TEAM

Passionate about women's golf and EWGA? Join the Member Recruitment Team to help spread the word about EWGA and grow our great organization. Assist with the recruitment of new members at local golf shows and clinics and golf retail store "ladies night" events. This team also networks with golf courses in the Chicago area to keep them informed about the benefits of EWGA membership.

MEMBER SERVICES TEAM

Are you a people person and do you love to help others? The Member Services Team is a great way to get to meet everyone in the Chapter! This team greets new members at events, helps plan and implement new member welcome and orientation programs, and acts a resource for all chapter members. The Member Services Team also coordinates our volunteer recognition program, assists in future leadership growth, and manages our annual Chapter Board elections.

EVENTS & ACTIVITIES TEAM

Do enjoy planning and running successful events? Never planned an event, but would like to? Then Golf Events & Activities is for you! This team plans and implements organized play opportunities for players of all skill levels, including our Chapter Championship and Match Play Tournament. Golf Events also organizes fun social events during the off season.

GOLF PROGRAMS & SERVICES TEAM

Know a lot about golf? Or, do you want to know more about the rules of golf? Join the Golf Programs & Services Team to coordinate our golf leagues and golf education opportunities for players of all skill levels. This team also educates members on the need for handicaps and assists them in establishing and maintaining a handicap.

MARKETING TEAM

Are you a great fundraiser? Can you make the call to the decision-maker? If you said "yes" then the Marketing Team is your new home! Help develop Chapter partnerships and secure sponsorship dollars and in-kind donations for Chapter operations. This is a great way to get involved in the community and build local relationships. You may also have an opportunity to work with the media.

COMMUNICATIONS TEAM

The Communications Team is a great way to be in the know! This team works to keep everyone "in the loop." They create and publish chapter newsletters, assist in the development and maintenance of our website, maintain our email contact database, and send out "e-blasts" to members.



EWGA Chicago Metro 2017 Sponsorship

Why should you become a sponsor?

EWGA members represent a dynamic, unique and influential group of current and aspiring business and professional women.

- Women are earning, spending, and influencing at a greater rate than ever before, accounting for \$7 trillion in consumer and business spending in the U.S.
- Women account for over 80% of consumer spending decisions.
- 92% of women pass along information about deals or finds to others.
- Amongst EWGA members, 44% earn in excess of \$80K annually and 45% have a total household income greater than \$100K.
- The EWGA Chicago Metro Chapter has 350+ members who collectively spent an estimated \$1 million on golf activities, equipment, and golf-related travel in the past year.

The EWGA Chicago Metro Chapter offers your Company:

- A direct link to an influential and loyal audience of women with purchasing power both personally and professionally.
- An opportunity to develop relationships/access to women/families to build a larger loyal women's consumer base.
- The ability to leverage word of mouth information distribution about your products and services.

The EWGA Chicago Metro Chapter has an active schedule of events, plus an extensive communications program that includes regular e-mail blasts to our membership, offering opportunities for sponsors to promote their products and services.

What sponsorship opportunities are available?

The EWGA Chicago Metro Chapter has a variety of sponsorship levels listed below. If you don't see something that fits your needs, or if you have more ideas on how you can sponsor, please contact our Marketing Director at marketing@ewgachicago.com. We'd love to work together with you to find something that works for the both of us! Cash and in-kind donations always welcome.

How do I become a EWGA Chicago Metro Sponsor?

To become a 2017 Sponsor, visit: www.ewgachicago.org/sponsors/become-a-sponsor and click on the appropriate registration link to complete the online form and submit your payment via credit card or check.

Questions?

If you don't see something that fits your needs, or if you have more ideas on how you can sponsor, please contact us at marketing@ewgachicago.com.

Note: Contributions/payments to the EWGA Chicago Metro Chapter are not deductible as charitable contributions.



EWGA Chicago Metro 2017 Sponsorship

2017 Sponsorship Levels and Benefits

	Eagle Sponsor \$1,000 Total Contribution Minimum \$500 Cash; Remainder as In-Kind Contribution	Birdie Sponsor \$500 Total Contribution Minimum \$200 Cash; Remainder as In-Kind Contributions	Par Sponsor \$300 Total Contribution Minimum \$50 Cash; Remainder as In-Kind Contributions
Invitations to the 2017 Annual Member Kickoff*	2 invitations	2 invitations	1 invitation
2017 Kickoff Table* <u>OR</u> distribution of promo material at one golf event	X	X	X
Logo in 2017 Kickoff Program*	X	X	X
Inclusion in Sponsor Banner displayed at Chapter Events	X	X	X
Logo/link on chapter website sponsor page	X	X	X
Listed as a sponsor in one monthly newsletter with company description	X	X	X
E-blast to EWGA members for sponsor marketing	2 / year	1 / year	
Personal appearance at one Chapter Event	X		
Logo/link on chapter website homepage	X		
Logo in monthly e-newsletters	X		

*To receive Kickoff benefits, sponsor registration is due by February 26, 2017

Member-to-Member Sponsorship

EWGA members may become Member-to-Member Sponsor at the Par Sponsor level for a \$100 cash only contribution. The Member-to-Member Sponsorship Level does not include a Kickoff table, but does include distribution of your promotional materials (provided by you) at one event during the season.

Kickoff Vendors Sponsorship

On April 1st from 8 am – 12 noon, the EWGA Chicago Metro Chapter will be hosting our annual Spring Kickoff event at Abbington Banquets in Glen Ellyn, IL. This is an excellent opportunity to market directly to the 200+ EWGA members in attendance. Kickoff tables are available for a \$50 cash contribution and a \$250 in-kind contribution. Table commitments are due by February 26, 2017.